

### INCOSE Wasatch Chapter Planning Meeting

January 9, 2020



# Agenda

6:00 – 6:30	Dinner & Networking	
6:30 – 7:30	Planning Discussion	Paul White, Chapter President
7:30 - 8:00	KIHOMAC Tour	Chris Gough, Vice President – Aerospace Engineering Group, KIHOMAC

### Introduction

- Overview of INCOSE & Wasatch Chapter
- New Member

- Leadership & Officer Training
- Planning
- Events
- Communications
- Membership
- Technical Contributions
- Outreach & Collaboration
- INCOSE Support
- Operations & Local Recognition

### What is INCOSE?







70+ CHAPTERS



45 WORKING GROUPS



3489

International Council on Systems Engineering Industry organization for systems engineers Founded in 1990

http://www.incose.org

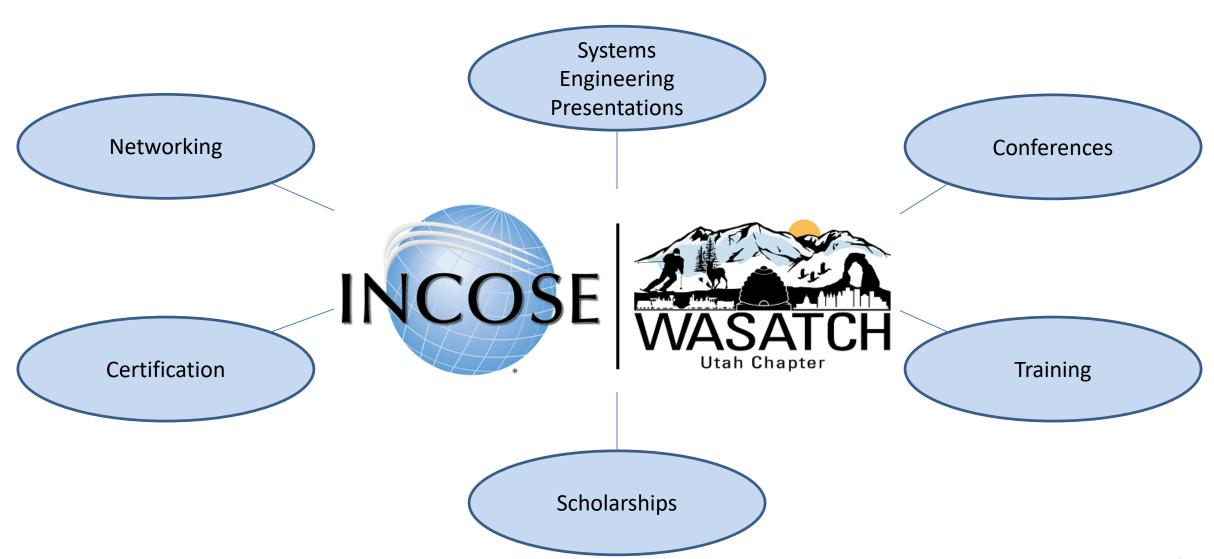
## What is the INCOSE Wasatch Chapter?

- Chartered in January 1997 to serve Utah systems engineering community
  - Systems Engineers
  - Companies
  - Universities
- Membership is mostly along "Wasatch Front"
- Support Utah systems engineers & companies as we compete in today's global marketplace
- Member society of Utah Engineers Council (UEC)





# What is the INCOSE Wasatch Chapter?



### What is the INCOSE Wasatch Chapter?

- The Aerospace Corporation
- Air Force Nuclear Weapons Center
- ASI
- BAE Systems
- Boise State University
- Defense Acquisition University
- Embraer
- Embry Riddle Aeronautical University
- General Dynamics
- General Electric

- Hill Air Force Base
- i3DAY Innovation
- KIHOMAC
- L-3 Harris
- Lockheed Martin
- Northrop Grumman
- Siemens
- System Solutions
- Utah State University
- Weber State University

### New & Renewed Members

- Welcome our new member.
  - Jon Walker (T.D. Williamson)
- Thank you for renewing.
  - Dr. David Wetzel (Weber State University)

# Leadership & Officer Training

Name	Officer Role	Company	E-mail Address
Paul White	President	KIHOMAC	Paul.White@kihomac.com
Angie Harbert	Vice President	Northrop Grumman	angie.harbert@ngc.com
Rachel Geerlings	Secretary	Northrop Grumman	rachel.geerlings@ngc.com
John Richards	Treasurer	Northrop Grumman	john.richards@ngc.com
Ernest Kyed	Director-at-Large	Northrop Grumman	ernest.kyed@ngc.com
Vince Johnston	Director-at-Large	L3 Harris	Vincent.b.Johnston@L3Harris.com
John McCrea	Director-at-Large	AFNWC/NIAB - Hill Air Force Base	johnpatmccrea@gmail.com
Paul Nelson	Director-at-Large	Northrop Grumman	paul.nelson@ngc.com

Bylaws are available on the chapter website: http://www.incose.org/wasatch (Library and Resources)

Quarterly video-teleconferences to touch base Officers are required; all are invited.

**Americas Sector Monthly Tagups** Sector announcements, issues, challenges, etc. Discussions about relevant systems engineering topics Training – Complete by April 15<sup>th</sup> (NOTE: This is the training.)

Officer Letters

## Planning

- Surveys
  - INCOSE Chapter Satisfaction Survey
  - Our Own Chapter Survey June 2020
- Planning Documents
  - Strategic Plan Vision, Mission, Goals
  - Operations Plan Events, Communications, Membership, Technical Contributions, Outreach & Collaboration, INCOSE Support, Operations & Local Recognition
  - April 15<sup>th</sup> Deadline!
- Budget
  - End of Year Report due by February 15<sup>th</sup>.

#### **Events**

- Chapter Meetings Always on 2<sup>nd</sup> Thursdays of the month
  - 1/9 -- Planning & Kihomac Tour (TBD) -- NOTE: We start the year with a planning meeting--facilitated by chapter president.
  - 2/13 -- Introduction to Systems Engineering @ Weber State (Thank you, Nicole Batty.)
  - 3/12 -- Louise Mudd. Topic "measurement techniques to ensure appropriate process maturity, while minimizing wasted efforts related to attempting to mature a process to quickly" (Will shorten the title)
  - -4/9
  - 5/14 -- Charlie Vono. Topic -- Planetary Defenses
  - 6/11 -- Sandy Friedenthal. Topic -- SysML v 2.0 (Thank you, John Richards.)
- 7/9 -- 4th Annual Summer Social @ Northrop Grumman Conference Center. Topics & Speakers -- TBD
- 8/13 -- 4th AIAA/INCOSE August is for Aerospace @ Roosters

#### **Events**

- One Local Tutorial (3-8 hours in length)
- Local Seminar or Mini-conference (1-1.5 days in length)
  - Multiple Speakers
  - Panels
  - Tutorials
  - Exhibits

#### **Events**

- One Regional Conference Western States Regional Conference (WSRC)
  - Sept. 17-19, 2020
  - Seattle, Washington
  - Sponsorship (\$750 in 2020)

#### Communications

- Chapter Website <a href="https://www.incose.org/wasatch">https://www.incose.org/wasatch</a>
- Chapter Newsletter
  - Slides available on chapter website
  - Do we have time and infrastructure to support a more formal newsletter?
- Event Notifications
  - Mailchimp "INCOSE Wasatch Chapter" (Secretary)
- Social Media
  - Facebook -- <a href="https://www.facebook.com/groups/incose.wasatch/">https://www.facebook.com/groups/incose.wasatch/</a> (Director-at-Large)
  - LinkedIn?
- Industry Ambassador Program?

### Membership

- 48 Active Members
  - Up from 32 on 1/1/2019 (50% increase)
  - Recognition of new & renewed members
  - One of the fastest growing chapters in INCOSE!
  - 79% Retention
- 88 Lapsed Members
- Our members are our most important asset!
  - We need to improve communication and follow-up
  - Chapter newsletter?
  - Social media LinkedIn, Facebook, Instagram, Twitter?
  - Students?
  - Membership Fee Increase March 26, 2019 -- <a href="https://www.incose.org/docs/default-source/policiesbylaws/price-list.pdf">https://www.incose.org/docs/default-source/policiesbylaws/price-list.pdf</a>

### **Technical Contributions**

- INCOSE Working Groups
- INCOSE Certification
  - Identify members who want to become certified
  - Offer opportunities for currently certified members to maintain certifications
  - Have one certification event
  - SEP Beta Exam in 2020

#### Outreach & Collaboration

- Local Associations
  - AIAA 50/50 sponsorship of UEC \$1,500 scholarship (\$750 from INCOSE Wasatch)
  - Others?
- INCOSE Corporate Advisory Board
  - Northrop Grumman
  - L-3/Harris
  - BAE Systems
  - Lockheed Martin
  - New Company?
- Corporate Sponsorship

### Outreach & Collaboration

- Academia
  - Weber State University
  - University of Utah
  - Utah State University
- UEC
  - Awards Due Jan. 15
    - Engineer of the Year John Metcalf
    - Engineering Educator of the Year Dr. David Wetzel
    - Fresh Face of Engineering of the Year John McCrea
  - Banquet
    - Sat., Feb. 22, 2020, in Midvale
    - Table of 8 (\$522.24) 3 Award Nominees, 1 Officer, & One Guest Each
  - Article for UEC Journal Dr. David Wetzel

### Outreach & Collaboration

- Other Domains
  - Health Care / Medical Device Manufacturers
  - Silicon Slopes
  - Manufacturing

### **INCOSE Support**

- Seattle Metro Chapter Sponsor & Help Plan WSRC
- North Texas Chapter Paul White to present in March
- INCOSE Foundation, Scholarship Fund, and/or Engineers Week?
- INCOSE Founder, Fellow, or Service

### **INCOSE Support**

- INCOSE 2020 Annual International Workshop (IW)
  - January 25-28, 2020
  - Torrance, California
- INCOSE 30<sup>th</sup> Annual International Symposium
  - July 18-23, 2020
  - Cape Town, South Africa







30<sup>th</sup> Annual INCOSE international symposium

Cape Town, South Africa July 18 - 23, 2020

### **Operations & Local Recognition**

- Elections
  - October 1-31 Nominations
  - November 1-30 Ballots with biographies
  - December Install new officers at ballots
  - Succession planning
- Electronic information with chapter banner

### Operations & Local Recognition

- Recognition
  - Officer letters
  - Officer awards
  - Thank you letters to speakers and supporting organizations

### **Operations & Local Recognition**

- INCOSE Circle Awards
  - Criteria that produce successful chapters
  - Serves as a benchmark to measure our performance
  - Guides planning and goals for a year
  - Four levels
    - Platinum
    - Gold
    - Silver
    - Bronze
  - Chapter earned Gold circle award for 2018
  - Chapter poised to earn at least Silver circle award for 2019
  - Recordkeeping & Submission by Jan. 5, 2021 (Vice President)

### Conclusion

- INCOSE is the industry association for systems engineers.
- Wasatch chapter is the local INCOSE chapter.
- Good network of professionals, companies, & organizations
- Great leadership team
- Lots of potential this year
- WSRC and other major outreach events are important
- We welcome your feedback.

### **Contact Information**

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  - -385-393-2137
- Any chapter officer