

# Agile Product Development for Digital Medicines

Eli Snell

**Proteus Digital Health** 

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# Eli Snell VP, Software Solutions

- Eli Snell leads the Software Engineering organization at Proteus Digital Health, responsible for development and verification of all product software, including firmware for wearable detectors, mobile applications, web applications, cloud services, software architecture, and systems engineering. He also leads a new function called Software Solutions, responsible for software product strategy and integration with pharmaceutical corporate partners.
- Eli holds a B.S. degree in Computer Engineering and a M.S. degree in Electrical Engineering from California Polytechnic State University, San Luis Obispo.







## Proteus Digital Health Introduces the World's First Digital Medicines

Answering the age-old questions: Did the patient take their medications as prescribed, and did they work?



Proteus Digital Health has created a new category of pharmaceuticals: DigiMeds<sup>™</sup>: Oral pharmaceuticals formulated with an ingestible sensor that, when swallowed, communicate with the patient's mobile device.

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# **Digital Medicines**

Sensors, software and analytics revolutionizing pharmaceuticals and healthcare delivery





# Proteus Product Development organization includes a broad range of disciplines

#### Product Development

#### Product Management

- Product Managers
- Product Owners
- Agile Leadership: Agile Coach and Scrum Masters

#### Design

- User Researchers
- Product Designers
- Copywriters
- User Experience Designers
- Human Factors Engineers

#### Software Engineering

- Systems Architects
- Systems Engineers
- Firmware Engineers
- Software Engineers
- Manual Test Engineers
- DevOps
- Data Scientists
- Analysts
- Quality Engineers
- Support Specialists

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- We're following agile processes because we believe that doing so produces <u>high quality</u>, <u>safe</u>, and <u>effective</u> products
- Our agile processes produce the same design controls deliverables expected by and familiar to the FDA; we just arrive at them in a different way
- Our agile processes help us understand user needs earlier and then more quickly translate those into product requirements
- Our agile process promotes continuous improvement of product and process









### Journey towards an agile product development process

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# Three stages in our journey



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# Proteus Medical Device Software Development Life Cycle

Compliant with regulations and standards and aligned with agile principles

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# Proteus Software Development Life Cycle Process Overview



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iOS Patient App / IPA-108

- Develop and execute integration-level and system-level verification testing
- Document the test results and a list of defects
- Evaluate test failures
- Re-test any changes

| <pre>✓ Edit □ Com Oetails</pre> | ment Assign More 🗸 In Progress   |                |                      | People                    |       |
|---------------------------------|--|----------------|----------------------|---------------------------|-------|
| Туре:                           | Sub-Task   | Status:        | DONE (View Workflow) | Assignee:                 | R     |
| Priority:                       | P3 Medium  | Resolution:    | Verified             |                           | Assig |
| Affects Version/s:              | None   | Fix Version/s: | None                 | Reporter:                 |       |
| Component/s:                    | None   |                |                      | Votes:                    |       |
| Labels:                         | None   |                |                      | Watchers:                 | 1 9   |
| Sprint:                         | 2017 PI-08 Sprint 6  |                |                      | Favourite:                | ☆ /   |
| - /                             | n test creation and execution - As a patient, I want to etails of patch sensed metrics | have 😫 DONE    |                      | Associated with this Test |       |
| 8. 🥑 Update RQ                  | C SRS Docs   |                | Vaibhav Anand Rev 11 |                           |       |
| 9. 🥑 Update RQ                  | C SRS Acceptance Criteria Linking  | DONE           | Eric Husky           |                           |       |
| 10. OUpdate RQ                  | C Risk Assessment  | DONE           | Vaibhay Anand        |                           |       |



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- As needed and as appropriate for the software safety class and risk profile
- After the last iteration (sprint)
- Evaluate the claim that the device is safe and effective in the hands of intended users



Healthcare Working Group 4th Annual Systems Engineering in Healthcare Conference



- Conduct system demo to stakeholders
- Ensure all software verification is complete
- Evaluate residual risk for all failure modes analyzed in the risk analysis and from defects to ensure file risk is as low as possible
- Ensure all required activities, tasks, and documentation is complete
- Conduct design review to ensure the design outputs properly implement design inputs



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## Summary of Key Messages

- Transition to an agile software development life cycle process that is compliant with the relevant regulations, standards, and guidance is a long journey...
- ... and it requires dedication from a core team, support from management, and participation from across the organization







# The cross-functional **scrum team** is the foundation of agile development

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# Scaling with Scrum



From Ken Rubin's Scrum for Teams Course

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Scrum teams deliver product components, with cross-functional and Systems Engineering participation

| Software     | Wearables | Pharmacy  | <b>Product Delivery</b> | Ingestibles |
|--------------|-----------|-----------|-------------------------|-------------|
| iOS A, iOS B | HW Engr   | Panel     | Release Mgmt            | IS Dev      |
| Android      | Phys Algo | Pharm Ops | Cust Ops                | IEM Mfg     |
| ✤ Web        | Firmware  |           | Supply                  | MIT Mfg     |
| Analytics    |           |           | Cust Accts              | Digmed Dev  |
|              |           |           |                         |             |
|              |           | Team      |                         |             |
|              |           | Backlogs  |                         |             |

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# Program teams focus on integration and coordination across components



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# Epics, features, and initiatives tied to corporate goals – aligned and prioritized across the organization



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Conference

#### Unified view of Proteus product development framework



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## Cross-functional planning and prioritization ahead of each program increment



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Program Increment Planning every 12 weeks provides opportunity to re-prioritize development initiatives and synchronize Teams

- All stakeholders face-to-face at an offsite venue
- Management sets the mission, with minimum possible constraints
- Requirements and design emerge
- Important stakeholder decisions are accelerated
- Teams create and take responsibility for plans







## Team Planning and Cross-Functional Collaboration at Program Increment Planning



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