



Sponsorship Opportunities

IS 2026



The Venue

The Pacifico Yokohama

Yokohama, Japan

Dates

13 - 18 June 2026

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[Wa] - Harmony

Join the conversation #INCOSEIS

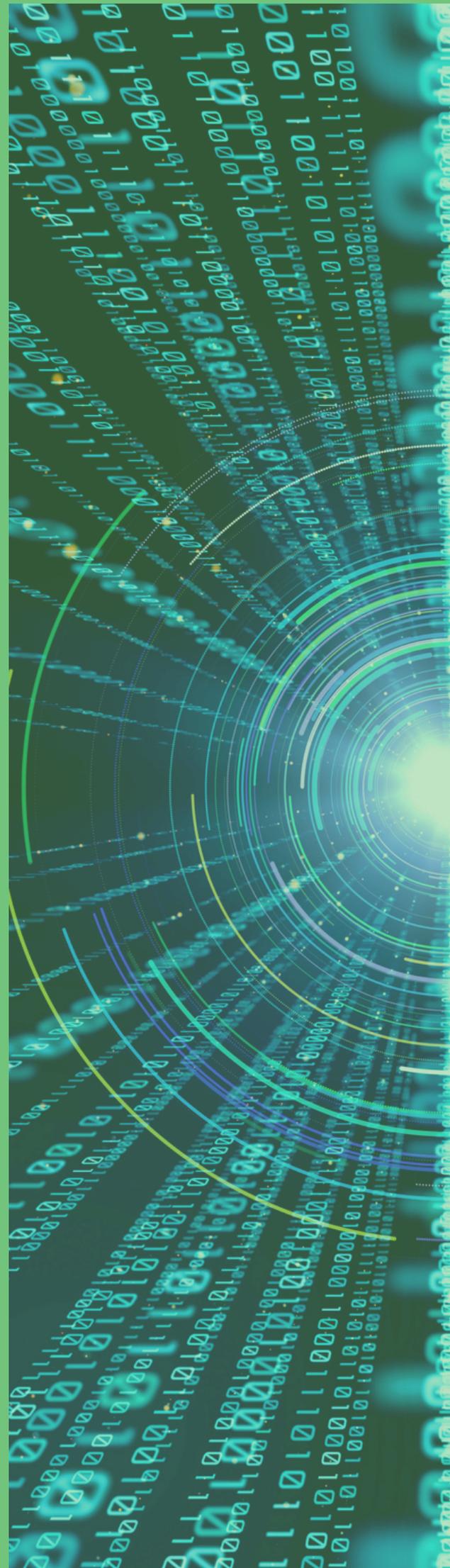
About INCOSE

The International Council on Systems Engineering (INCOSE) is a not-for-profit membership organization founded to develop and disseminate the transdisciplinary principles and practices that enable the realization of successful systems. INCOSE is designed to connect systems engineering professionals with educational, networking, and career-advancement opportunities in the interest of developing the global community of systems engineers and systems approaches to problems. We are also focused on producing state-of-the-art work products that support and enhance this discipline's visibility in the world.

What is the International Symposium?

The INCOSE symposium has a rich history that dates back to 1991, and has continued uninterrupted every year to the present.

INCOSE's Annual International Symposium is the largest worldwide annual gathering of people who do systems engineering for four days of presentations, case studies, workshops, tutorials and panel discussions. The program attracts an international mix of professionals at all levels, and includes practitioners in government and industry, as well as educators and researchers. The benefits of attending the Symposium include the opportunity to share ideas, network, build competency, pursue certification, contribute to the advancement of the profession through collaboration on tools, processes and methodologies, learn about new offerings in training and education, and forge new partnerships.



Why become a sponsor?

VISIBILITY

Unique brand of recognition and visibility for your organization

PRACTICE

Access to the latest thinking relevant to the practice of Systems Engineering

SPOTLIGHT

Put a spotlight on your organization's competency in Systems Engineering

ASSOCIATION

Be associated with the highest culture of professionalism and innovation

SUPPORT

Demonstrate organizational support to INCOSE's mission

CONNECTIONS

Develop sustainable business connections innovation

INCOSE's impact

27,000 +
70 +
76 +
140 +

Members
Chapters
Countries
Corporate Advisory Board Members

Attendee Breakdown



Participants by Year

2025 Ottawa Canada
873 Participants

2024 Dublin, Ireland
988 participants

Participants by Sector



Sector 1 - Americas
Sector 2 - EMEA
Sector 3 - Asia-Oceania

Participants by industry:

Academia	Transportation
Aerospace	Medical
Automotive	Tool Vendor
Defense	Energy
Cyber Security	Infrastructure

[INCOSE Newsletter](#)
18,750 recipients

[INCOSE In Focus](#)
19,000 recipients

2,300 Members

4,000 Members

1k Followers

39,912 Followers

4,600 Members

Sponsorship

OPPORTUNITIES

Benefits	Platinum	Gold	Silver	Bronze	Academic	Exhibit only
INTERNATIONAL SYMPOSIUM	\$33,000	\$ 22,000	\$ 11,000	\$ 2,750	\$ 1,375	
Company logo w/ hotlink on IS website	✓	✓	✓	✓	✓	✓
Recognition on social media	✓	✓	✓	✓	✓	✓
Electronic delegates list *	✓	✓	✓	✓	✓	✓
Complimentary Registration - In person	3	2	1			
Complimentary Student Registration					1	
Sponsor track ** - 20 minutes session	2	1	1	1	\$ 500	
Sponsored items ***	Up to (2)	One	One	-	-	-
Booth in exhibit hall – (on site only) 3 days	double	single	10% discount	10% discount	10% discount	Single (corporate): \$4,345 Double (corporate): \$7,810 Single (academic): \$1,760
Sponsor & Exhibitor Listing in Mobile App						
Company description	✓	✓	✓	✓	✓	✓
Customization (logo, banner, background)	✓	✓	✓	✓	✓	✓
Promotional video (Attendee HUB only)	Up to 4	Up to 3	Up to 2	1	1	1
Promotional url links and uploads	Up to 4	Up to 3	Up to 2	1	1	1

All rates are listed in USD. VAT/Sales tax will be applied as deemed necessary by the Japanese tax code.

* In compliance with GDPR rules, INCOSE will share only data pertaining to participants who have explicitly agreed for their contact information to be shared with sponsors and exhibitors. Electronic delegates list can only be used once before and once after the event. The list will be shared pre and post conference.

**20 minutes time slot in the dedicated Sponsors Track. Presentation will be in the symposium program and on the event web site. Track slots are assigned on a first-come, first-served basis.

*** Sponsored Items, see next page for options

Options for sponsored items:

Sponsored Items	Quantity Available
Welcome Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
First Time Attendees Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
Event APP	1
Signage	1
Coffee Breaks	4
Lunches	4
Charging stations	1
Co-branded Conference bags +	1
Co-branded Badge Lanyards +	1
Co-branded Pens for registration materials +	1
Co-branded Notepad with logo +	1
Attendee gift in conference bag - limited to 1 per sponsor +	5

+ must be approved by INCOSE and supplied by Sponsor

Items are assigned on a first-come, first-served basis. Quantities are LIMITED!

Exhibitor add-ons:

Lead capture

A Lead capture app is available at an extra cost

App includes:

- Scan for the QR code
- Export of contacts in .csv file
- Contact qualification
- Basic questionnaire creation

A QR Code will be printed on all participant name badges.

Exhibitor will obtain participant name, job title, company, location and email address.

Closing Reception Sponsorship

- \$10,000
 - signage recognition
 - branded cocktail napkins
 - social media event post
 - recognition on social events webpage
- Only 3 sponsorship slots will be available

SPONSORED ITEM DETAILS

Welcome Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

First Time Attendees Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

Event App - Sponsor's logo on the landing page of the event app.

Signage - Sponsor's logo displayed throughout venue

Coffee Breaks - Sponsor recognition at coffee station

Lunches - Sponsor recognition at lunch buffets.

Charging station - Sponsor recognition at station

Conference bags - co-branded with the sponsor and event. Bags will be distributed at registration.

Badge Lanyards - co-branded with sponsor and event.

Pens - provided by sponsor and placed in conference bags.

Notepads - provided by sponsor and placed in conference bags.

Attendee gift - provided by sponsor and placed in conference bags.. limited to 1 item per sponsor.

Opportunities to connect

The International Symposium offers a variety of opportunities for sponsors to interact with participants:

- All **coffee breaks & lunches** are held in the exhibit hall.
- Participation in the **sponsor track** allowing for direct interaction with attendees.
- **Welcome Reception** held in the exhibit hall.



What is **included?** Platinum Sponsorship **\$33,000**

- Company logo w/ hotlink on IS website
- Recognition on social media
- Electronic delegates list to be used once pre and post event
- 3 complimentary - in person registrations
- 2 - 20 minute sessions within sponsor track - Number of slots limited
- 1 double booth in exhibit hall
- Select up to 2 sponsored items based on availability
- Sponsor & Exhibitor Listing in Mobile App

Sponsored Items	Quantity Available
Welcome Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
First Time Attendees Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
Event APP	1
Signage	1
Coffee Breaks	4
Lunches	4
Charging stations	1
Co-branded Conference bags +	1
Co-branded Badge Lanyards +	1
Co-branded Pens for registration materials +	1
Co-branded Notepad with logo +	1
Attendee gift in conference bag - limited to 1 per sponsor +	5

All sponsored items marked (+) must be approved by INCOSE and supplied by Sponsor

SPONSORED ITEM DETAILS

Welcome Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

First Time Attendees Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

Event App - Sponsor's logo on the landing page of the event app.

Signage - Sponsor's logo displayed throughout venue

Coffee Breaks - Sponsor recognition at coffee station

Lunches - Sponsor recognition at lunch buffets.

Charging station - Sponsor recognition at station

Conference bags - co-branded with the sponsor and event. Bags will be distributed at registration.

Badge Lanyards - co-branded with sponsor and event.

Pens - provided by sponsor and placed in conference bags.

Notepads - provided by sponsor and placed in conference bags.

Attendee gift - provided by sponsor and placed in conference bags. limited to 1 item per sponsor.

What is included?

Gold sponsorship \$22,000

- Company logo w/ hotlink on IS website
- Recognition on social media
- Electronic delegates list to be used once pre and post event
- 2 complimentary - in person registrations
- 1 - 20 minute sessions within sponsor track - Number of slots limited
- 1 single booth in exhibit hall
- 1 sponsored item
- Sponsor & Exhibitor Listing in Mobile App

Sponsored Items	Quantity Available
Welcome Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
First Time Attendees Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
Event APP	1
Signage	1
Coffee Breaks	4
Lunches	4
Charging stations	1
Co-branded Conference bags +	1
Co-branded Badge Lanyards +	1
Co-branded Pens for registration materials +	1
Co-branded Notepad with logo +	1
Attendee gift in conference bag - limited to 1 per sponsor +	5

All sponsored items marked (+) must be approved by INCOSE and supplied by Sponsor

SPONSORED ITEM DETAILS

Welcome Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

First Time Attendees Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

Event App - Sponsor's logo on the landing page of the event app.

Signage - Sponsor's logo displayed throughout venue

Coffee Breaks - Sponsor recognition at coffee station

Lunches - Sponsor recognition at lunch buffets.

Charging station - Sponsor recognition at station

Conference bags - co-branded with the sponsor and event. Bags will be distributed at registration.

Badge Lanyards - co-branded with sponsor and event.

Pens - provided by sponsor and placed in conference bags.

Notepads - provided by sponsor and placed in conference bags.

Attendee gift - provided by sponsor and placed in conference bags. limited to 1 item per sponsor.



What is included?

Silver sponsorship \$11,000

- Company logo w/ hotlink on IS website
- Recognition on social media
- Electronic delegates list to be used once pre and post event
- 1 complimentary - in person registrations
- 1 20 minute sessions within sponsor track - Number of slots limited
- 1 single booth in exhibit hall – (on site only)
- 1 sponsored item
- Sponsor & Exhibitor Listing in Mobile App

Sponsored Items	Quantity Available
Welcome Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
First Time Attendees Reception - <i>includes option to distribute a gift or flyer to each attendee</i>	1
Event APP	1
Signage	1
Coffee Breaks	4
Lunches	4
Charging stations	1
Co-branded Conference bags +	1
Co-branded Badge Lanyards +	1
Co-branded Pens for registration materials +	1
Co-branded Notepad with logo +	1
Attendee gift in conference bag – limited to 1 per sponsor +	5

All sponsored items marked (*) must be approved by INCOSE and supplied by Sponsor

ADDITIONAL

Booth in exhibit hall:

10% discount on standard booth:

- Single (corporate): \$4,345
- Double (corporate): \$7,810

SPONSORED ITEM DETAILS

Welcome Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

First Time Attendees Reception - Sponsor's logo on signage. Includes option to distribute a gift or flyer to each attendee

Event App - Sponsor's logo on the landing page of the event app.

Signage - Sponsor's logo displayed throughout venue

Coffee Breaks - Sponsor recognition at coffee station

Lunches - Sponsor recognition at lunch buffets.

Charging station - Sponsor recognition at station

Conference bags - co-branded with the sponsor and event. Bags will be distributed at registration.

Badge Lanyards - co-branded with sponsor and event.

Pens - provided by sponsor and placed in conference bags.

Notepads - provided by sponsor and placed in conference bags.

Attendee gift - provided by sponsor and placed in conference bags. limited to 1 item per sponsor.

What is **included?**

Bronze partners **\$2,750**

- Company logo w/ hotlink on IS website
- Recognition on social media
- Electronic delegates list to be used once pre and post event
- 1 - 20 minute sessions within sponsor track - Number of slots limited
- Sponsor & Exhibitor Listing in Mobile App

ADDITIONAL

Booth in exhibit hall:

10% discount on standard booth:

- Single (corporate): \$4,345
- Double (corporate): \$7,810



What is **included?**

Academic partners

\$1,375

- Company logo w/ hotlink on IS website
- Recognition on social media
- Electronic delegates list to be used once pre and post event
- 1 (one) complimentary virtual student registration (broadcasted content only)
- Sponsor & Exhibitor Listing in Mobile App

ADDITIONAL

Booth in exhibit hall:

10% discount on standard booth:

- Single (academic): \$1,760

SPONSOR TRACK

20 minute session (on site and broadcast live)

@\$500



What is included?

Exhibit only

- Company logo w/ hotlink on IS website
- Recognition on social media
- Electronic delegates list to be used once pre and post event
- Exhibitor List in Mobile App

Booth in exhibit hall:

- Single (corporate): \$4,345
- Double (corporate): \$7,810
- Single (academic) : \$1,760



Booth PACKAGES

Exhibit hall:

- A single (3m x 3m) Corporate booth with 4 exhibition-only badges for 3 days: **\$4,345**
- A double (3m x 6m) Corporate booth with 8 exhibition-only badges for 3 days: **\$7,810**
- Academic booth (3m x 3m) booth with 2 exhibition-only badges for 3 days: **\$1,760**
- Additional exhibition-only badges: **\$95 (per day)**

Academic booths: Reserved for Universities and other Academic bodies.

Complimentary Exhibit Booth Staff Registration(s) as indicated in the price list - i.e., exhibition only badges (allows entrance to the Exhibits Hall and lunches/refreshments Tuesday through Thursday; does not include entrance into the Symposium Technical sessions)

Also includes:

- Benefits per category (see summary table)
- Complimentary WIFI access in the exhibit hall
- All meals, daily breaks. (Special Events are hosted in the Exhibition Hall to draw delegates into the Exhibits area)
- Daily aisle maintenance

Booth configuration

- **9 sqm GEM booth**
- **(1) table - (2) Chairs - (1) Waste Basket**
- **ID Sign (W1800 x H200mm)**
- **(2) Lights**
- **Power Connections**

SCHEDULE

Show Contractor Set Up

- Saturday 13 June 0900 - 1800

Exhibitors Set Up

- Sunday 14 June 09:00 - 1800

Show Hours

- Monday 15 June 09:30 - 19:30
- Tuesday 16 June 09:30 - 18:00
- Wednesday 17 June 09:30 - 20:00

Tear Down

- Thursday 18 June 09:30 - 16:00

Join the conversation

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INCOSE

Contact us

sponsors@incose.net

<https://www.incose.org/symp2026>