



# **BOD-102: ENDORSEMENTS**

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## **Purpose**

This policy establishes the INCOSE position regarding endorsement of products, services, tools, or third-party organizations.

## **Applicability**

This policy applies to all INCOSE entities and members.

## **Definitions**

An endorsement is the act of giving public or visible approval or support to someone or something, such as products, services, tools or third-party organizations.

## **Policy Content**

INCOSE, the organization or its members, do not endorse any specific third-party tool, product, service, or organization on behalf of INCOSE. Under this policy, an endorsement from INCOSE is not provided through any of the following or similar activities:

- Being a CAB member,
- Having employees who have INCOSE SE Certification status,
- Sponsoring or exhibiting at an INCOSE event,
- Advertising in an INCOSE publication,
- Having a product, tool, or service included in any INCOSE reference or database,
- Use of any product, tool, or service by an INCOSE entity or member for support of INCOSE activities,
- Being mentioned in any INCOSE event proceedings, newsletters, articles, or other publications.

- Being included in the Professional Development Portal.
- Having a Memorandum of Understanding (MOU) or Memorandum of Agreement (MOA), or equivalent documents stating joint efforts or ongoing relationships,
- Selling, listing or referencing a third-party product, service, or tools, or
- Any reference, positive statements, or statements of recognition of any type, in INCOSE artifacts, including symposia papers, periodical articles, and blogs, which are strictly the author's perspective.

The use of the INCOSE logo is not permitted to be used by outside sources in accordance with Policy COM-101 without specific approval by INCOSE, which includes the reason for and constraints of its use. INCOSE does endorse its own products and services.

## Consequences of Non-Compliance

Any breach of this policy will result in a request from the INCOSE President to the offending party to cease and desist from stating INCOSE endorses their products, services, tools and/or organization. Failure to comply will be referred to the Board of Directors for appropriate further action.

## Responsible Position

Secretary

## Related Policies

COM-101: Use of INCOSE Name and Logo

## Related Procedures, Templates, and Forms

None

**SUPERSEDES:** BOD-102 dated 1 February 2021

**APPROVED BY:** INCOSE Board of Directors, Q1 BoD Meeting Torrance CA, 29 January 2023

**MAINTAINED BY:** (RACI Responsible R): President-Elect

**POLICY OWNER:** (RACI Accountable A): Secretary