INCOSE

27–29 April 2027 · Bloomington, MN

12TH ANNUAL

Systems Engineering in Healthcare Conference

Sponsorship Opportunities



The Twin Cities is a center of gravity for medical device and healthcare technology. This conference puts your team in a room with roughly 150 of its systems engineers — small enough for real conversations, senior enough to matter.

200+
On-site attendees across three days

4
Concurrent tracks and meeting rooms

4 tiers
Plus seven à la carte add-ons

WHY SPONSOR

One-on-one, not one-of-fifty
Table-tops sit in the flow of the conference, so demos become conversations.

A concentrated audience
Practitioners and leaders from start-ups to the largest device makers.

Packages we will tailor
Tell us what you need and we will shape the benefits around it.

Become a sponsor

Questions? David.Cronin@incose.net / Sponsorship@incose.net

DETAILS & REGISTRATION
incose.org/sehc

Sponsor tiers

BENEFIT	NON-PROFIT $1,500	BRONZE $3,000	SILVER $5,000	GOLD $7,000
RECOGNITION				
Logo on website sponsor page	Standard	Standard	Standard	**Premier**
Logo and virtual booth in the event app	Standard	Standard	Standard	**Premier**
Logo on "Thank You Sponsors" signage (physical + digital)	Standard	Standard	Standard	**Premier**
Verbal recognition at the Opening Plenary	—	—	—	✓
Electronic delegate list (opt-in attendees; pre- and post-event)	Post-event	Post-event	✓	✓
ON-SITE PRESENCE				
Exhibit table (6ft, 2 chairs, power)	—	✓	✓	✓
Full conference registrations	—	1	2	3
May offer one prize for the event raffle	—	✓	✓	✓
First choice of exhibit table location	—	—	—	✓
Boardroom breakout room, full conference (13′×21′, seats 10)	—	—	—	✓

✓ Included in the package · — Not included

À LA CARTE ADD-ONS

À la carte items can be added to your package from the list below.

Exhibit table **$1,000**
Standard 6ft table, 2 chairs, power. Limited; first-come, first-served.

Co-branded lanyard **$2,000**
Exclusive to one sponsor. Sponsor-supplied; artwork subject to INCOSE approval.

Food sponsor **$1,500**
All breaks and lunches. Printed logo at food service stations.

Meeting room breakout **$2,000**
A/V-equipped room for two hours, off-hours Tue AM, Tue PM, or Thu PM.

Boardroom breakout **$1,000**
13′×21′ room, seats 10, no A/V, full conference. Limit four.

App sponsorship **$3,000**
Dedicated banner space in the event app for the entire conference.

Wi-Fi sponsorship **$3,000**
Logo on all Wi-Fi login material throughout the event.

Available to all sponsors, if not already included in your package. Allocated first-come, first-served.

"It's probably the best conference that I've attended this year for the company. It brings everybody together in one place to share ideas for the benefit of the industry. I highly recommend if you're not coming or you haven't been here in the past, this is an event you can't miss. We've been coming here year after year after year, and it just keeps getting better and better."

Gerald Wesel, Cognition

"One of the reasons that MathWorks loves to sponsor INCOSE is because the conference consistently creates actual real technical exchanges. The talks, demos, practitioner conversations all lead to actual translating of great outcomes in the healthcare industry."

Shirin Sajjadi, MathWorks