

Saving Cost and Schedule through Early-Phase Systems Engineering

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Emergency Care and Resuscitation

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Agenda

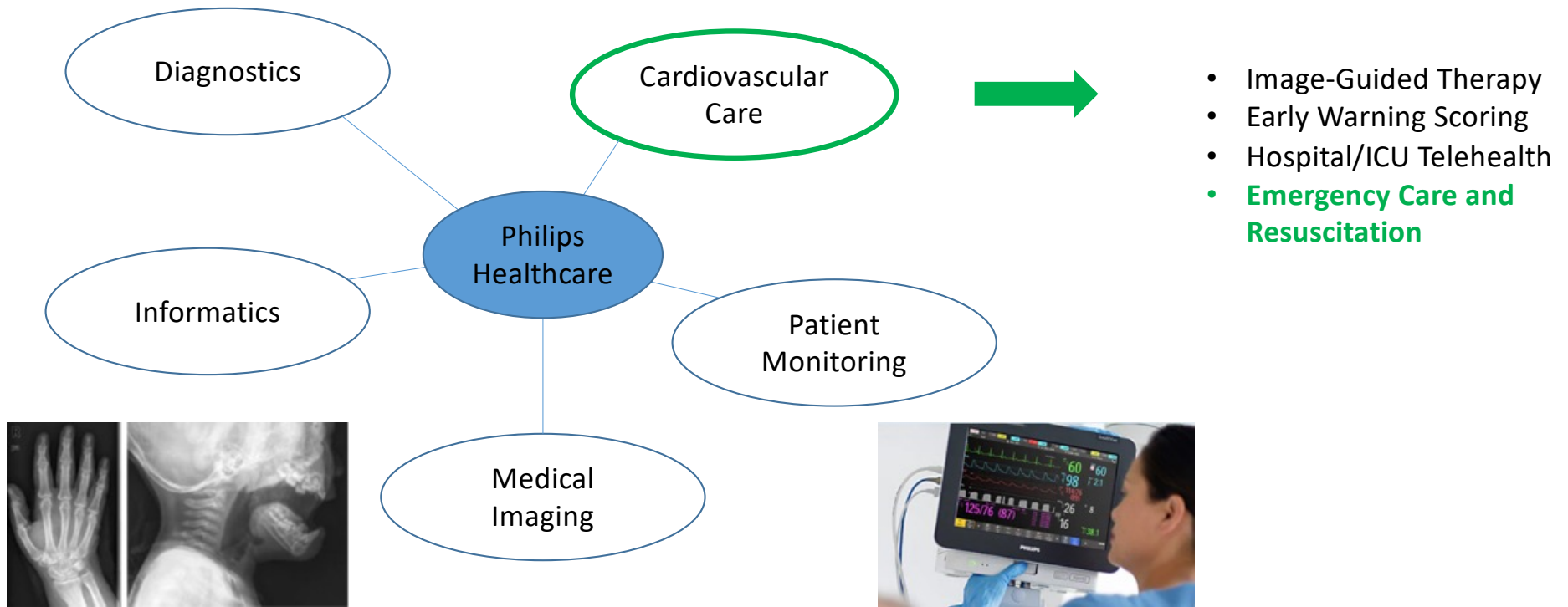
- Philips AED Background
- Carry Case Example
- Systems Engineering Best Practices



Presentation Themes

- Clearly Defined User Scenarios to Drive Requirements
- Systems Engineering Ownership
- Full Assessment of Post-Market Design Changes

Philips Healthcare



Emergency Care and Resuscitation

Advanced Life Support Solutions

- EMS and Hospital Environments
- Monitor/Defibrillators and Accessories
 - 12-Lead ECG
 - AED
 - Pacing
 - CPR Assistance, NIBP, SpO2, EtCO2



Data Management Solutions

- HeartStart Configure
- Telemedicine System
- Event Review Pro



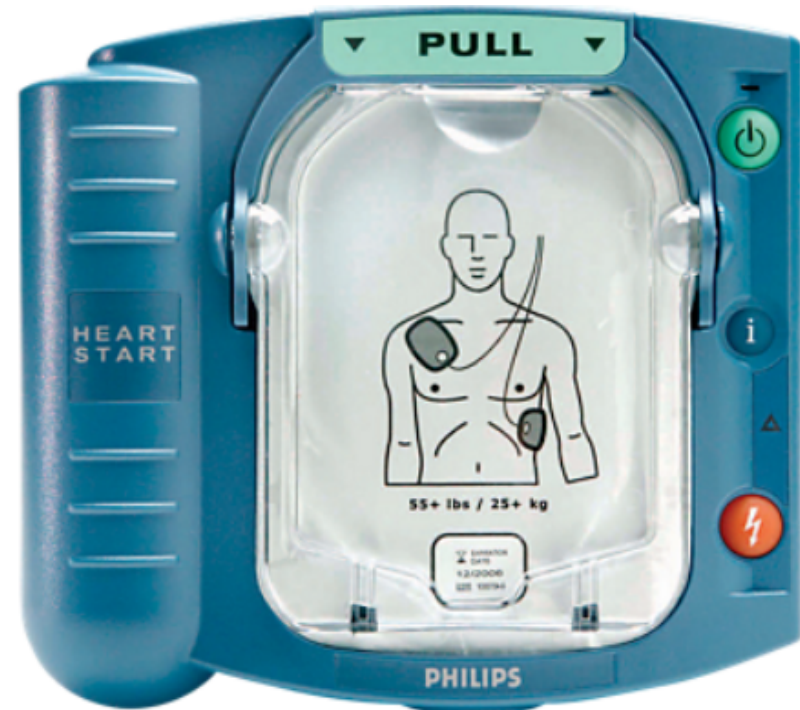
Automated External Defibrillators (AEDs)

- Rugged Environments
- Basic Life Support Personnel and Lay Users
- Easy Step-By-Step Use
- Includes Only "Over the Counter" AED



Systems Engineering Concerns for Automated External Defibrillators

- Risk Management
 - Prevent Delays in Therapy
 - Do No Harm
 - Lifecycle Risk Management
- Usability
 - Minimize Time to Therapy for Untrained Personnel
 - Simplicity in Stressful Situations
- Reliability
 - Devices May Be Rarely Used
- Compliance
 - Medical Device Regulations
 - Data Security
 - Learning Products



Systems Engineering Concerns for Automated External Defibrillators

- Accessories
 - Batteries, Pads, Cases, etc.
 - AED System Design
 - Modularity
 - Data
 - Facilitate Various Use Cases



“Case” Study

- Foam AED Carrying Case for Commercial Aircraft
- Protection from Drop/Handling Damage
- Self-Contained AED System
 - AED
 - Pre-Connected Electrode Pads
 - Fast-Response Kit
 - Quick Reference Guide
 - Spare Battery and/or Electrode Pads



“Case” Study

- Loaded Carrying Case Stored in Metallic Bracket in Aircraft Storage Compartment

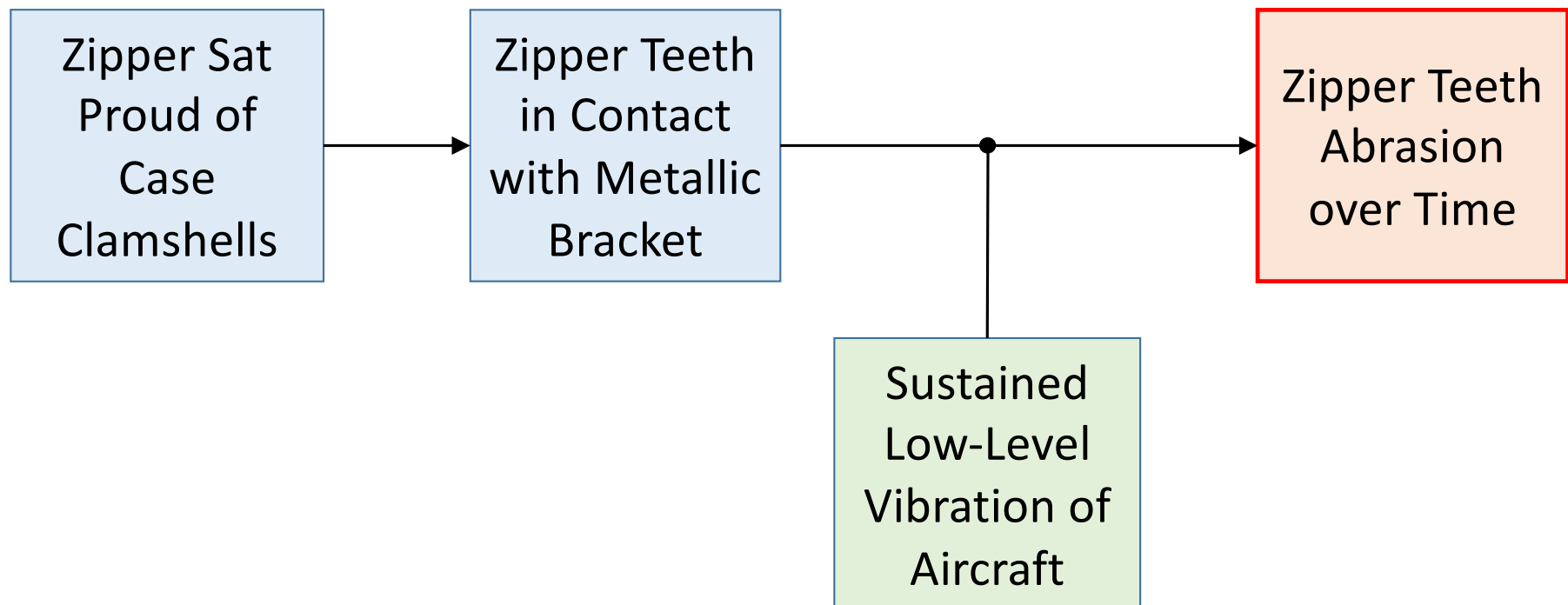


Observed Damage

- Customer Complaints in 2013-2014
 - Observed Damage (Abrasion) to Zipper Teeth and Zipper Fabric
 - Difficulty Closing Case Due to Damage
- Loaded Carrying Case Stored in Metallic Bracket in Aircraft Storage Compartment
- NO SAFETY IMPLICATIONS CITED



Technical Root Cause



Costs

- Customer Satisfaction & Confidence
 - Product Damage
 - Availability
- Company Reputation
- CAPA Manpower and Duration
- Case Redesign Effort

Could Have Been Avoided Through Early-Phase Systems Engineering

Risk-Benefit Analysis

- No Safety Risk Associated with Zipper Damage
 - No Risk to AED Functionality or Performance
 - Cases Open without Issue
- Customer Satisfaction Risk-Benefit Analysis
 - No Recall, But Communication Was Distributed to Customers
 - Case Availability Vs. Damage Occurrence

Best Practice: Design Change Process

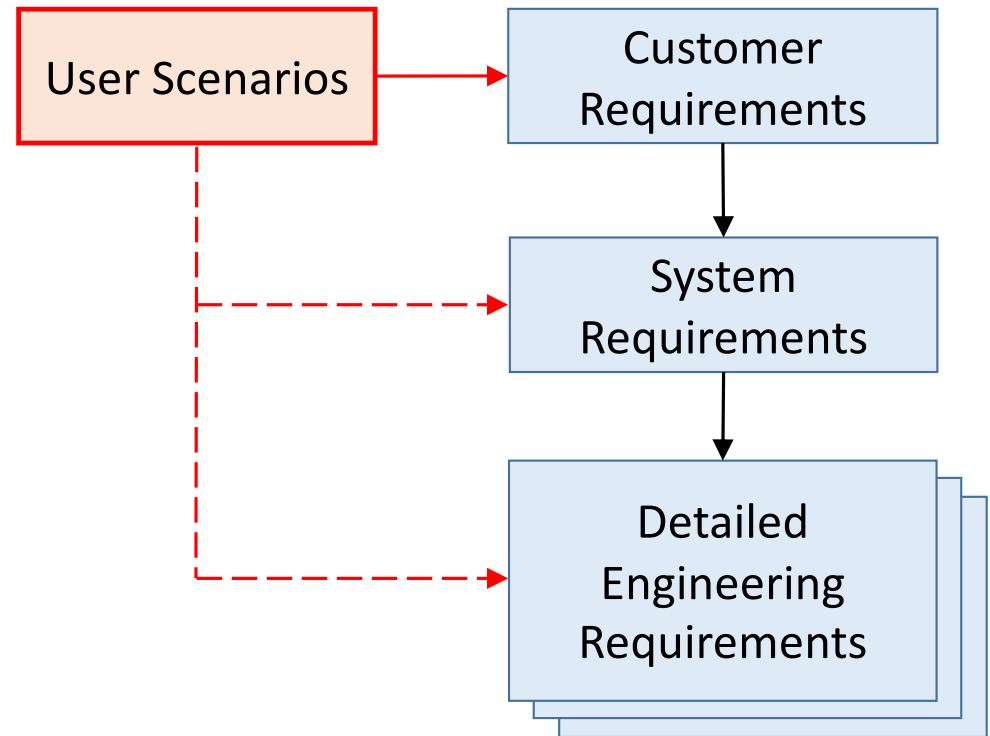
- Initial Product Development Vs. Post-Market Design Changes
- “Minor” Vs. “Large” Design Changes
- Best Practices for Design Change Processes:
 - Thorough Design Change Impact Assessment
 - DFMEA and Risk Management Analysis
 - Verification/Validation Regression Analysis
 - Full Design Review

Best Practice: Ownership

- Systems Engineering Responsible End-to-End
- Inputs Should Be Incorporated into Design, Not Necessarily Taken AS Design
 - Marketing Requirements
 - Customer Requests
 - Off-The-Shelf Designs

Best Practice: User Scenarios

- Requirements Should Be Rooted in Clearly Defined User Scenarios
 - May Need To Go Beyond Established Standards
 - May Dictate How Requirements are Resolved at Lower Levels
 - May Determine Validation Methods
- Customer Requirements Need a Story Associated With Them



Summary

- AED Carrying Case Experienced Damage Due to Long-Duration Vibration
- Customer Dissatisfaction and Costs Could Have Been Avoided Through Early-Phase Systems Engineering (Specifically Good User Scenarios)
- Case Study Highlights Systems Engineering Tenets of End-to-End Ownership, Thorough Design Change Processes, and Clear Definition of User Scenarios

QUESTIONS?



<https://www.usa.philips.com/healthcare/solutions/emergency-care-resuscitation>



Thank you for attending!

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