

# Reduction Of Late Design Changes Through Early Phase Need Analysis

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# Agenda

- Introduction
- Motivation For Research
- Systems Engineering – How to do it
- Aker Solutions – How are we doing it
- Need analysis
- Summary and Conclusion

# Motivation For Research

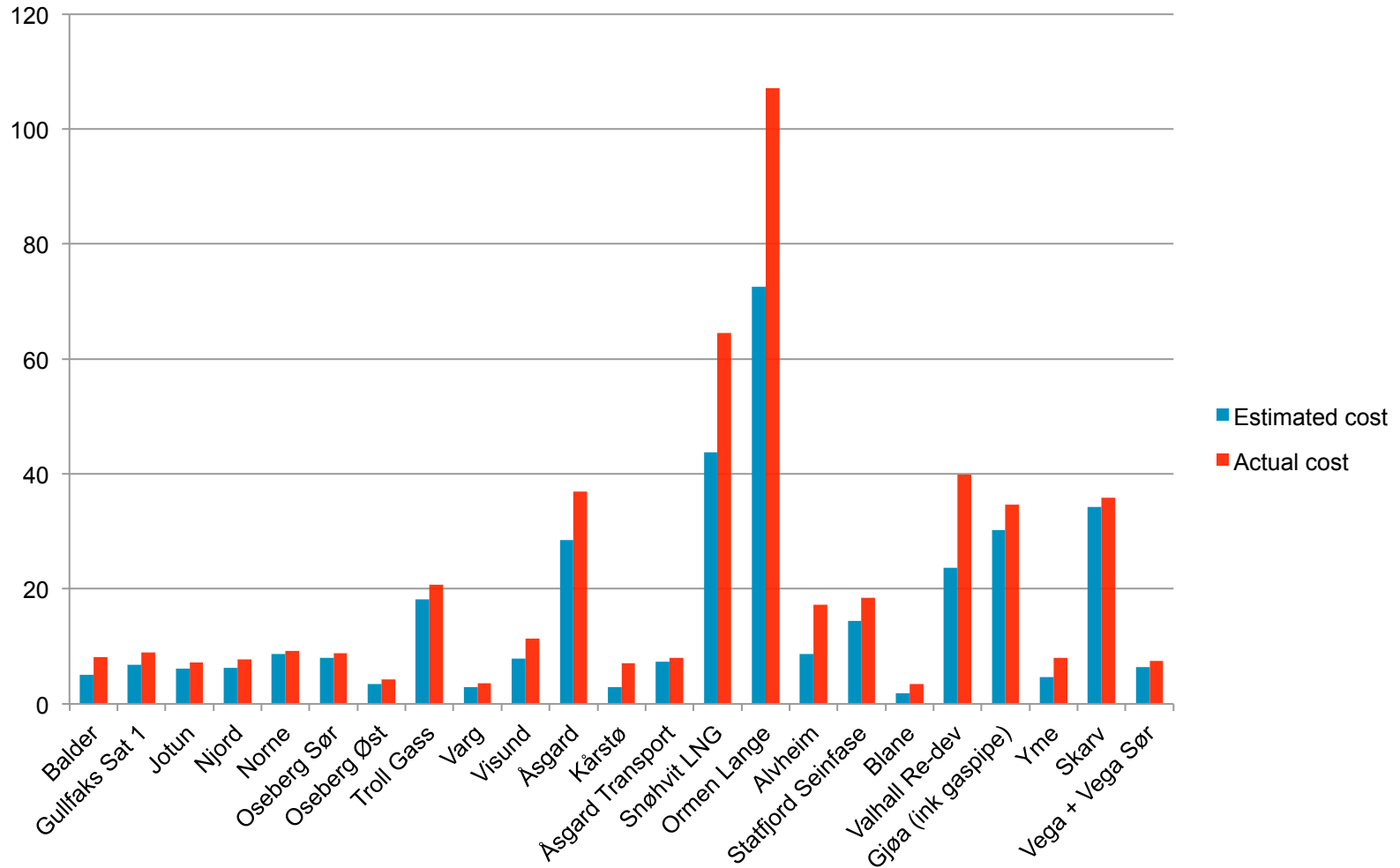
- Large cost overruns on EPC projects on the Norwegian continental shelf
  - Skarv
  - Snøhvit LNG
  - Yme
- 10 large EPC projects totaled a \$16 Bn cost overrun
- Large media exposure and highlighted in the Norwegian national budget



# Motivation For Research

- Cost overruns on EPC projects is not a new phenomenon
- The investment Committees report – «Analysis of the development of investments on the Norwegian continental shelf»
  - Government initiated report released in 1999
  - Documents cost overruns similar to media reported cost overruns for 2004- 2008
- Consistent trend with cost overruns from 1994 through 2008

# Planned vs Actual Cost - BNoK



# Motivation for research - Cost To Society

- Strong tax incentives for oil companies to invest on the Norwegian Continental Shelf
- 78% of the investment cost is tax reimbursable
- This also applies to the cost overruns
- Total amount of cost overruns:
  - 1994-1998: 5,5 Billion Dollars (documented)
  - 1998-2008: 18 Billion Dollars (estimated)
- Continuous and increased media focus expected.



*“In reality, The Norwegian government covers 93% of the cost overruns”*

K.I. Røkke in his letter to the shareholders

# Main Cost Drivers

- Scope changes and late design changes are considered to be the main drivers
  - Has potential to add schedule delay
- Imposes a project risk
  - Oil companies need means to mitigate these risks
- The risk is transferred to the contractors
- Methods and tools to reduce the amount of late design changes might yield a competitive advantage

Project	PUD year	Estimated cost	Change in %
Balder	1998	5	<b>62</b>
Gulfaks Sat 1	1998	6,86	31
Njord	1998	6,31	23
Oseberg Øst	1998	3,49	23
Varg	1998	2,94	24
Visund	1998	7,85	45
Åsgard	1998	28,52	30
Kårstø	1998	2,94	<b>141</b>
Snøhvit LNG	2002	43,8	47
Ormen Lange	2004	72,5	48
Alvheim	2004	8,7	<b>98</b>
Statfjord Seinfase	2005	14,5	28
Blane	2005	1,8	<b>94</b>
Valhall Re-dev	2007	23,7	68
Gjøa (ink gaspipe)	2007	30,2	15
Yme	2007	4,7	<b>70</b>
Vega + Vega Sør	2007	6,4	17

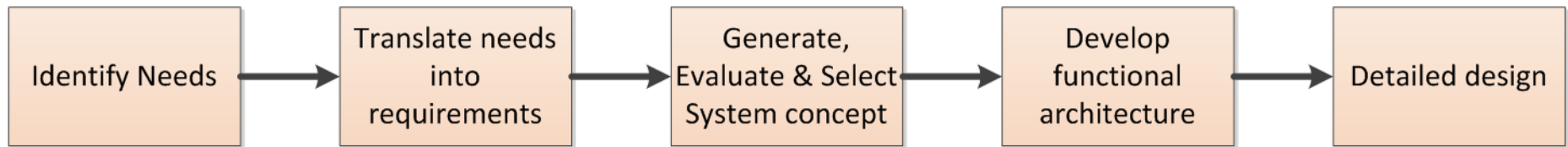


# Systems Engineering

- SE have proven valuable to reduce the amount of scope changes and late design changes
- We therefore initially assumed that using SE would prove effective, and help reduce scope changes and late design changes.
- The Oil&Gas (O&G) industry is already using SE
- Despite the use of SE, O&G EPC projects continue to see large cost overruns

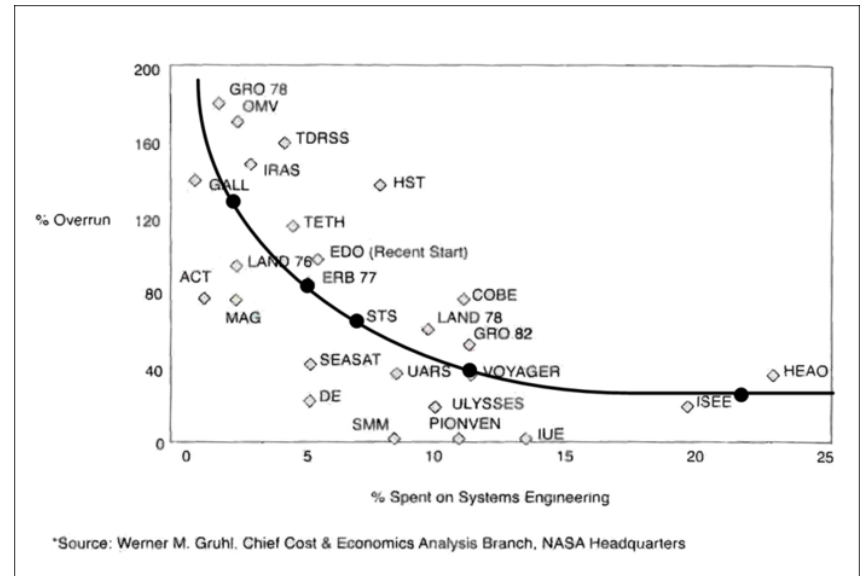
# Systems Engineering - Benchmarking

- Systems Engineering Body of Knowledge (SEBoK)
- Fundamental SE process:



# Systems Engineering – Benchmarking

- Eric Honour (2004) – Value of Systems engineering
- Gruhl (1992) – NASA research
  - Less cost overruns with early phase effort
- Barker (2003) – IBM research
  - Productivity improvement, cost savings and increased quality of design

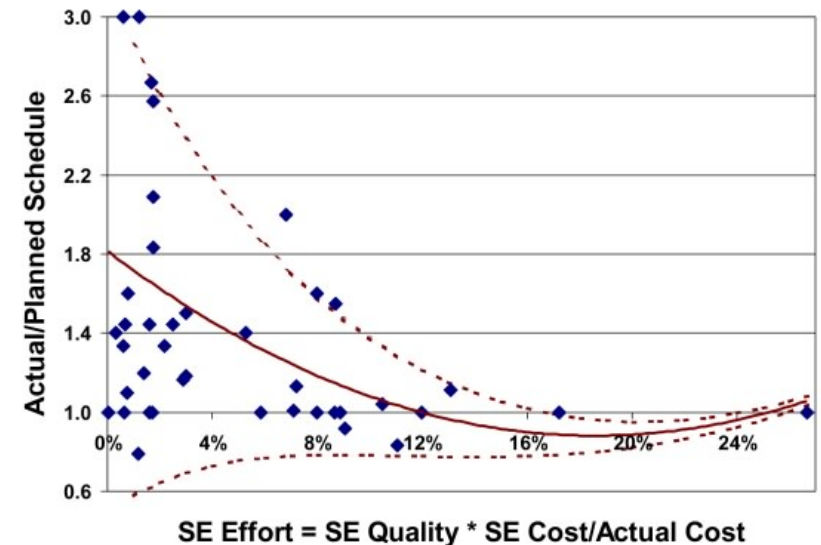
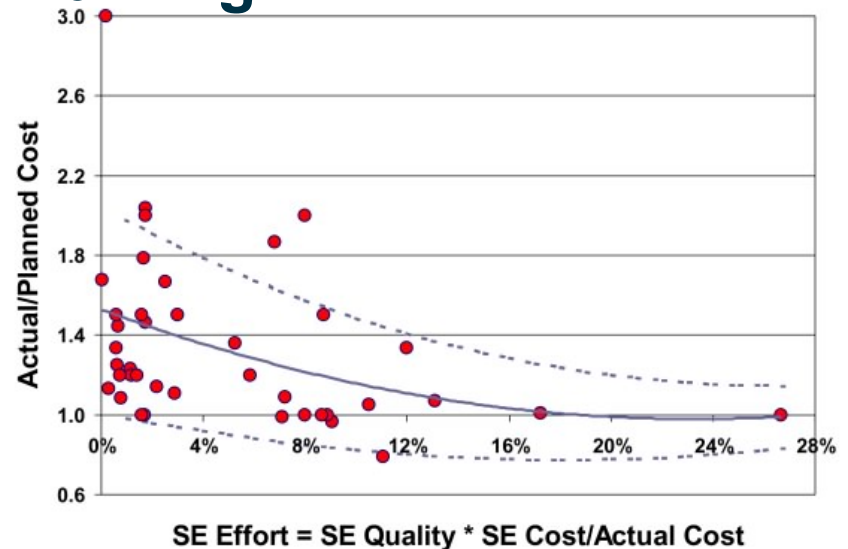


# Systems Engineering - Benchmarking

- Systems Engineering Effort (SEE)

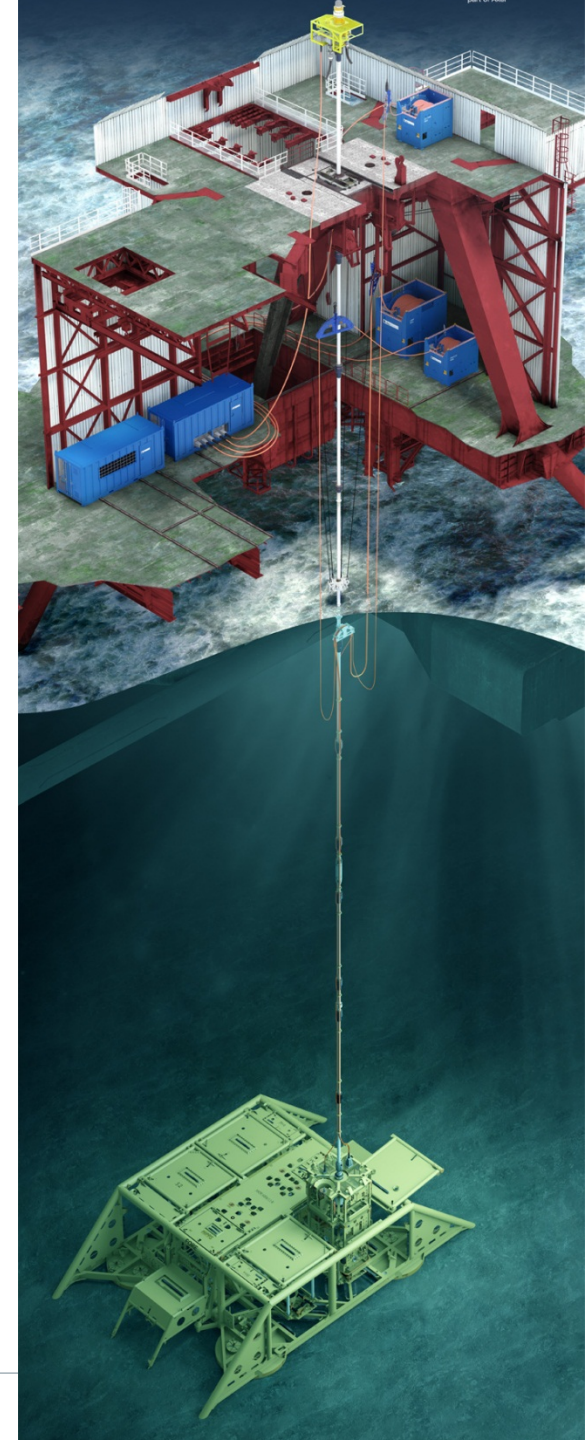
$$SEE = SE\ Quality * SE\ Cost / Project\ Cost$$

- Optimum SEE at 15-20 %
- This implies that contractors are either doing too little SE or performing SE with too low quality



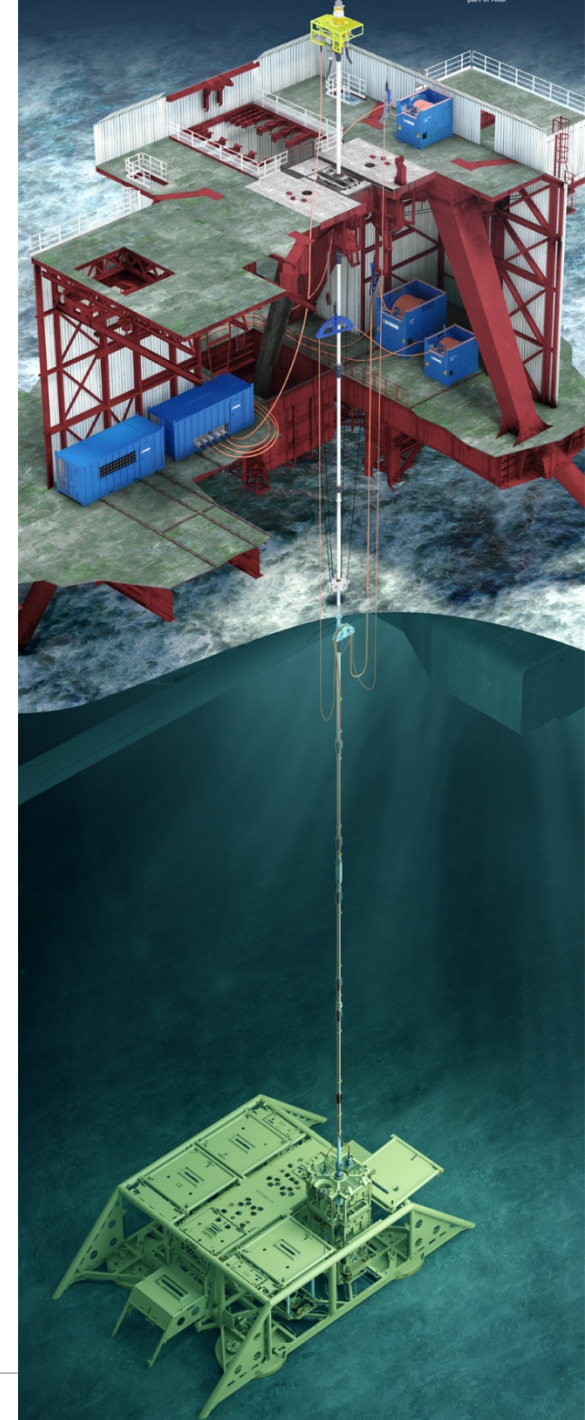
# Example Project – Vigdis NE WOS

- Workover Systems / Light Well Intervention Equipment
- System delivery comprise of:
  - EDP/LRP
  - Riser System
  - multiWOCS
- Interfaces XMTs/Wells from multiple vendors
- Interfaces multiple offshore vessels / rigs
- Follows the “FastTrack” delivery scheme



# Identifying Root Causes

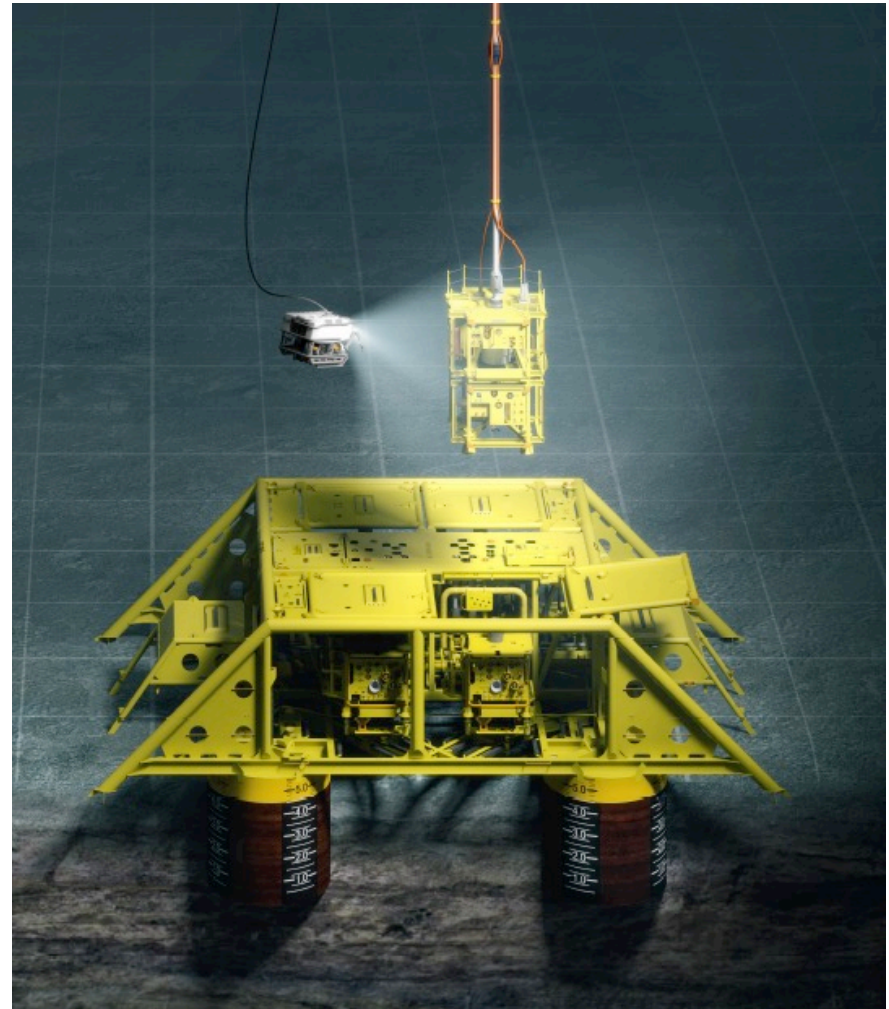
- We needed to benchmark SE performance in Vigdis NE WOS
- Amount of SE:
  - 8,5% of total project cost
  - Too low for optimum SEE
  - High enough to expect good results
- Startup of SE activities:
  - Initiated at project startup
  - Confirmed by project timeline
- Performed a comparison of internal SE activities compared to SE fundamental processes





# Capturing the Customer Perspective

- Assess if the initial system design covered the operational need of the customer
- Establish a basis to evaluate the initial need analysis done in the project
- Performed through in-depth interview with customers' technical lead
- Three main root causes were identified



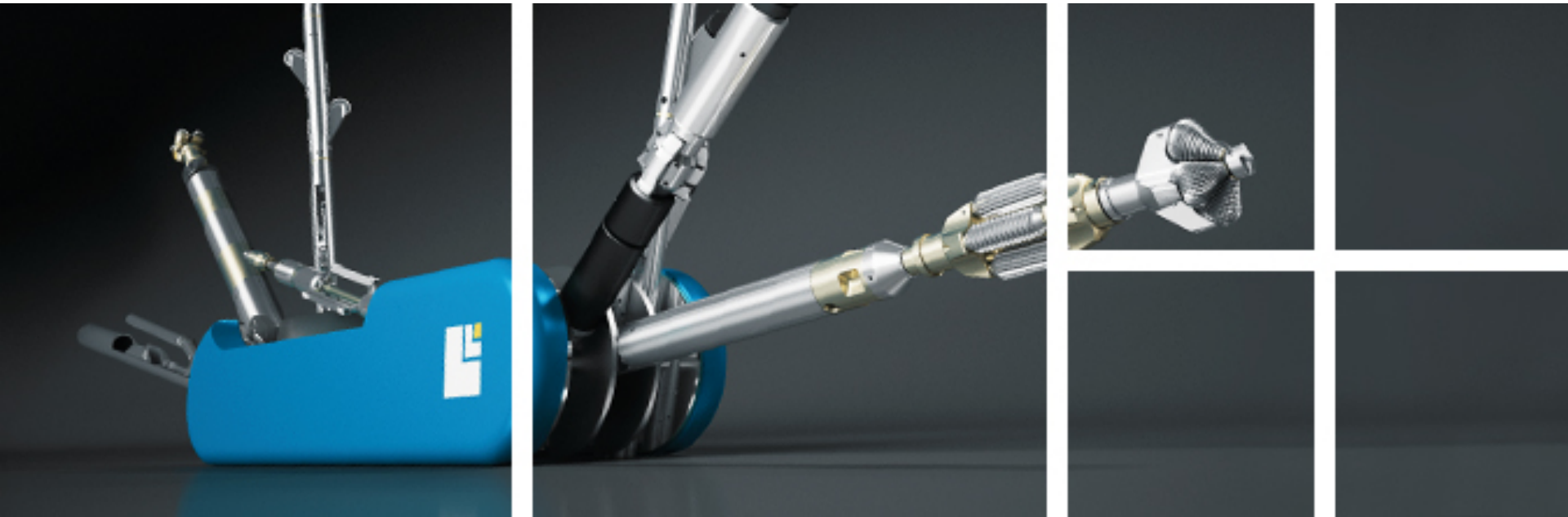
# Capturing the Customer Perspective

- Cross vendor interfaces
  - Not evaluated in the research
- Mismatch between tendered design and operational needs
  - Requirements derived from the tender phase were generic, not application specific
  - Leads to over-dimensioning of subsystems
- Mismatch between requirements in governing documents and operational needs and physical limitations of interfacing systems and stakeholders
  - The needs of the operational vessels not covered by governing documents
  - This will in turn affect how the requirements interact
  - Governing documents define the system and impose weight restrictions
  - These restrictions exceed the lifting capacity of the operational vessels



# Capturing the Customer Perspective

- This effectively means that the design that won the tender is not suitable for the actual operational needs of the customer



# Aker Solutions – Are we doing it right?

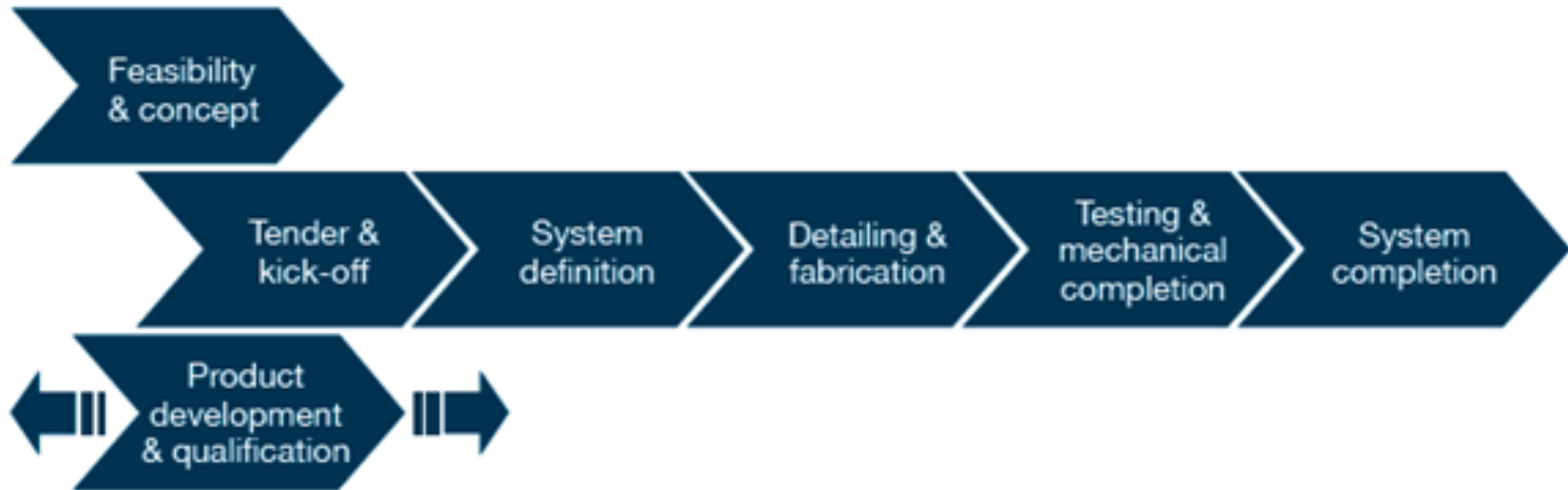
- In-depth interview revealed that the projects SE processes had been unsuccessful in capturing the customers' operational needs
- SEBoK states that:
  - SE shall perform the initial capturing of needs before system design
  - Derive system requirements from the needs
- Are our internal procedures in accordance with SEBoK?

# Aker Solutions – Are we doing it right?

- PEM
- High level model which governs the overall processes in all AkSo projects
- The PEM defines how to systematically move from a concept, to win a tender and how to execute a complete project
- Does the PEM model cause limitations in SE Effort?



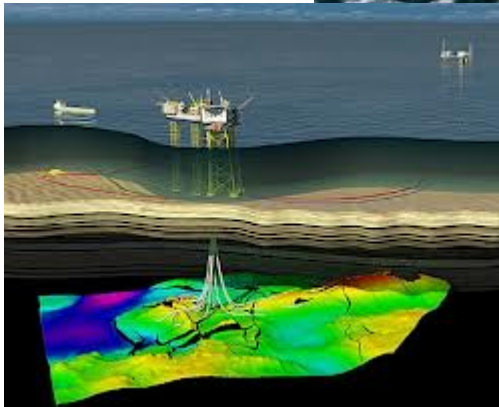
# Tender Phase



# Aker Solutions – Tender Phase

- How does the tender phase define a system and its requirements?
  - No need analysis
  - No requirements definition
- This is due to the tender process being a public process.
  - This implies that all communication towards company is in principle public communication.
  - Little or no communication takes place during the tender, due to the risk of SE efforts being revealed to competitors
- As earlier described, this results in tendered system design being different from the system design the customer actually needs
- This finding is supported by the investment committee's report
  - The report also address the problem with little to no communication during the tender and the subsequent consequences of the current tendering regime

# Aker Solutions – Tender Phase



- When contractors enter into a tender, it is not unusual that essential operational data is missing.
- This finding also correlates with the investment committee's report
- Examples of typical missing data:
  - Meteorological and oceanographic data
  - Field data
  - Soil data
  - Fluid data
  - Installation vessel data

# Feasibility & Concept Phase



# Aker Solutions – F&C

- F&C offers more degrees of freedom for design
- No single concept is chosen at startup
- Both contractor and customer has the freedom to tailor the design
- Communication between participants are more open
  - This allows for more customer interaction and identification of underlying needs
- AkSo assumes that the generic customer requirements are sufficient
- Requirements definition activity exists
- No need analysis takes place



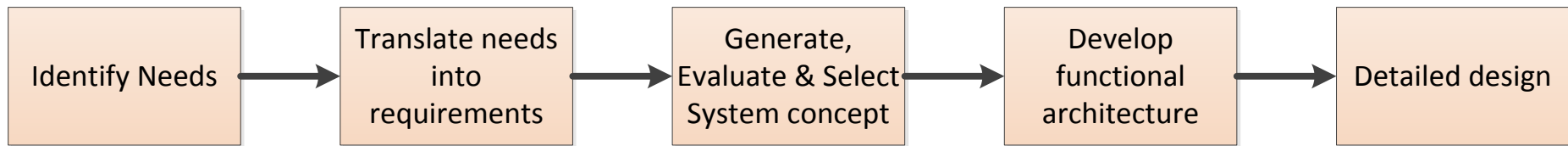
# Potential Impact of Need Analysis During F&C

- The research into the tender procedures revealed that tenders often are clearly influenced by the company performing the initial study
- A contractor that uses need analysis during the F&C phase will have the opportunity to tailor the study to the customer needs, and adapt it to the contractors available technology
- If need analysis is used during F&C to identify needs not stated in the customers F&C documentation or ITT, the contractor can potentially gain a competitive advantage to win the contract and execute the work with less design changes
- Less design changes will increase the profitability potential of the project and gives the customer a more predictable project cost

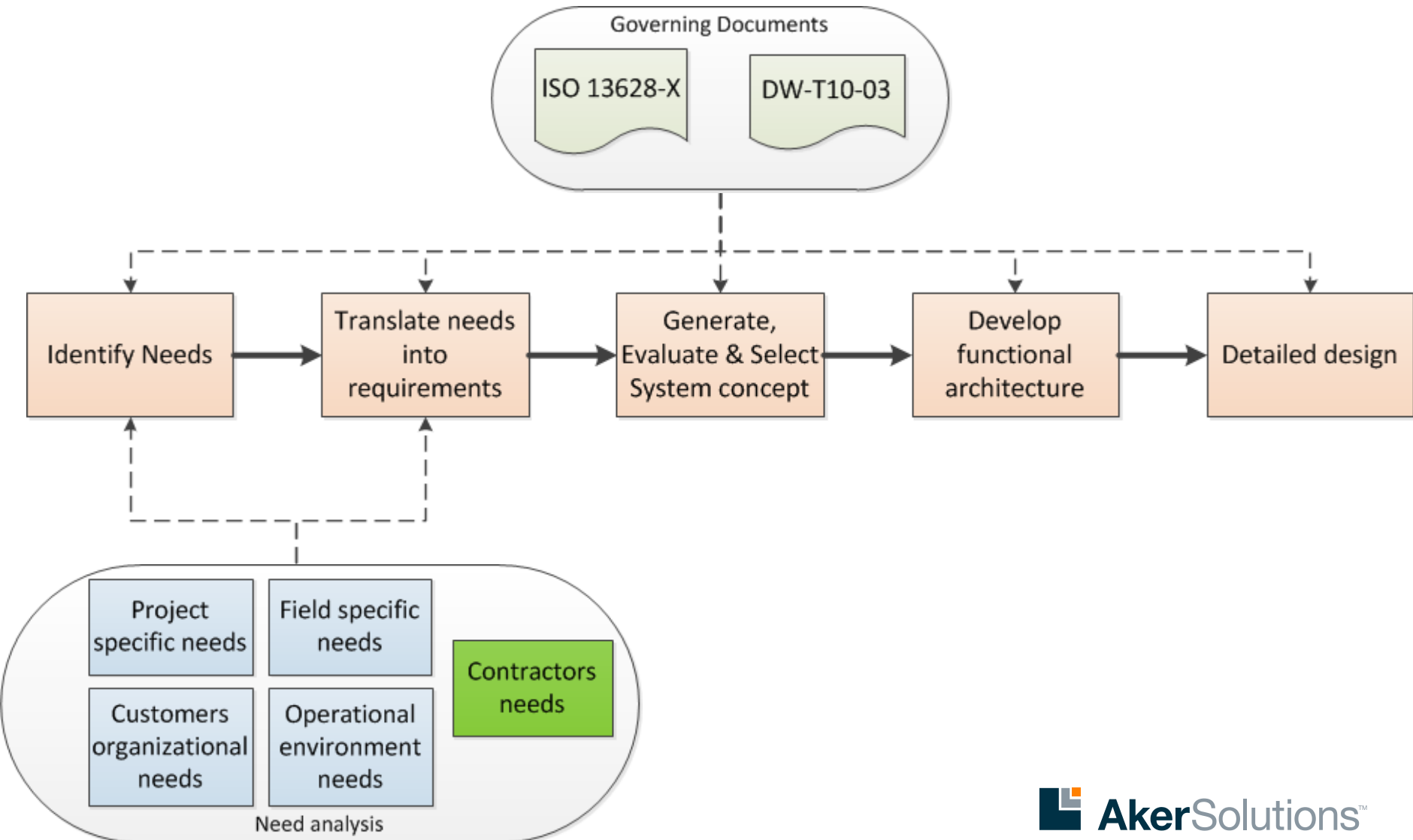
# Analysis of Cost and Potential Impact

- Analysis of VO registry
  - Changes to design or scope normally results in a variation order (VO)
  - Cost of change is normally carried by customer
  - Review of 23 VO's
  
- Findings
  - 74% of the VO's were preventable by need analysis
  - 92% of the cost incurred by late design changes, were preventable
  
- Root cause analysis of the preventable VO's
  - Changes to product design
  - Mismatches between project requirements and operational needs

# Recommended Process Change



# Recommended Process Change



# What's New?

## ■ Vigdis NE Project:

- Now have 110 approved VO's
- Cost is increasing, margin is falling

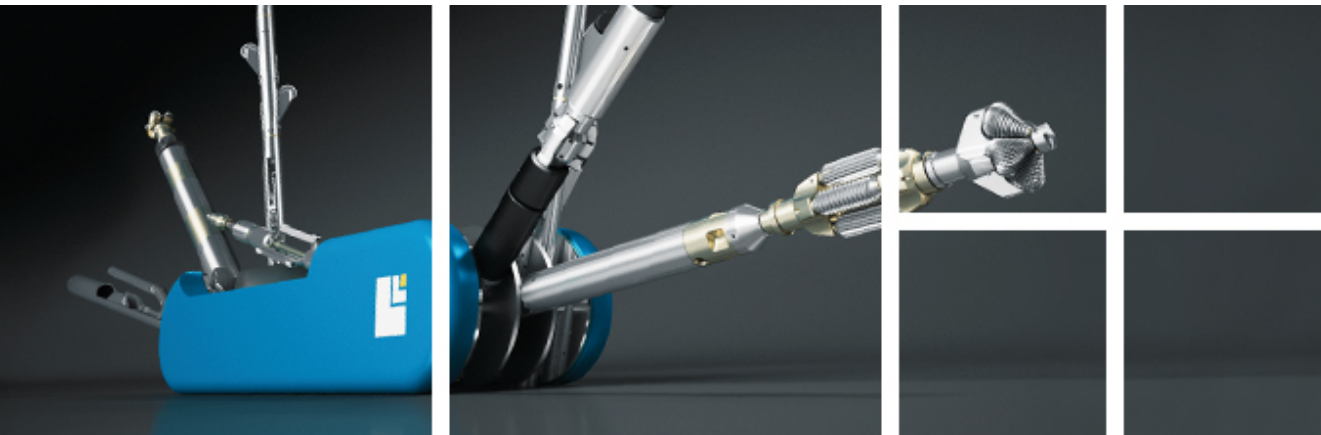
## ■ Goliat FPSO Project

- On schedule to become one of the largest cost overruns in Norwegian O&G history
  - Planned cost \$5 Bn
  - Estimated cost: \$7,5 Bn



# Summary

- The research shows strong incentives for contractors to use structured need analysis
- Using structured need analysis can help contractors to:
  - Deliver more tailored solutions to each customer
  - Avoid costly late design changes and schedule delays
- Less late design changes increases both actual and perceived quality
- More predictable project cost for our customers
- Reduce the cost to society



# Academic Background for the Reasearch

## Industry Documents

- ISO 13628-X
- DW-T10-03
- AkSo PEM
- Contract – Vigdis NØ C/WO
- Vigdis NØ VO registry

## Independent Research

- Systems Engineering Body of Knowledge
- Eric Honour – «understanding the value of systems engineering»
- The investment committee – «Analysis of the development of investments on the Norwegian continental shelf»

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