



26<sup>th</sup> annual **INCOSE**  
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Edinburgh, UK  
July 18 - 21, 2016

# Reinventing the ConOps for Innovative Systems Development

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# Current State



- ## ConOps and OpsCon

OpsCon - user-oriented document that describes system characteristics of the to-be-delivered system from the user's viewpoint.

ConOps - describes the organization's assumptions or intent in regard to an overall operation or series of operations of the business with using the system to be developed, existing systems, and possible future systems.

(INCOSE Handbook v4 / ISO/IEC/IEEE 29148:2011)

# Current State



- Needfinding

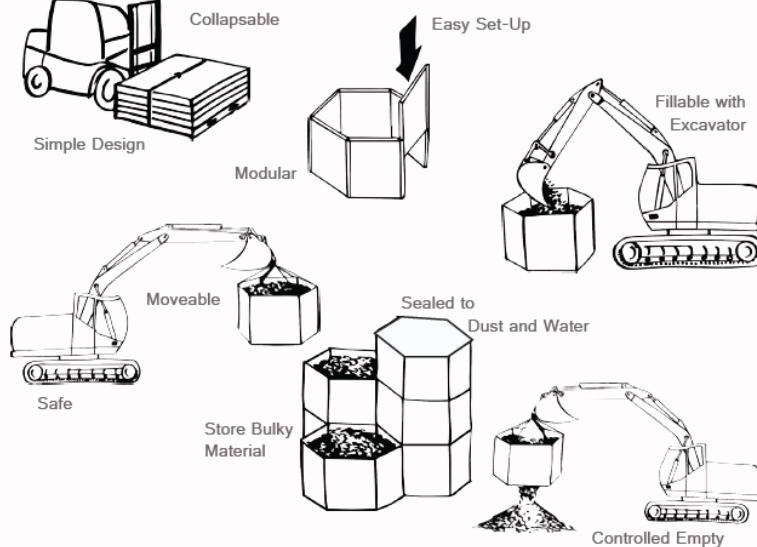
the **critical** part of the **human-centric** innovation approach "Design Thinking", **empathy** of users/stakeholders/teammembebers, enabling activities across the early phases from problem re(definination) til the system validation (Leifer and Steinert, 2011)

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## URBAN MINING



[www.incose.org/symp2016](http://www.incose.org/symp2016)



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# SARPA

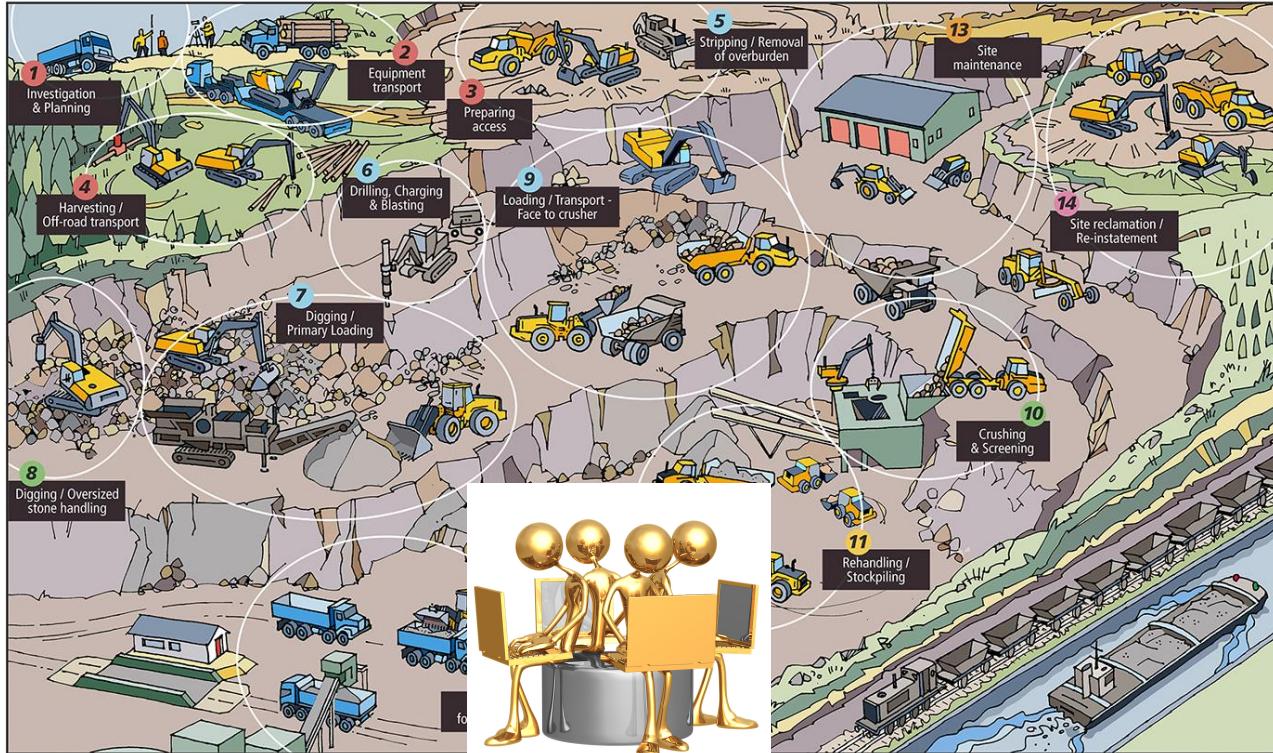
Safe and Robust  
Platform for  
Automated Vehicles



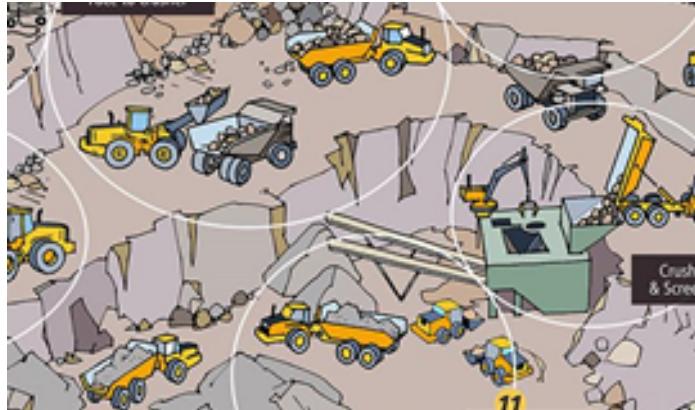
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# SARPA



# SARPA



There can be only  
one...  
Well defined



# User focused ConOps



- User-oriented document that describes system characteristics of the to-be-delivered system and the system of systems from the user's viewpoint.

Generic life cycle (ISO/IEC/IEEE 15288:2015)

Concept stage		Development stage		Production stage		Utilization stage		Retirement stage
						Support stage		

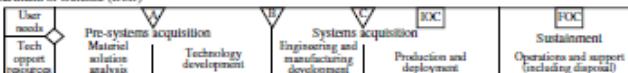
Typical high-tech commercial systems integrator

Study period			Implementation period			Operations period		
User requirements definition phase	Concept definition phase	System specification phase	Acq prep phase	Source select phase	Development phase	Verification phase	Deployment phase	Operations and maintenance phase

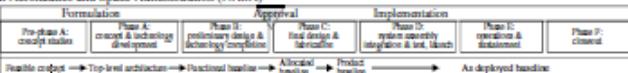
Typical high-tech commercial manufacturer

Study period			Implementation period			Operations period		
Product requirements phase	Product definition phase	Product development phase	Engr. model phase	Internal test phase	External test phase	Full-scale production phase	Manufacturing, sales, and support phase	Deactivation phase

US Department of Defense (DoD)



National Aeronautics and Space Administration (NASA)



US Department of Energy (DoE)

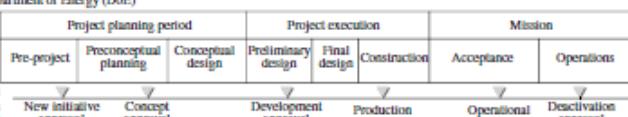


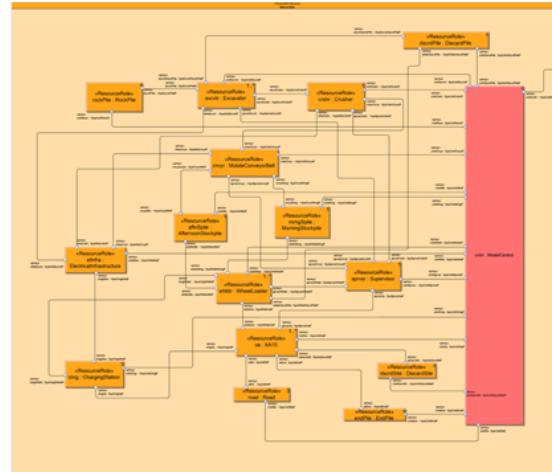
FIGURE 3.3 Comparisons of life cycle models. Derived from Forsberg et al. (2005), Figure 7.2. Reprinted with permission from Kevin Forsberg. All other rights reserved.

ALWAYS

# Documenting



- Word or Models or whatever...



# Main take away



- Use and update the ConOps/OpsCon, at the last, through the complete development life cycle
- Needfinding is an excellent way of gathering the information



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