



**27<sup>th</sup>** annual **INCOSE**  
international symposium

**Adelaide, Australia**

July 15 - 20, 2017



# VSE 101 – Who, What, When, Where, Why, How

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# Introduction



Who

What

When

Where

Why

HOW



# Who: VSE Community

- Micro enterprises account for 70 % to 90 % of enterprises in OECD\* countries (57 % in US)
- European Union
  - 99.8 % are SMEs (less than 250 employees)
  - 93 % are micro enterprises (less than 10 employees)

<b>Number of employees</b>	<b>Number of Software Enterprises</b>	<b>Percentage</b>
1 to 25	540	78 %
25 to 100	127	18 %
Over 100	26	4 %

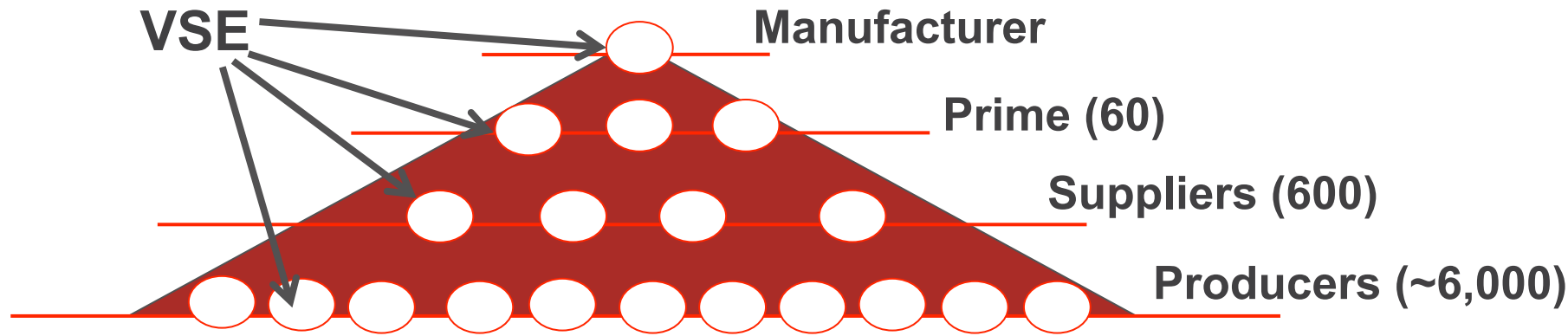
Source: Montreal International, 2006

\* *OECD: Organisation for Economic Co-operation and Development*





# Who: Users and potential users (cont.)



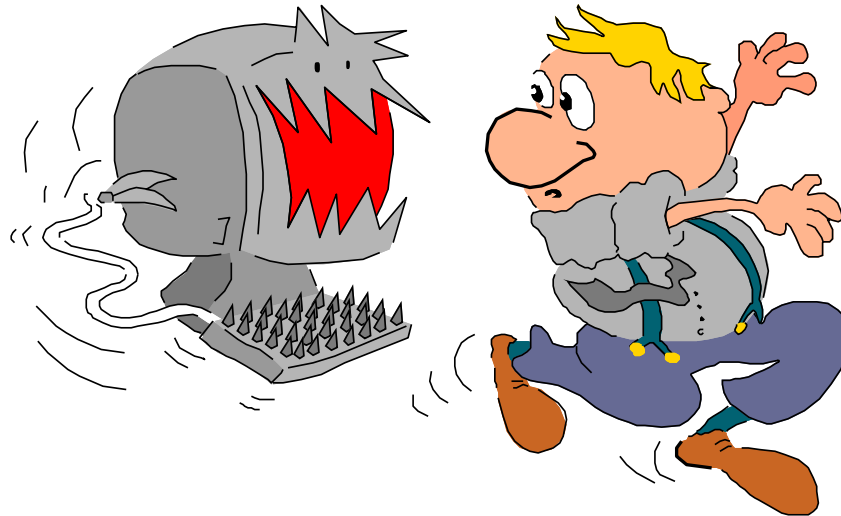
A defect from one of the producers items went into a product that resulted in a loss of over \$200 million by the manufacturer

Adapted from (Shintani, Small Settings Workshop, Software Engineering Institute, 2006)

\* Very Small Entities are enterprises, organizations (e.g. government, non-profit organizations), projects or departments having up to 25 people



# VSEs reacting to Standards - 1





# What: Makes VSEs different?

- Systems Engineering concepts have been adopted and adapted by most industries in various domains for development products and services
- Most VSEs cannot afford the resources, nor do they see a benefit in a system life cycle process
  - Difficulties implementing standards: employees, cost, time
  - Methodologies are not always written nor shared
  - Processes are often improvised



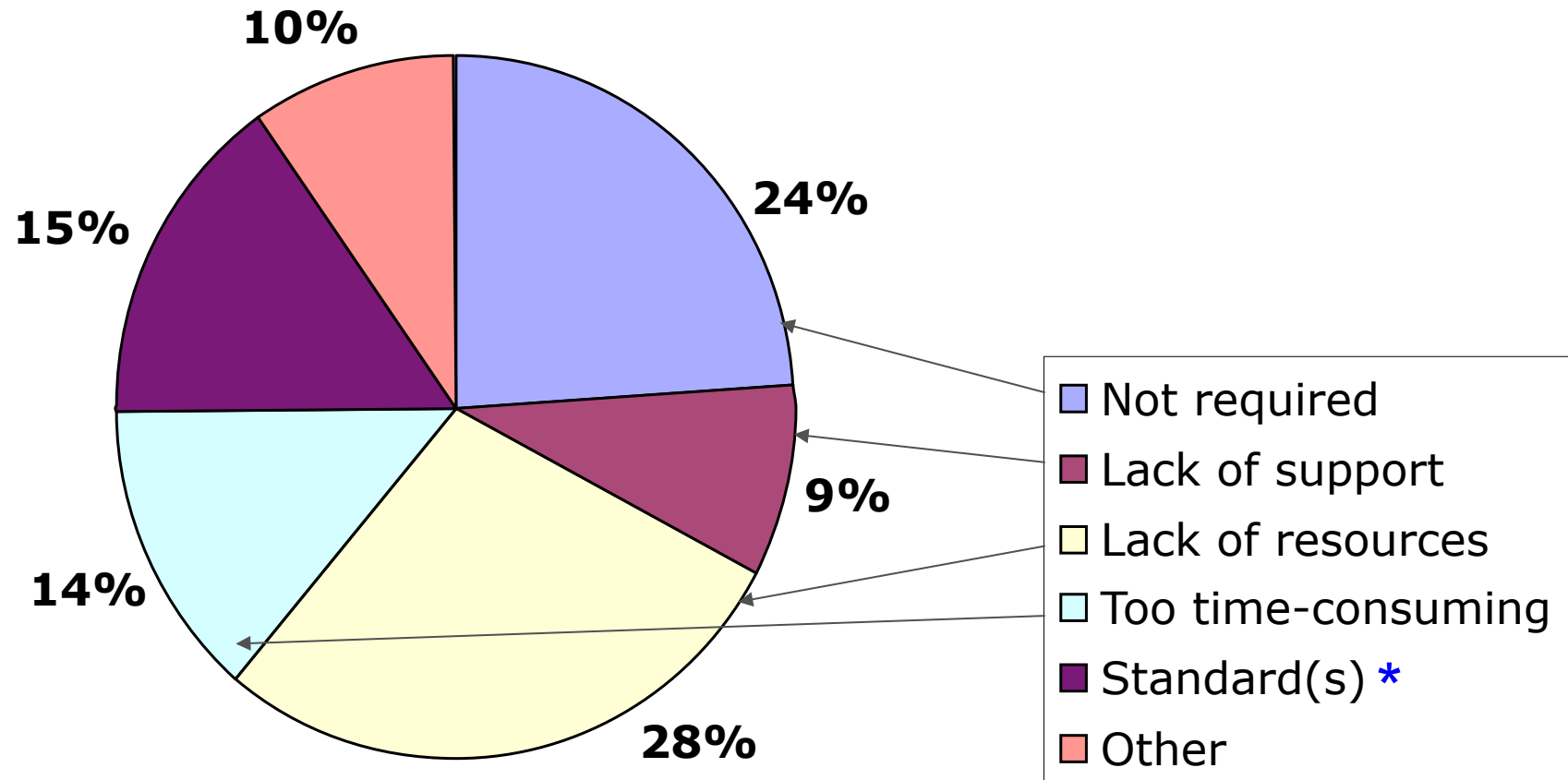
# VSEs reacting to Standards - 2







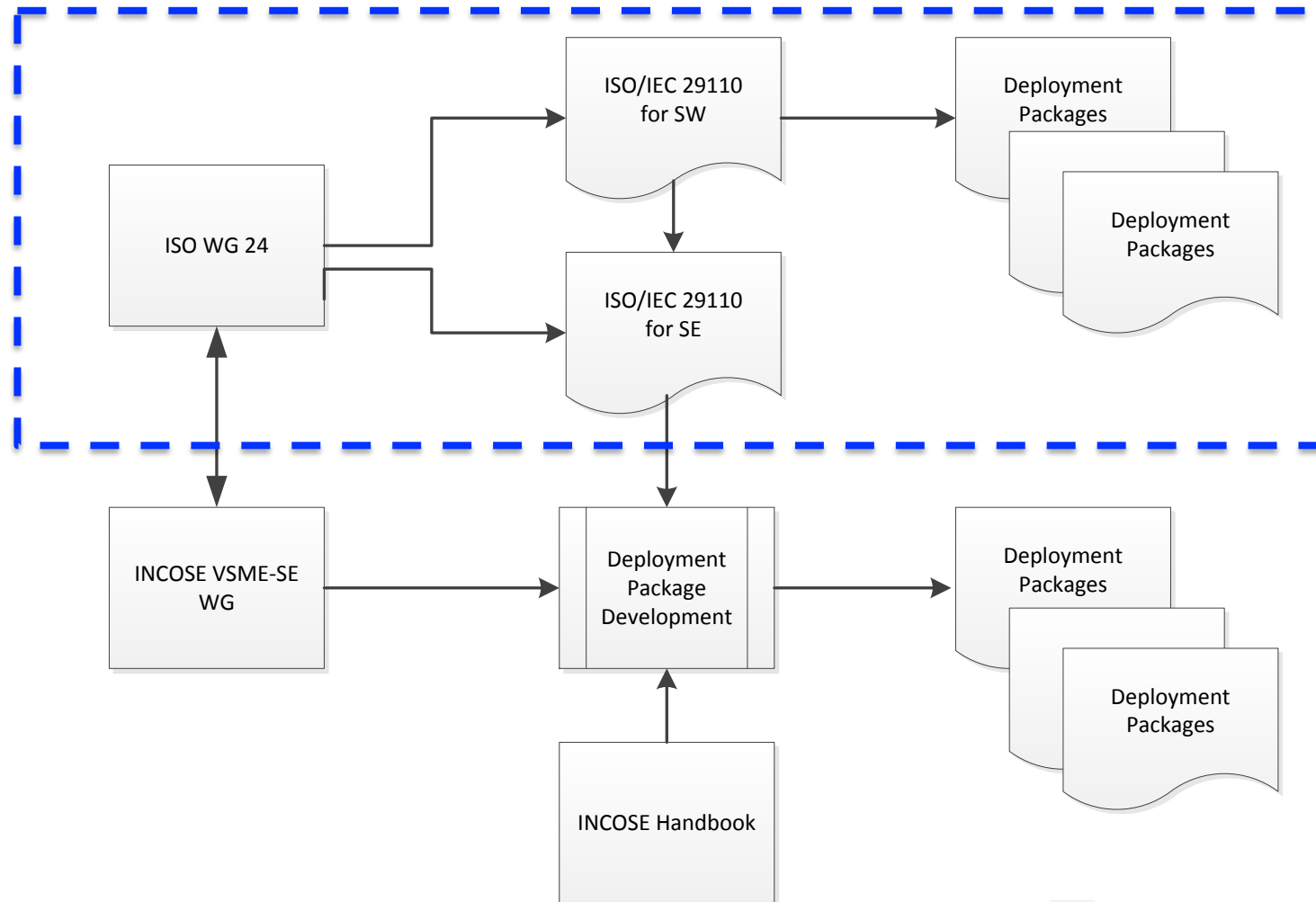
# Reasons VSEs don't use Standards



\* Difficult, Bureaucratic, not enough guidance.



# ISO WG24 – INCOSE VSE WG Collaboration





# When: ISO VSE Standard History

- May 2004 ISO/IEC JTC1/SC7 Plenary
  - SWG established to address VSE
- Oct 2005 ISO/IEC JTC1/SC7 Interim - First WG24
  - Approach – profiles (ISP) based on TR 1000 and survey
- 2006 Preparation of first ISO 29110 series started
- 2011 Publication of first ISO 29110 series
  - Systems Engineering added
- 2012 Organizational Management added
- 2015 Service Delivery added

Systems, in the context of ISO 29110, are typically composed of hardware and software components (ISO 2016)



## 29110 Overview (TR 29110-1)

For VSEs and customers

### 29110 Profiles (IS)

Framework and Taxonomy (IS 29110-2)

Specifications of VSE Profiles (IS 29110-4)

Specification - VSE Profile Group m  
(IS 29110-4-m)

For Standard producers, tool vendors, methodology vendors

List the Requirements  
i.e. 'What to do'

### 29110 Guides (IS/TR)

Assessment Guide (IS/TR 29110-3)

Management and Engineering Guide (TR 29110-5)

Management and Engineering Guide  
VSE Profile m-n  
(TR 29110-5-m-n)

For Assessors customers and VSEs

For VSEs and customers  
'How to do'

Parts 4 and 5 address Systems Engineering concepts in -6-X of the series



# When: INCOSE VSE History

- 2009 INCOSE IW, a joint INCOSE/AFIS (Association Françoise d'Ingénierie Système) task team developed a technical project plan (TPP) for VSE that was presented to the Technical Board leading to the VSE WG Charter
- 2011 INCOSE IW, the VSE WG reviewed the ISO 29110 series for software with ISO Project Editor Dr. Claude Laporte
  - INCOSE proposed the addition of systems engineering concepts to the ISO 29110 series
- 2013 INCOSE VSE WG started developing SE DPs



# INCOSE VSE WG goals

- To **improve** and make product development by VSEs more efficient
  - Using systems engineering concepts, proven practices, and standards
- To elaborate **guidance**
  - Tailored to apply in either prime or subcontractor role
- To provide **best practices** of systems engineering techniques, methods and process
  - For betterment of the broad scope of domains around the globe
- To contribute **standardization** in the context of systems engineering
- To support the transformation of systems engineering to a **model based** discipline

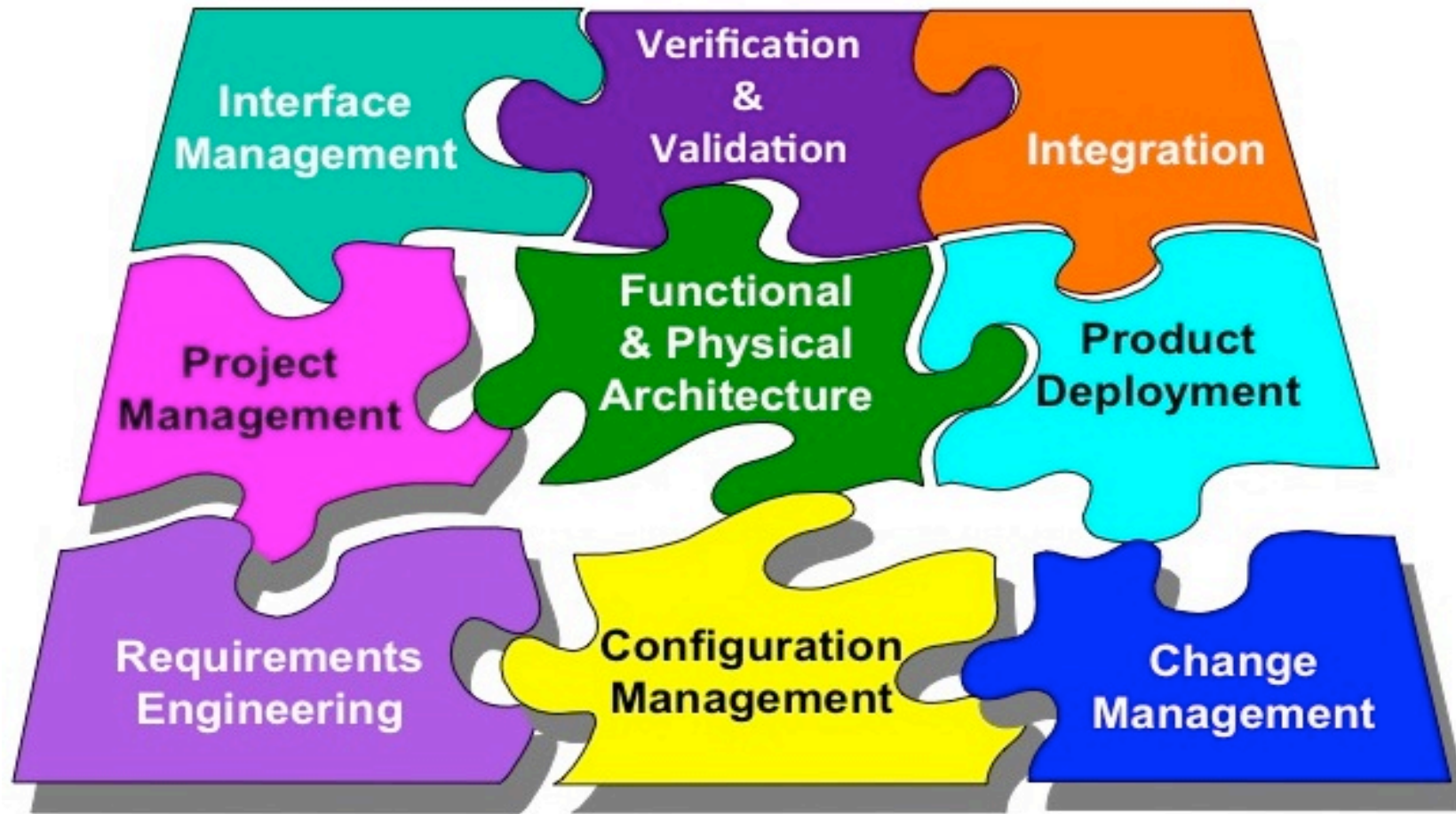


# Deployment Packages (DPs)

- A DP is a set of artifacts developed to facilitate the implementation of a set of proven practices
- ISO 29110 series, coupled with the INCOSE SE Handbook, provide the foundation for the DPs
- DPs are not intended to preclude or discourage the use of additional guidelines found useful
- DPs are designed so that a VSE can implement its content, without having to implement the complete framework at the same time
- By using DPs, a VSE can see concrete steps toward achieving or demonstrating coverage of ISO 29110



# SE Deployment Packages







# Where: Information helpful to VSEs

- Don't always know what you need
- ISO 29110 series helps VSEs use systems engineering concepts and principals to support their work
- ISO 29110 supports adapting and tailoring of ISO/IEC/IEEE 12207 and ISO/IEC/IEEE 15288 to the project
- Use of INCOSE DPs helps:
  - provide a better product for the customer
  - provide a way for the VSE to become a qualified partner with larger organizations

# Why: Understand why someone would use your product or service

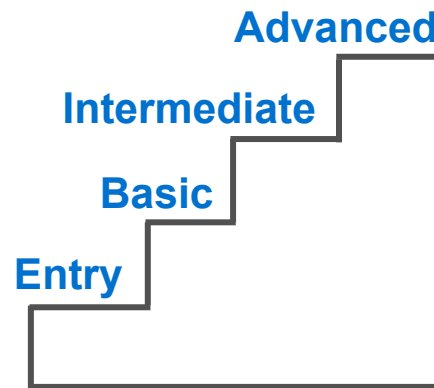


- VSEs are constrained from competing in many developmental efforts
  - Including the requirement to follow unrealistic standard requirements
- Use of ISO 29110 and DPs provide an easy way for VSEs to overcome some of the constraints



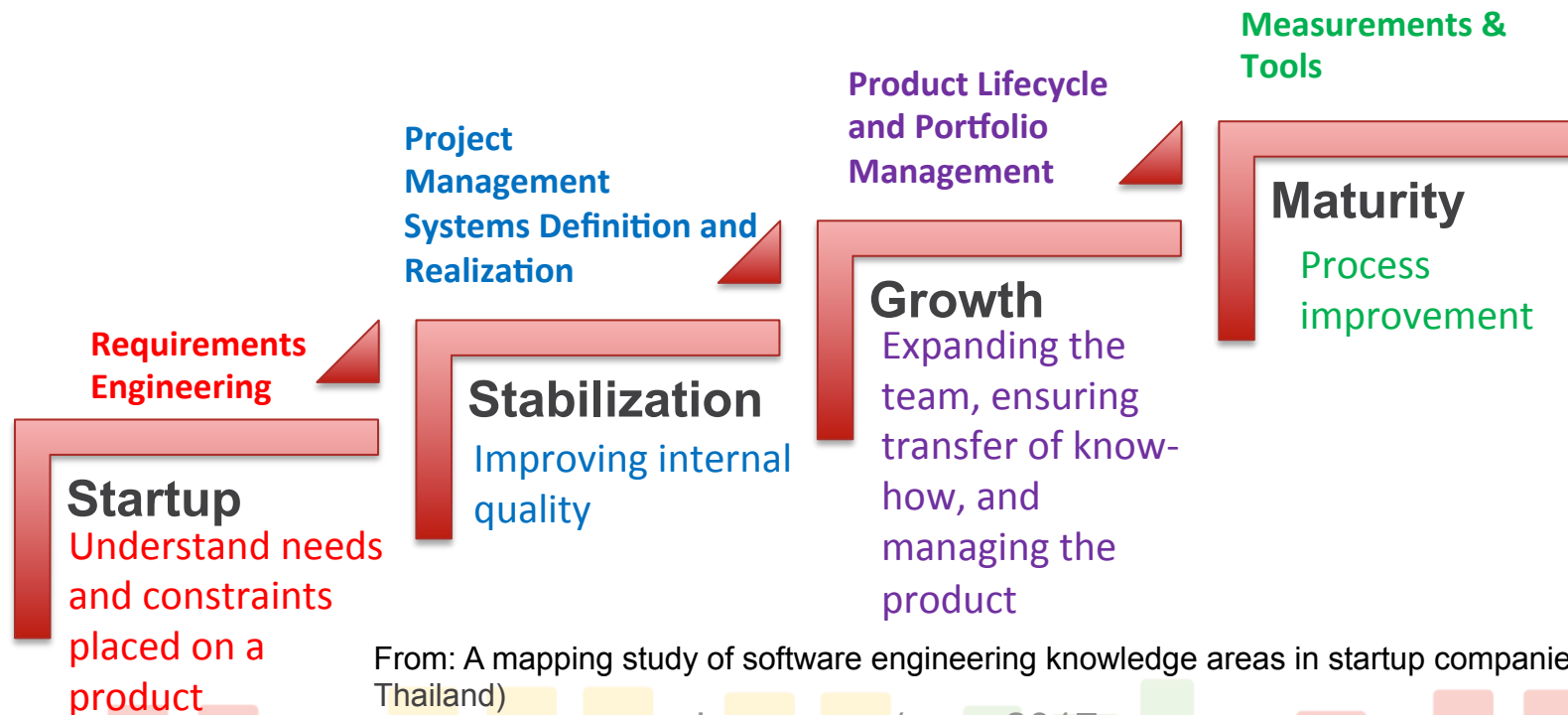
# How much

- **Four Profiles within the Generic Profile Group**
  - **Entry** - Targets VSEs typically developing 6 person-month projects or start-ups;
  - **Basic** - Targets VSEs developing only one project at a time;
  - **Intermediate** – Targets VSEs developing multiple projects within the organizational context;
  - **Advanced** – Targets VSEs which want to sustain and grow as an independent competitive system/software development business.





# VSE Lifecycle: Focal Processes



From: A mapping study of software engineering knowledge areas in startup companies (Klotins et al., 2015 WG Thailand)

[www.incose.org/symp2017](http://www.incose.org/symp2017)



# How you deliver matters

- Actions to improve awareness and usefulness of VSE support internationally
  - Countries have made ISO 29110 their national standard
  - Countries have increased the “share” of government contracts for small businesses
  - Countries have established agencies to stimulate small business development
- ISO 29110 implementations have been performed around the world. Unfortunately, most of us and the VSEs are not aware of these implementations
  - A European project, called the SPIRE Case Studies (<http://www.cse.dcu.ie/spire/case.html>), has led to the Internet publication of process improvement projects
- The development of a similar portfolio to SPIRE could help VSEs learn about successful ISO 29110 implementations around the world
  - The following issues could be discussed:
    - Identify completed ISO 29110 implementations around the world
    - Document them in English, using a template
  - Publish them
    - INCOSE
    - Internet



# How you can contribute

- Join VSE WG
- Review ISO 29110
- Review DPs
- Participate in case studies
- Inform your associates about VSE efforts



# Summary

- ISO and INCOSE WGs have worked together to develop a set of systems engineering management and engineering guides plus deployment packages to specifically developed help VSEs
- They are intended for VSEs who have neither the expertise, nor the budget or the time, to adapt existing standards to their needs
- They bring many benefits to VSEs, their customers, and their business partners





# Contact Information

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- INCOSE VSE WG Connect Site - <https://connect.incose.org/WorkingGroups/VSE/Pages/Home.aspx>
- Dr. Claude Laporte Web Site - <http://profs.etsmtl.ca/claporte/English/VSE/>



# Questions?



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