



**Engineer  
Your  
Competitive  
Advantage**

## **A Feature Ontology to Support Feature-based Product Line Engineering**

---

**Charles Krueger, PhD, CEO, BigLever**

**Paul Clements, PhD, VP of Customer Success, BigLever**

**27th Annual INCOSE International Symposium (IS 2017)**

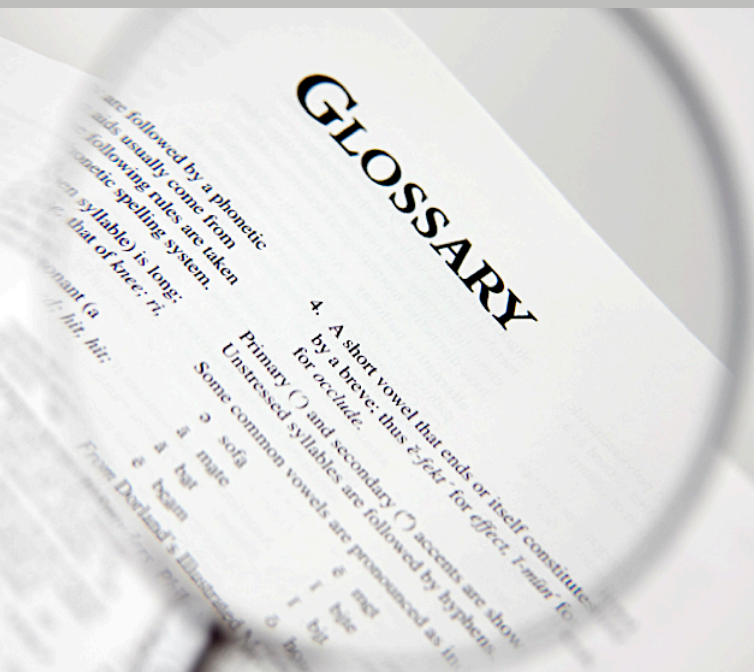
**Adelaide, Australia**

**July 15-20, 2017**

# Product Line Engineering (PLE) Defined

## Product Line:

a family of similar products or systems with variations  
in features and functions



## Product Line Engineering:

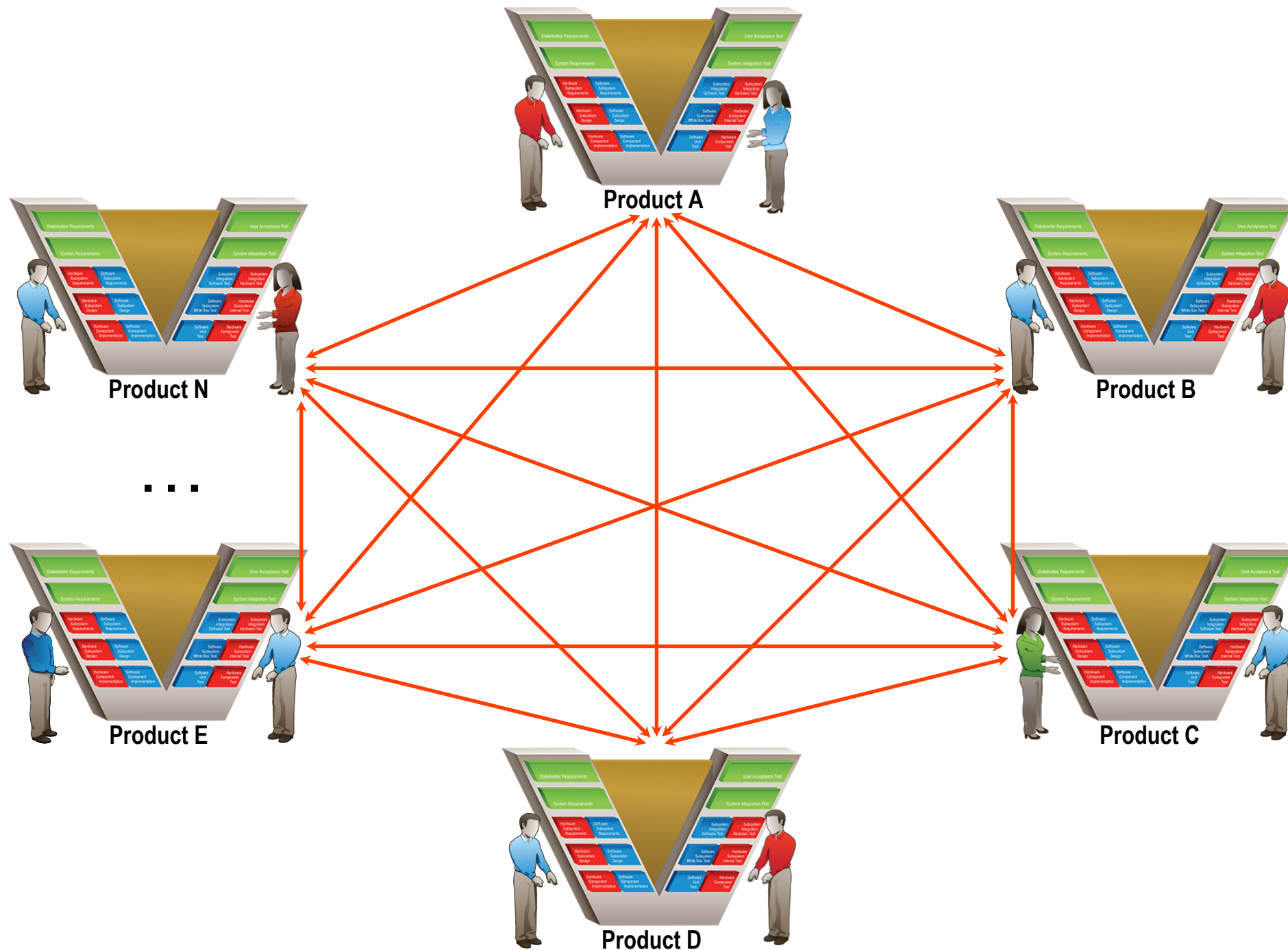
the engineering of a product line using  
*a shared set of engineering assets,*  
*a managed set of features, and*  
*an automated means of production...*



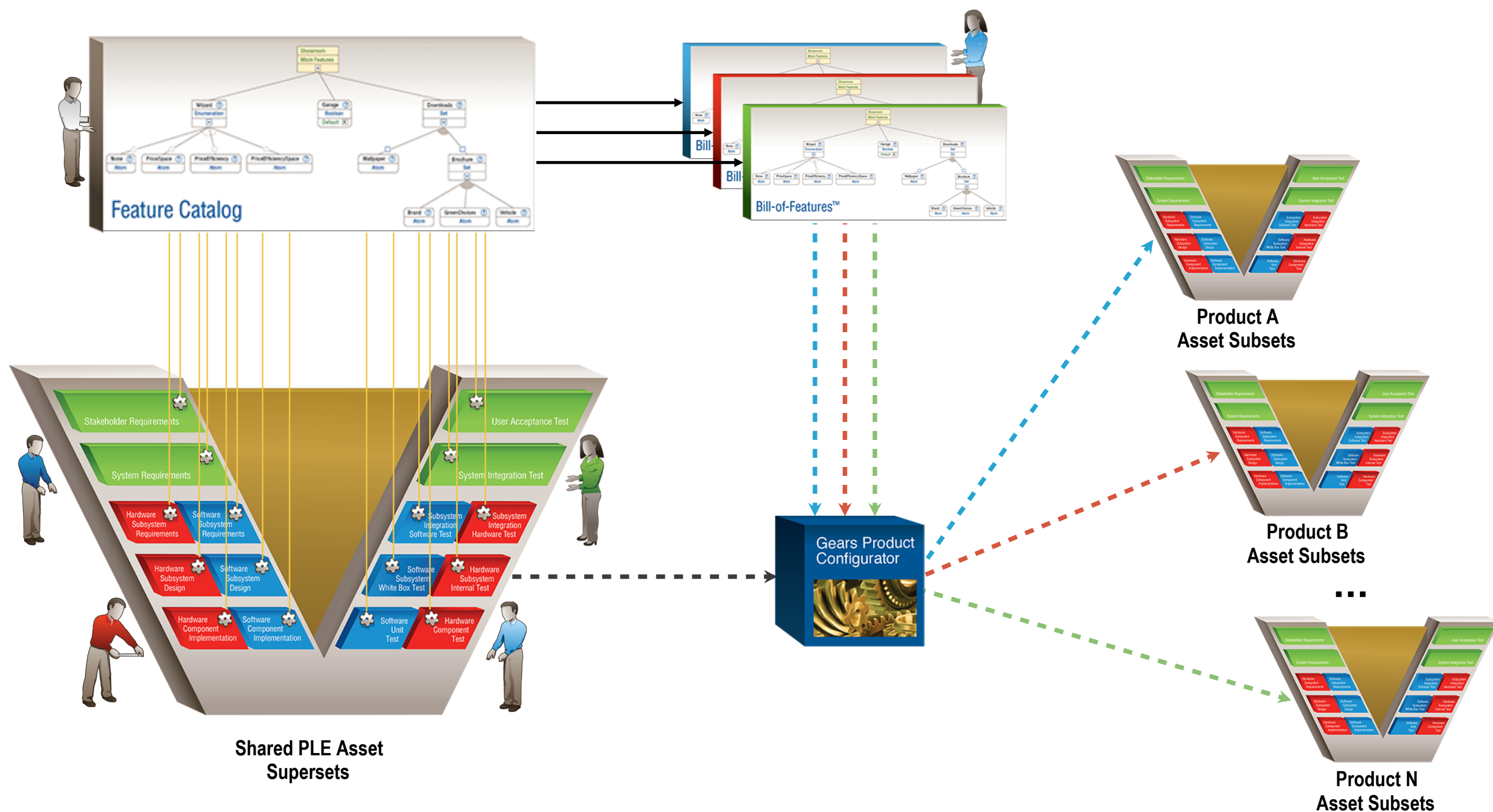
- taking advantage of the **commonality** shared across the family
- efficiently and systematically managing the **variation** among the systems



# PLE is a move away from product-centric duplication, branch & merge, clone-and-own, $N^2$ coordination



# Feature-based PLE Factory Workflow



# **What's a Feature?**

## Features

- “A distinguishing characteristic that sets products in a product line apart from each other” [3]
  - This can range from large scale customer facing capabilities — like autonomous driving on an automobile — to fine grained implementation details like algorithm tradeoffs in range detection
- Engineering realization of distinguishing characteristics
  - Products are differentiated by differences in all of the places where the digital engineering representations of any two products differ from each other.
    - Requirements objects, model elements from design specs, test cases, lines of software, mechanical parts in a Bill of Materials, paragraphs or sections in a user’s manual, slides in training courseware, and much more

[3] Kang, K.; Cohen, S.; Hess, J.; Novak, W.; & Peterson, A. “[Feature-Oriented Domain Analysis \(FODA\) Feasibility Study](#)” (CMU/SEI-90-TR-021, ADA235785). Pittsburgh, PA: Software Engineering Institute, Carnegie Mellon, 1990.



## Features

- In a product line comprising thousands to tens of thousands of instances there may easily be millions of these differences.
- While these are undeniably “distinguishing characteristics,” albeit tiny ones, and undeniably important to manage correctly, they cannot be features: No organization could create and manage a bank of millions of features.
- More precisely, there cannot be a one-to-one correspondence between a feature and a variation in an engineering artifact.

## Features are Abstractions

- There must be a one-to-*many* correspondence between features and engineering artifact variation.
- Another word for a one-to-many mapping is *abstraction* [4].
- Features are *abstractions* of variations; one feature can configure multiple artifact-level variations.

[4] Saitta, Lorenza, and Zucker, Jean-Daniel, *Abstraction in Artificial Intelligence and Complex Systems*, Springer Science & Business Media, 2013.



# **A Feature Ontology for Feature-based PLE**

# Ontology

- An ontology is an “explicit formal specification of the terms in a domain and relations among them” [1], in order to “share common understanding of the structure of information among people or software agents” [2].

- [1] Gruber, T.R. (1993). A Translation Approach to Portable Ontology Specification. *Knowledge Acquisition* 5: 199-220.
- [2] Noy, Natalya F., and McGuinness, Deborah L., “Ontology Development 101: A Guide to Creating Your First Ontology,” Stanford University, Stanford University, Stanford, CA, 94305,  
[http://protege.stanford.edu/publications/ontology\\_development/ontology101-noy-mcguinness.html](http://protege.stanford.edu/publications/ontology_development/ontology101-noy-mcguinness.html),  
downloaded 09 November 2016.

## Feature-based PLE Feature Ontology

- Based on abstraction **levels**, where each level comprises:
  - Data structure for the **feature model** at that level
  - Multiple **feature profile** instances of the feature model
  - Abstraction provided to the next higher level in the ontology
- Must reduce complexity from ranging from 1,000,000 options and variants down to 10 options and variants
- Oriented around the diverse feature management roles and responsibilities across an enterprise
  - Implementors, designers, architects, chief engineers, product management, product marketing, portfolio management, manufacturing, service, IoT operations, sales, corporate strategy



## **Level 0**

# **Asset Variation Points**

- Purpose and roles
  - Asset engineers create feature-based variation points to implement differentiating characteristics
- Data structure for the feature model
  - Each variation point is either optional or comes in multiple variants
- Feature profiles
  - Variation point behaviors result in different possible instantiations
- Abstraction provided to the next higher level
  - None. Feature abstractions much be discovered.
  - Why, why, why...

# Level 1

## Primitive Standalone Features

- Purpose and roles
  - Feature engineers create feature abstractions for root-cause functional and non-functional variation
  - Can be derived bottom-up or top-down
- Data structure for the feature model
  - Each feature has a name and a type, such as boolean, enumeration, set, record, integer, ...
- Feature profiles
  - Profiles are defined according to the possible instantiations of the feature type
- Abstraction provided to the next higher level
  - The feature names, types, and profile instantiations are directly provided

## Level 2

# Component Feature Model

- Purpose and roles
  - Feature and component architects modularize primitive features into component feature models
- Data structure for the feature model
  - Tree structured aggregation of primitive features
- Feature profiles
  - A named list of desired profiles are defined according to possible instantiations of the feature model
- Abstraction provided to the next higher level
  - Component Feature — component feature model is encapsulated with named feature profiles and the bundle is given an abstract feature name



## **Level 3**

# **Subsystem Feature Model**

- Purpose and roles
  - Feature and subsystem architects modularize component feature models into subsystem feature models
- Data structure for the feature model
  - List structured aggregation of component features
- Feature profiles
  - A named list of desired profiles are defined according to possible instantiations of the feature model
- Abstraction provided to the next higher level
  - Subsystem Feature — subsystem feature model is encapsulated with named feature profiles and the bundle is given an abstract feature name

## **Level 4**

# **System Feature Model**

- Purpose and roles
  - Feature catalog and system architects modularize subsystem feature models into system feature models
- Data structure for the feature model
  - List structured aggregation of component and subsystem features
- Feature profiles
  - A named list of desired profiles are defined according to possible instantiations of the feature model
- Abstraction provided to the next higher level
  - System Feature — system feature model is encapsulated with named feature profiles and the bundle is given an abstract feature name

## **Level 5**

# **System-of-systems Feature Model**

- Purpose and roles
  - Feature catalog and portfolio owners modularize system feature models into system-of-system feature models
- Data structure for the feature model
  - List structured aggregation of component, subsystem, and system features
- Feature profiles
  - A named list of desired profiles are defined according to possible instantiations of the feature model
- Abstraction provided to the next higher level
  - System-of-Systems Feature — system-of-systems feature model is encapsulated with named feature profiles and the bundle is given an abstract feature name



## **Level 5++ Feature Bundle Overlay**

- Purpose and roles
  - Product marketing portfolio designers overlay marketing feature bundles onto system-of-system feature models
  - System-of-system feature models with feature bundle overlays are used by upstream and downstream operations, such as portfolio planning, manufacturing, sales, IoT, service, and more
- Data structure for the feature model
  - Overlay on a subset of the system-of-system feature model that constrains desired marketing feature combinations
- Feature profiles
  - A named list of desired bundle profiles are defined according to possible instantiations of the overlay model
- Abstraction provided to the next higher level
  - Bundle combines multiple system, subsystem, and component members into one

# Feature Ontology Abstractions Levels

Level	Abstraction	Purpose and Roles	Complexity Potential
5++	Feature Bundle Overlay	Product marketing portfolio designers overlay marketing feature bundles onto system-of-system feature models	$2^{10}$
5	System-of-Systems Feature Model	Feature catalog and portfolio owners modularize system feature models into system-of-system feature models	$2^{50}$
4	System Feature Model	Feature catalog and system architects modularize subsystem feature models into system feature models	$2^{100}$
3	Subsystem Feature Model	Feature and subsystem architects modularize component feature models into subsystem feature models	$2^{250}$
2	Component Feature Model	Feature and component architects modularize primitive features into component feature models	$2^{1,000}$
1	Primitive Standalone Feature	Feature engineers create feature abstractions for root-cause functional and non-functional variation	$2^{10,000}$
0	Asset Variation Points	Asset engineers create feature-based variation points to implement differentiating characteristics	$2^{1,000,000}$



[www.biglever.com](http://www.biglever.com)