



**28**<sup>th</sup> Annual **INCOSE**  
international symposium

Washington, DC, USA  
July 7 - 12, 2018

Towards Solving MBSE Adoption Challenges

# **The D3 MBSE Adoption Toolbox**



# Motivation

- MBSE promise
- MBSE adoption relies on human, financial, organizational and technological factors
- Few reports talk about the problems and failure stories
- Discussion focuses on MBSE technical details (e.g., SysML language, modeling tool) rather than identifying and understanding other factors
- MBSE is a matter of necessity, rather than cost saving?



# Jungle of Buzzwords

**INCOSE definition is very vague “formal application of models...”**

**What is the difference between MBSE and MBD?**

**What is the difference between System Architecture and System Design?**

**INCOSE says “SysML is critical enabler for MBSE”**



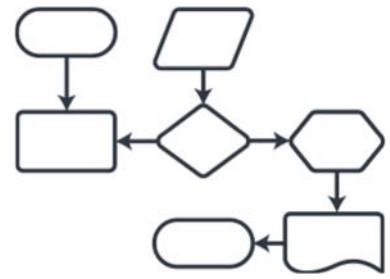




# MBSE Adoption components



**Personnel**



**Process**



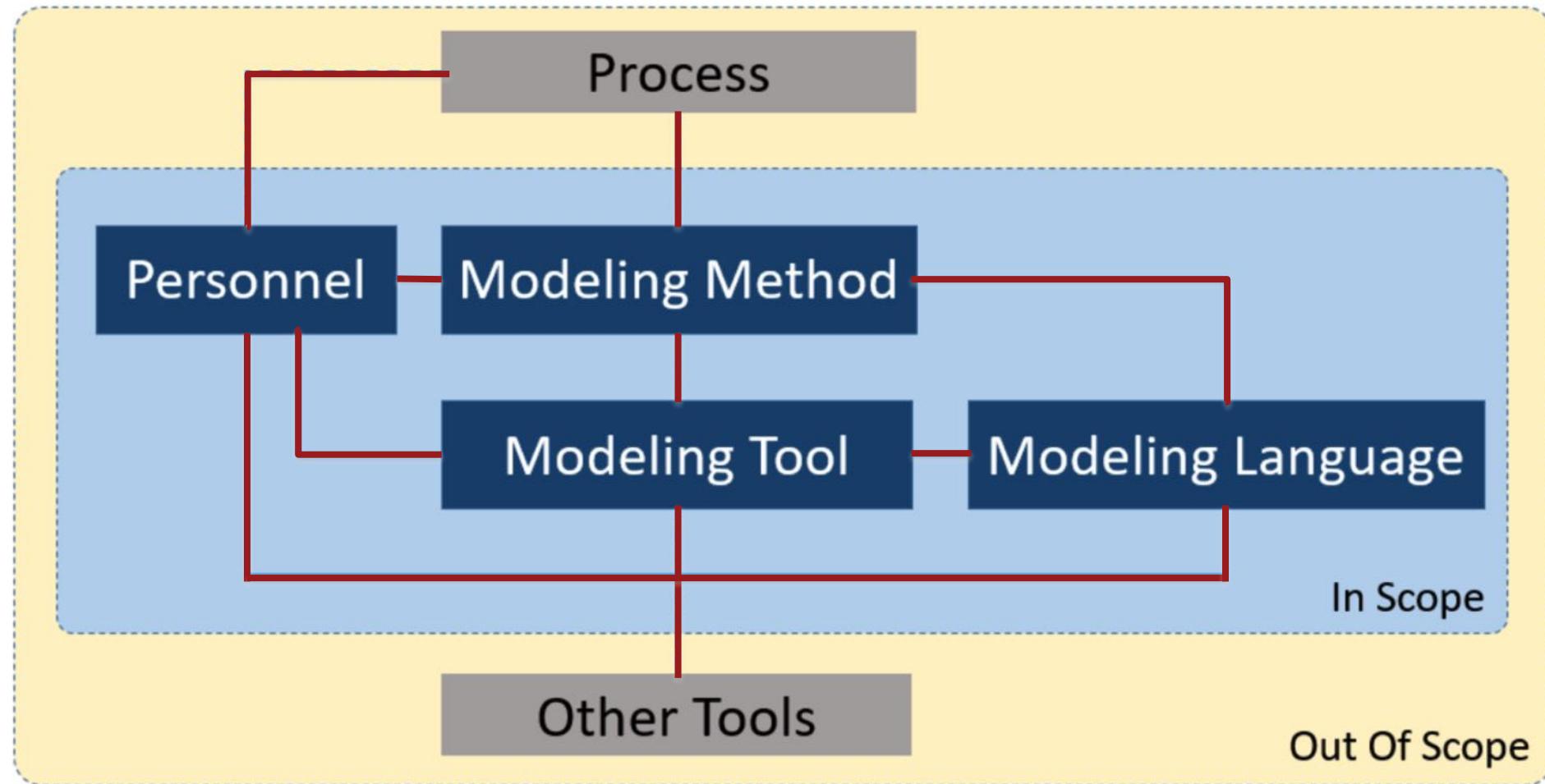
**Modeling Language**

**Modeling Method**

**Modeling Tool**



# MBSE Adoption components





# Executive Level Sponsorship

**Adoption Strategy**

**Collaboration**

**Awareness and Change Resistance**

**Upfront Investment**

**Complexity Management**

**Purpose and Scope**

**Method Definition and Extension**

**Tool Dependency and Integration**

**Modularity and Reusability**

# ISO 15288

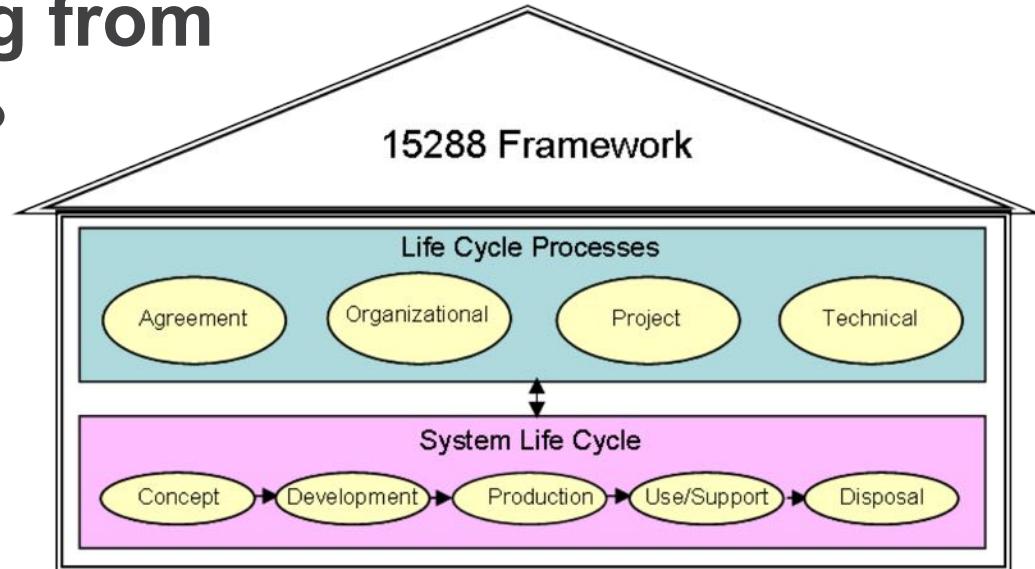


Perfectly addresses the main processes of SE!

**But**

**Does it fit for MBSE?**

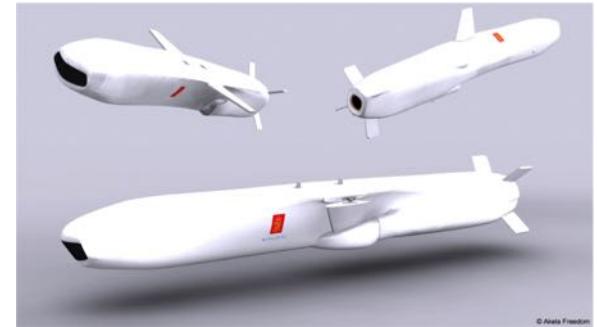
**Where is the process of transitioning from  
document-based SE to MBSE?**





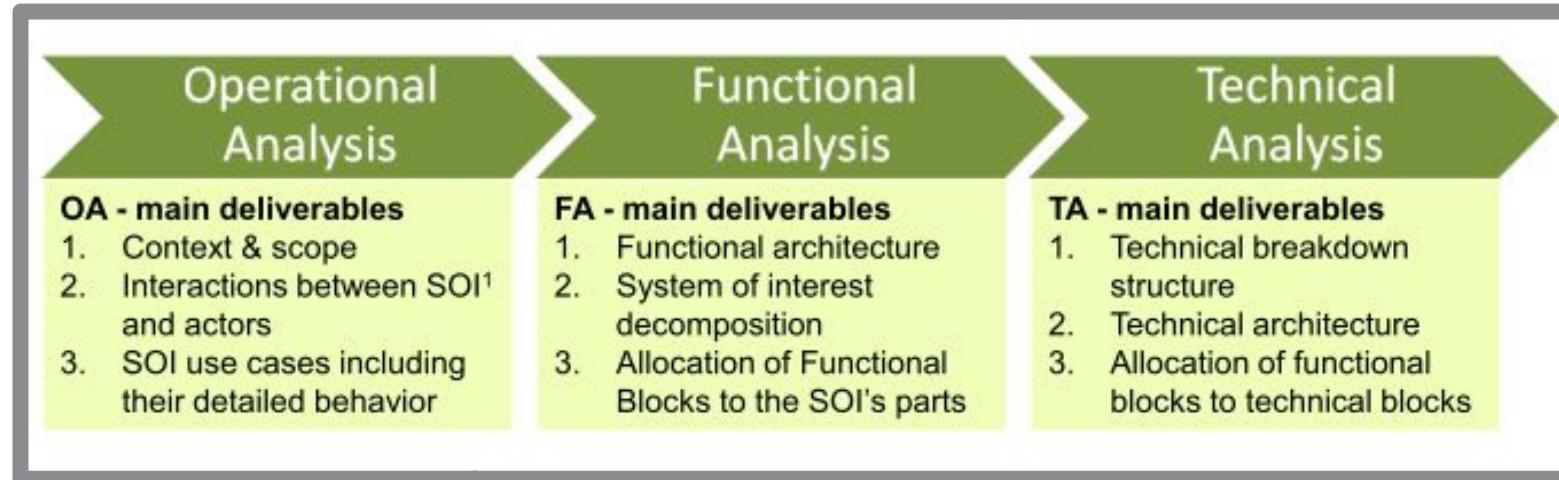
# Kongsberg Defense and Airspace

- A number of different technologies to be integrated
- A lot of software (60% of the system requirements affects software)
- 30-years lifecycle
- A new methodology had to be developed and learned
- It took several years and 10 training sessions to mature AF
- The majority claim that SysML is too complex
- Clear terminology is essential in communicating the model
- it is a challenge to develop methodology and guidelines in parallel with product development
- The project is considered a success!
- There is commitment from management to move forward



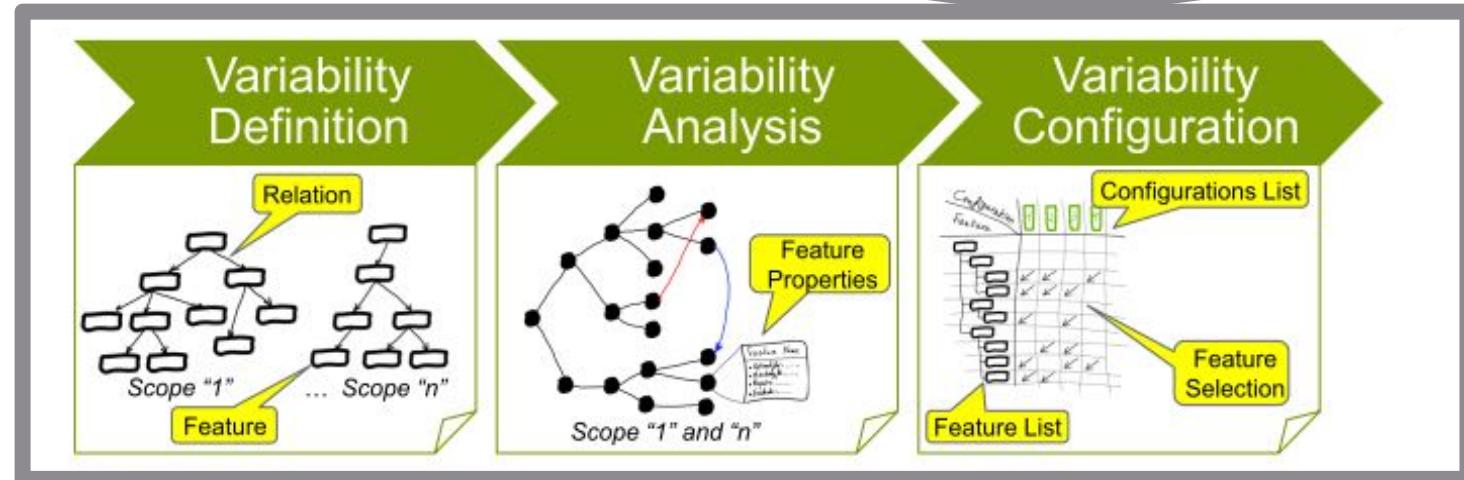


# Bombardier Transportation



## MBSE + Variability Management:

- Enable re-use
  - Modular development
  - Engage sales, management, and other non-SE stakeholders
  - Other...
- Being a frontrunner for other MBSE applications (e.g., MBPLE) is challenging





# Influencers

Standards, Handbooks, Books, Wikis, MBSE courses...

Experience, lessons learned, practices...

Consider project management and ROI concerns

Experts' feedback from different industries

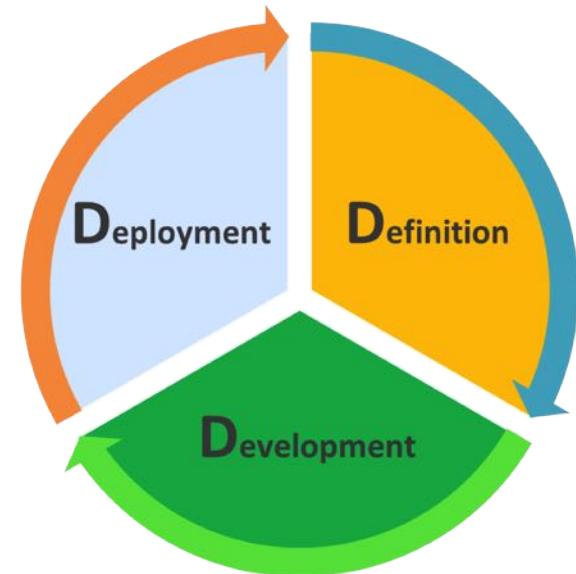
Adoption challenges survey results

Partner and collaborate to define an efficient foundation

Clear target towards optimized MBSE adoption



## D3 MBSE Adoption Toolbox





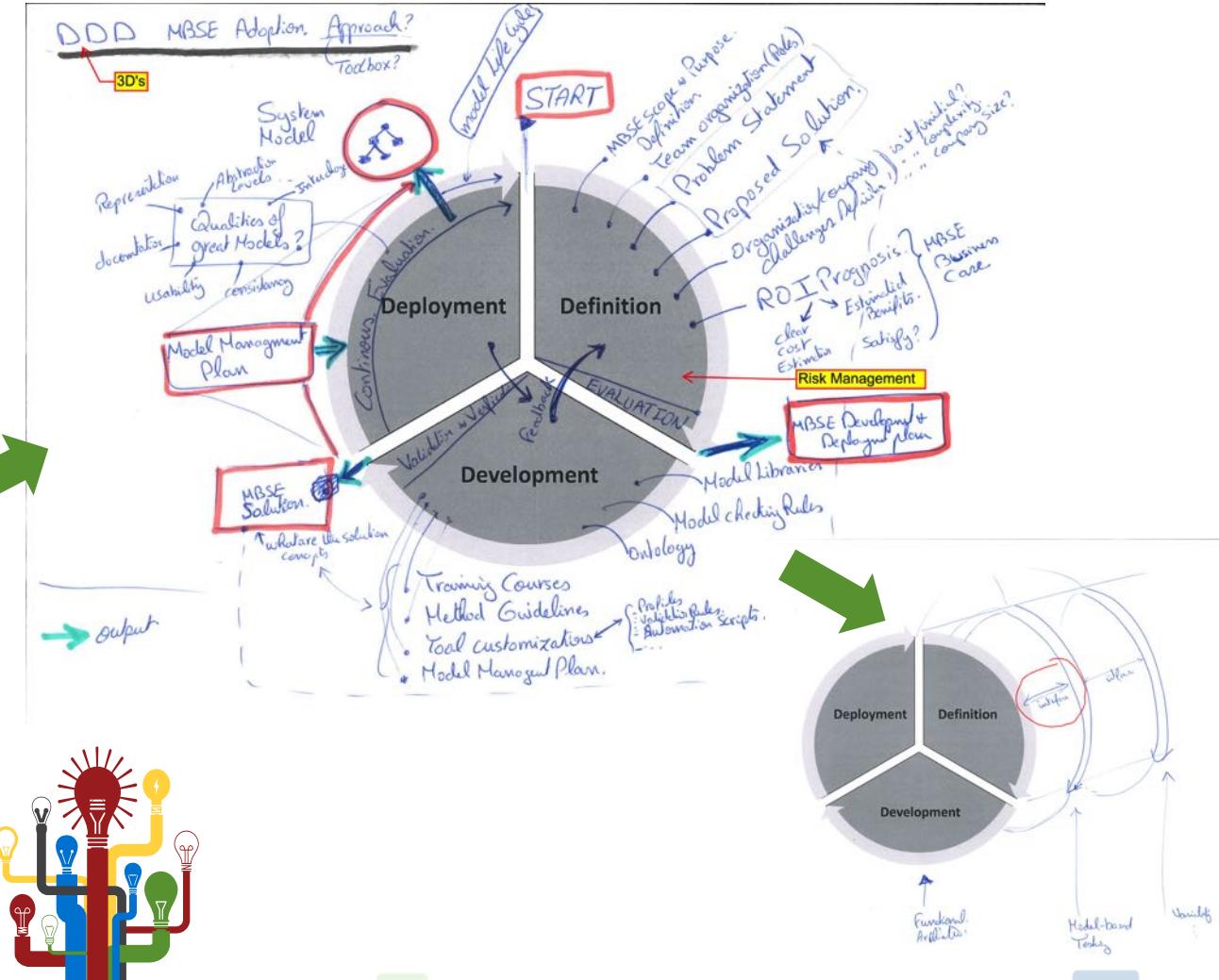
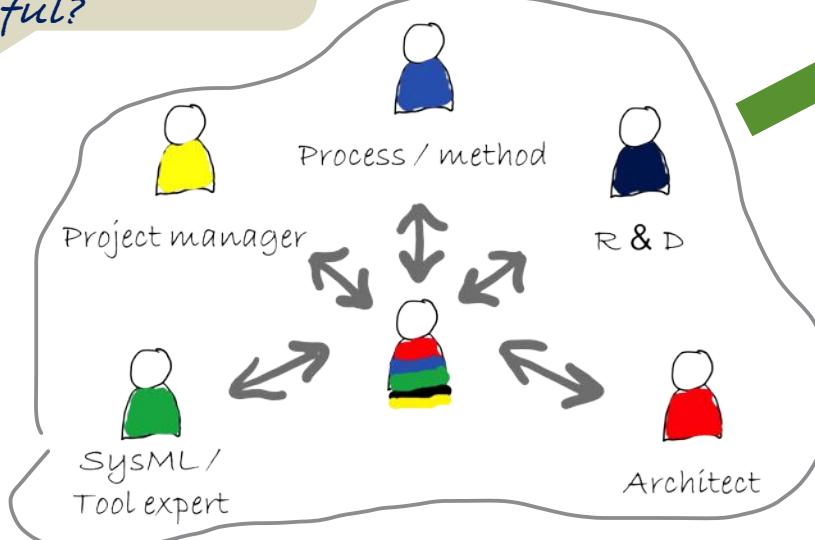
# Why D3 and not DDD, 3D's or D<sup>3</sup>...?



Who is responsible that MBSE adoption is successful?

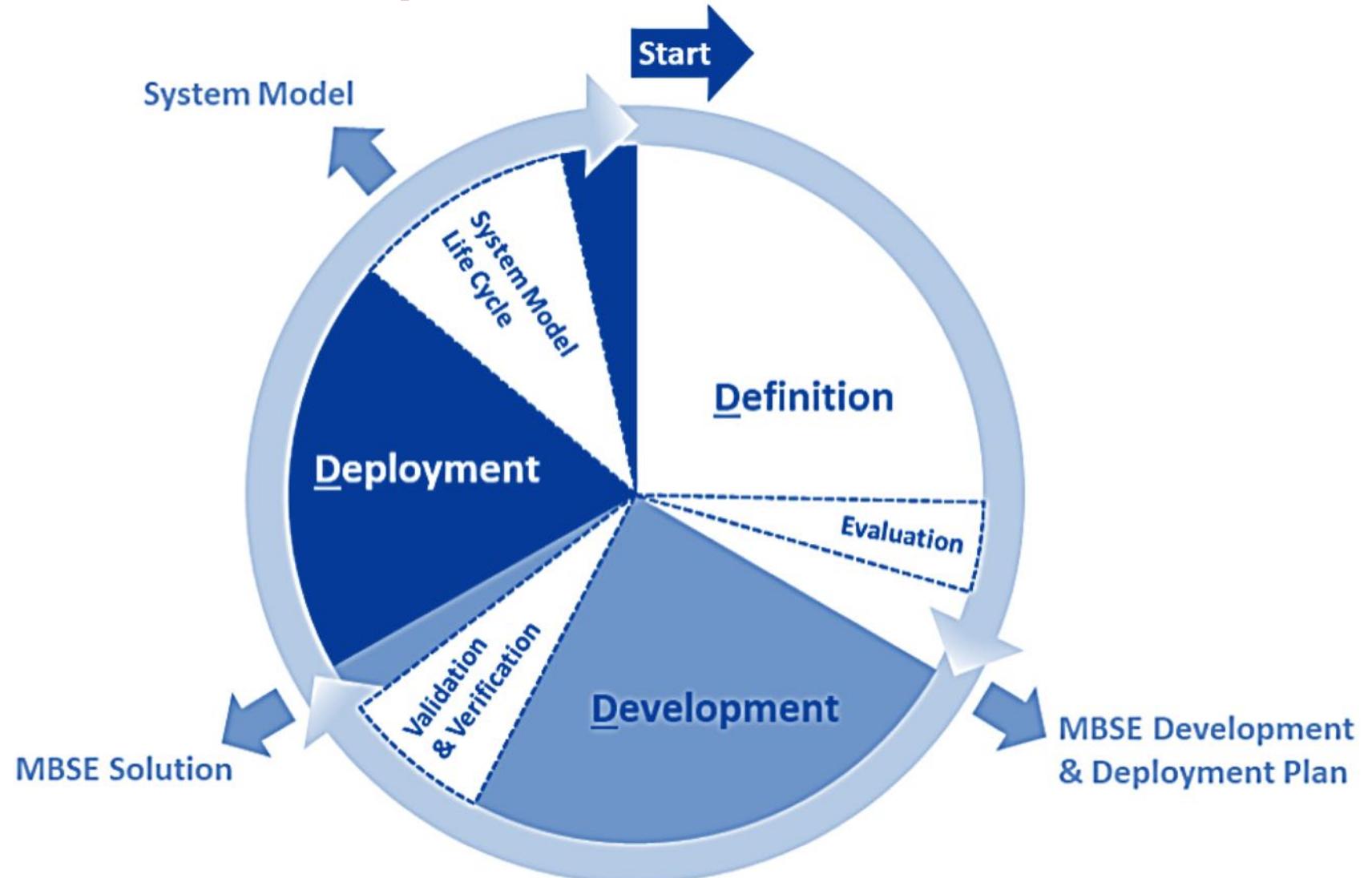


Another level of abstraction

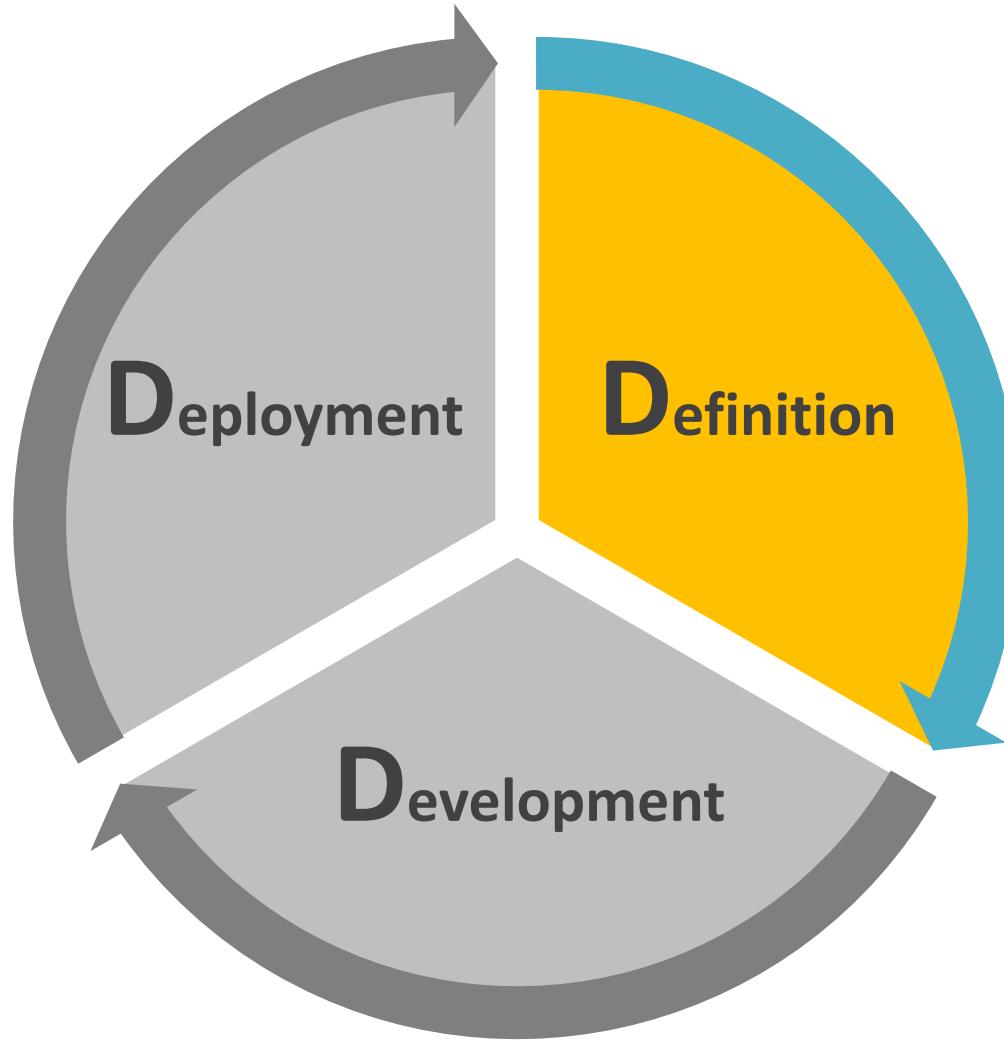




# D3 MBSE Adoption Toolbox



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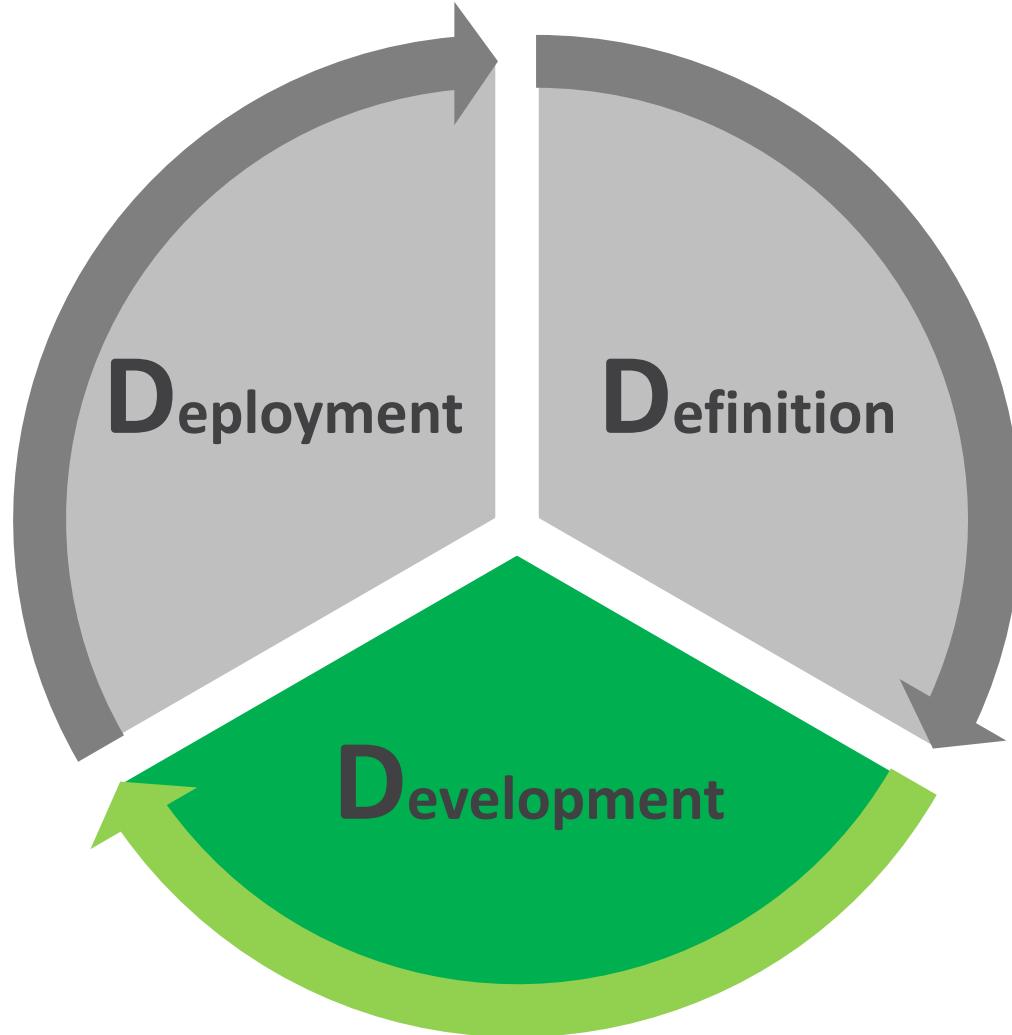
## Definition Phase

- MBSE adoption **scope**
- MBSE adoption **purpose**
- Team** establishment
- Problem** statement
- Awareness** courses
- ROI** prognoses
- Quality** assurance
- Risk** management

➤ **Delivery of Development & Deployment plan**



# D3 MBSE Adoption Toolbox

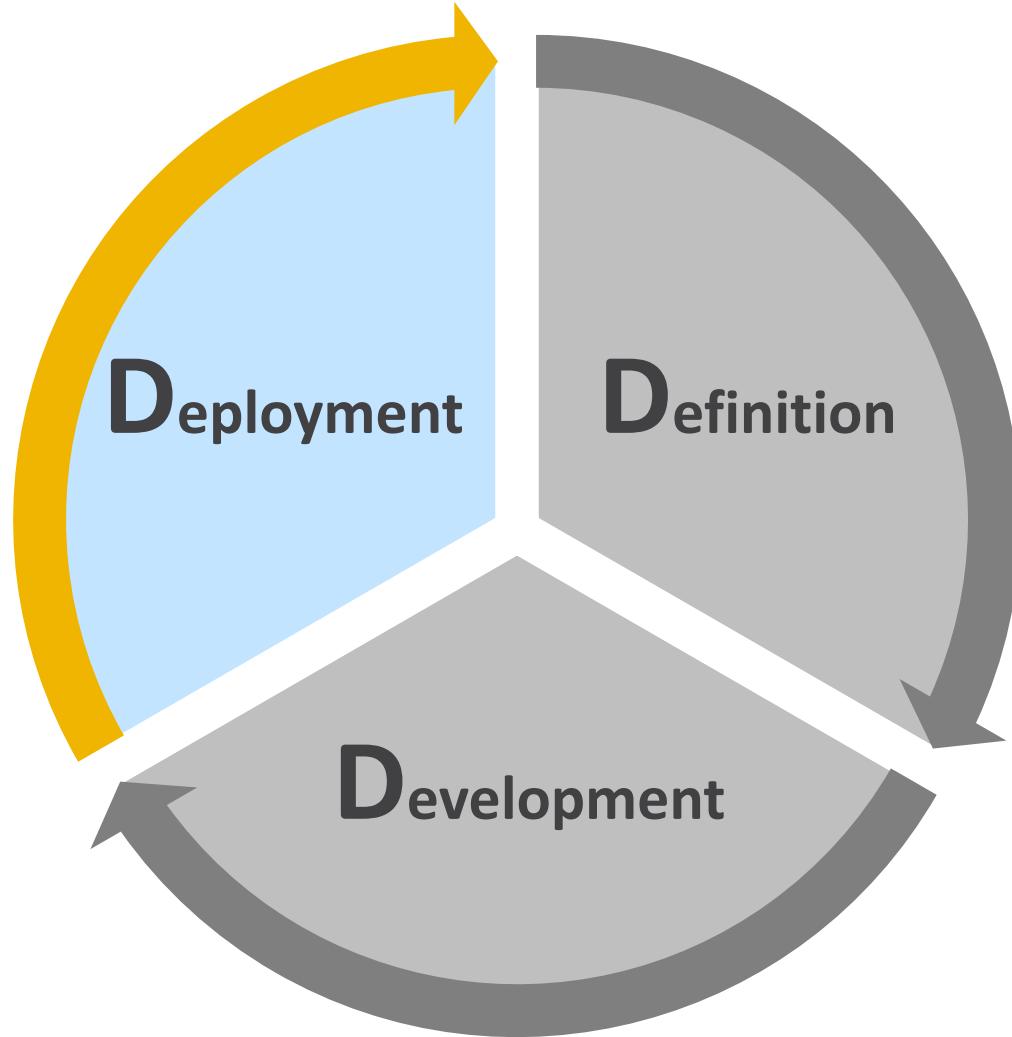


## Development Phase

- Model **libraries**
- Ontology and glossary
- Domain models
- Guidelines
- Customized **training** courses
- Model **checking** rules
- Tool **customizations**

➤ **MBSE solution delivery**

# D3 MBSE Adoption Toolbox



## Deployment Phase

- Modeling **governance**
- Monitoring, coaching & Reporting
- Model **integration**
- Model **execution**
- Model **verification** and **validation**
- Quality of **valuable models**
- Systems model life cycle management

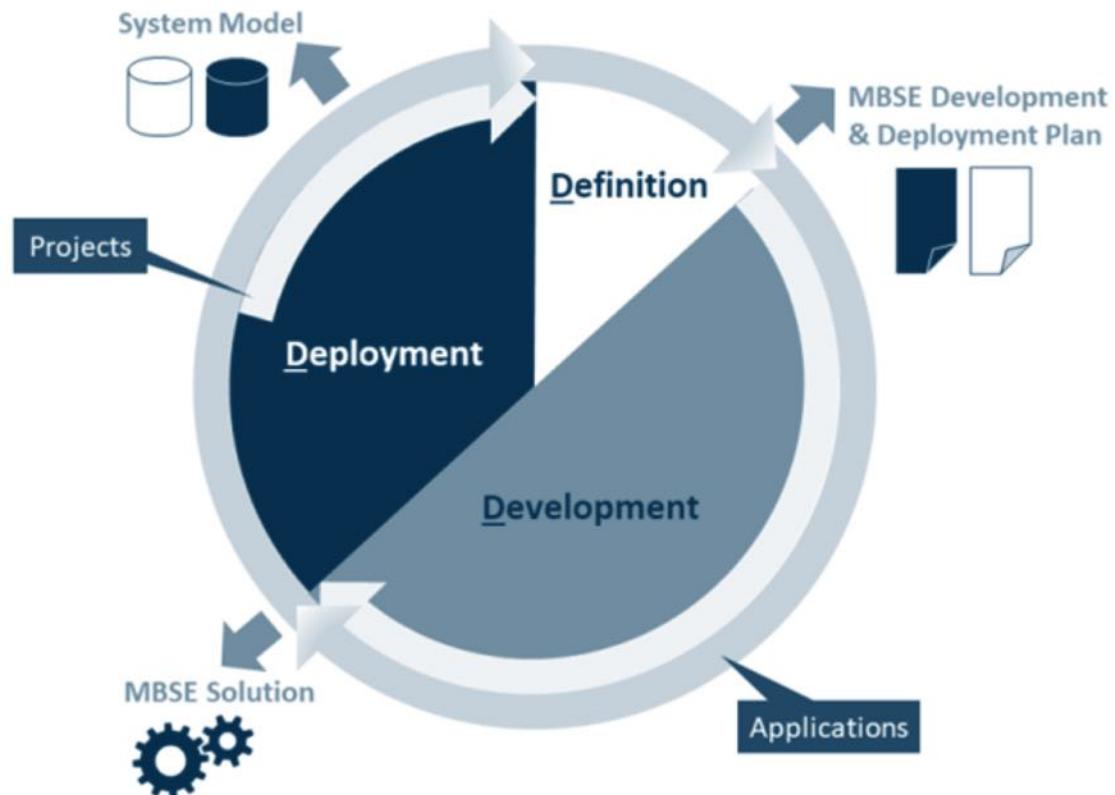
### ➤ System model delivery

# D3 MBSE Adoption Toolbox

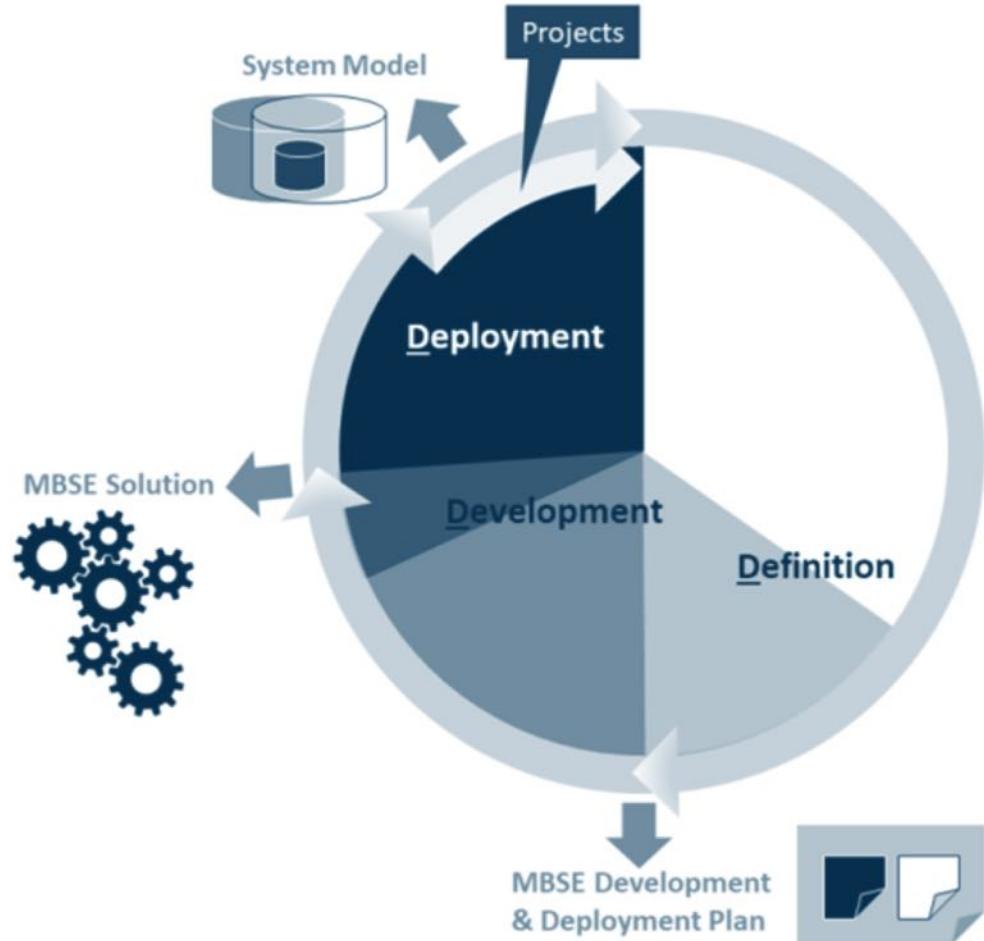
## Two Application Cases



### Application Case 1



### Application Case 2





# Looking Forward

- Focus also on non-technical factors
- Enhance and work further on the draft version of the D3 MBSE Adoption Toolbox
  - Do it with you and not alone



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