



29th Annual **INCOSE**
international symposium

Orlando, FL, USA
July 20 - 25, 2019

The State of Systems Engineering Technical Practice versus Discipline

**A Survey of INCOSE Chapter Attendees in North America
October 2017 – October 2018**

Charles Wasson
INCOSE Fellow and Certified ESEP
Wasson Strategics, LLC
www.wassonstrategics.com

Introduction



- **Today's presentation**
- **Brief Background**
- **SE, in general, & SEs**
 - Quote of the Week
- **SE Mgt. & Processes**
- **Bottom line**

Bottom Line



Using EE, ME, et al traditional Engineering disciplines as a **competency frame of reference** ... based on: (1) my experiences and (2) SE concepts, principles, and practices, the average technical core competency of a sampling INCOSE Chapter attendees across North America is ...

INCOSE SE Competency Framework

Level 5 Expert	Blue
Level 4 Lead Practitioner	Green
Level 3 Practitioner	Yellow
Level 2 Supervised Practitioner	Orange
Level 1 Awareness	Red

Avg. SE
Fundamentals
Survey
Competency
Level

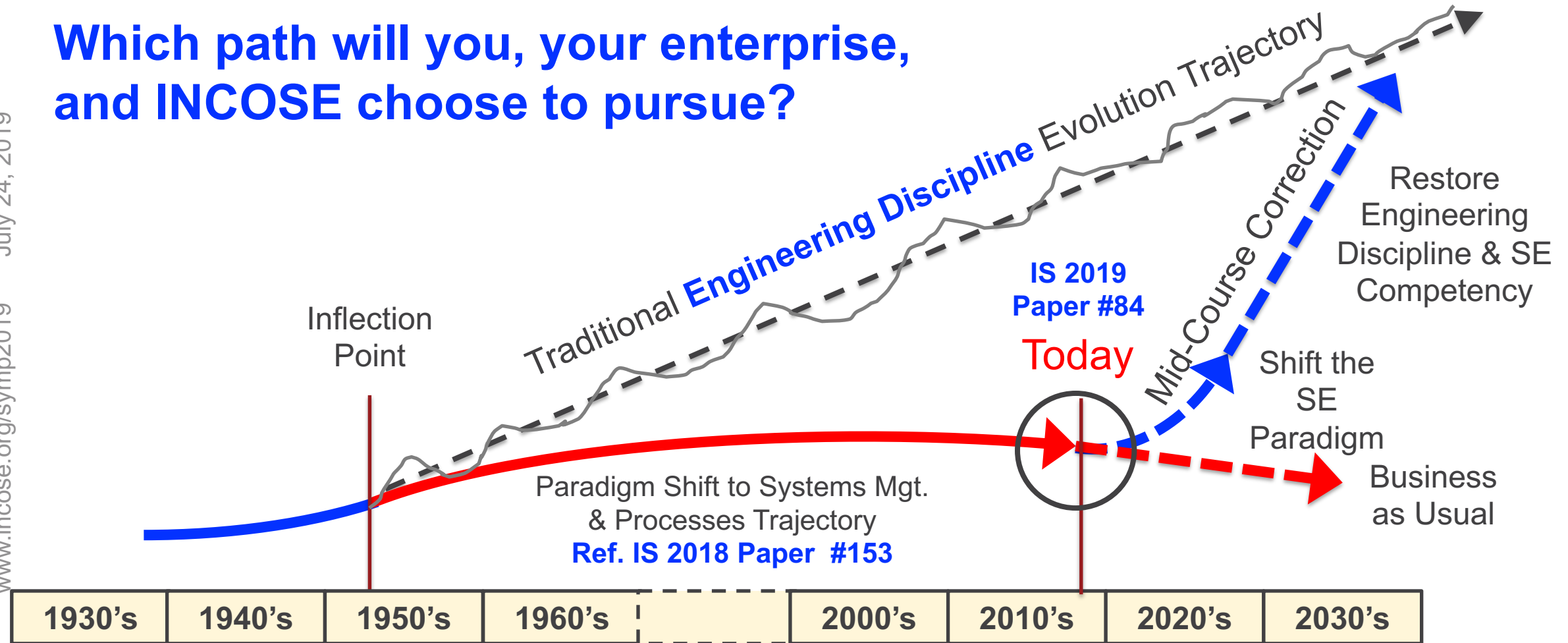
1.90



The Systems Engineering Conundrum



Which path will you, your enterprise,
and INCOSE choose to pursue?





SE Research Project Survey Objectives

- The overarching project objective was to collect, analyze, assess, and understand objective evidence from survey participants to determine how the typical SEs “thinks.”
- Most importantly, was the need to “draw out” expressions in responses that reveal their SE knowledge and experiences without recitation of defacto definitions and “talking points” created by industry, government, professional societies, and standards organizations.



25

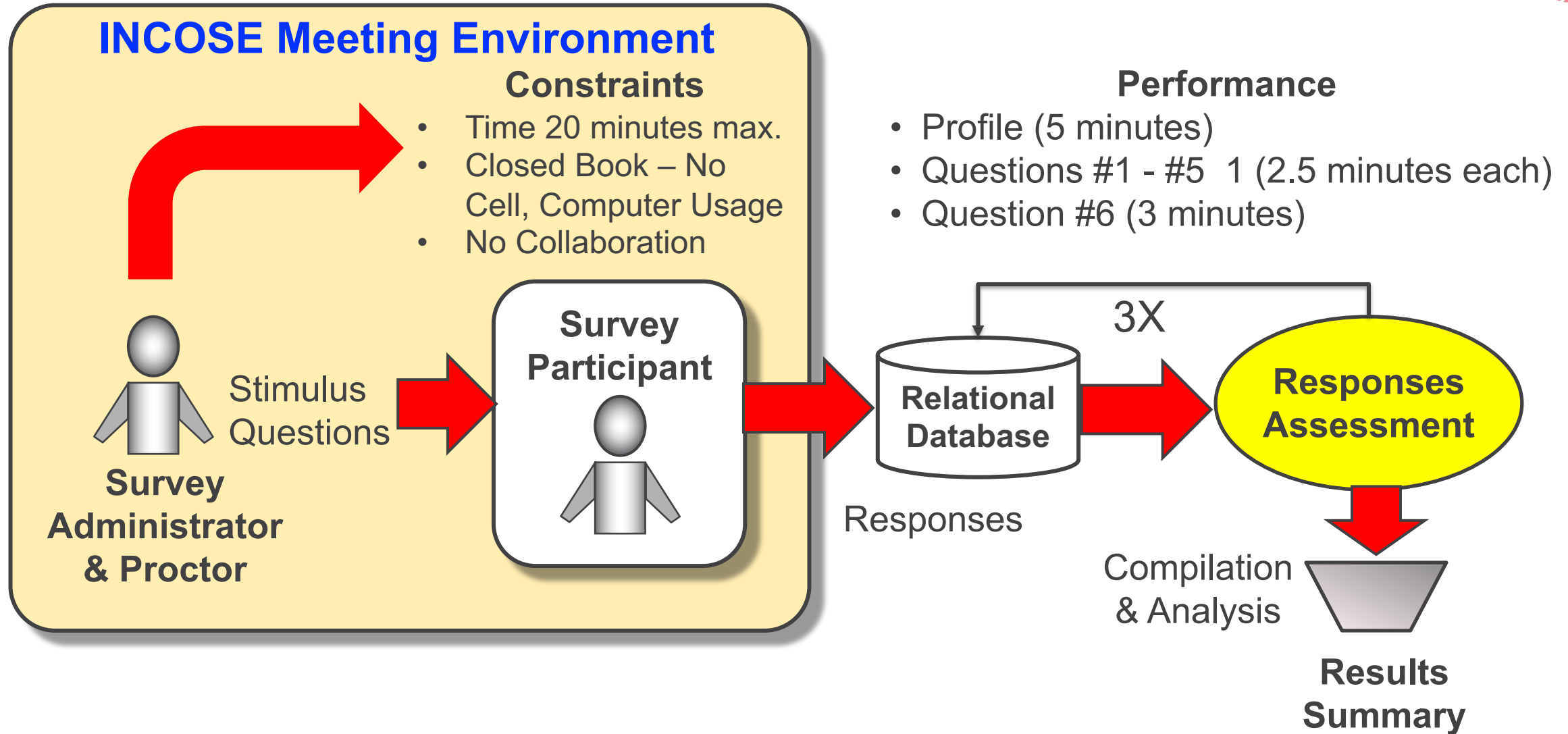
Survey Approach

SE RESEARCH SURVEY - INCOSE Chapter Participation

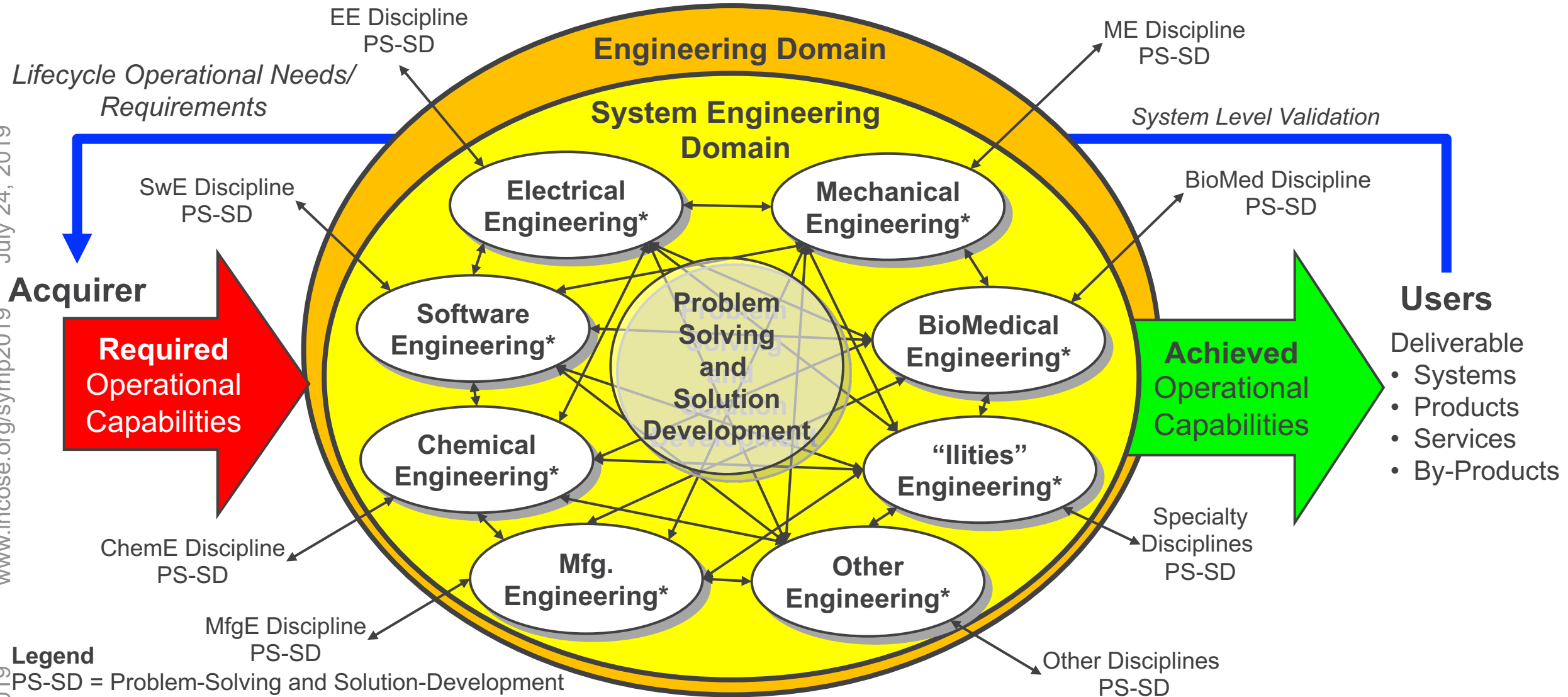


- **Nine (9) INCOSE chapter presidents were contacted directly via email.**
 - Four (4) INCOSE Chapters *elected to* participate.
 - Five (5) INCOSE Chapters *elected not* to participate via **no response**:
 - One (1) large chapter inquired if the chapter data would be made public; the response was NO. The chapter president did not respond to two follow-up emails.
 - One (1) chapter indicated their leadership was in a state of transition and did not respond.
- **In an America's Sector Global Meet video conference on August 22, 2018, 17 of 41 INCOSE Chapter presidents and/or their representatives participated.**
 - One (1) INCOSE Chapter President expressed interest during the meeting and subsequently elected to participate in the survey.
 - Two (2) INCOSE Chapters had already participated in the survey.
 - 14 INCOSE Chapters were *non-responsive*.

Associative Question Stimulus-Response Survey



Foundational Attributes - SE Thinking & Decisions



Legend

PS-SD = Problem-Solving and Solution-Development

* = When required

2018- 2019 by Wasson Strategies, LLC

All Rights Reserved Unauthorized reproduction of this material is prohibited without the expressed, written permission of Wasson Strategies, LLC or its legal assigns.

Survey Participant Demographics Profiles (1 of 2)



Survey Participants

- **5 – INCOSE chapters - US & Canada**
- **73 – INCOSE Members**
 - 1 – ASEP
 - 25 – CSEPs
 - 6 – ESEPs
 - 41 – Non-SEPs
- **16 – Non-members including one (1) former INCOSE member**
- **89 Total Survey Participants**



73 INCOSE Member Participants

- **INCOSE Membership**
 - Range – 1.5 years to 30 years
 - Mean – 10.4 years



Survey Participant Profiles Profiles (1 of 2)



Professional Careers



- **Years since undergraduate school completion**
 - Range - 4 years to 60 years
 - Mean – 32.8 years
- **Years as an SE**
 - Range – 0 to 30 years
 - Mean – 6.8 years



Educational Levels

- **68 - Earned BS/BA degrees**
- **40 - Earned MS degrees**
- **12 - Earned PhD. Degrees**
- **2 – No degrees specified**



Survey Participant Educational Fields of Study & Degrees (1 of 2)



BS/BA Degrees	Qty.	MS Degrees	Qty.	PhD. Degrees	Qty.
Engineering	2	Engineering	2		
Engineering - Aerospace	8	Engineering - Aerospace	4		
		Engineering - Aero/SE	1		
Engineering - Chemical	2				
Engineering - Computer	3	Engineering - Computer	1	Engineering - Computer	1
Engineering - Electrical	22	Engineering - Electrical	3	Engineering - Electrical	1
Engineering - EE/Minor Biology	1				
				Engineering - Electrical Systems	1
				Engineering - ISE	1
		Engineering – Management	1		
Engineering - Mechanical	7	Engineering - Mechanical	4	Engineering - Mechanical	2
		Engineering - Systems	6	Engineering - Systems	1
EF					
Physics	2				
Physics/Math	1	Physics/Math	1	Physics - Atomic Quantum	1
Physics/EE	1				

Survey Participant Educational Fields of Study & Degrees (2 of 2)



BS/BA Degrees	Qty.	MS Degrees	Qty.	PhD. Degrees	Qty.
Math	2				
Computer Science	2	Computer Science	1		
Computer Science/Math	1				
Software	1	Project Mgt. – SW Dev.	1		
		Systems Science	1		
		MBA	4		
		MIS/MBA	1		
		Space Studies	1		
		Strategic/Intel	1		
Biology/English	1				
Business	1				
History	1				
MSCI	1				
Oceanography	1	Oceanography/Computer Engineering	1		
		CSCI	1		
		SCI	1		
		Telecommunications	1		
Yes - Unspecified	6	Yes - Unspecified	14	Yes - Unspecified	1
Totals	68		40		12



What is Engineering? Criteria

20

Level 3 Competency Criteria

Engineering “The profession in which ...

1. ... knowledge of the mathematical and natural sciences gained by study, experience, and practice ...
2. ... is applied with judgment ...
3. ... to develop ways to utilize economically the materials and forces of nature ...
4. ... for the benefit of mankind”

– Source: Prados (ASEE), 2007, p. 108.

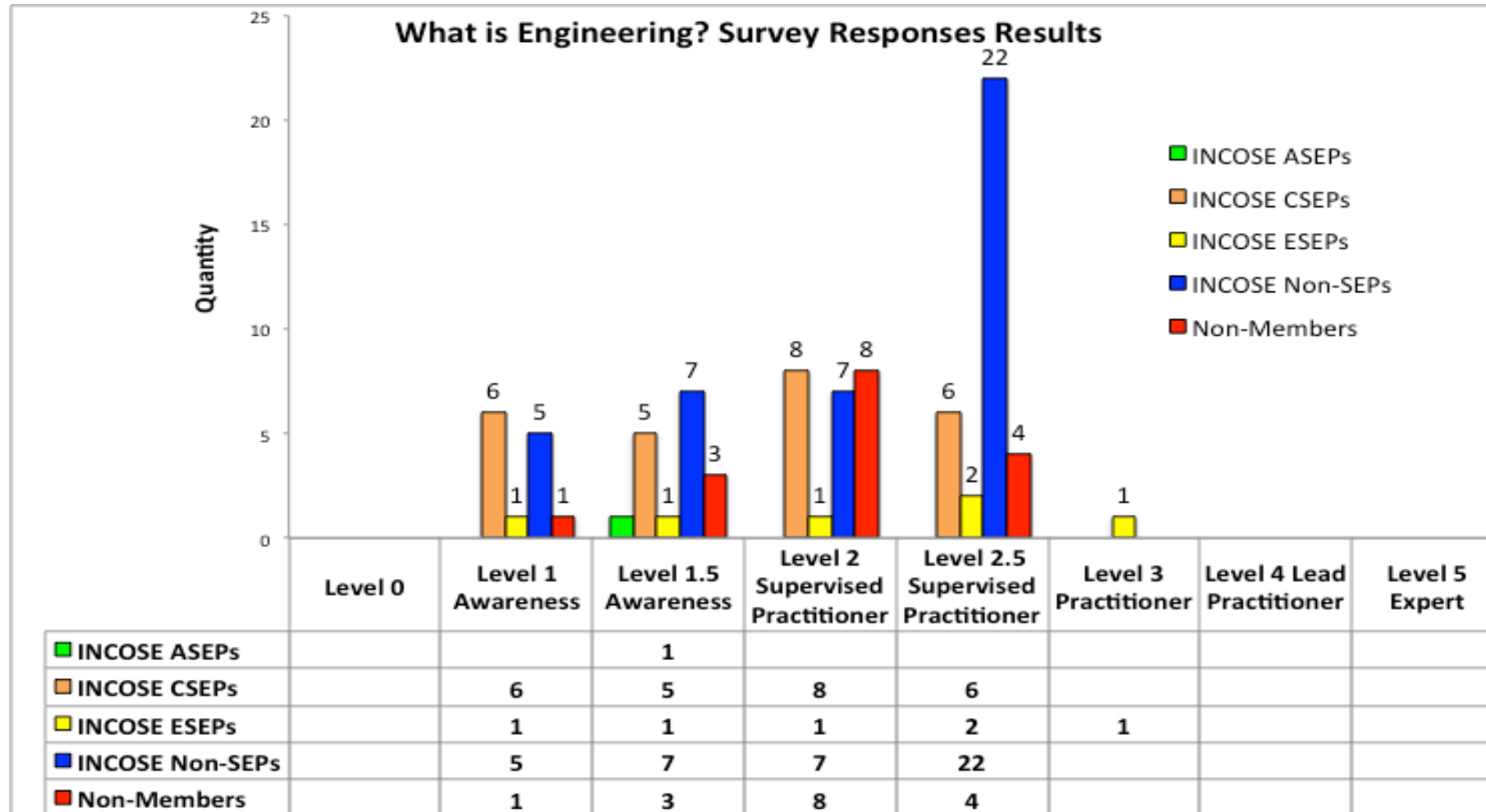
Example Responses - What is Engineering?



INCOSE Competency Descriptor	Competency Level	What is Engineering? Assessment of Example Survey Responses
Awareness	Level 1	The practice of making an assembly more efficient.
	Level 1.5	Design, testing, functions - mathematical, simulation process
Supervised Practitioner	Level 2	Solving problems through application of science and logic.
	Level 2.5	Discipline that involves math, science, and people skills that is used to produce useful items for humans.
Practitioner	Level 3	Practical application of scientific knowledge and techniques in a fashion that brings value toward solving challenges for humanity or the environment.

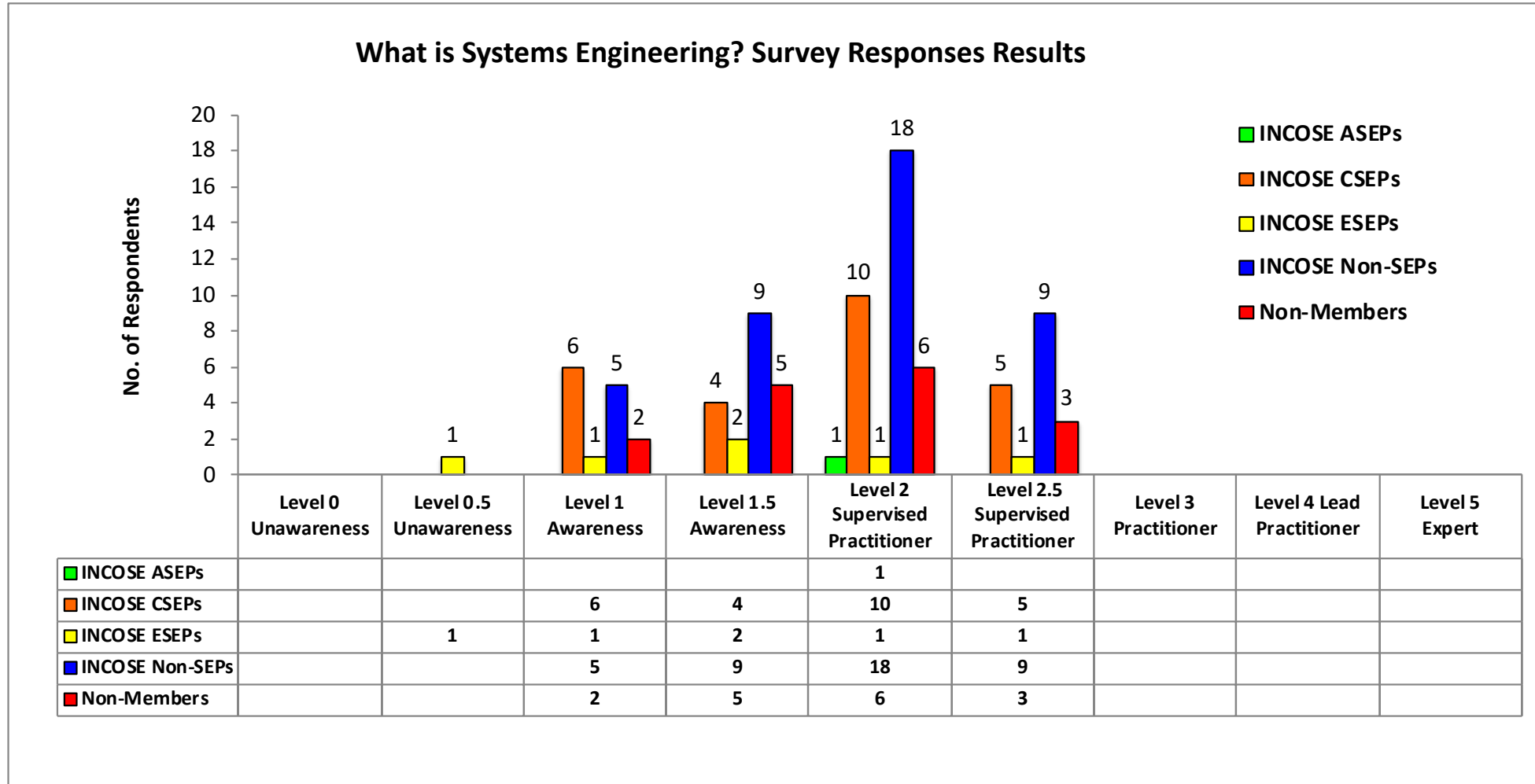
Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Wasson Strategics, LLC, INCOSE 29th International Symposium (IS2019), Orlando, FL, July 24, 2019.

Survey Question #1 - What is Engineering? Results



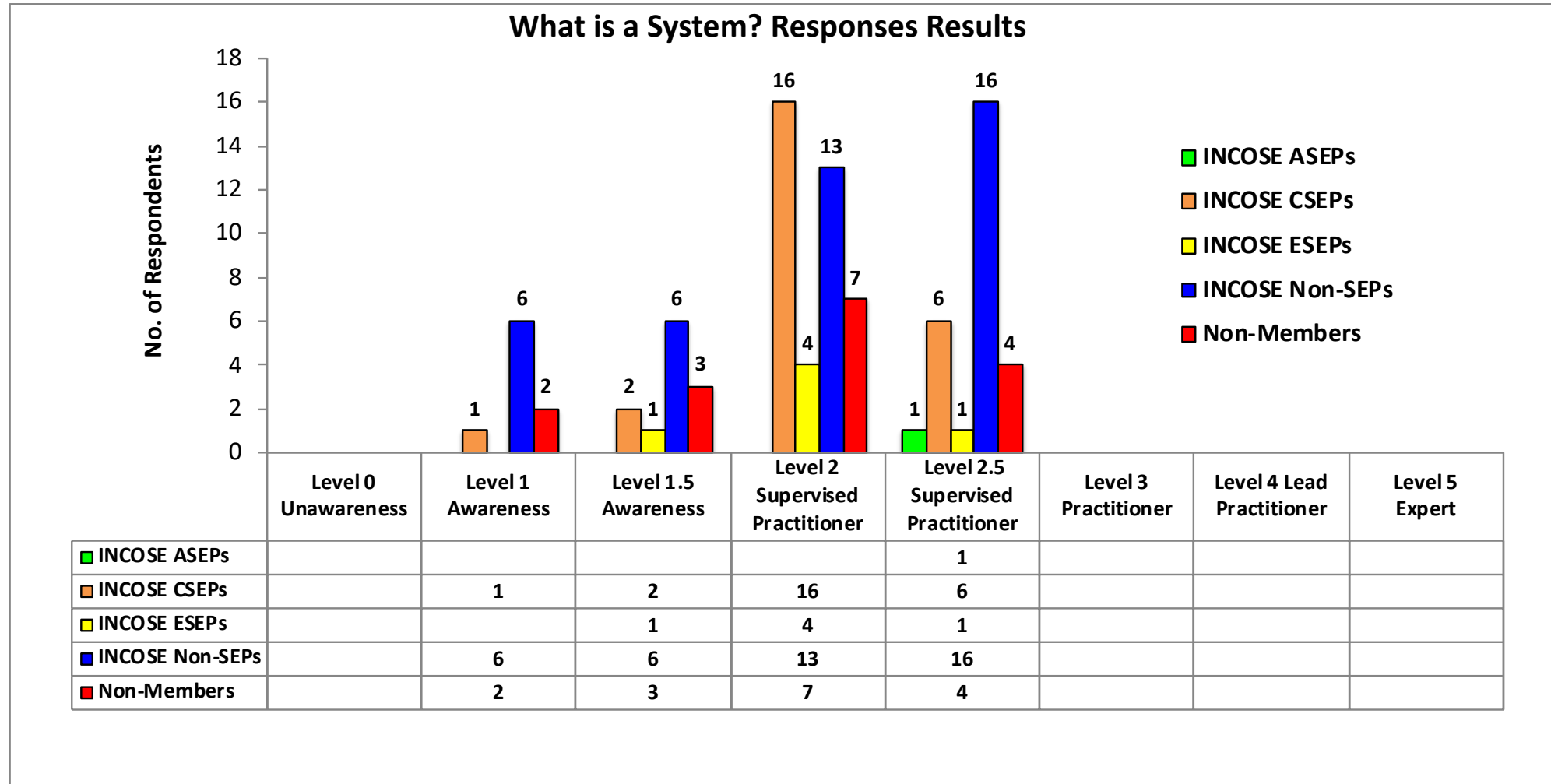
Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Wasson Strategics, LLC, INCOSE IS2019, Orlando, FL, July 24, 2019.

Survey Question #2 - What is Systems Engineering? Results



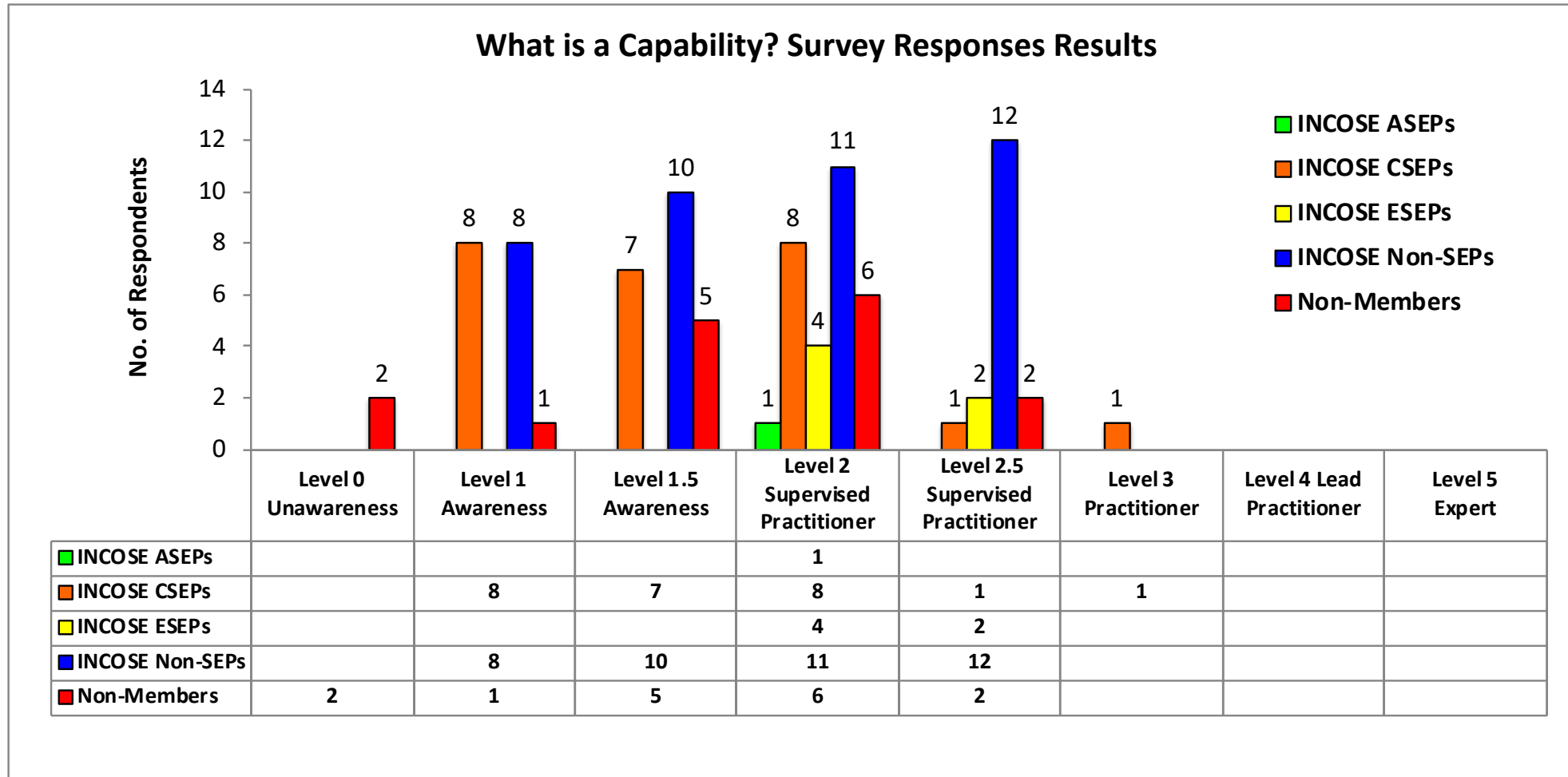
Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Wasson Strategies, LLC, INCOSE IS2019, Orlando, FL, July 24, 2019.

Survey Question #3 - What is a System? Results



Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Figure 3, p. 16, Wasson Strategics, LLC, INCOSE IS2019, Orlando, FL, July 24, 2019.

Survey Question #4 - What is a Capability? Results



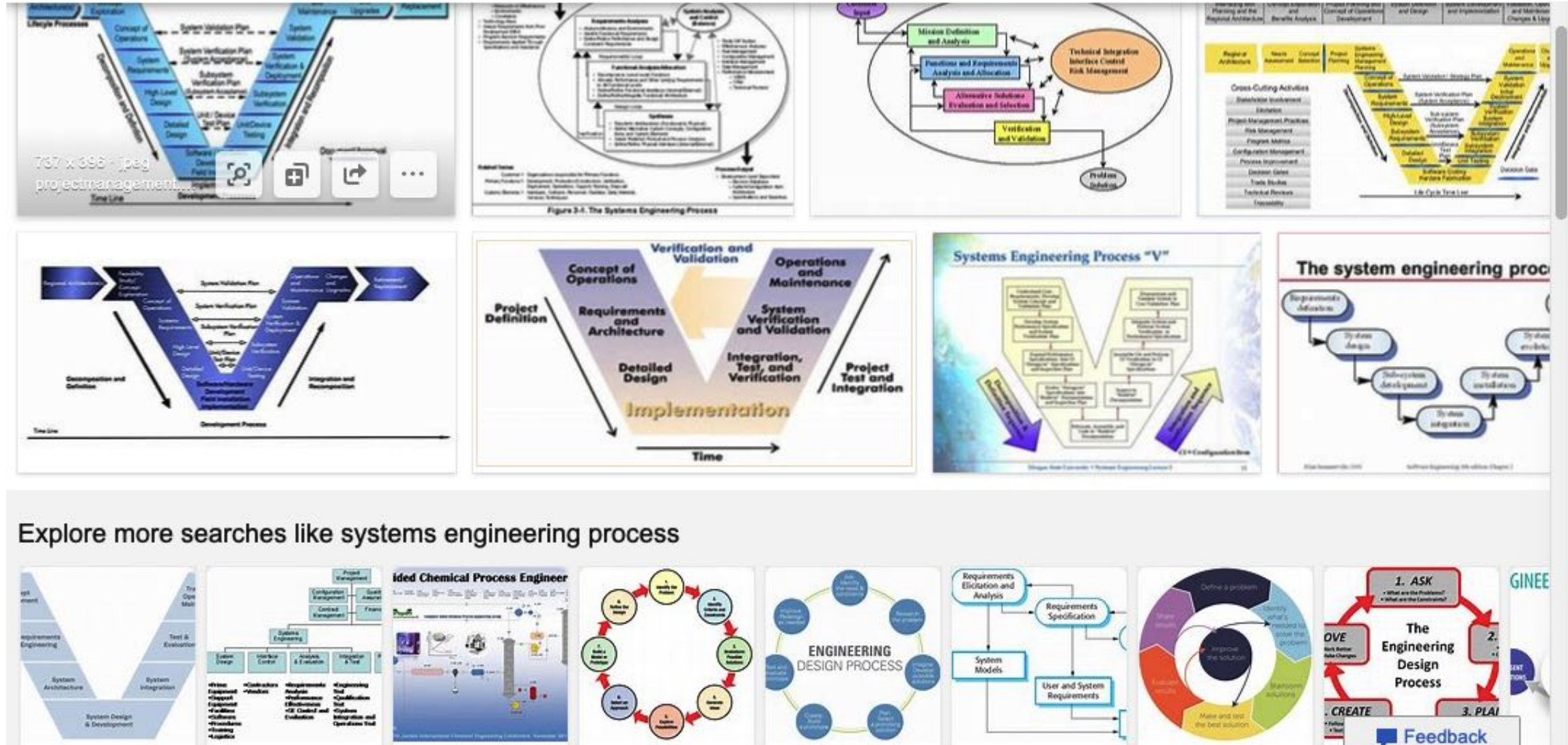
Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Wasson Strategics, LLC, INCOSE IS2019, Orlando, FL, July 24, 2019.

Survey Question #5 – Underlying Concept of SE

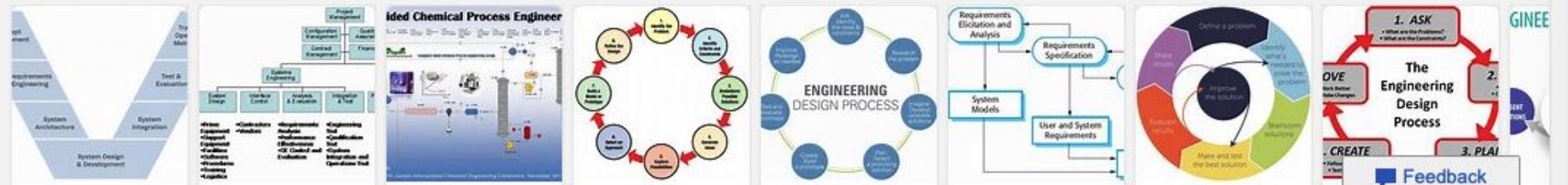


Answer: Problem-Solving and Solution Development

SE Process Web Search - Misinformation



Explore more searches like systems engineering process

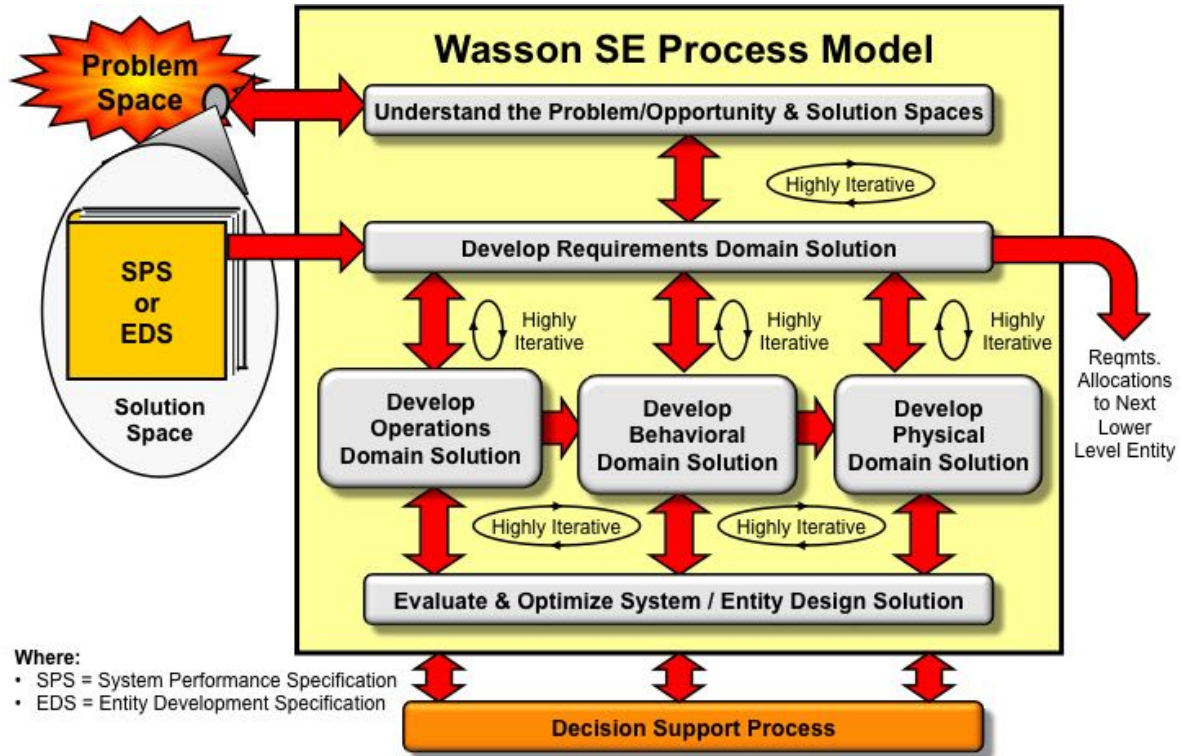


Open "<https://www.bing.com/images/search?view=detailV2&ccid=OS1WLD&id=5E8E78A3B...d=607994306689764060&selectedIndex=4&qpv=systems+engineering+process>" in a new tab

2018- 2019 by Wasson Strategics, LLC

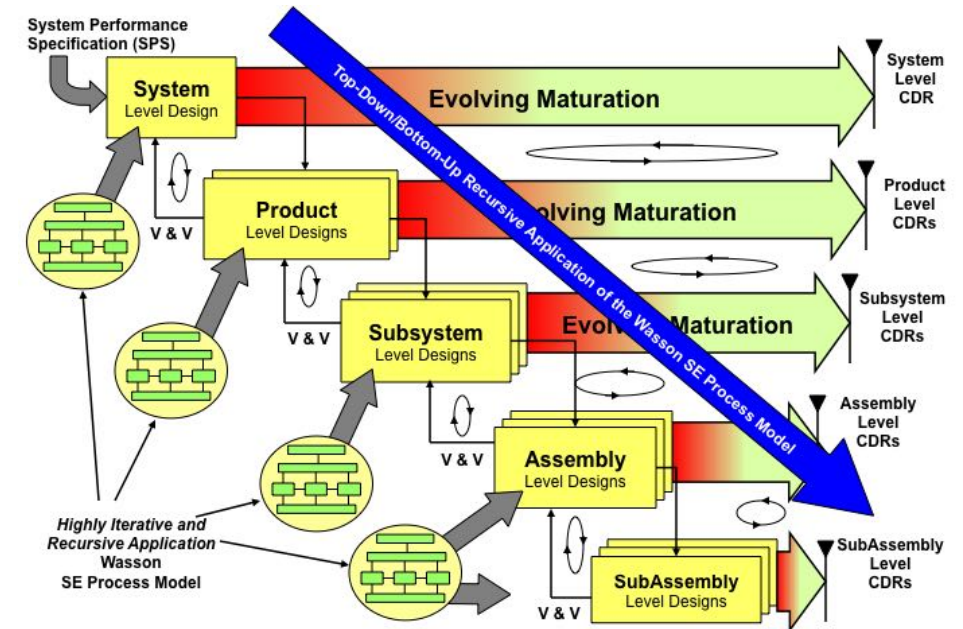
All Rights Reserved Unauthorized reproduction of this material is prohibited without the expressed, written permission of Wasson Strategics, LLC or its legal assigns.

The Systems Engineering Process



Iterative and recursive application to each entity at every level of abstraction

V-Model Application Example



Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Figure 7, p. 22, INCOSE IS2019, Orlando, FL, July 24, 2019.

Survey Question 6 – Graphically Sketch the SE Process



- If **NO ONE** answered the question, how do you assess the results?



- **Answer**
 - Survey respondents were assessed ... **based on misinformation on the Internet, what they may have learned erroneously from textbooks, et al media.**

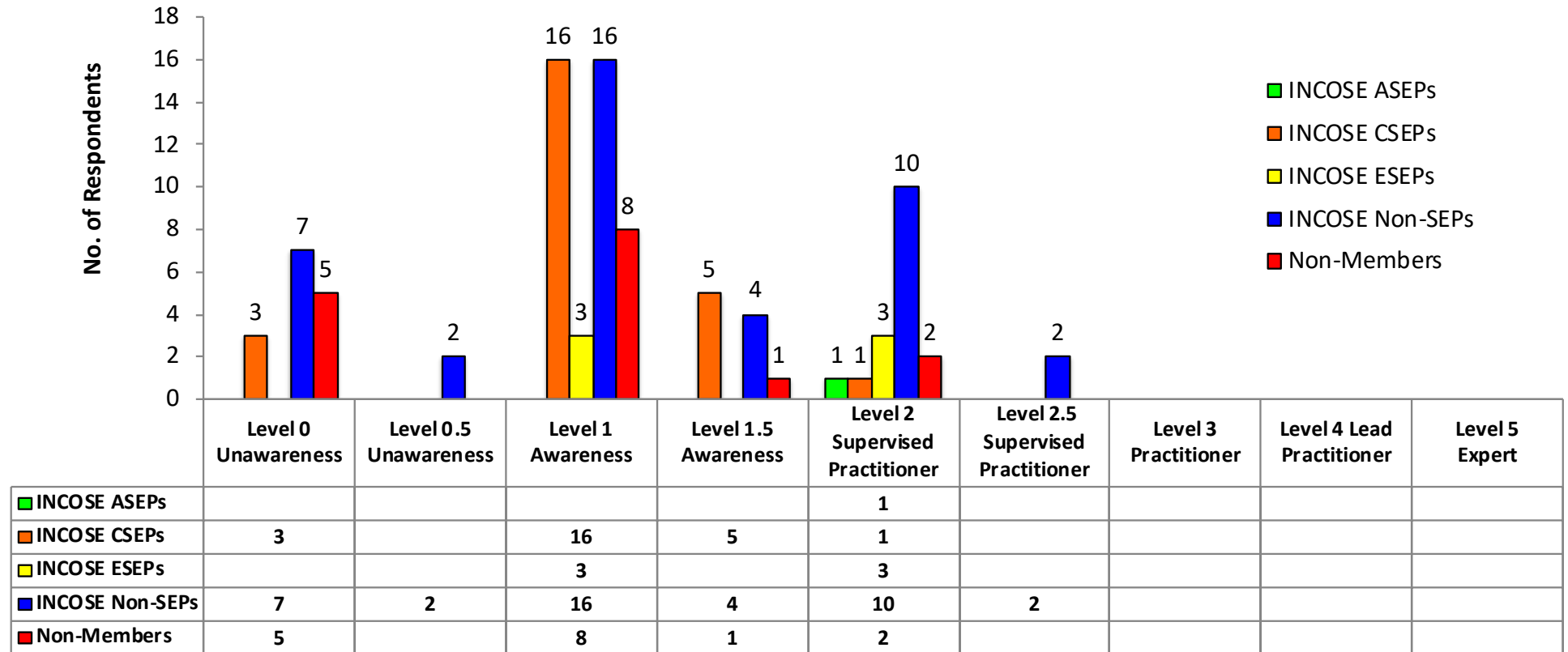
Survey Question #6 – Sketch the SE Process - Results



No One answered Question 6 correctly.

Chart presents alternative response data based on what SE participants know, have read, been taught, and lead to believe ...

Graphically depict and annotate the SE Process



Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Wasson Strategics, LLC, INCOSE IS2019, Orlando, FL, July 24, 2019.



10

Prognosis – Failure to Correct

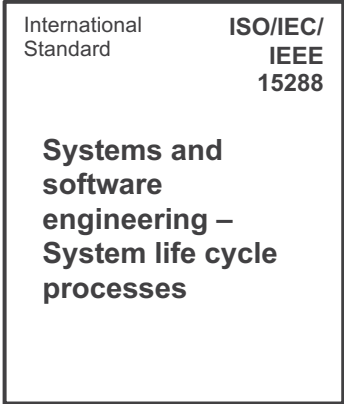
State of SE Commonly Found in Many Enterprises



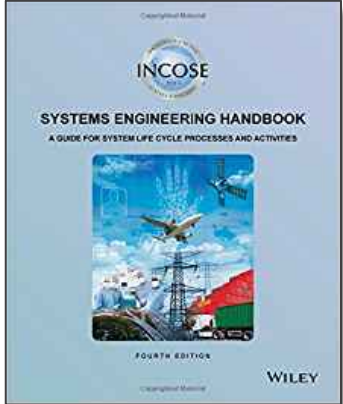
www.incose.org/symp2019 July 24, 2019 IS 2019

IS 2018
Paper # 153

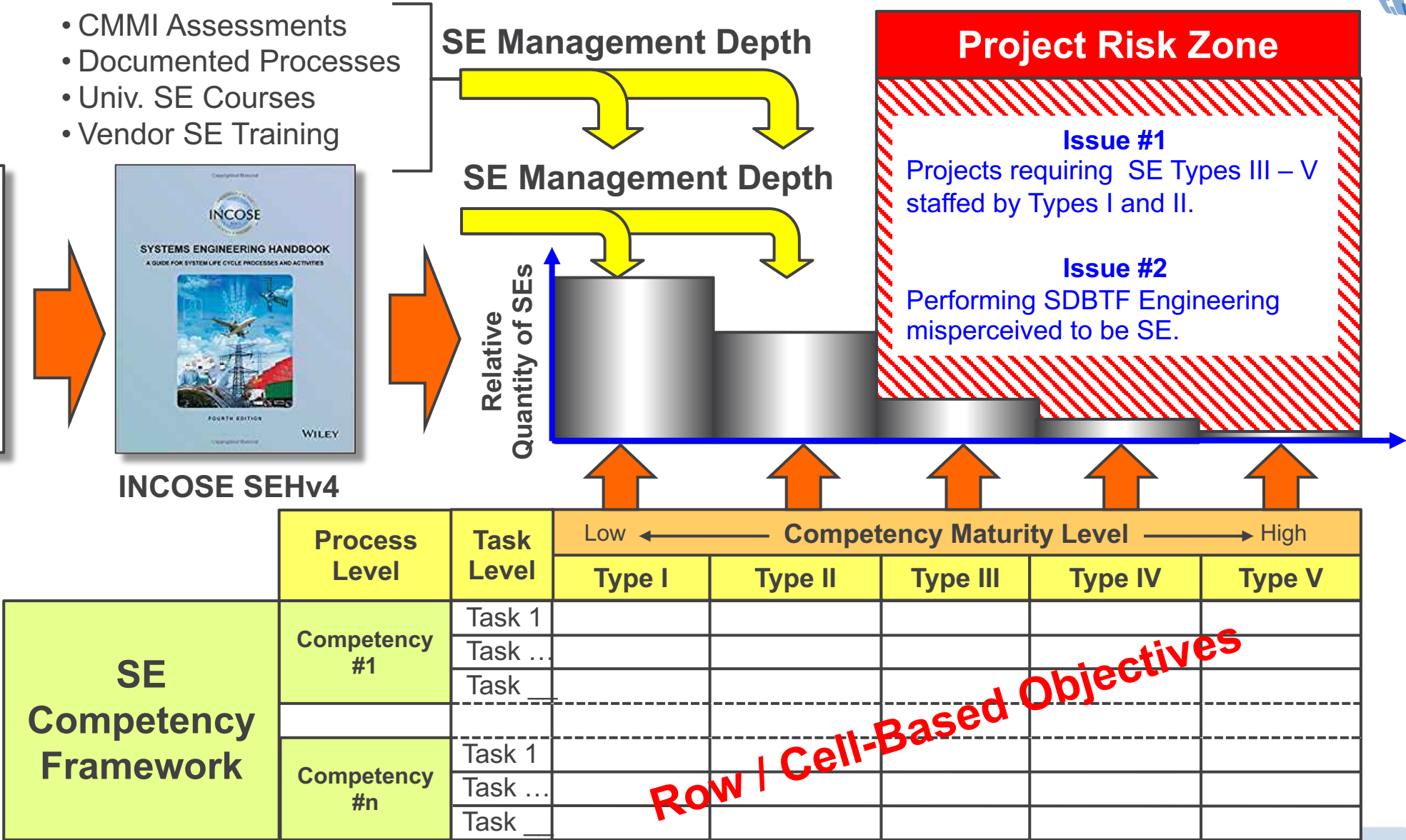
- CMMI Assessments
- Documented Processes
- Univ. SE Courses
- Vendor SE Training



ISO 15288



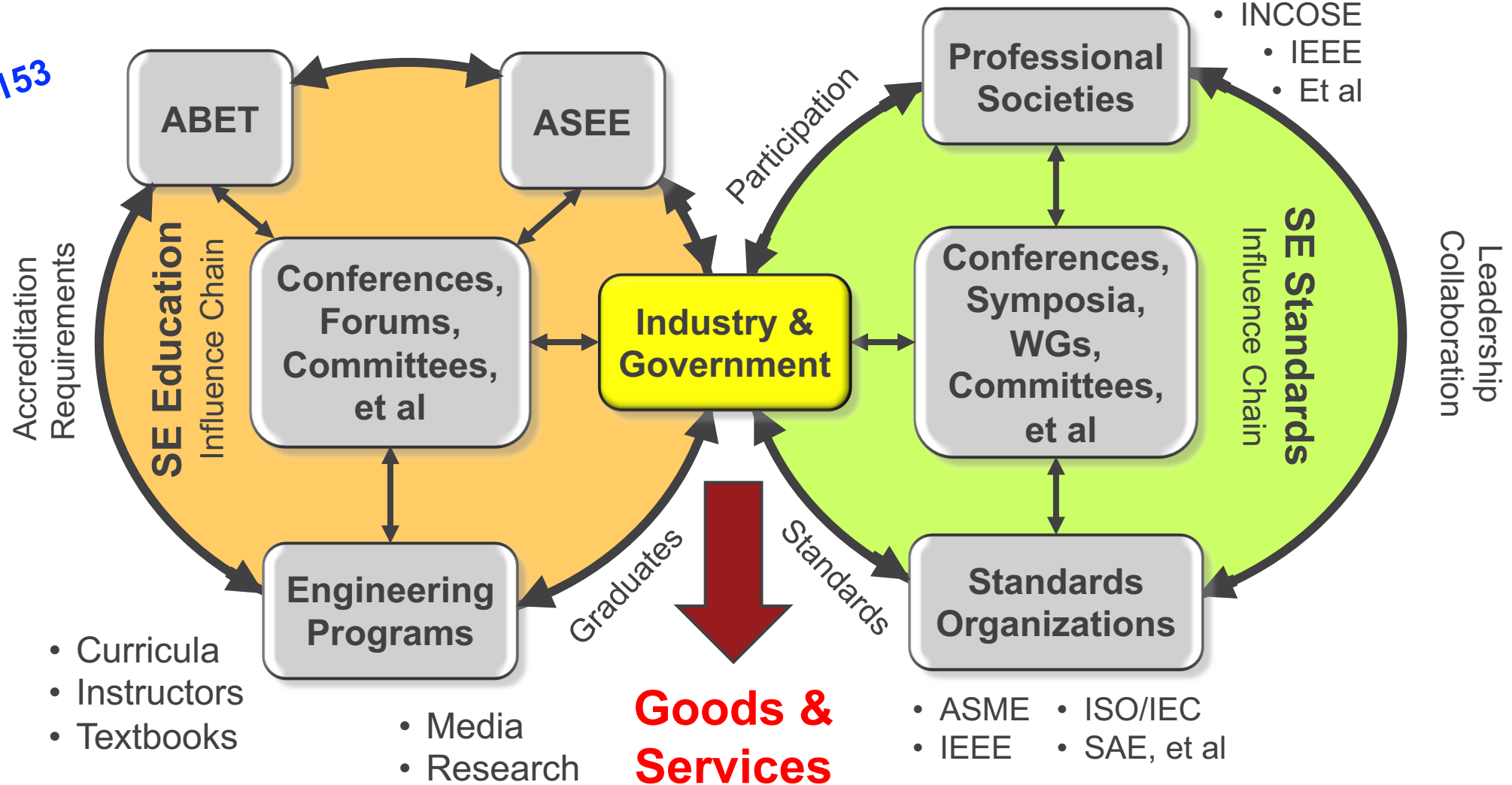
INCOSE SEHv4



SE Education & Standards Performance Influence Chains



IS 2018
Paper # 153

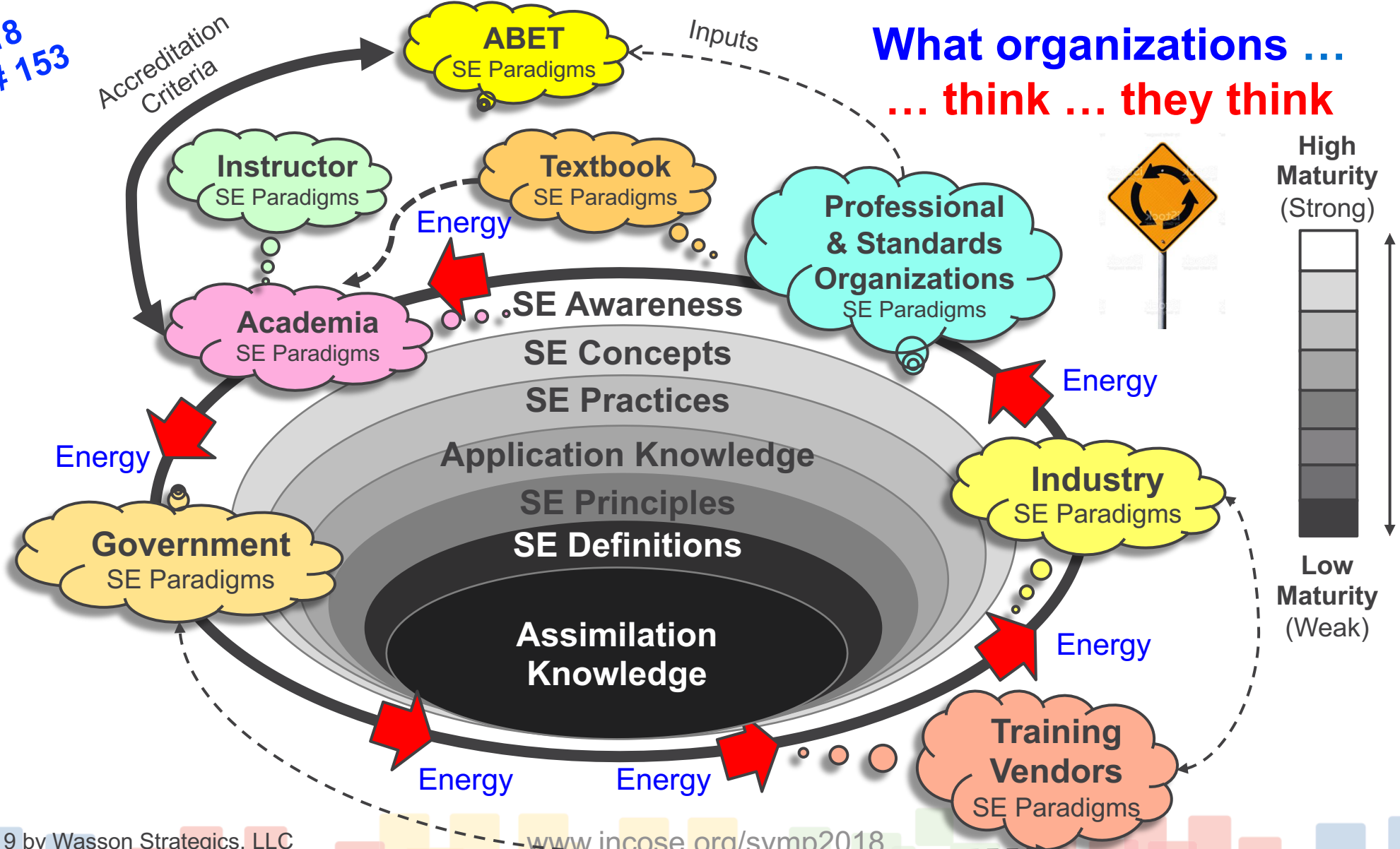


Source: Wasson, *The State of Systems Engineering Technical versus Discipline: A Survey of INCOSE Chapters Across North America*, Wasson Strategics, LLC, INCOSE IS2019, Orlando, FL, July 24, 2019.

Perfect Storm – 60+ Years of SE Management “Groupthink”



IS 2018
Paper # 153





29th Annual **INCOSE**
international symposium

Orlando, FL, USA
July 20 - 25, 2019

Summary

2018- 2019 by Wasson Strategics, LLC

All Rights Reserved Unauthorized reproduction of this material is prohibited without the expressed, written permission of Wasson Strategics, LLC or its legal assigns.

Shifting the SE Paradigm – Restoring Engineering Discipline



Step 1 - Recognize the Problem

Step 2 - Take Action

Step 3 - Shift the Paradigm

Step 4 – Retool cultural mindsets

Step 5 – Continuous Monitoring & Improvement

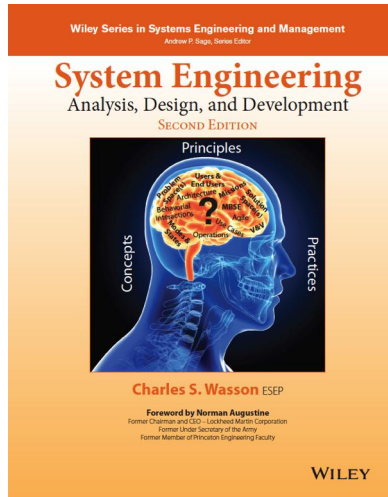
IS 2018
Paper # 153

July 24, 2019

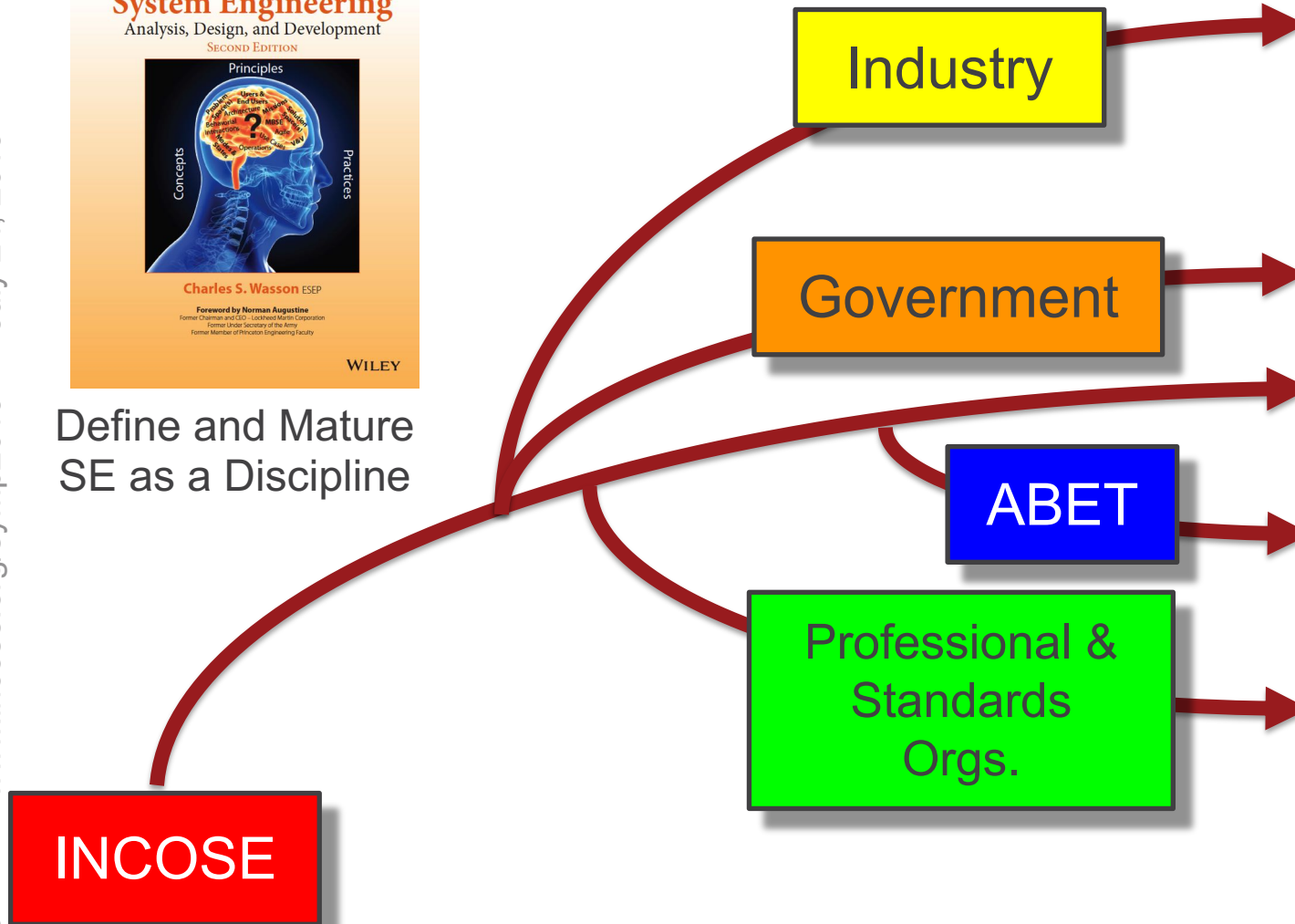
www.incose.org/symp2019

IS 2019

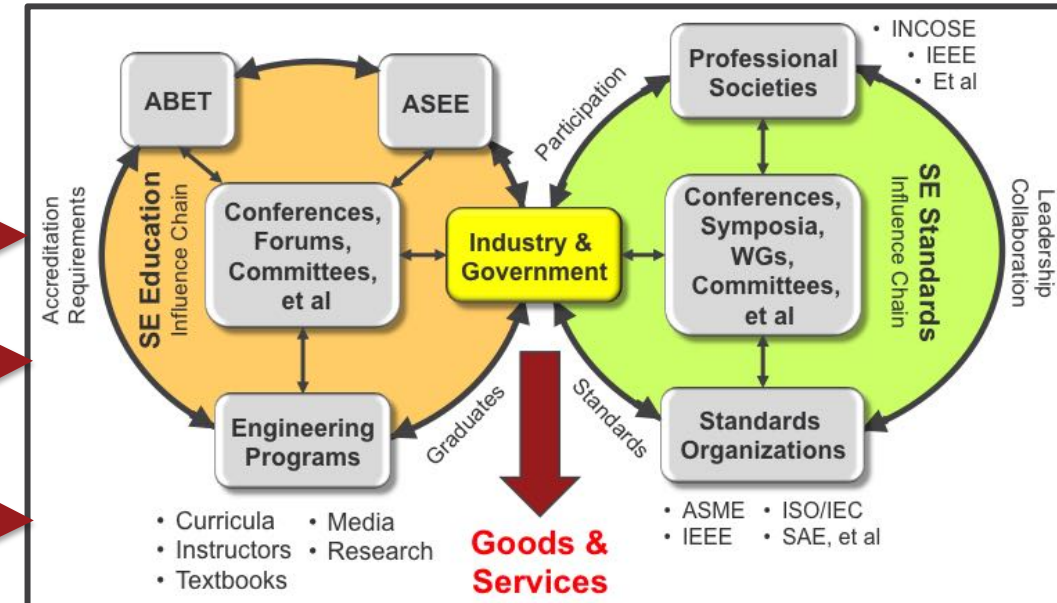
Transforming the Beast



Define and Mature
SE as a Discipline



Contributing Actors



IS 2018
Paper # 153



29th Annual **INCOSE**
international symposium

Orlando, FL, USA
July 20 - 25, 2019

www.incose.org/symp2019

Questions ?