



30th Annual **INCOSE**
international symposium

Virtual Event
July 20 - 22, 2020

Complexity, Systems Thinking and an Integrated Systems Engineering and Project Management Model

By:

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Technical Leadership II
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Outline



- Introduction and Background
- PM-SE Integration Requirements
- Managing Complexity with an Integrated Model
- The Management Curves and Hypothesis
- A Decision Support System and SD Model
- Results
- Questions

Introduction and Background



- Only 16 percent of organizations fully integrated
- More than half of complex projects fail
- More than half of organizations express doubt in managing complexity
- Organizational and project dynamics not understood until it's too late

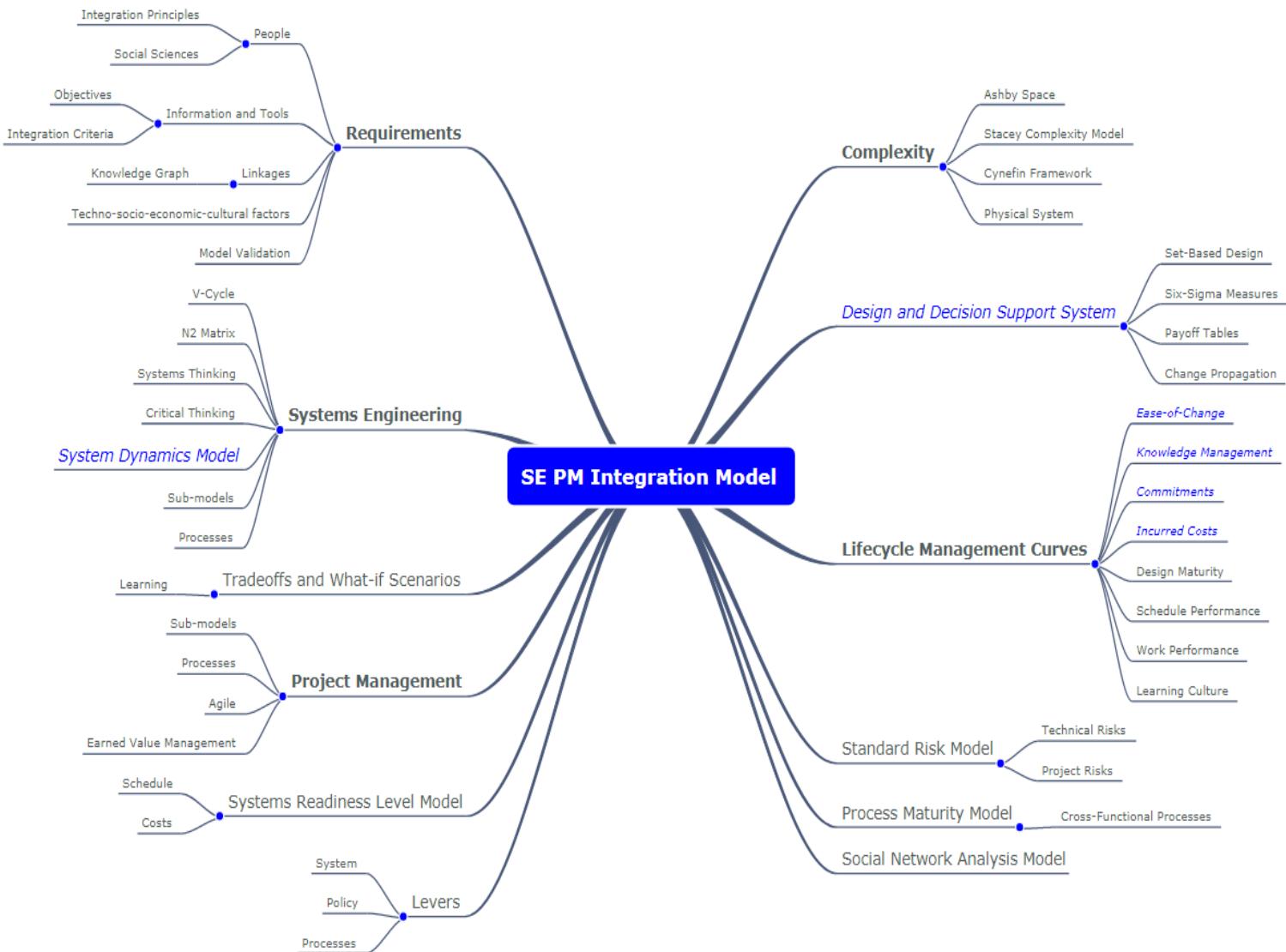
- PMI Report on PM's of the Future: collaborative leadership, digital age skills for data driven decisions
- INCOSE SE Vision 2025: SE as integrating role, need capable models and tools

- Disparate models and tools, unproductive PM-SE tension, lack of planning, conflicting practices, undefined roles, no common language or platform for decision-making
- Theoretical requirements but no practical approach; Paradigm Shift is required

Integrated PM-SE Model Central Themes – The ‘Big Picture’



- Need for a structured Systems Thinking Approach with SE as a common view
- System Dynamics
- Decision Support System
- Cross-Functional processes, perspectives, practices, and coupling of models
- Central Themes from: literature review, interviews and surveys



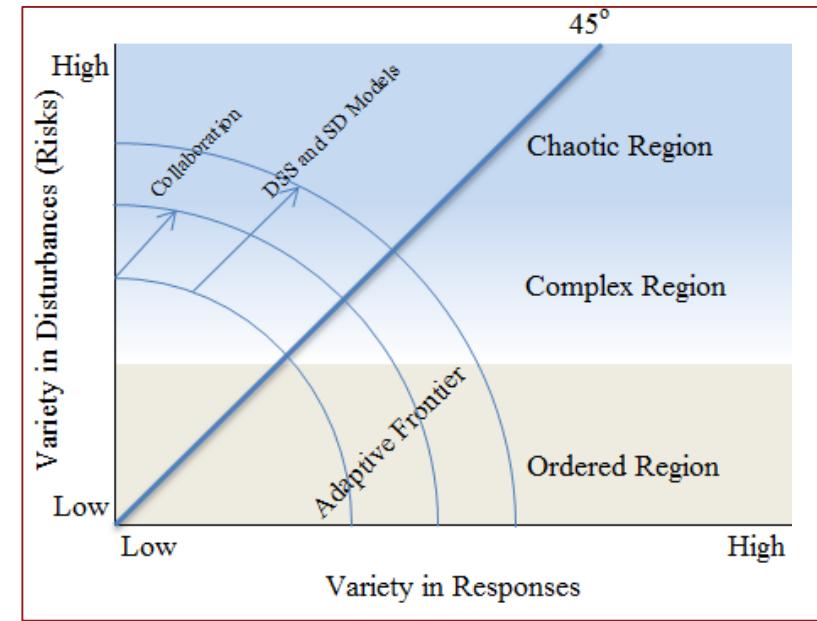


PM-SE Integration Requirements

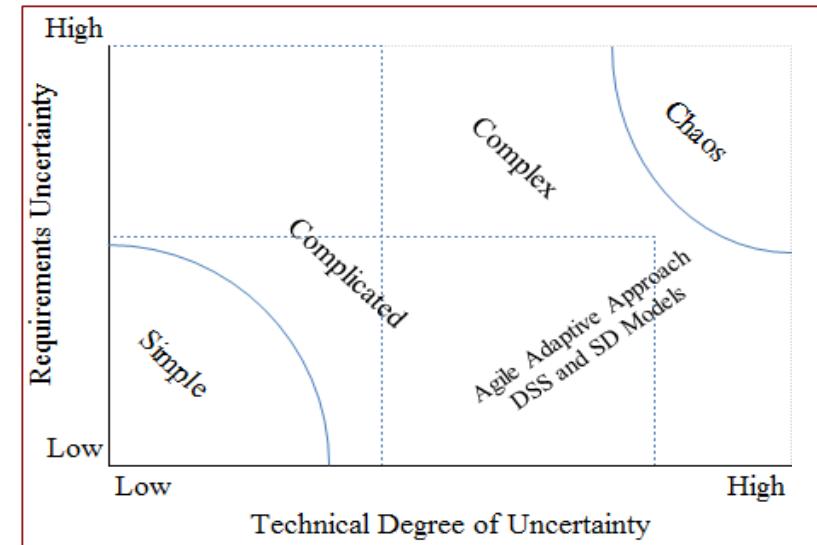
Principles of a Learning Organization (Senge)	Key Practices for an Integrated Management System (Lee)	Integrated Product and Process Development Features (Laverghetta)	Dimensions of PM-SE Integration (Rebentisch)
Systems Thinking	Infrastructure to Support Vision	Team Collaboration	Processes, Practices and Tools
Personal Mastery	Cultivate Knowledge	Early Knowledge	Environment: Leadership, Knowledge and Culture
Team Learning	Learning and Social Networking	Optimization of Decisions	People Competencies: Learning and Communication
Mental Models	Integration of Useful Information	Simulation of Information	Contextual Factors: Program, Organization and Team Characteristics
Shared Vision	Continuous Improvement	Early Design Analysis	Program Performance

Managing Complexity

- Cynefin Spaces
 - Simple, Complicated, Complex and Chaotic
- Ashby Space
- Stacey Complexity Model
- PM-SE Model and Navigating Complexity
 - Adapt with
 - Increased collaboration
 - Early Knowledge
 - Ease-of-Change
 - Changes
 - new technology
 - margins
 - Design Change Management
 - Decision Support System
 - Allow time for Critical Thinking



Ashby

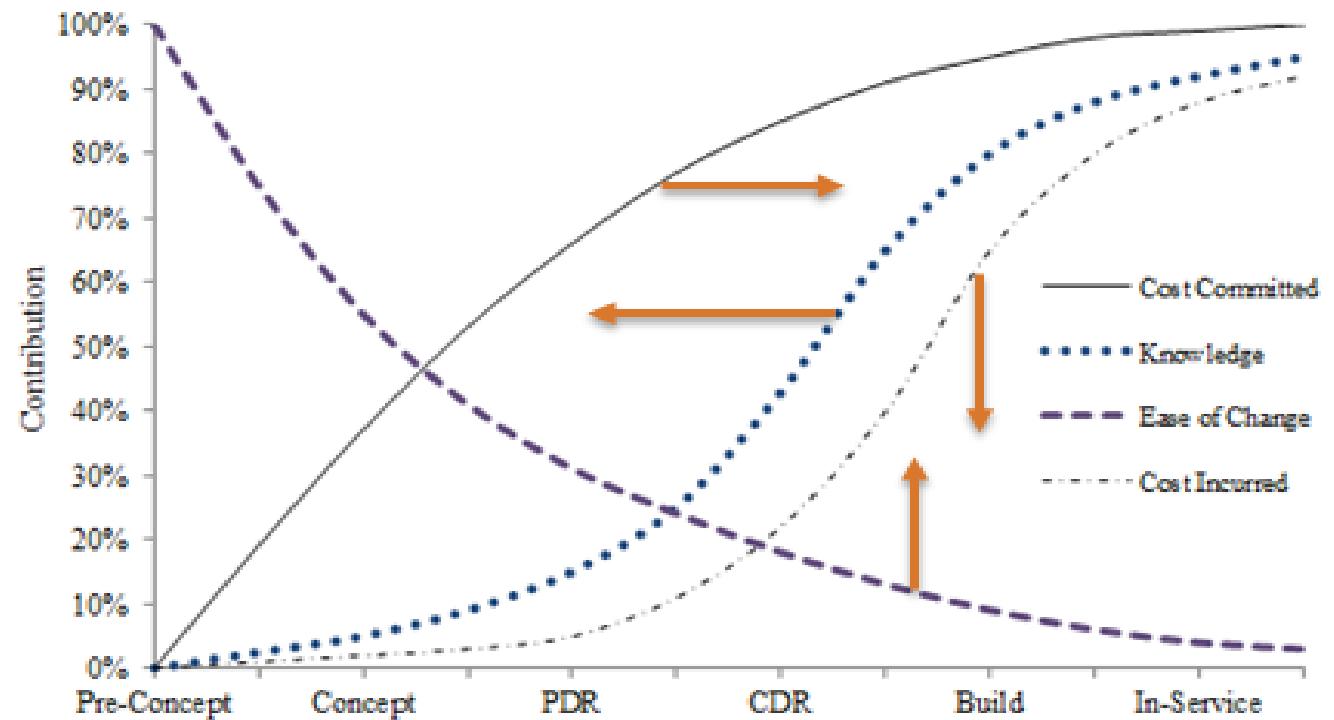


Stacey



The Management Curves

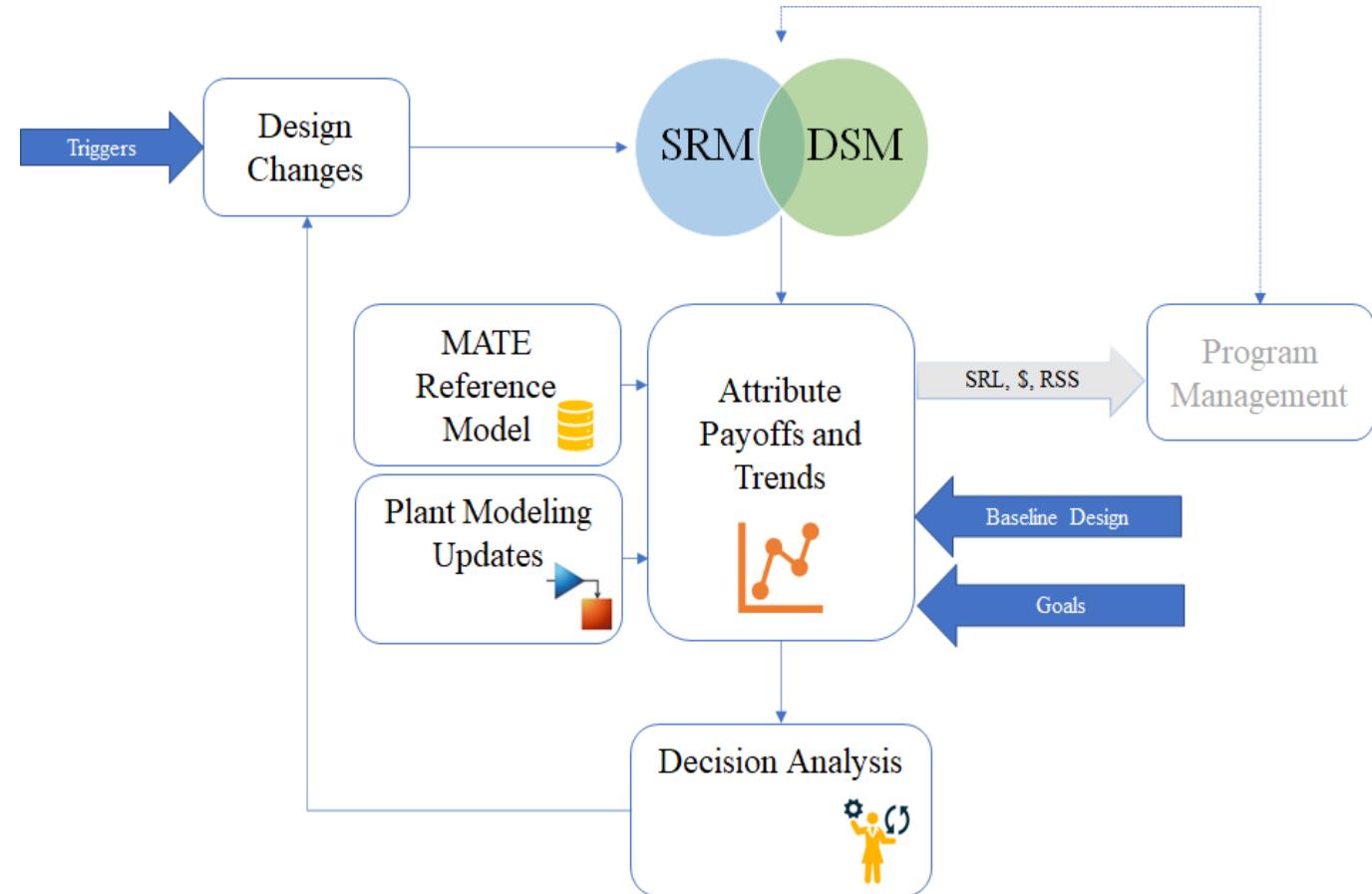
- Lack of Early Knowledge
- Lack of Design Flexibility
- 85 percent Commitments made prior to Detailed Design
- Late Changes and Increased Costs
- Techno-socio-economic and cultural factors and underlying interrelationships
- Interactive Levers to influence the Curves





Systems Thinking and a Decision Support System

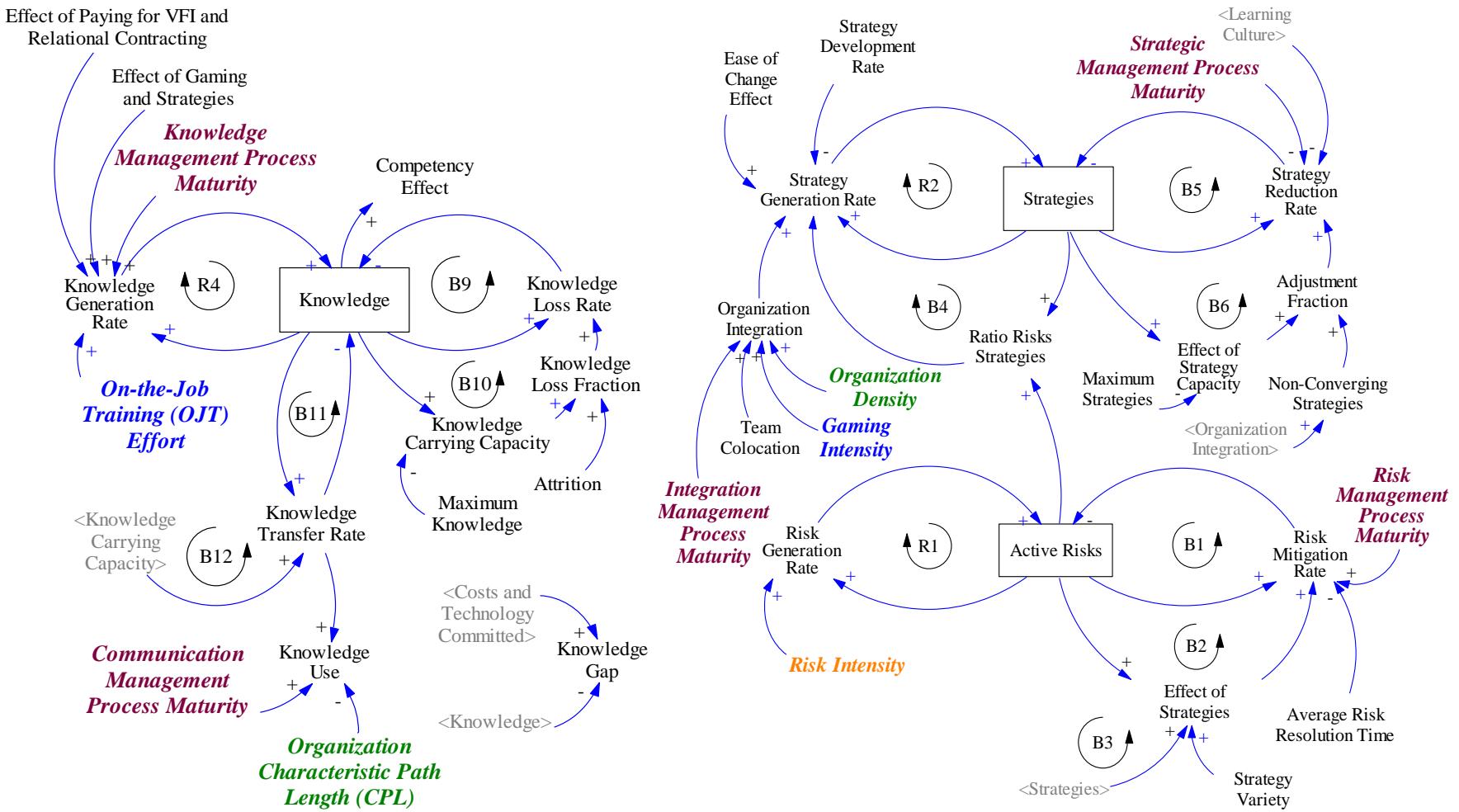
- Part 1 of the Integrated Model
- Early Planning
 - Gaming of Design Changes and Sharing Perspectives
 - Proactive Risk Management (Feed Forward)
 - Agile Management
 - Early Knowledge
 - Robust Design and Ease-of-Change (Set-Based)
- Bringing SE-PM performance models together
- Complimentary Integrated Model to Existing PM and SE practices
- Interactive Levers to influence the design



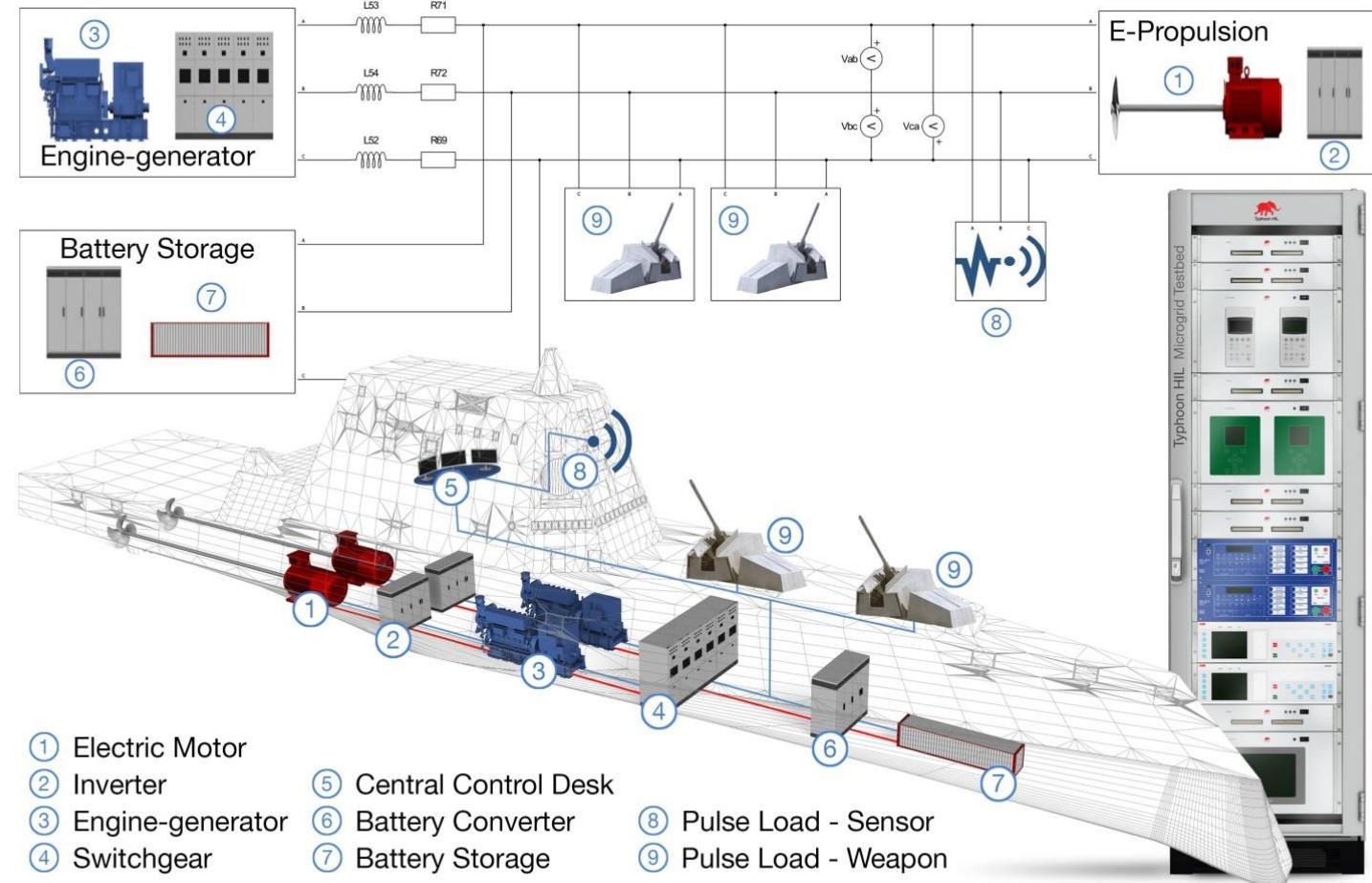
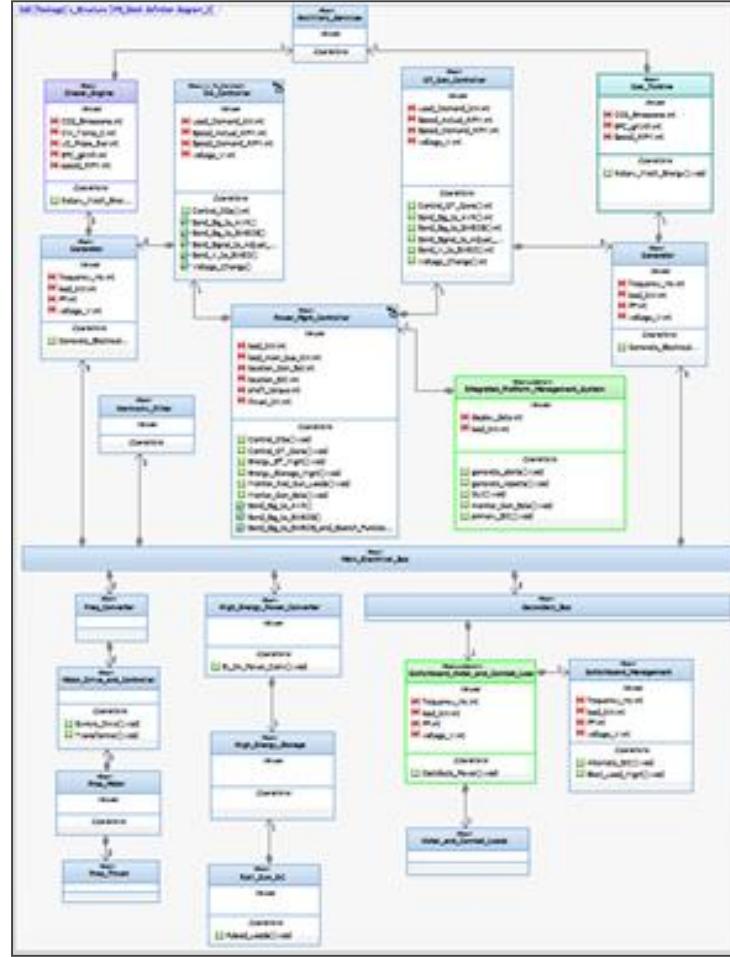
Systems Thinking and System Dynamics



- Part 2 of the Integrated Model
- Understanding organizational and project dynamics
 - Causal Loop Diagrams
 - SD model in Vensim®
- Built-In Harmony and Resiliency
 - Feedback loops
 - Levers



Integrated Model Case Study - IPS

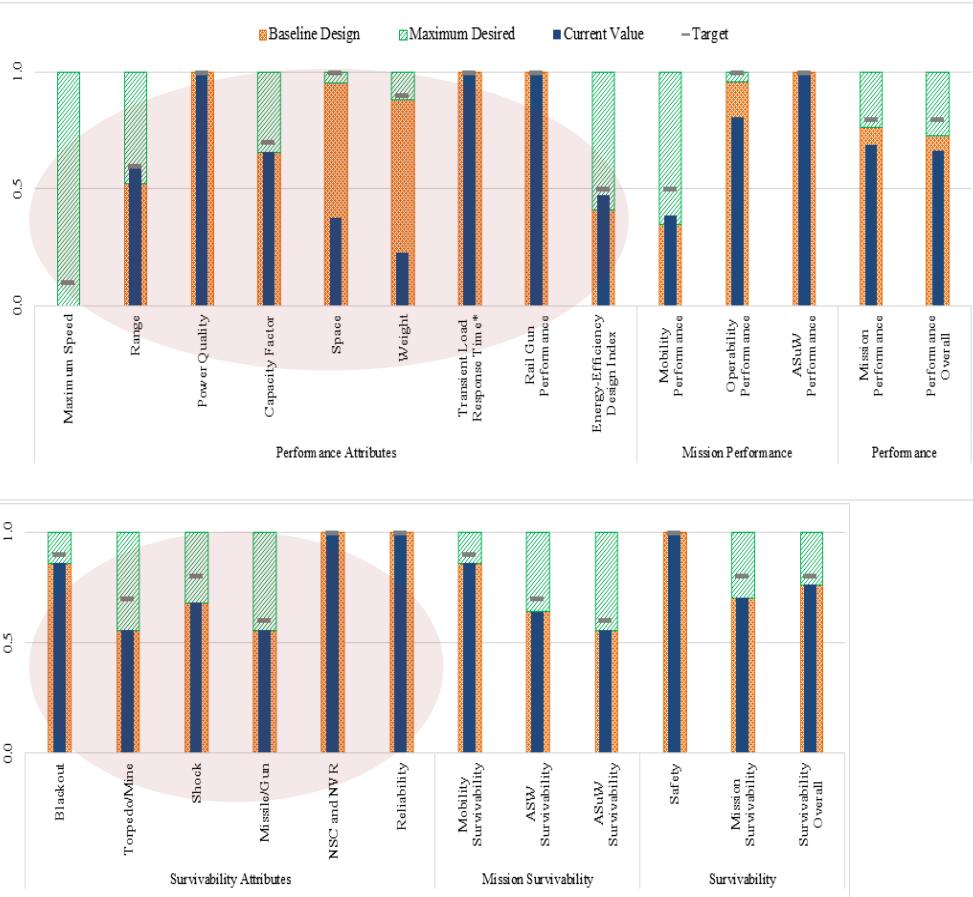


DSS Model – Part 1

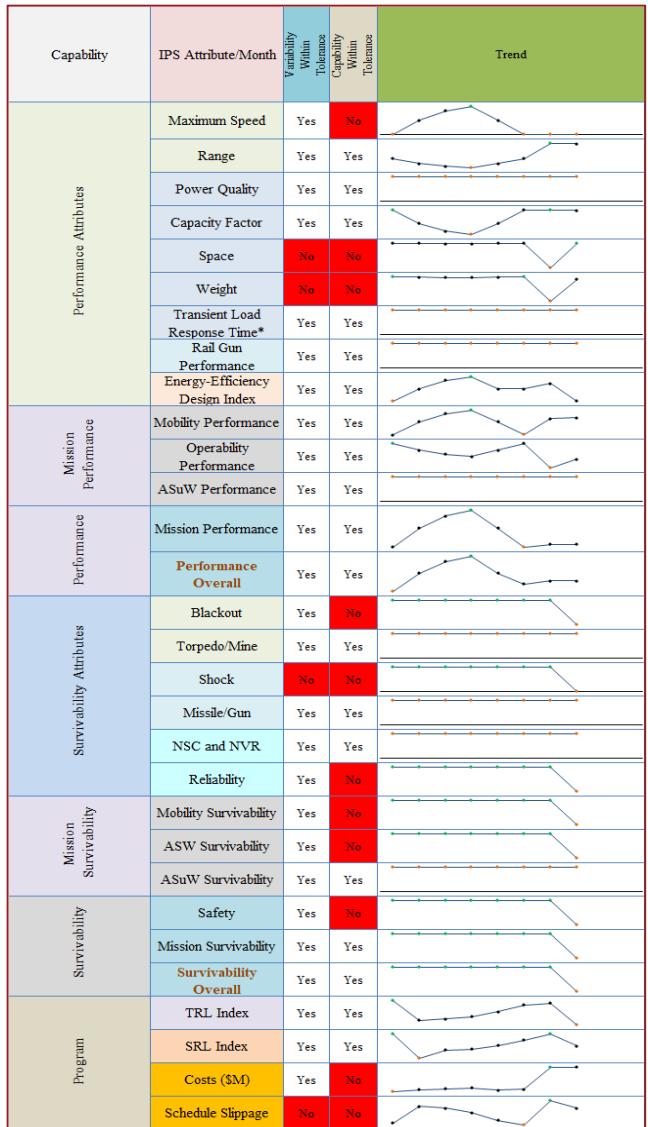


Design Change Scenarios and Predicted System State

Performance Design - Model Updates	
GT Power Baseline Design #32	GT Power Update
MW	MW
30	30
DG Power Baseline Design #32	DG Power Update
MW	MW
6	6
HESS Power Baseline Design #32	HESS Power Update
MJ	MJ
320	320
Raft Weight Baseline Design #32	Raft and/or Isolator Weight Update
kg	kg
5000	5000
THD Baseline Design #32	THD Update
%	%
2	2
Transient Response Baseline Design #32	Transient Response Update
Slow-Med-Fast	Slow-Med-Fast
Fast	Fast

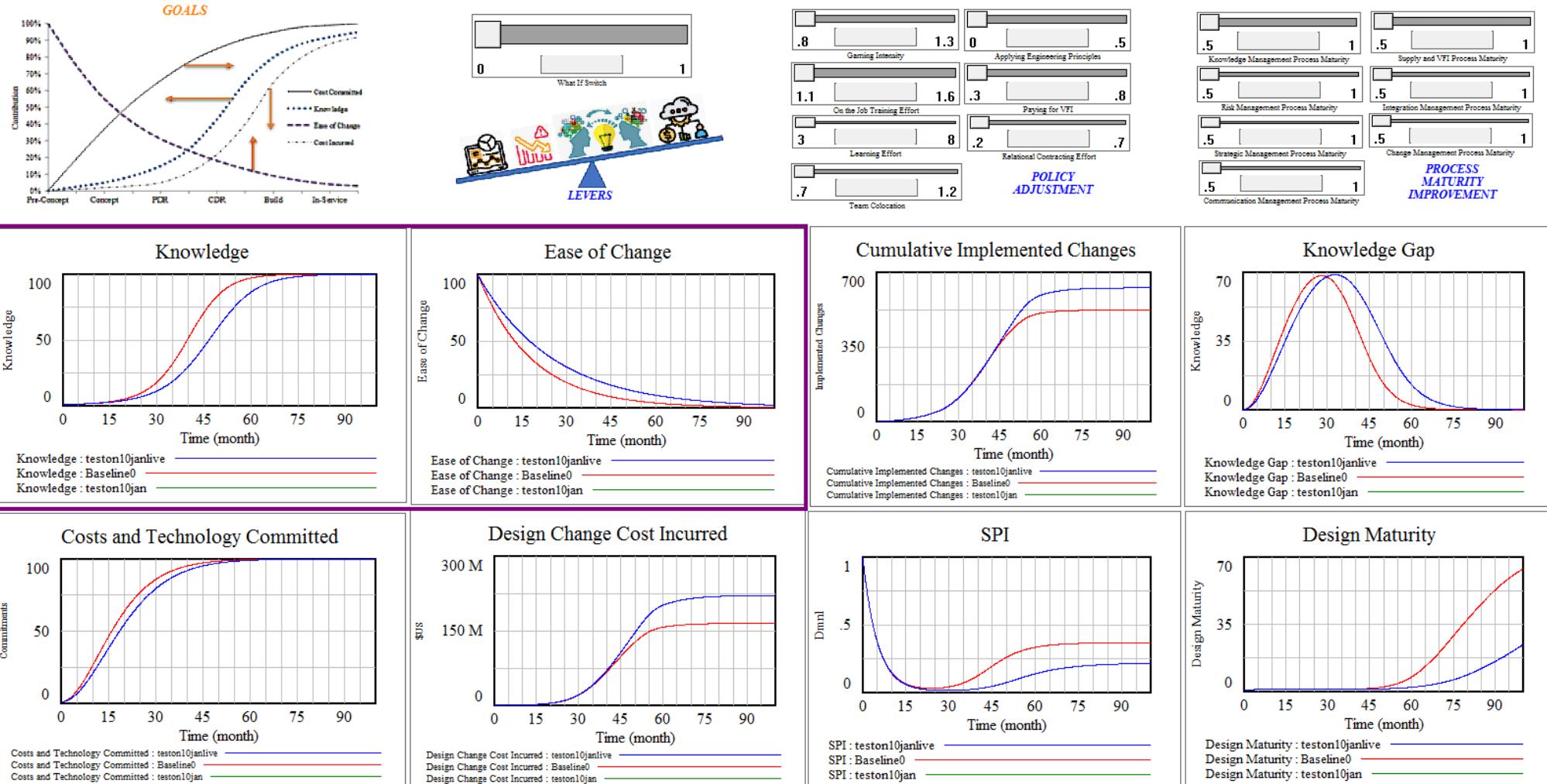


Component Change	
Drop-Down	
DG Type	WHR
GT Type	Conv
Controller Type	MPC
Compartmentalization	ZED
Shock Hardening	Raft
HESS Type	Ultra-Cap

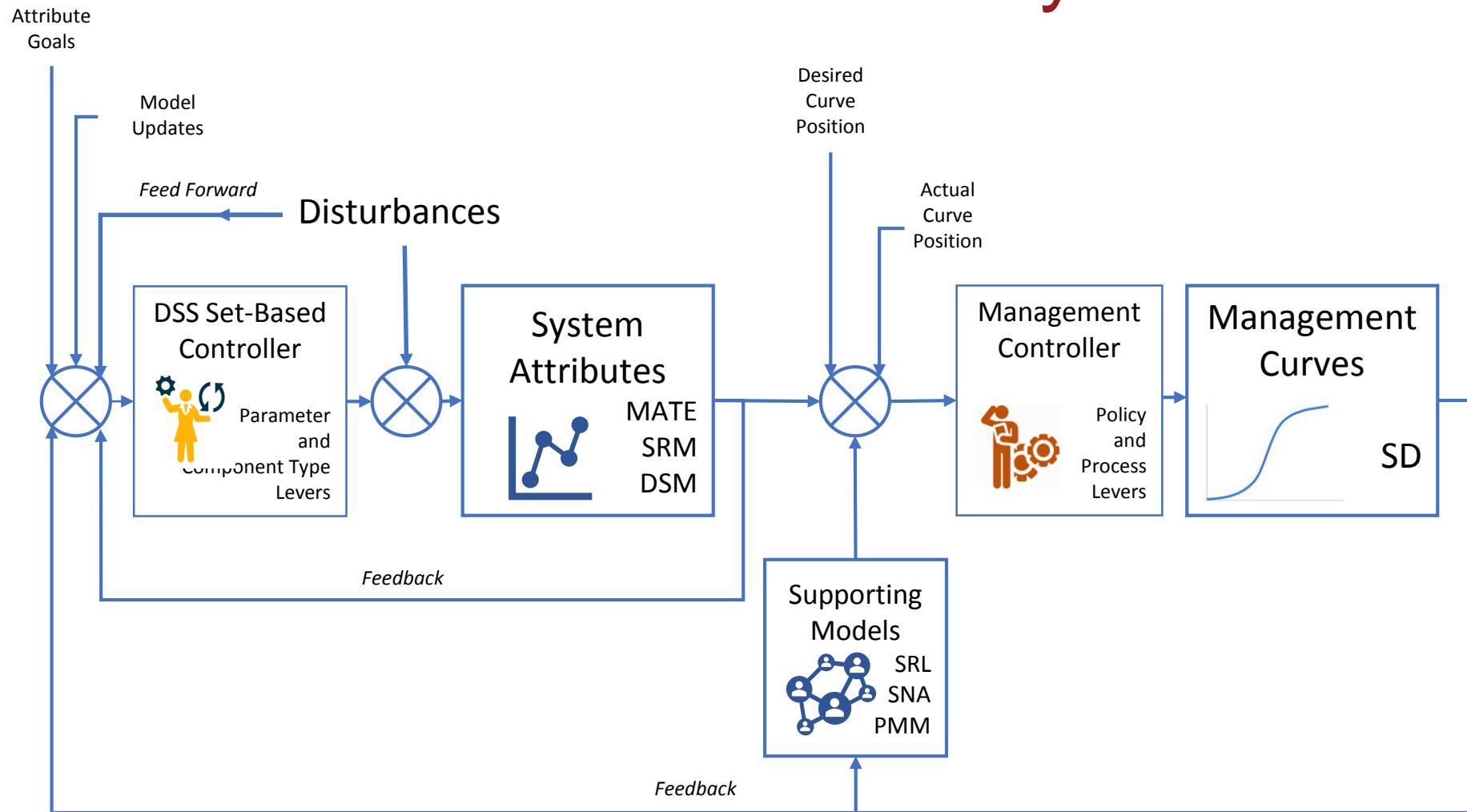


SD Model – Part 2

Predicted Management State and Levers of Influence



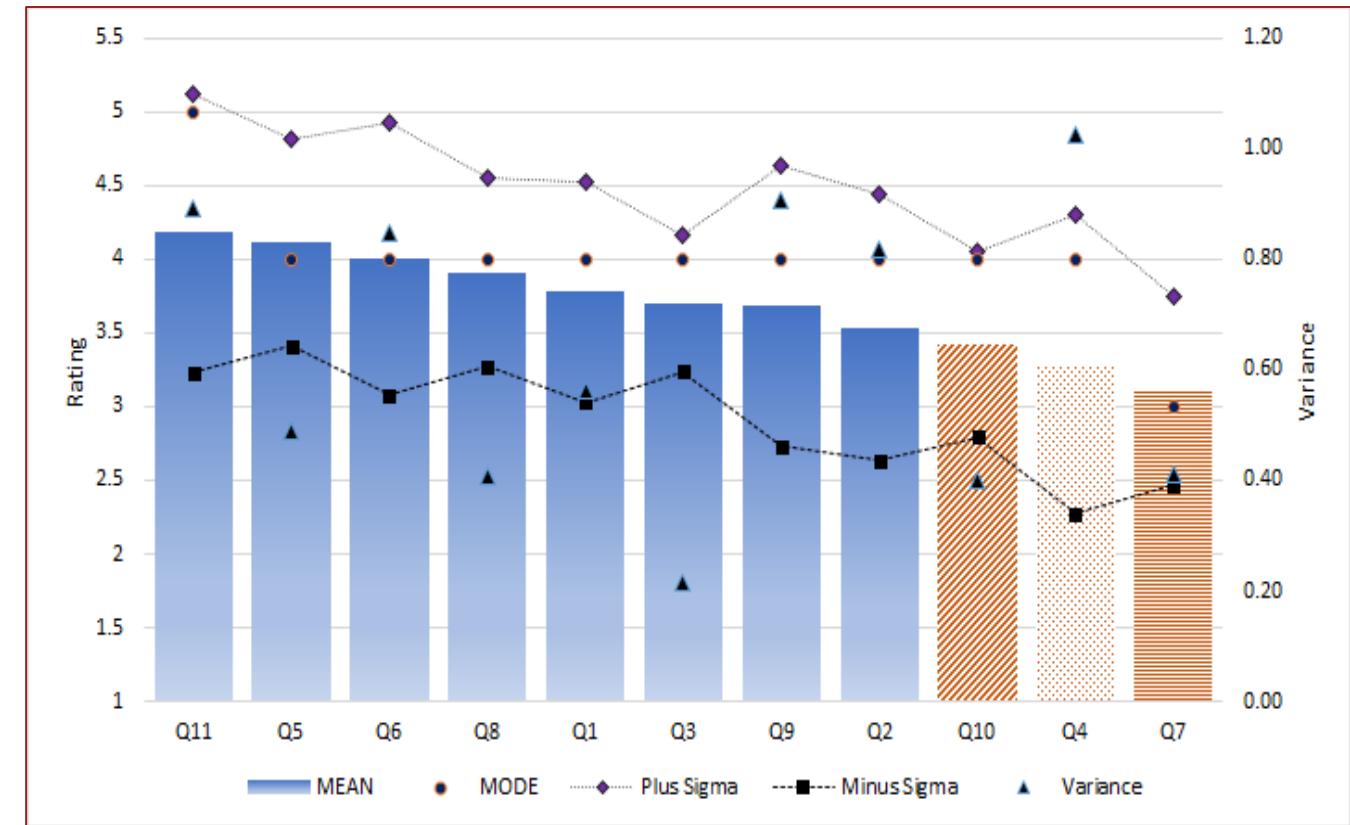
The Integrated PM-SE Model as a Feedback Control System





INCOSE IW2020 PM-SE Integration and MBSE

Q	How do you rate (Low 1 to Very High 5) the potential of the Management Flight Simulator to:
Q1	Improve Communication and Collaboration?
Q2	Increase early Knowledge, Learning and provide Mental Models?
Q3	Proactively address risks and promote a Risk Management culture?
Q4	Promote learning and application of Systems Engineering and its models?
Q5	Provide different Perspectives for addressing Complexity?
Q6	Enhance Tradeoff Analysis and Optimize design change Decisions?
Q7	Increase Product Quality?
Q8	Improve Project Performance and foster Continuous Improvement?
Q9	Address techno-socio-economic and cultural factors?
Q10	Represent real world systems, predict and analyze behavior?
Q11	Advance the field of Systems Engineering and Project Management integration?



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Questions



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Thank You