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Innovative Approaches to Superset Asset Templates using Feature-Based PLE

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Outline

1. Overview of Feature-based Product Line Engineering



3. Innovative Methods to Utilizing Product Line Configurator

2. Case Study – CFS Product Line

4. Cost Savings of Product Line using Feature-based PLE

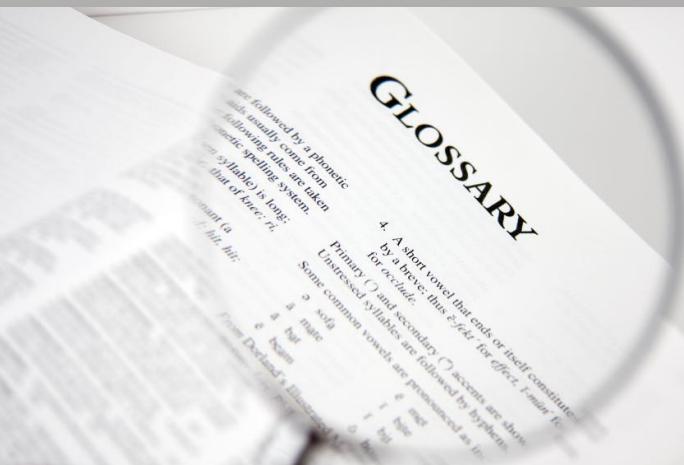
Product Line Engineering (PLE) Defined

Product Line:

a family of similar products or systems with variations
in features and functions

Feature-based Product Line Engineering:

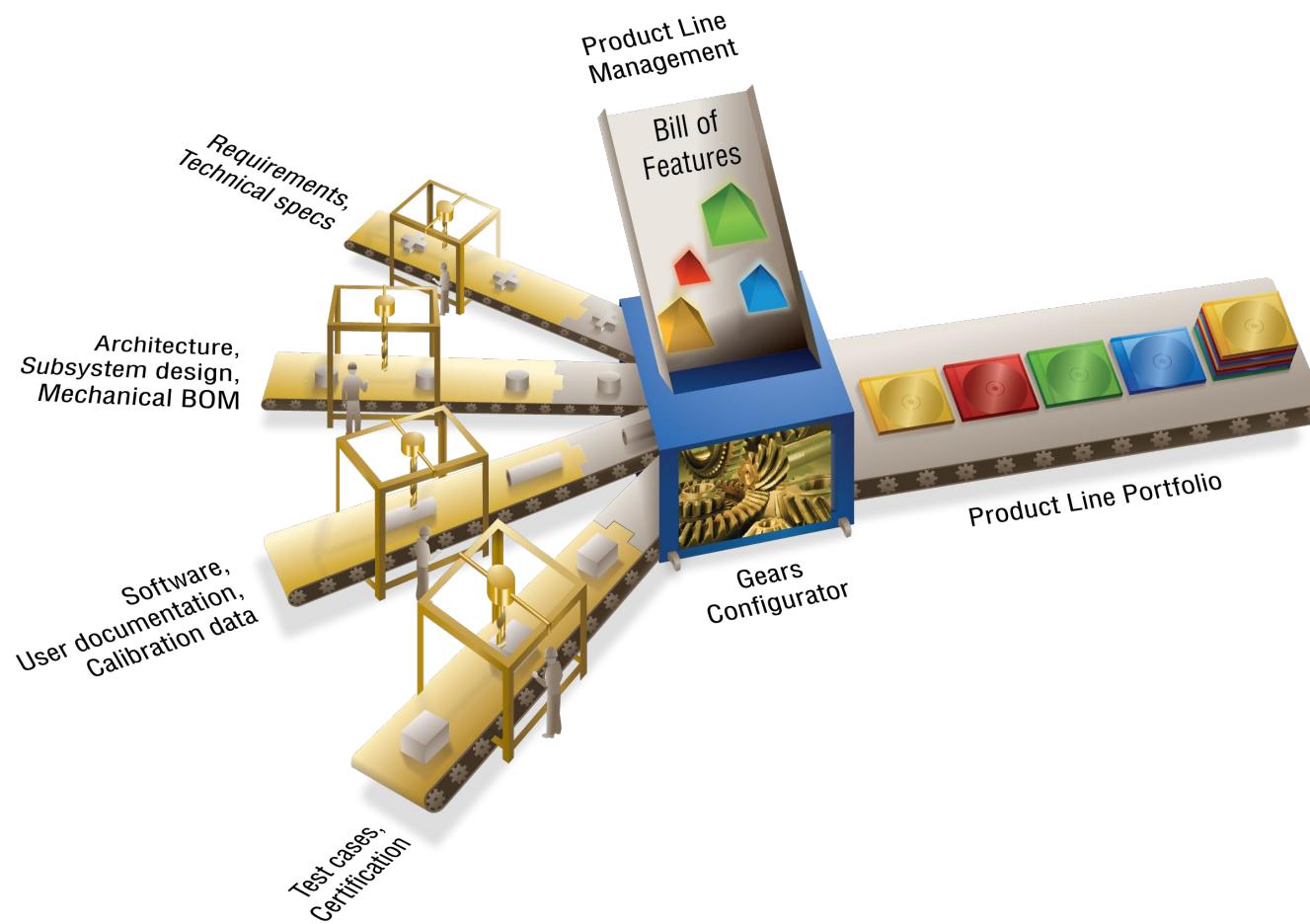
the engineering of a product line using
a *shared set of engineering assets*,
a *managed set of features*, and
an *automated means of production...*



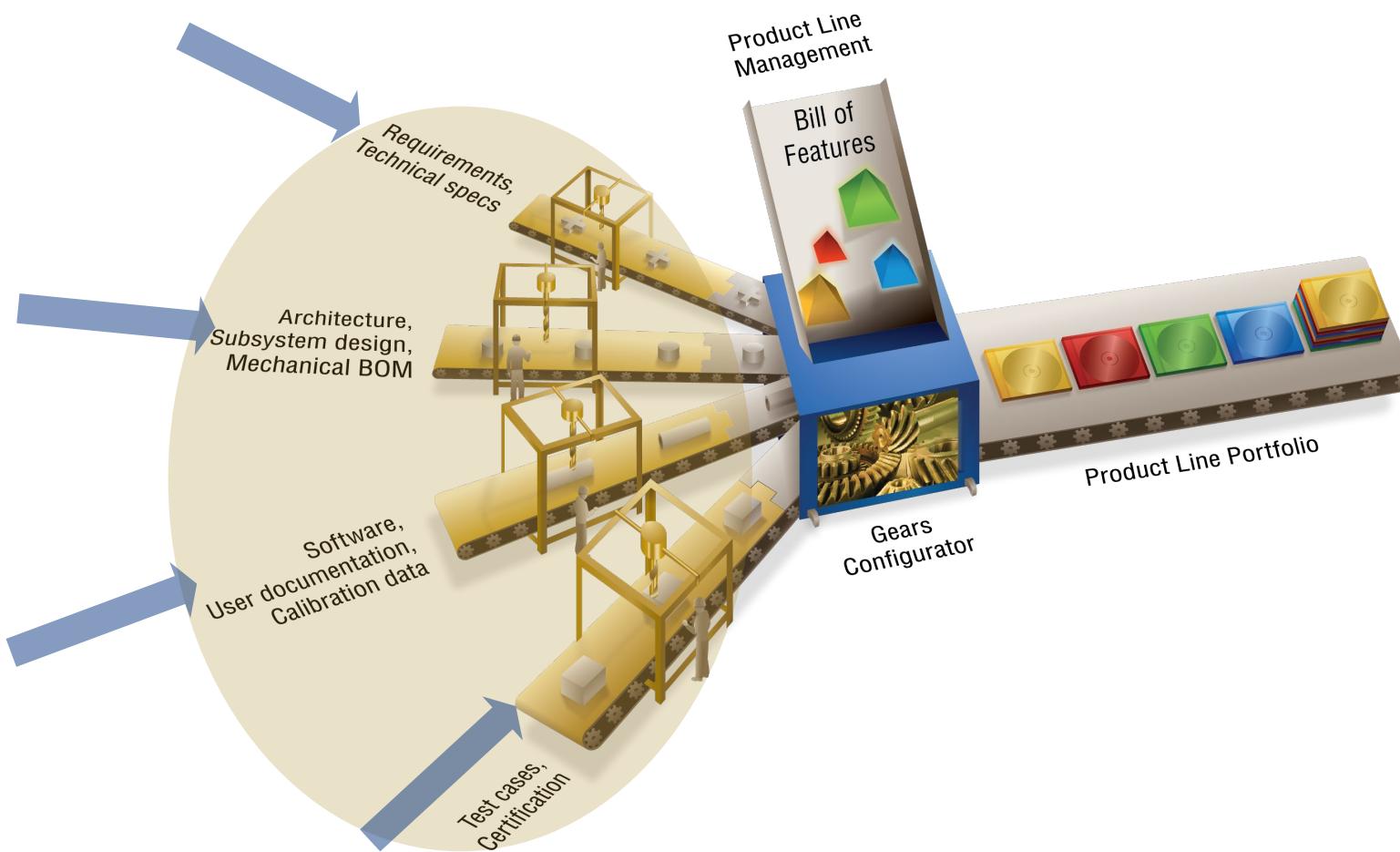
- taking advantage of the **commonality** shared across the family
- efficiently and systematically managing the **variation** among the systems



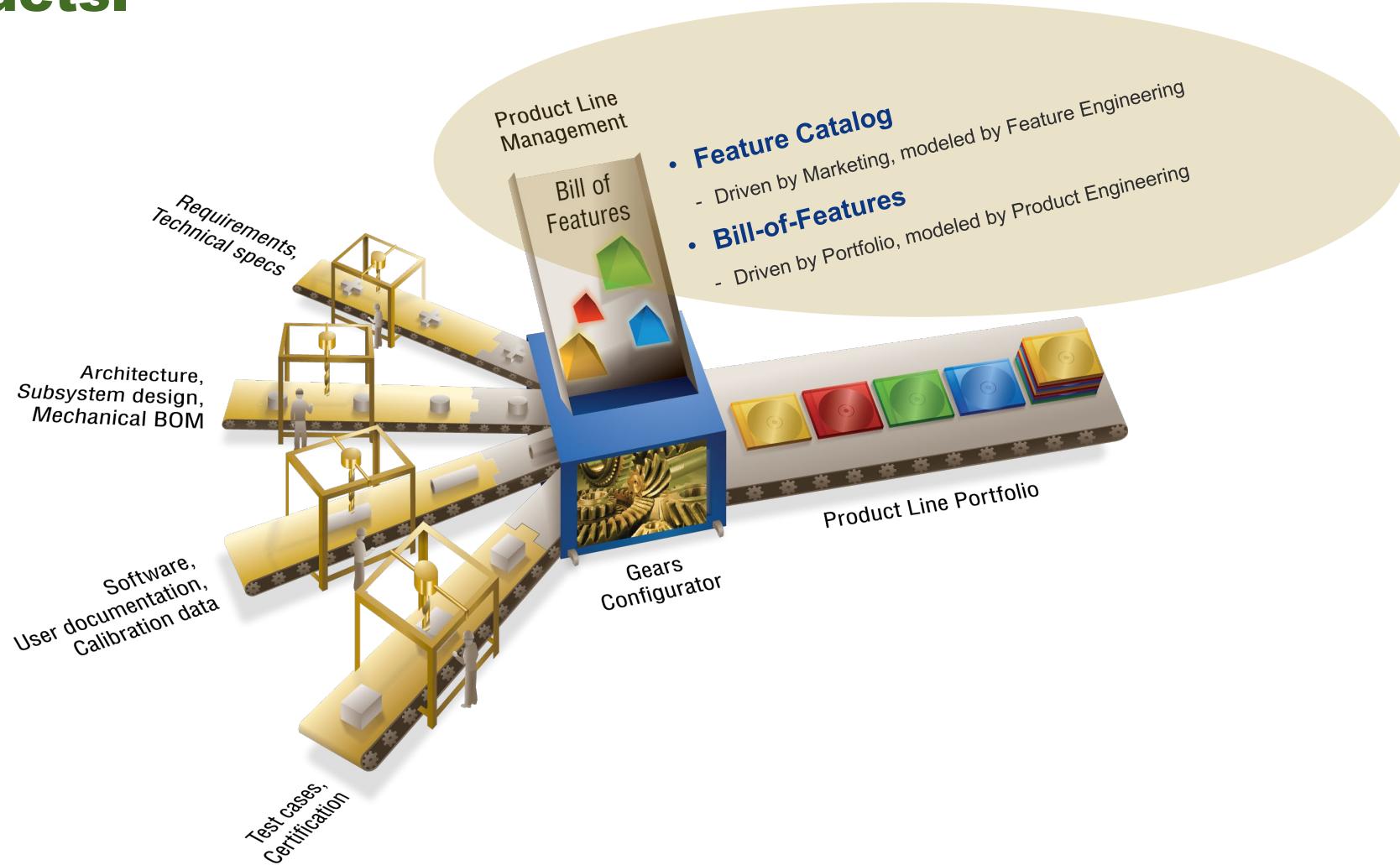
The PLE Factory



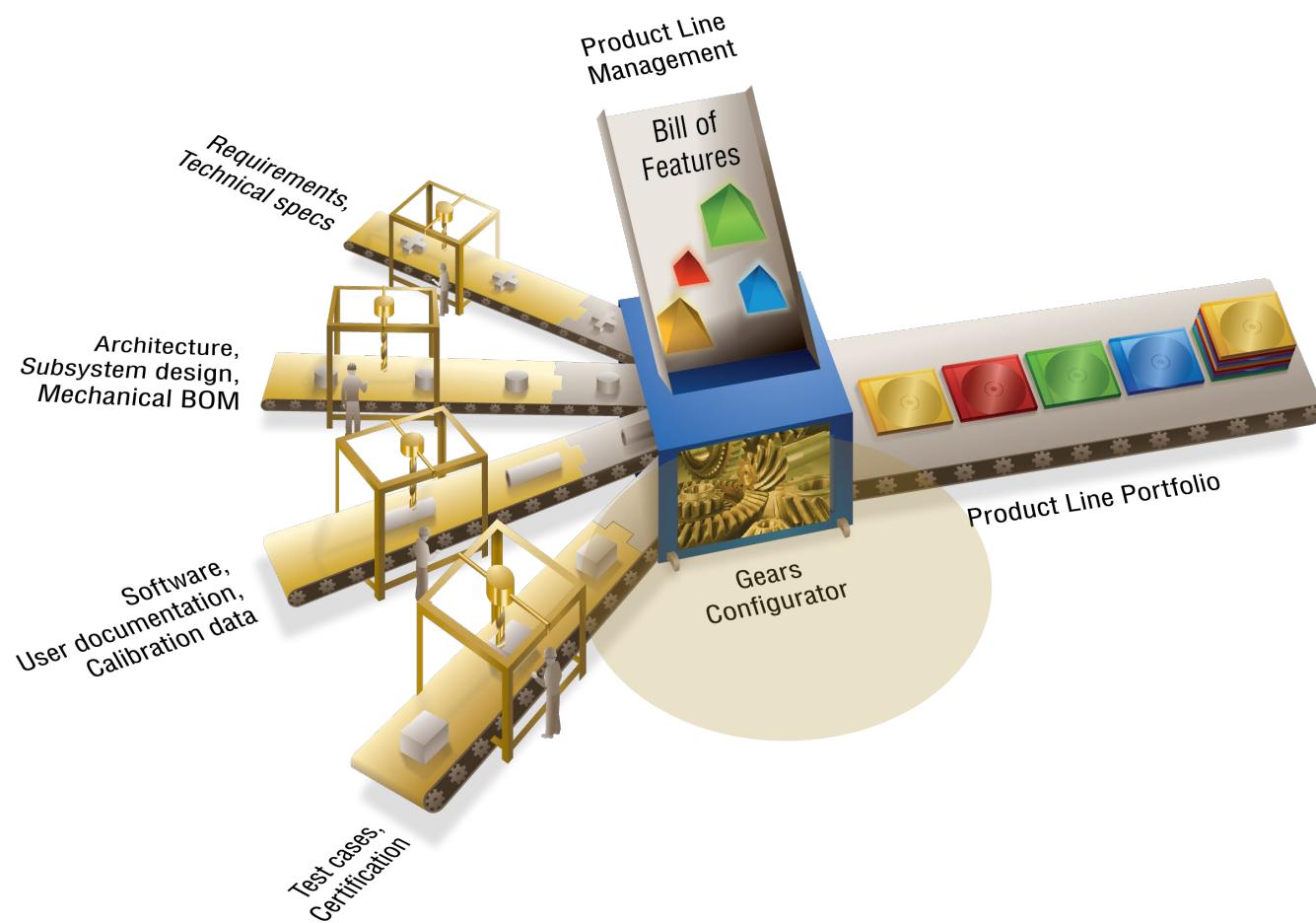
Shared assets are like the factory's supply chain.



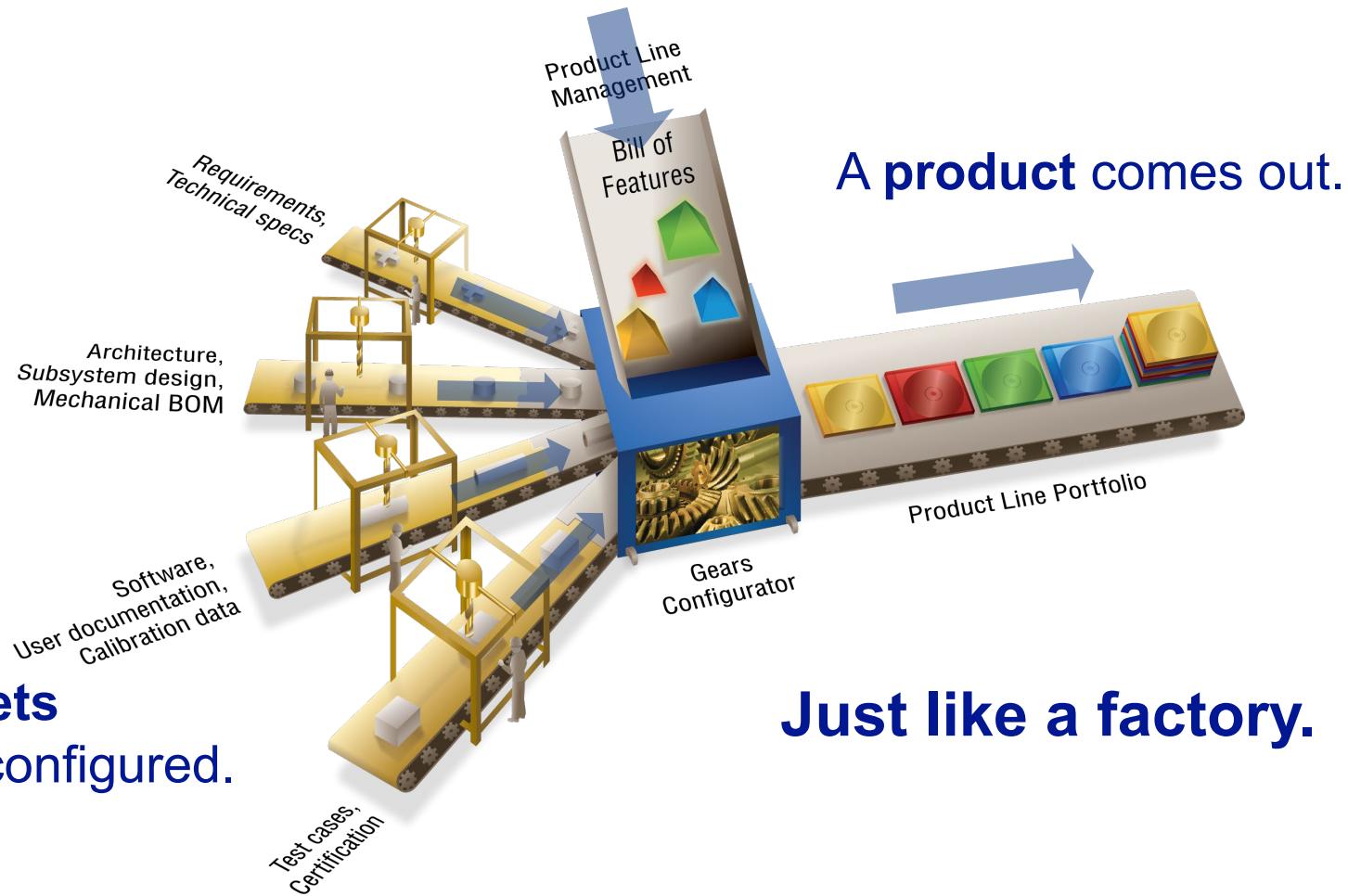
Features describe capabilities that vary among products.



Shared Assets are configured according to the *feature profiles* of the products you want build.



Features come in.

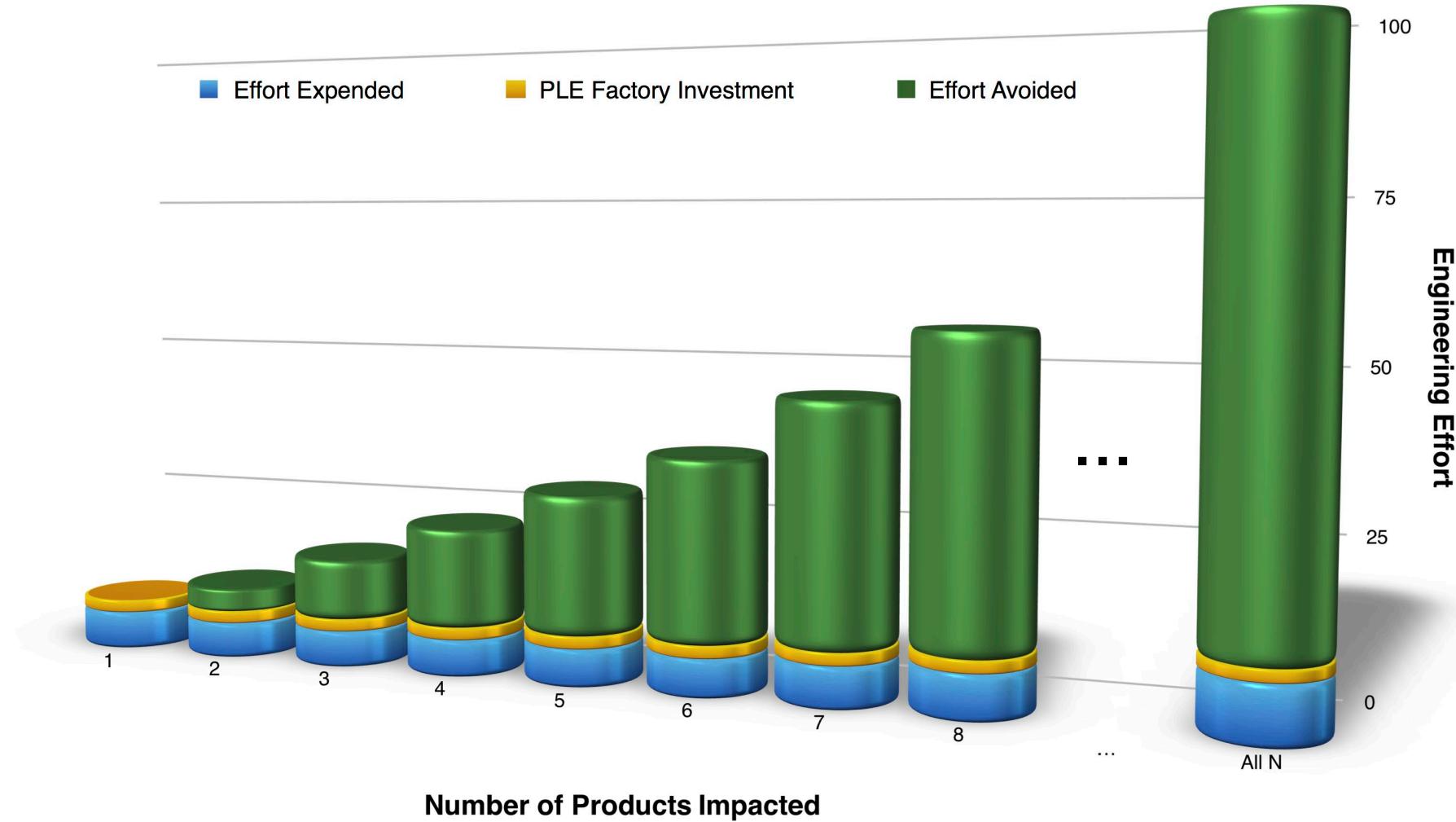


Assets
are configured.

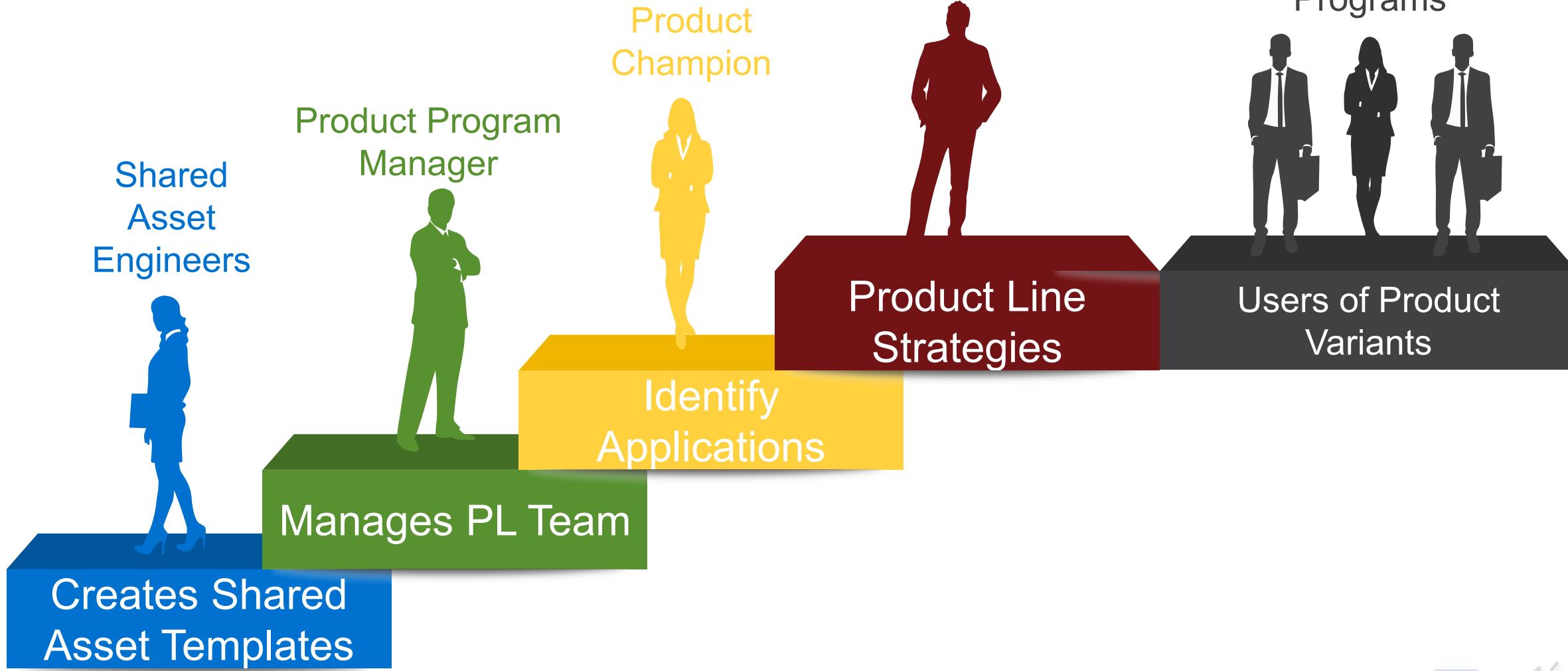
Just like a factory.

Feature-based PLE Effort Avoidance

Root-cause Benefit Metric



Process Governance

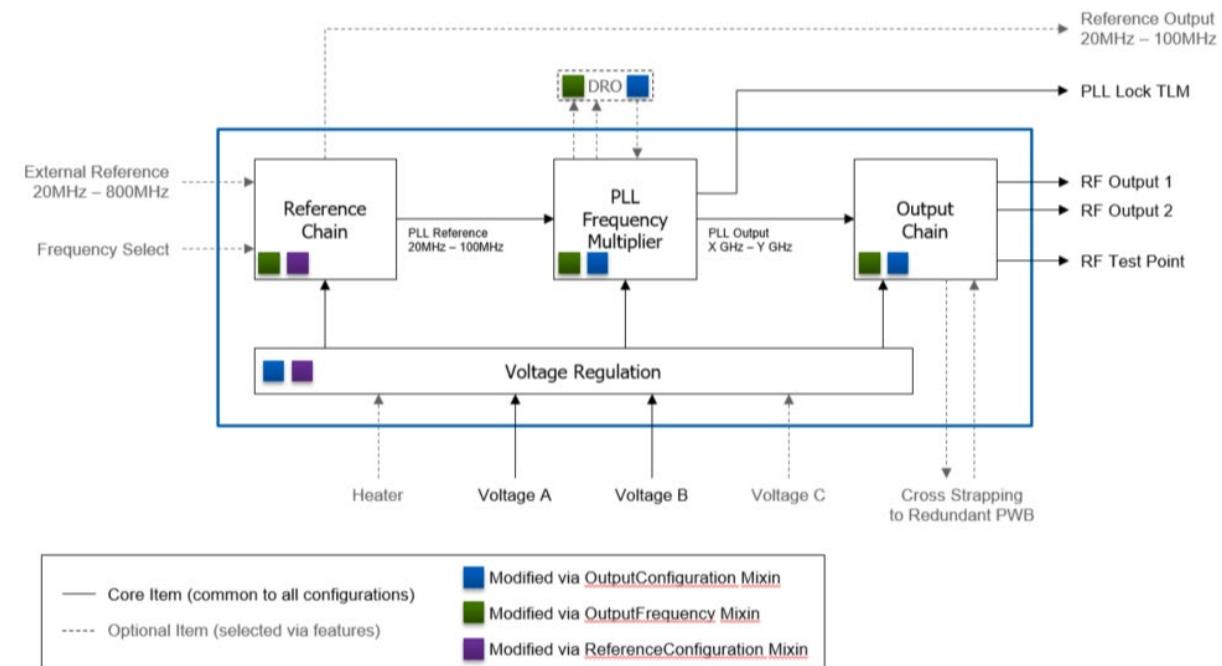


Case Study of the CFS Product Line

Common Frequency Source (CFS)

- Product Line offering hardware modules that includes:
 - Reference Chain
 - Amplify and condition input reference signal
 - Phase-Locked Loop (PLL) Multiplier
 - Multiplies input ref frequency and locks it to the DRO/VCO frequency
 - Output Chain
 - Conditions output signal to required RF output power level and spur suppression
 - Voltage Regulation
 - Conditions input voltage with filtering and regulation of DC voltage levels

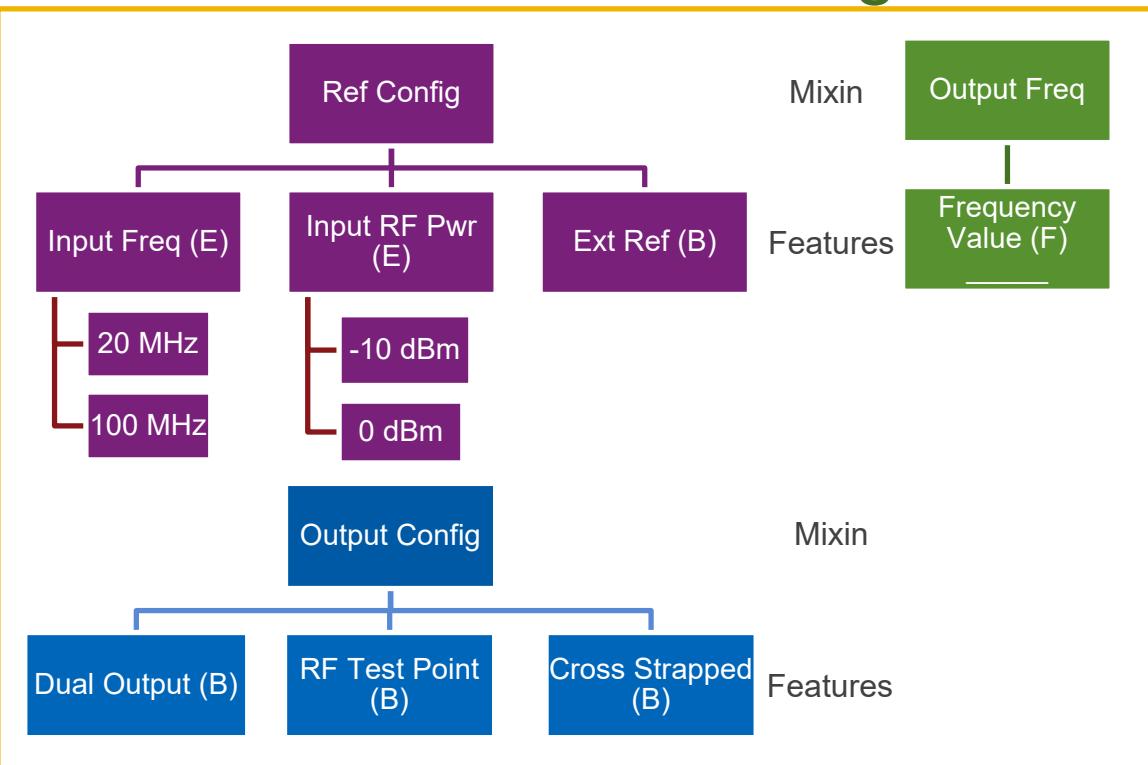
CFS Product Line Architecture



Superset block diagram showing variation points and which feature model Mixin (collection bin) is defining that block

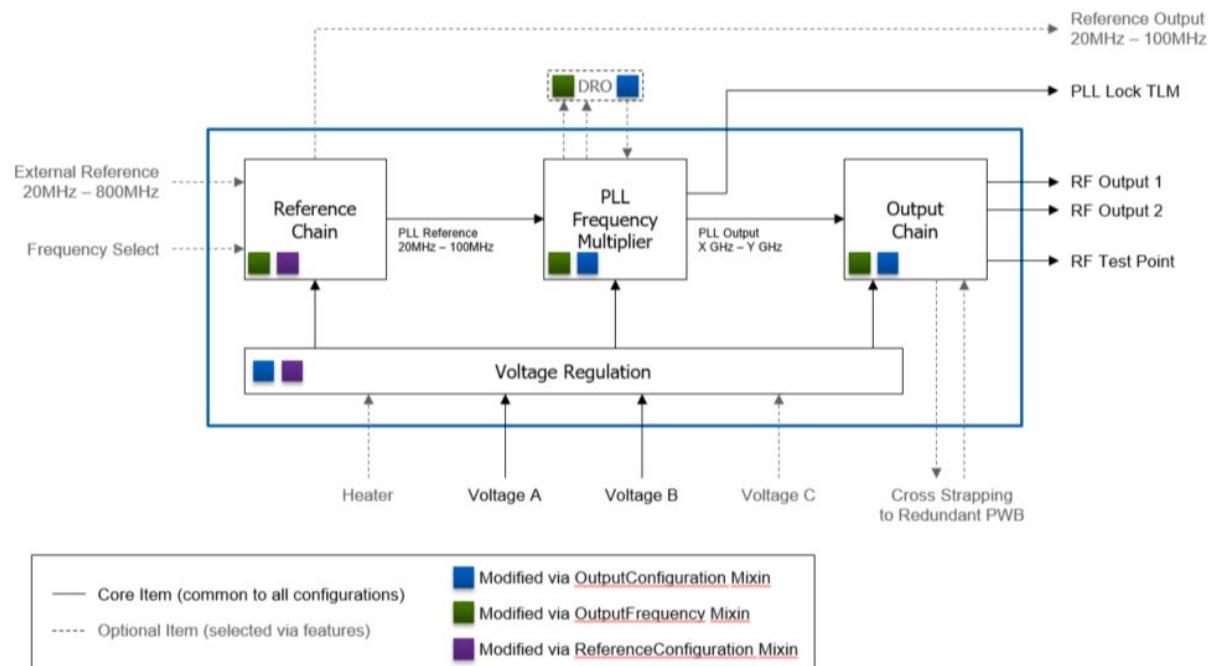
Case Study of the CFS Product Line

CFS Feature Catalog



(E) Enumeration (select from a number of choices)
 (B) Yes/No
 (F) Float (enter floating point number)

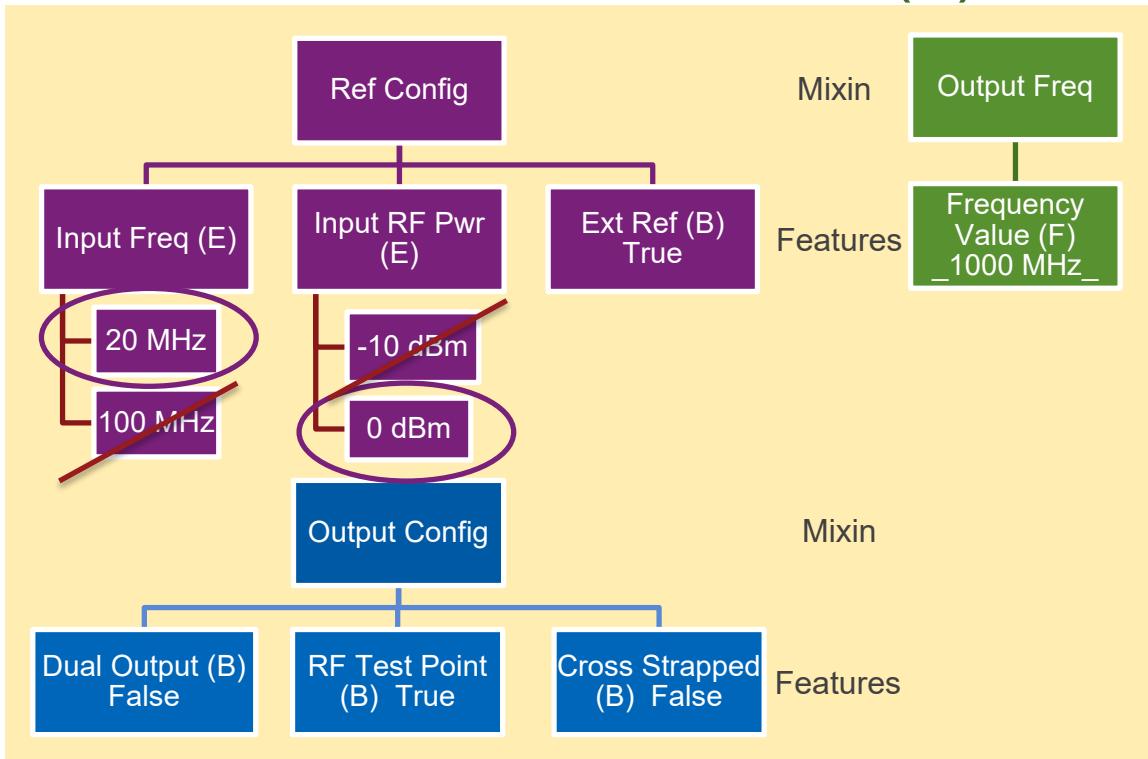
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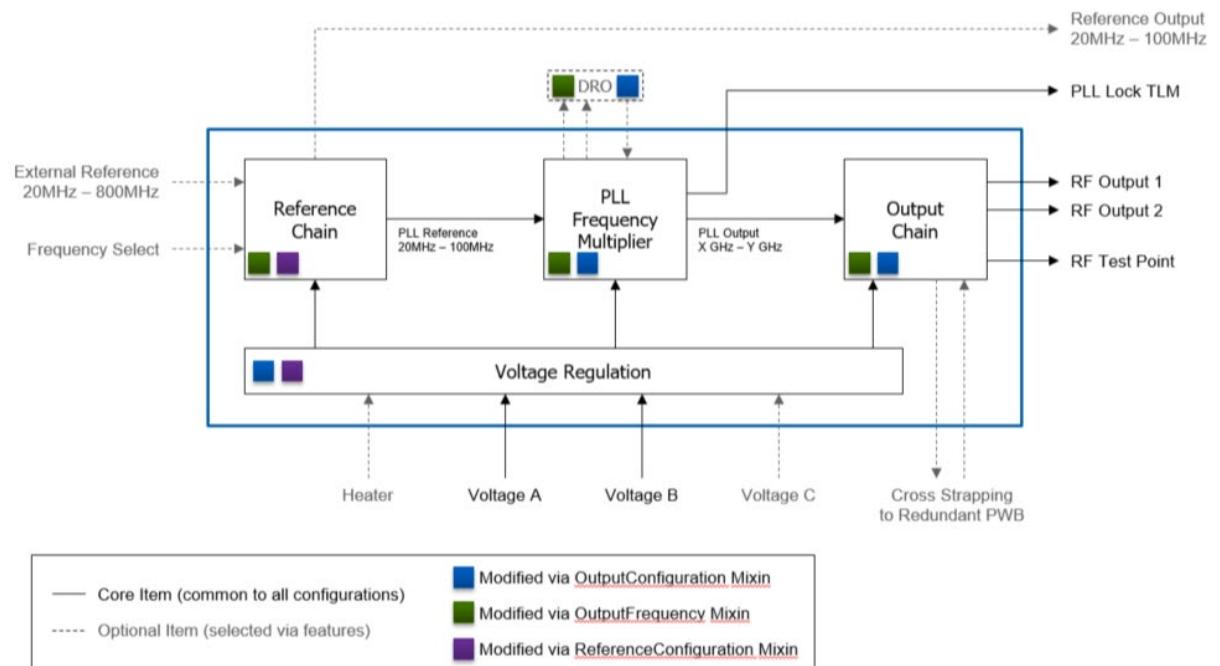
Case Study of the CFS Product Line

CFS Bill of Features (1)



(E) Enumeration (select from a number of choices)
 (B) Yes/No
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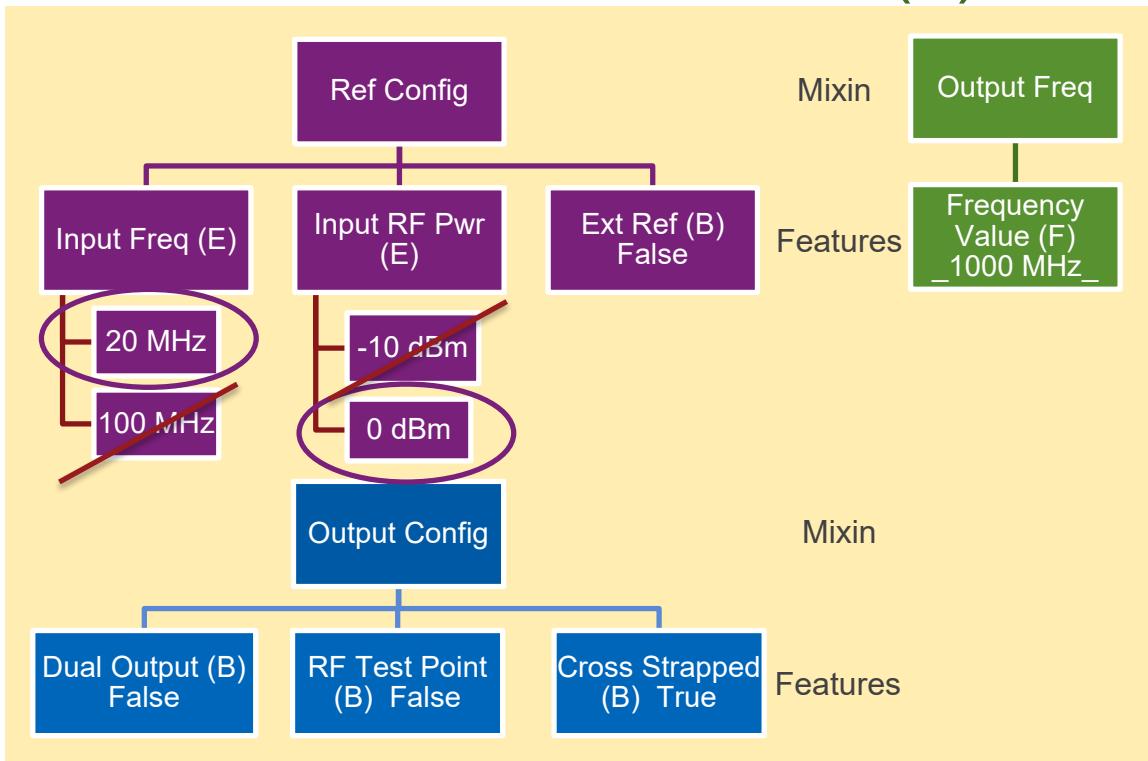
CFS Product Line Architecture



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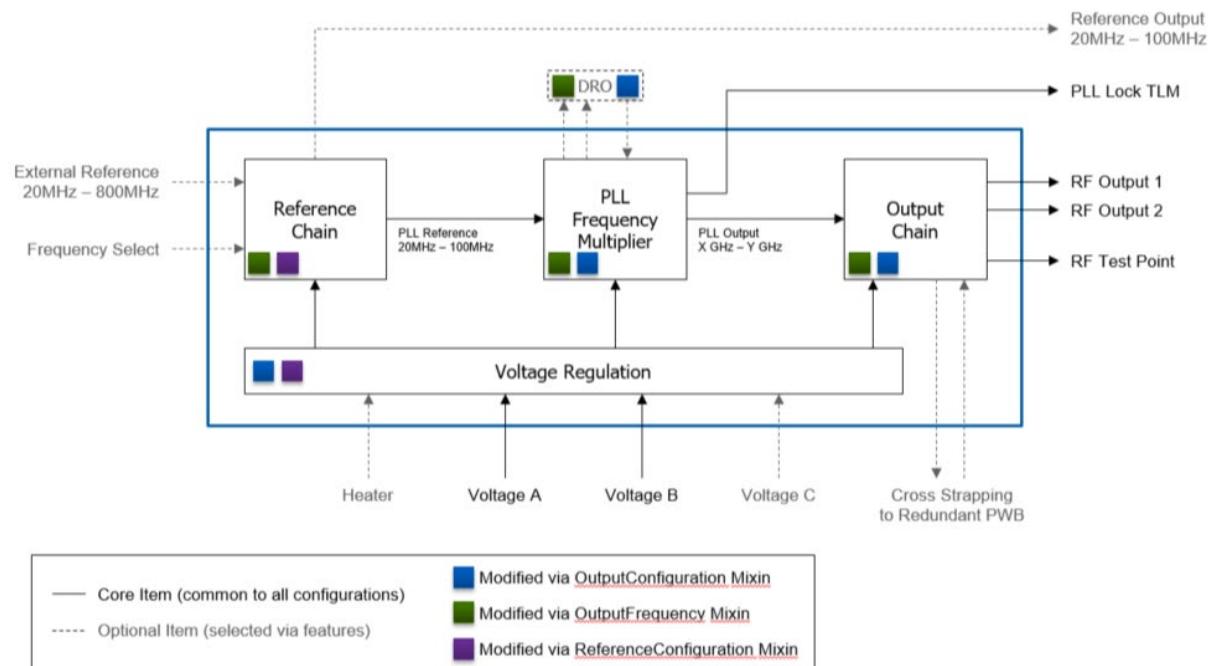
Case Study of the CFS Product Line

CFS Bill of Features (2)



(E) Enumeration (select from a number of choices)
 (B) Yes/No
 (F) Float (enter floating point number)

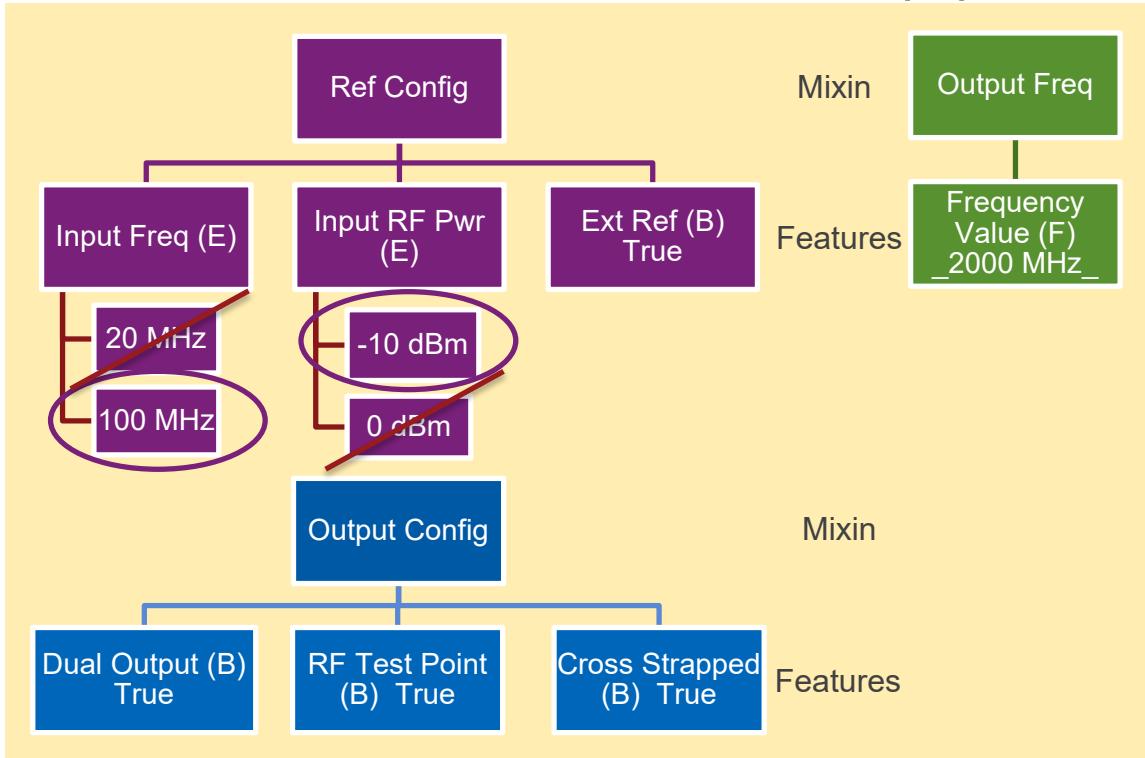
CFS Product Line Architecture



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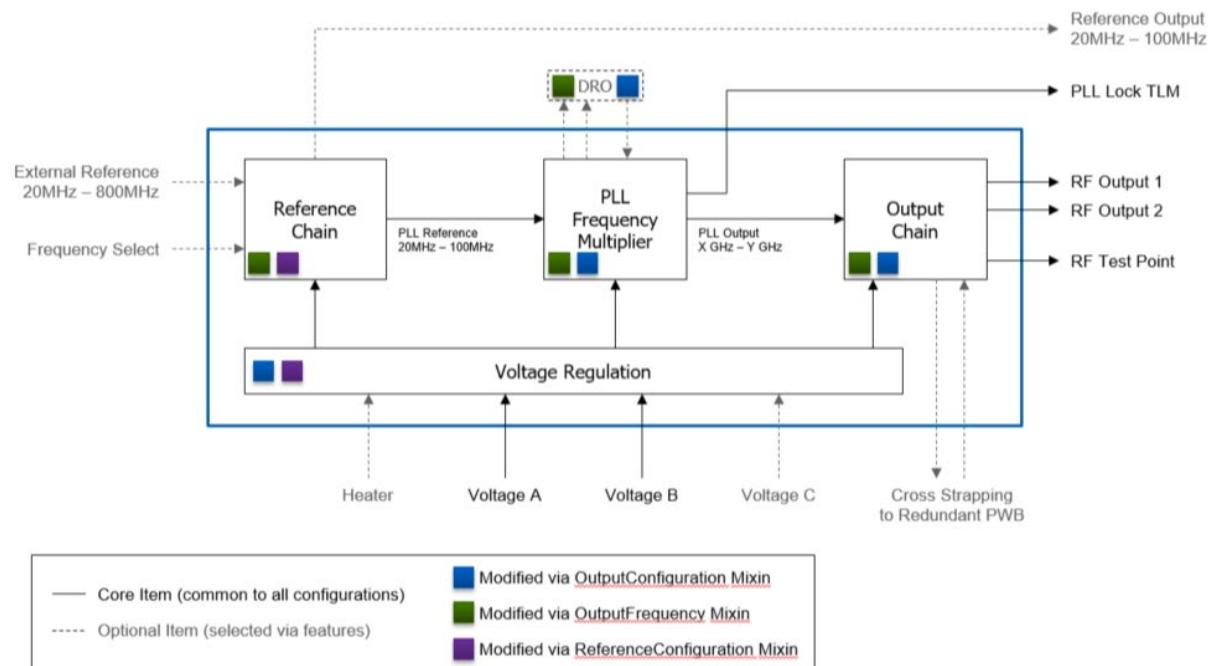
Case Study of the CFS Product Line

CFS Bill of Features (3)



(E) Enumeration (select from a number of choices)
 (B) Yes/No
 (F) Float (enter floating point number)

CFS Product Line Architecture

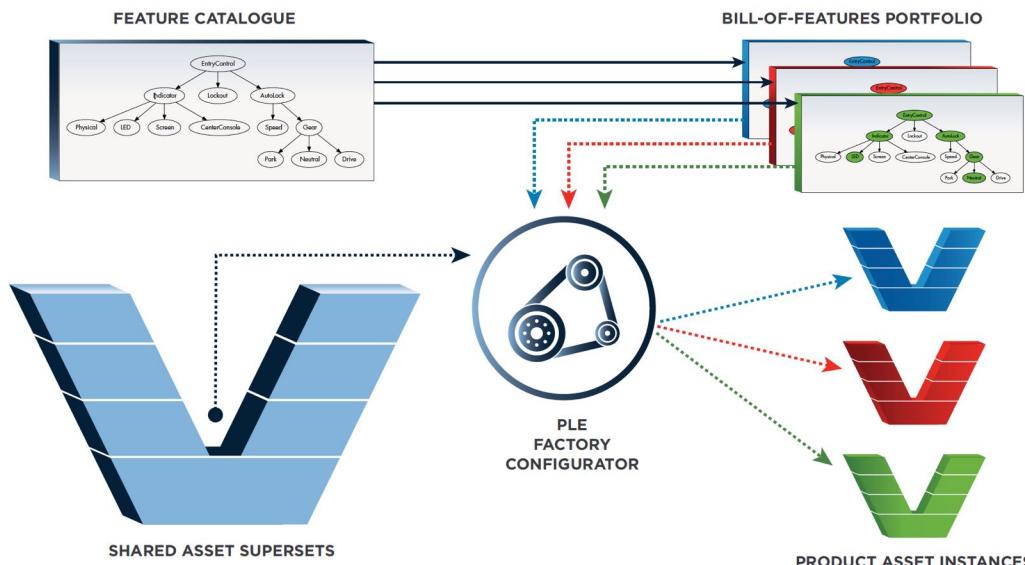


Superset block diagram showing variation points and which feature model Mixin (collection bin) is defining that block

Product Line Superset Shared Assets

What is a Superset Shared Asset?

- Each superset shared asset is treated as a template
 - Product variant specific asset instances can readily be produced by the configurator



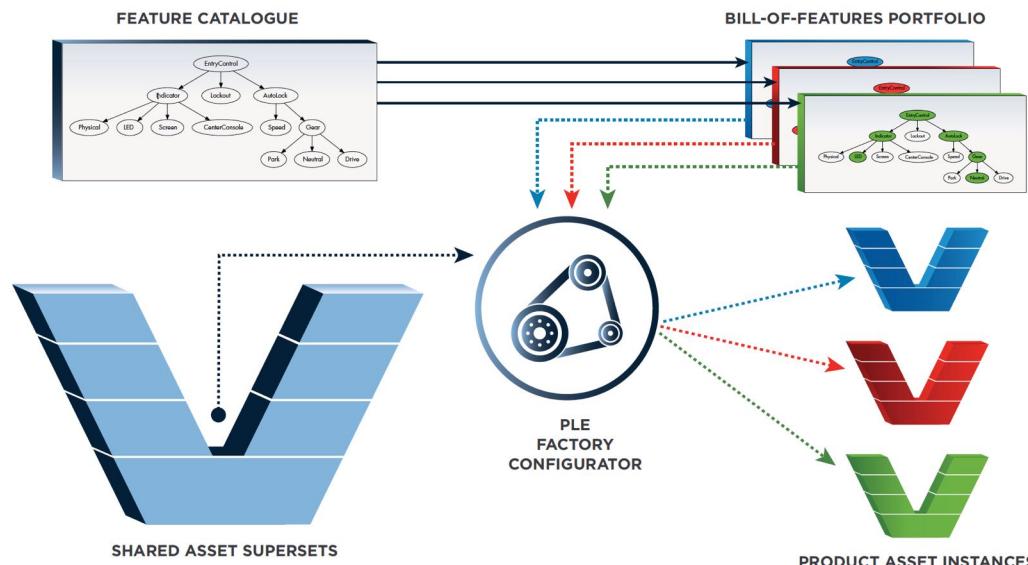
CFS PL Superset Shared Assets

Shared Asset Type	Authoring Tool	Number of Assets	Number of Files
Module Specification	IBM Rational DOORS	1	1
Description Documents with Block Diagrams	Microsoft Word	1	1
Component Specifications	Microsoft Excel	3	5
Interface List	Microsoft Excel	1	1
Engineering Bill of Materials	Microsoft Excel	1	3
Analyses	Microsoft Excel	7	14
Inputs to Simulators	Microsoft Text	2	8
Total		16	33

Product Line Superset Shared Assets

What is a Superset Shared Asset?

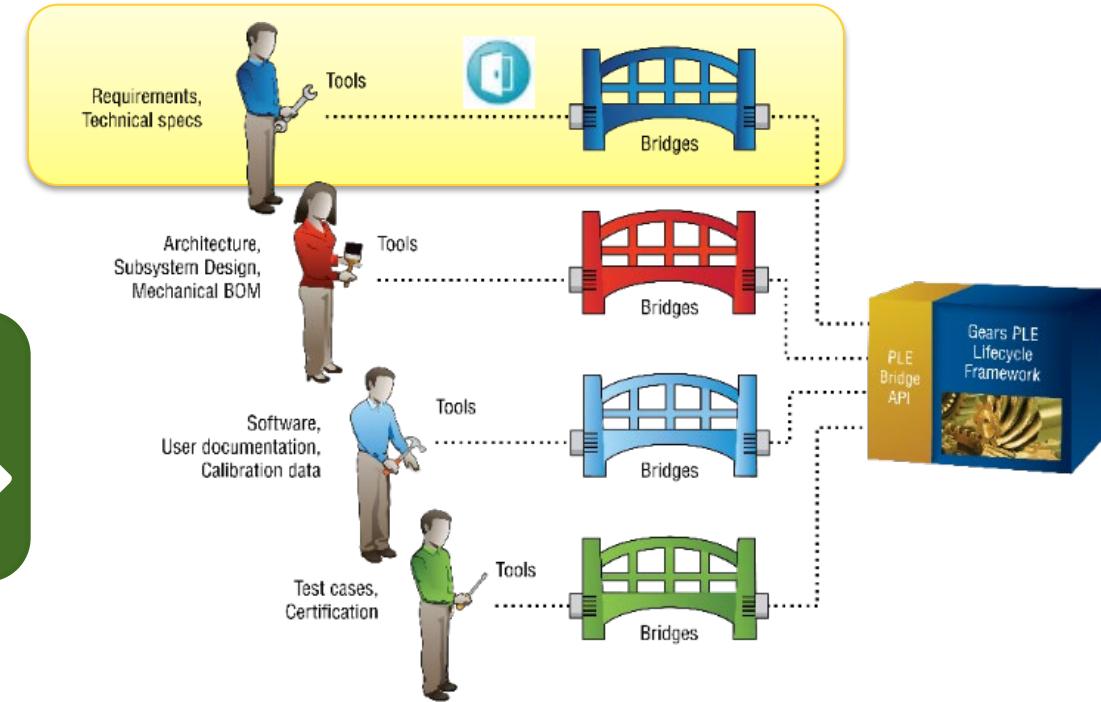
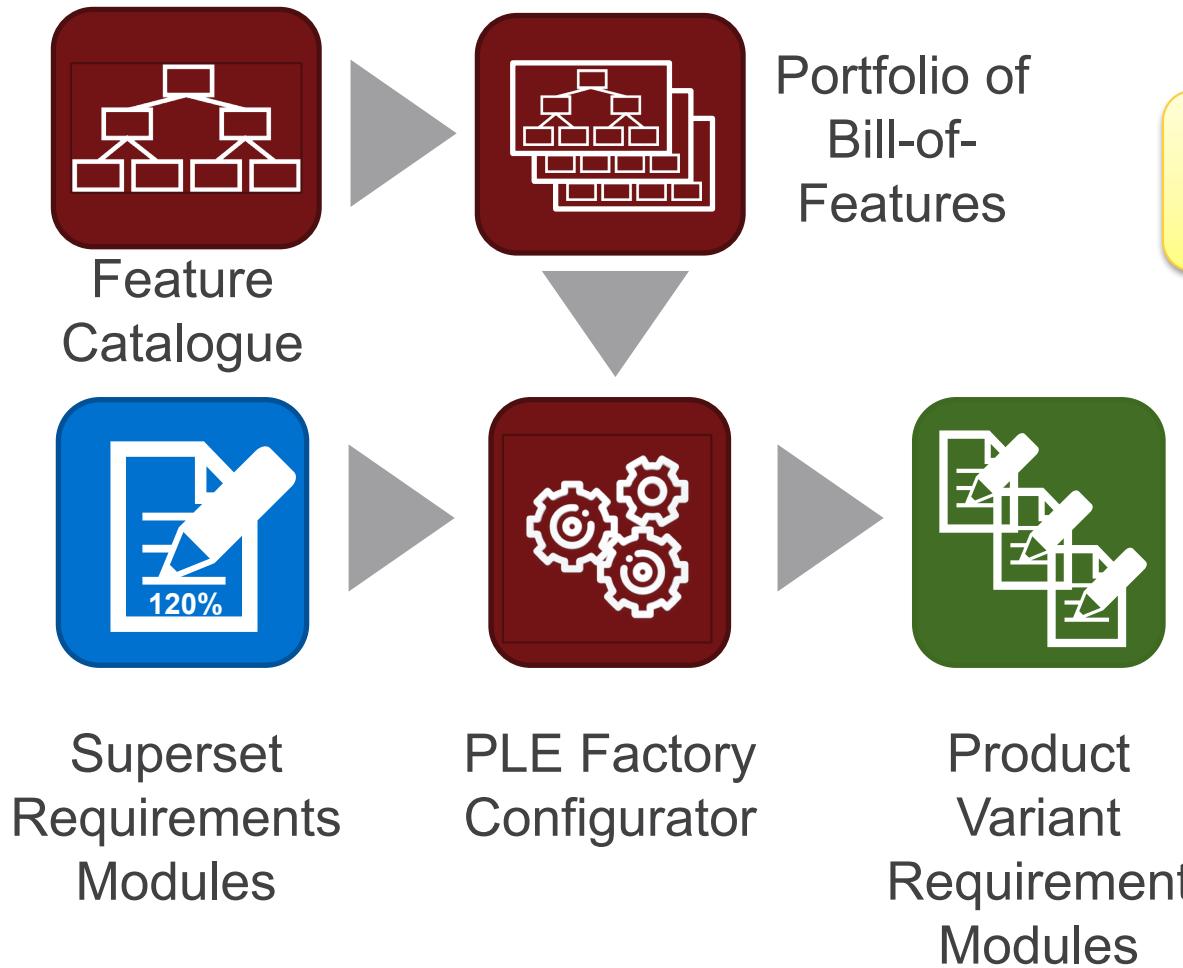
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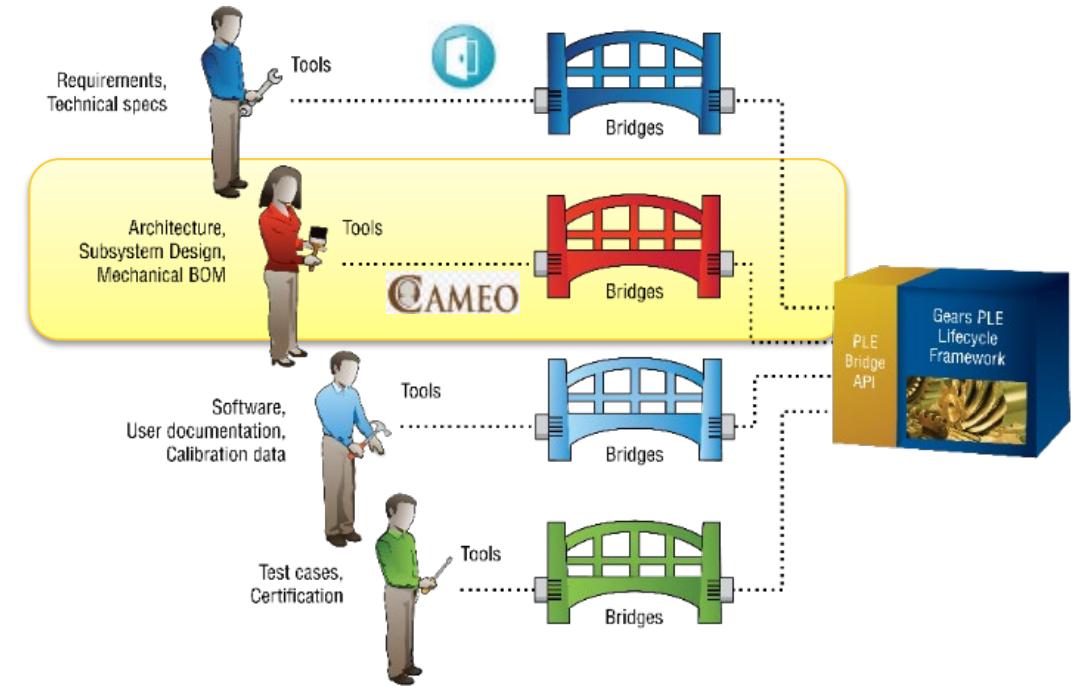
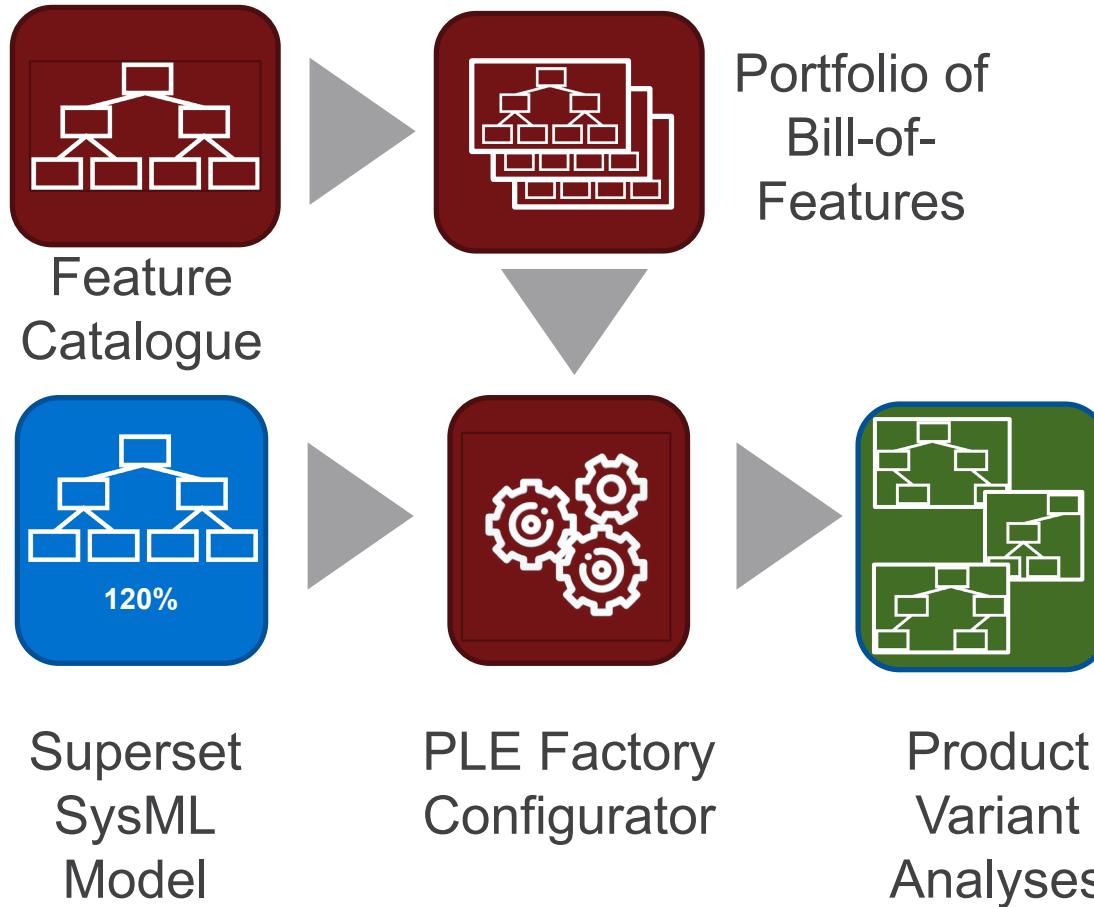
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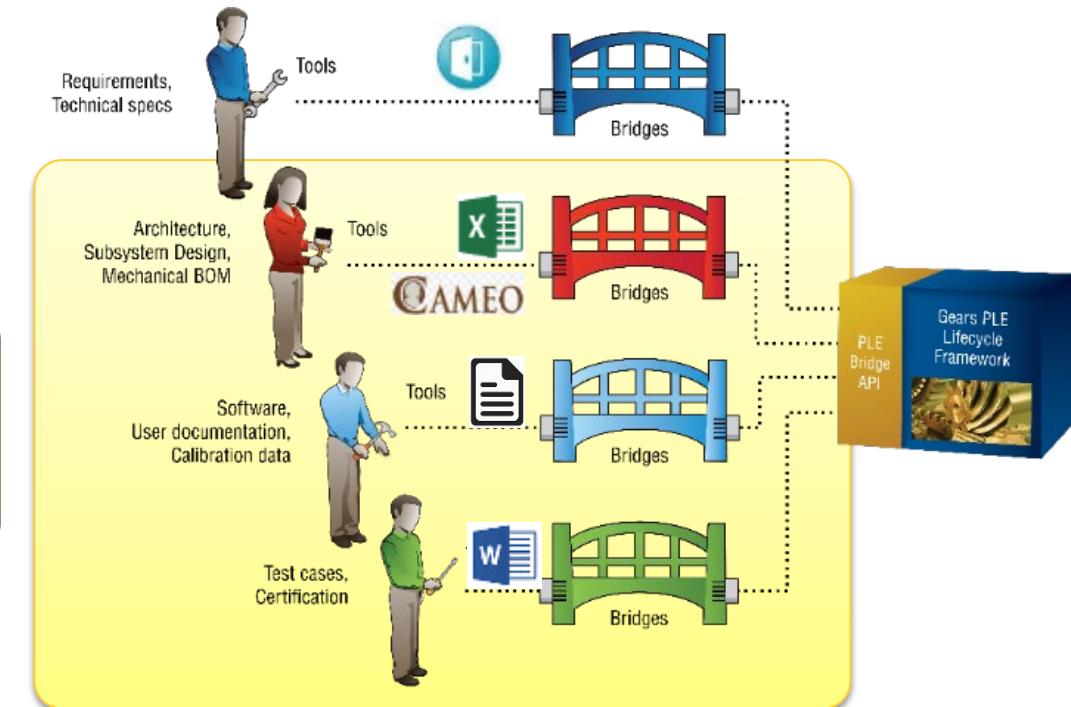
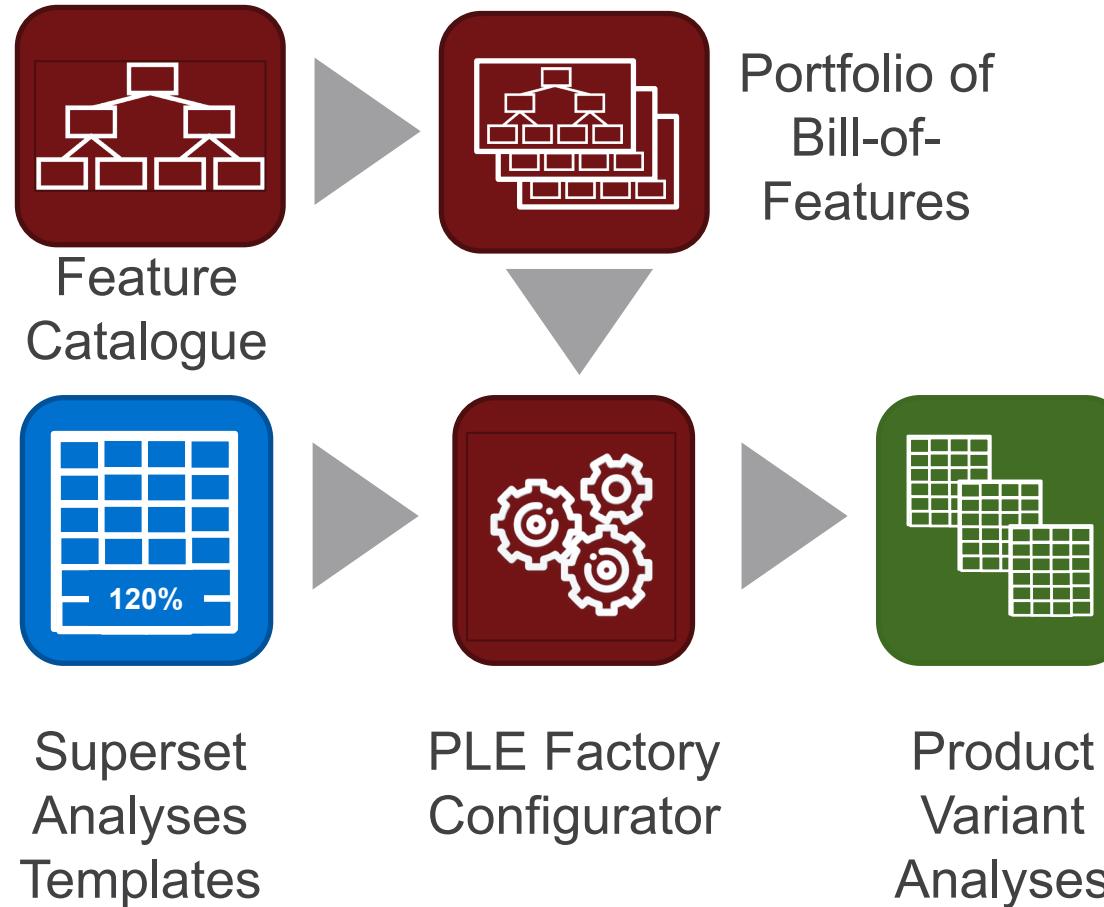
The Feature-based PLE Factory



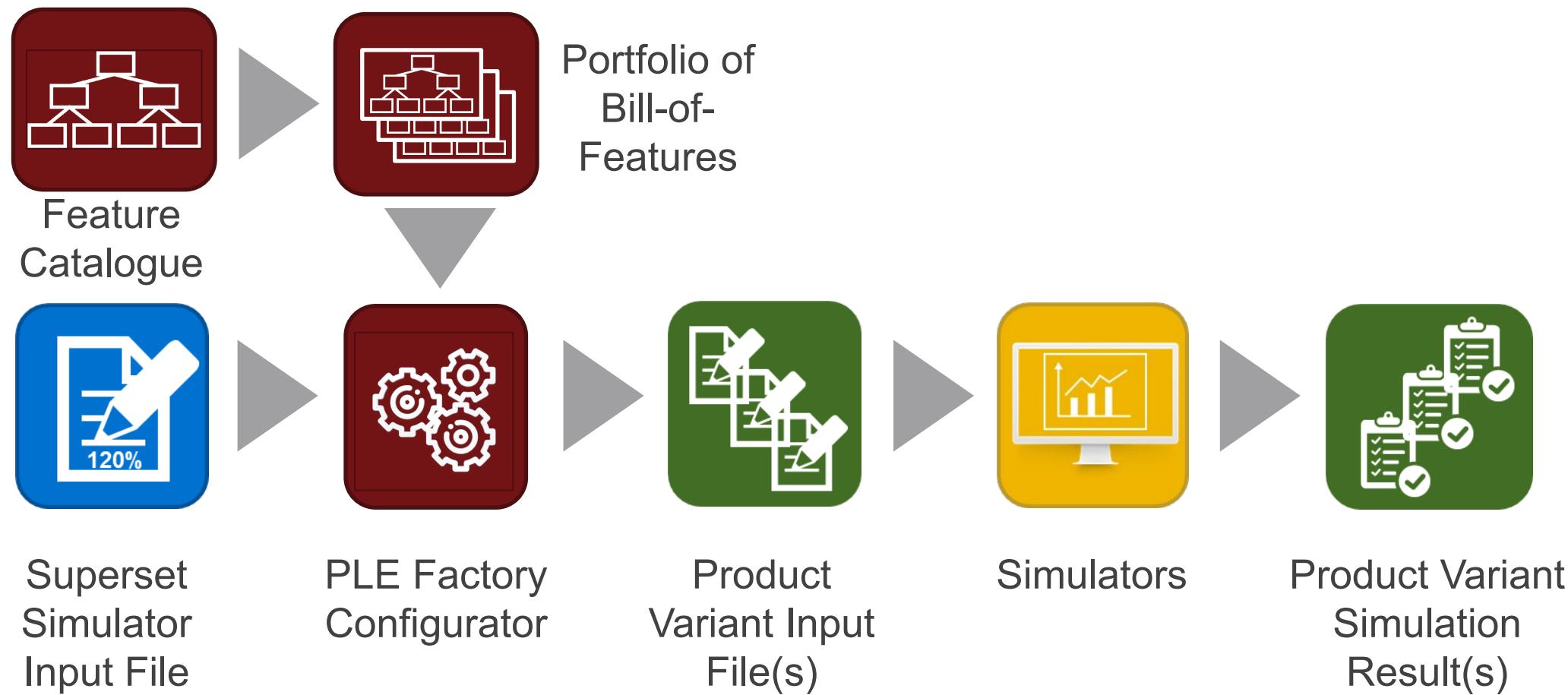
The Feature-based PLE Factory



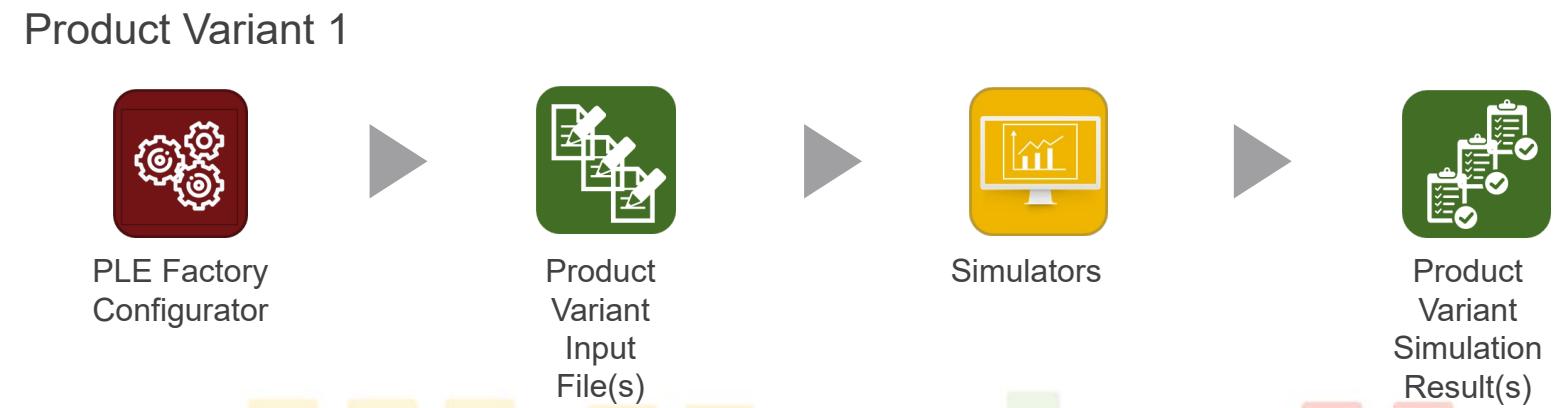
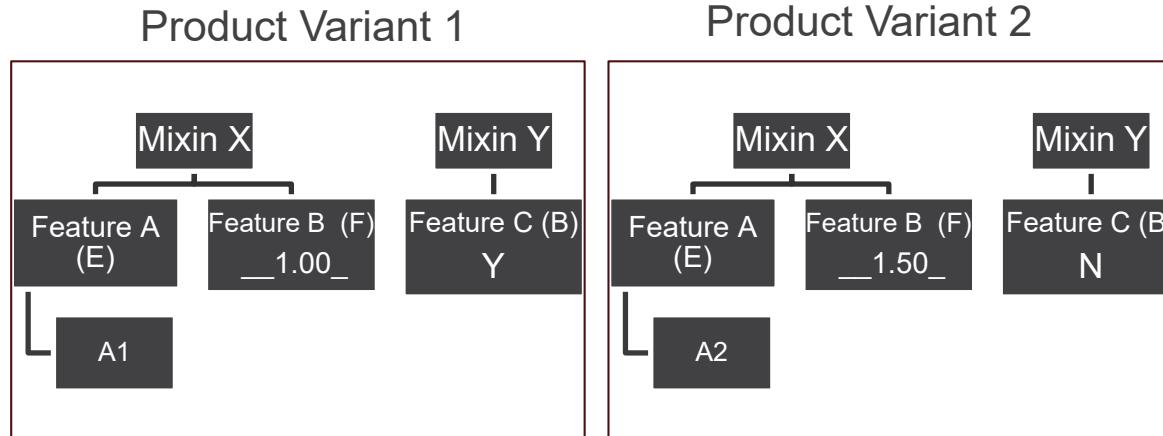
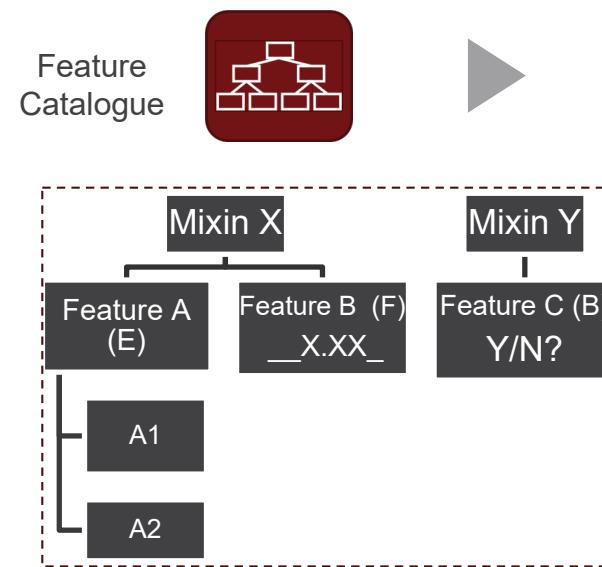
The Feature-based PLE Factory



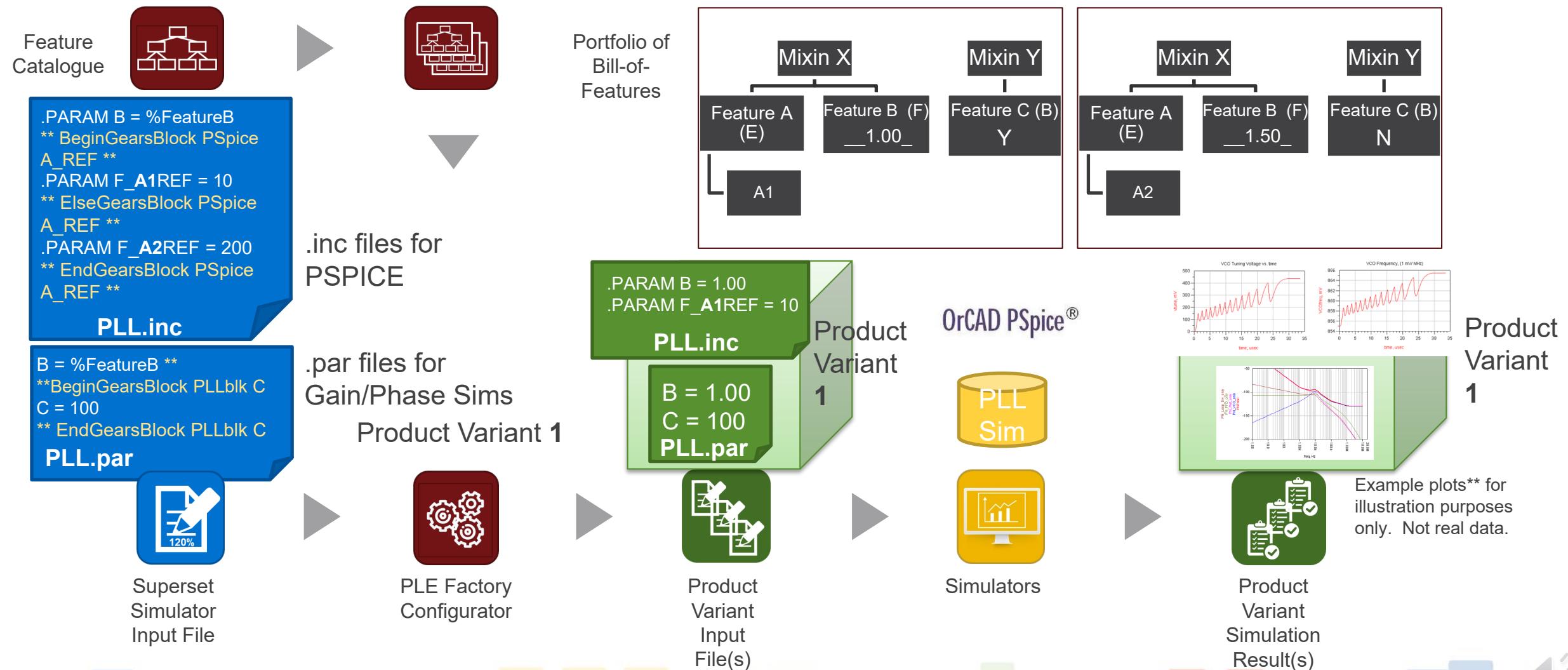
Innovative Use of Feature-based PLE Factory



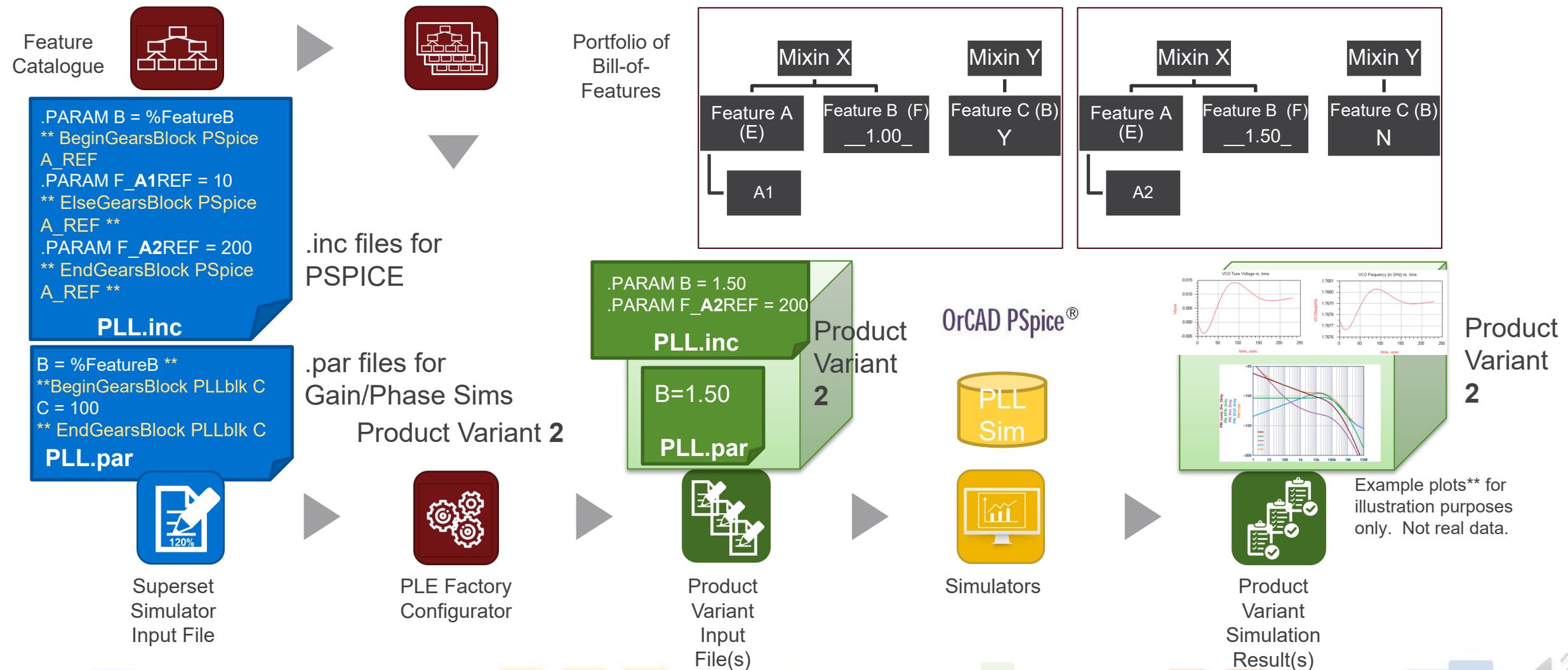
Innovative Use of Feature-based PLE Factory



Innovative Use of Feature-based PLE Factory



Innovative Use of Feature-based PLE Factory

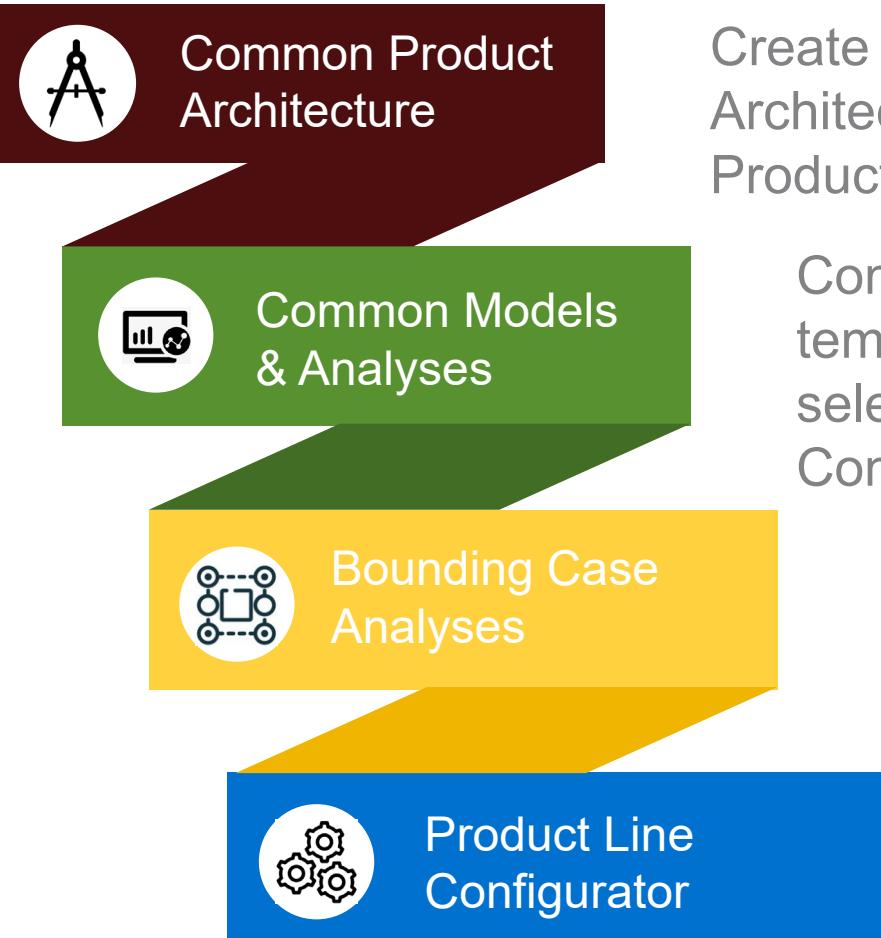


CFS was able to see significant cost savings

Based on comparing labor hours between pre-PL program unique design efforts and PL variant design efforts

40%

Cost
Savings



Create a Common Product Architecture for all applications → Product Variants across wide range

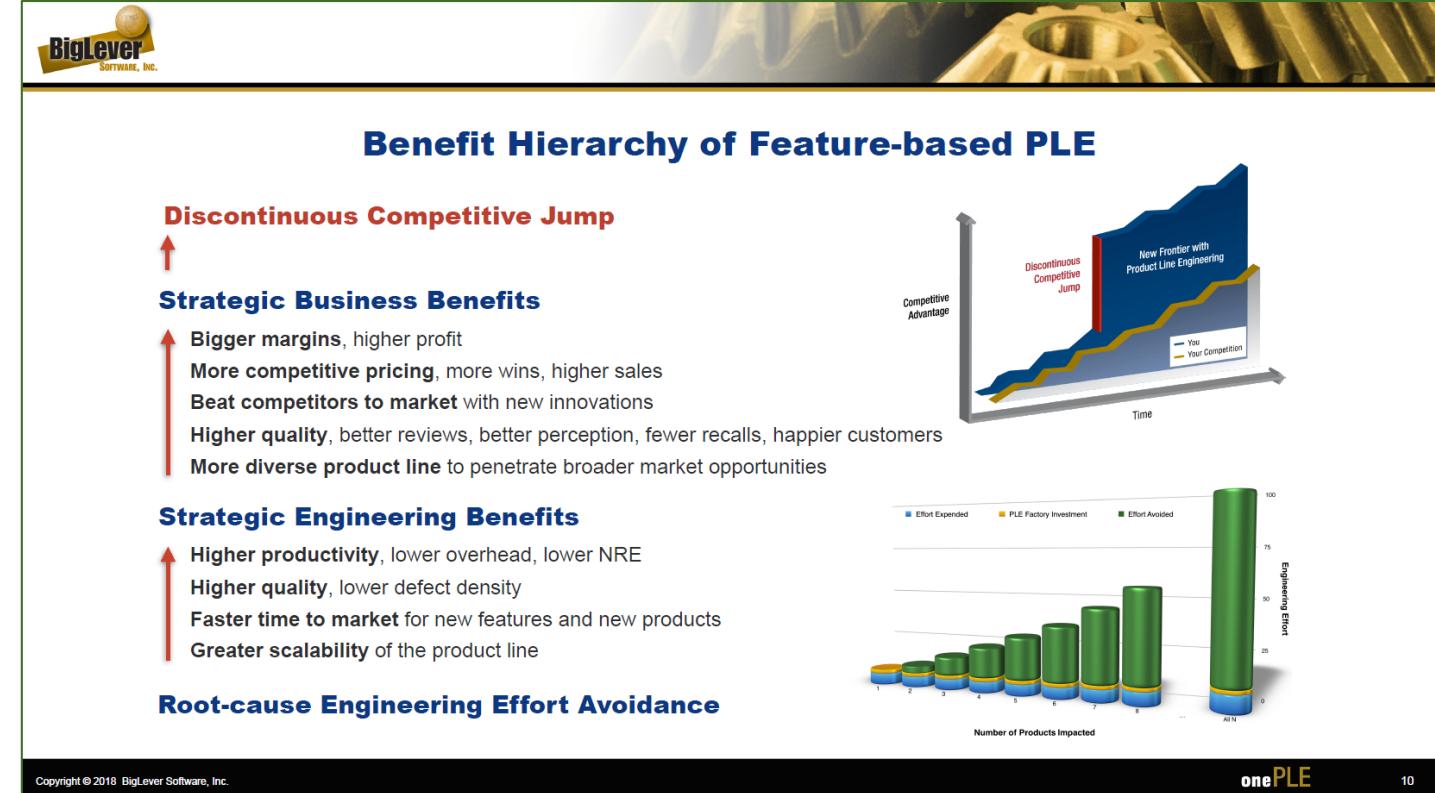
Common models and analyses templates driven by feature selections in the PL Configurator

Worst case analyses performed on superset bounding requirements/cases

Utilizing Shared Assets and Feature Model in the PL Configurator

Benefits of Feature-based PLE Factory

The more shared assets you integrate into the PLE Factory Configurator and the more product variants are offered, **the more you save \$\$\$**



Benefit Hierarchy of Feature-based PLE

Discontinuous Competitive Jump

Strategic Business Benefits

- Bigger margins, higher profit
- More competitive pricing, more wins, higher sales
- Beat competitors to market with new innovations
- Higher quality, better reviews, better perception, fewer recalls, happier customers
- More diverse product line to penetrate broader market opportunities

Strategic Engineering Benefits

- Higher productivity, lower overhead, lower NRE
- Higher quality, lower defect density
- Faster time to market for new features and new products
- Greater scalability of the product line

Root-cause Engineering Effort Avoidance

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onePLE 10

The diagram illustrates the benefit hierarchy of Feature-based PLE. It shows a graph of 'Competitive Advantage' over 'Time', where a blue line represents 'You' and a yellow line represents 'Your Competition'. A red arrow points upwards from the 'Root-cause Engineering Effort Avoidance' section to the 'Discontinuous Competitive Jump' section. The graph shows a 'New Frontier with Product Line Engineering' and a 'Discontinuous Competitive Jump' marked by a vertical red line. Below the graph, a bar chart shows 'Engineering Effort' (Y-axis, 0-100) versus 'Number of Products Impacted' (X-axis, 1 to All N). The bars are stacked: blue for 'Effort Expended', yellow for 'PLE Factory Investment', and green for 'Effort Avoided'. The total height of the bars increases as the number of products impacted increases, with a significant jump occurring at the discontinuous competitive jump point.



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