



32nd Annual **INCOSYMP**
international symposium

hybrid event

Detroit, MI, USA
June 25 - 30, 2022

Applying A3AO to facilitate future working processes in the Oil and Gas Industry

Agenda



INTRODUCTION



LITERATURE



CONCEPT:
OPERATIONAL
A3



RESEARCH
METHODOLOGY



CASE STUDY
FINDINGS



WORKSHOP
TESTING



EVALUATION



Introduction



- New production facilities - Greenfield projects
- Low oil price
- Existing production facilities - Brownfield Upgrade projects
- EPCI projects
- Need for increased efficiency and quality



Line of Reasoning



Symptoms

Problem

Goal

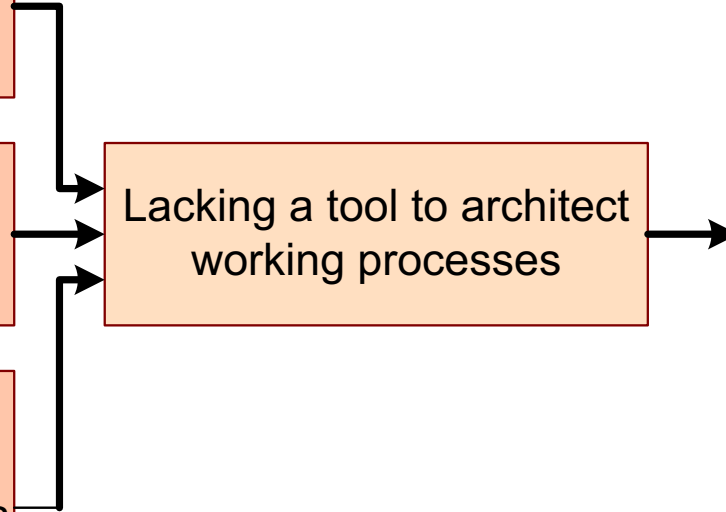
Key-personnel
dependency

Less experienced
engineers' understanding
As-Is Engineering phase

No prioritization on
documenting working
processes & best practices

Lacking a tool to architect
working processes

Lacking a tool to architect
working processes





Research Question

- *How to develop a process architecting tool to facilitate future As-Is Engineering working processes for increased performance in Brownfield Upgrade projects?*

Literature



Processes

- *"an activity which takes place over time and which has a precise aim regarding the results to be achieved"*
- Core competency
- Value creation
- Process mapping
 - Effective visual communication of information
 - Actions, activity steps, people involved, inputs/outputs
 - High-level process maps, document map, value stream map, detailed process map, workflow diagram, swim lane map

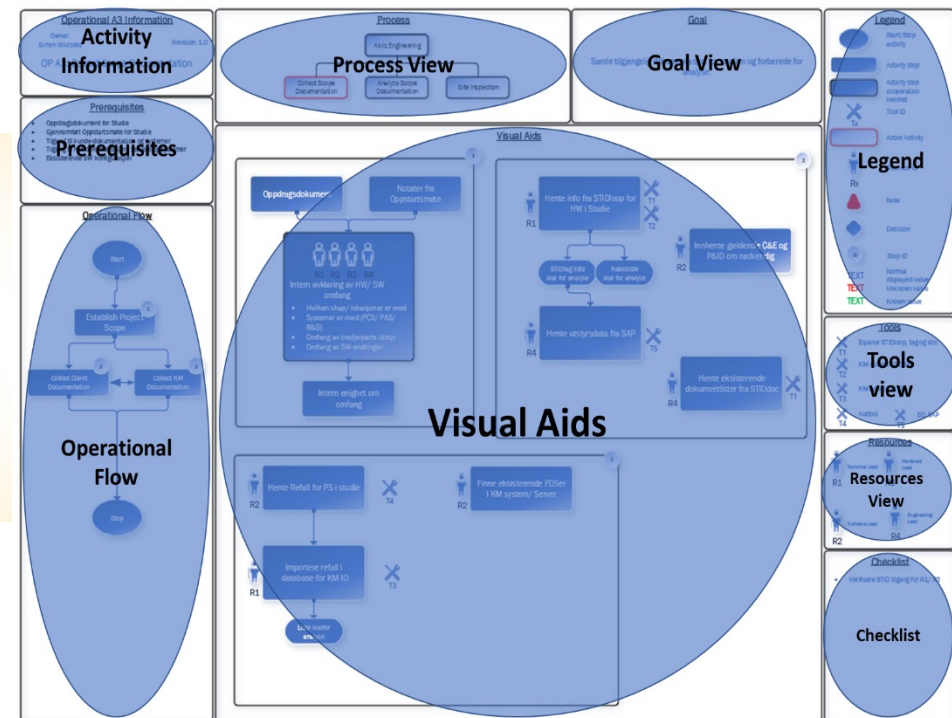
A3AO

- A3AO: Facilitate effective communication – Combination of text, pictures, diagrams and charts to describe a system of interest
- Prevents “Information Overload”
- Human friendly
- System Architecture
- Process Architecting



Literature – Why I chose A3AO

“If a company has a need to architect a process or simply unify their way of working, it is recommended to use A3AOs to communicate this architectural knowledge in the complex systems development process.”-Johanssen and Zhao (2019)





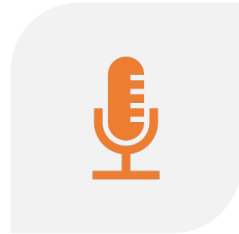
Research Methodology



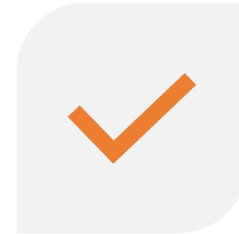
CASE STUDY



OPEN
INTERVIEWS



SEMI-
STRUCTURED
INTERVIEWS



WORKSHOP
TESTING



SURVEYS

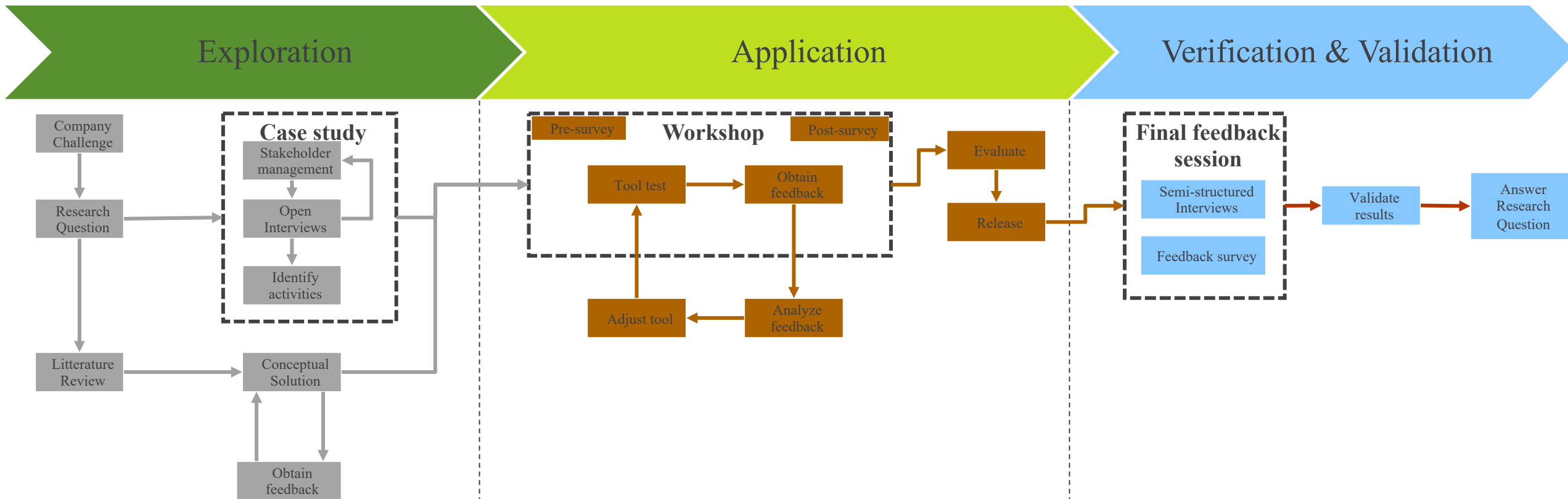


Interviews with stakeholders

No.	Type	Participant(s)	Experience	Objective	Phase
OI-1	Open Interview	1 Line Manager, 1 Installation Manager, 1 Engineering Manager	50+ years	Explore problem and relevant stakeholders for case study	Exploration
OI-2	Open Interview	2 Technical Leads, 2 Senior Engineers, 1 Project Engineer	80+ years	Case study exploration	Exploration
OI-3	Open Interview	1 Engineering Manager, 1 Line Manager	40+ years	Concept exploration	Exploration
OI-4	Open Interview	2 Directors	40+ years	Concept feedback	Exploration
SSI-1	Semi-Structured Interview	2 Directors, 1 Line Manager	40+ years	Concept feedback based on created OPA3s	Application
SSI-2	Semi-Structured Interview	1 Line Manager	30+ years	OPA3 concept feedback	Verification & Validation
SSI-3	Semi-Structured Interview	1 Project Manager	20+ years	OPA3 concept feedback	Verification & Validation
SSI-4	Semi-Structured Interview	1 Senior Engineer	10+ years	OPA3 concept feedback	Verification & Validation
SSI-5	Semi-Structured Interview	1 QHSE Manager	30+ years	OPA3 concept feedback	Verification & Validation

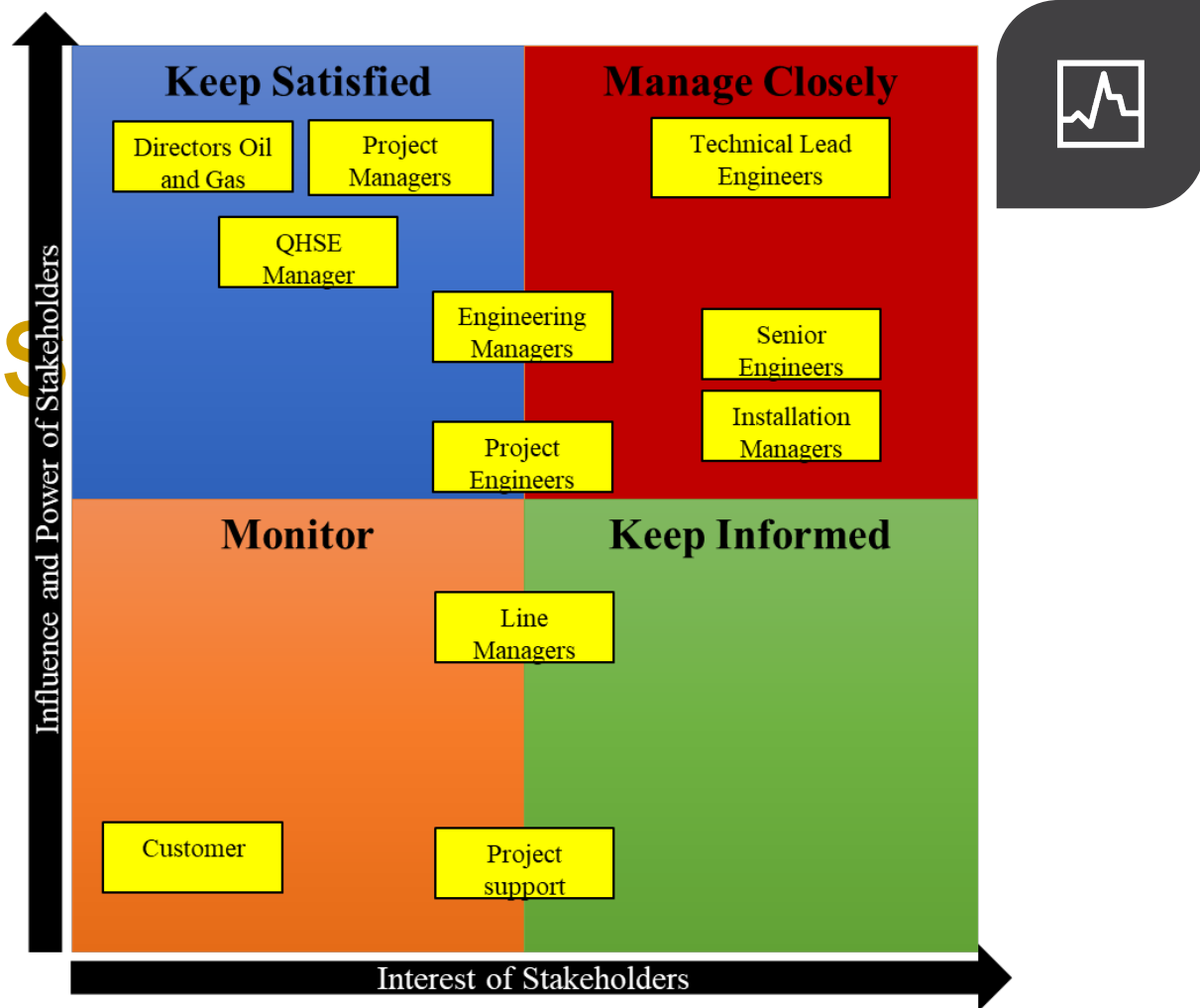


Research Design

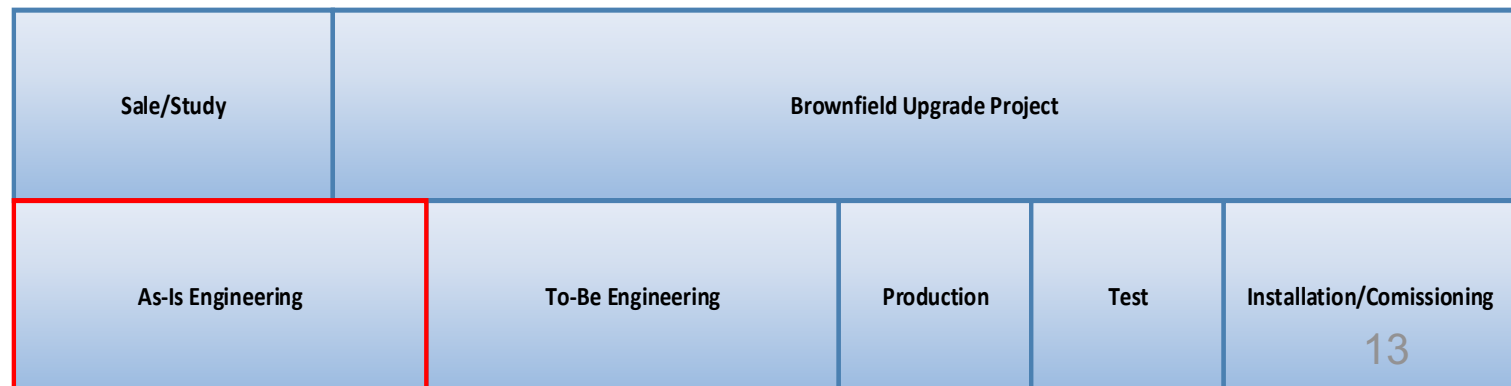
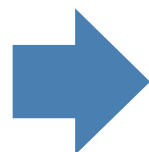


Case study findings

- Brownfield Upgrade projects
- OPA3 level of abstraction
- As-Is Engineering
 - Collect Scope Documentation
 - Analyze Scope Documentation
 - Site Inspection



Customer:
Mission document





Engineering activities & Workshop

1. Collect Scope Documentation

- to gather all available documentation for the scope of work and prepare for analysis.



Workshop 1

2. Analyze Scope Documentation

-to verify correct existing documentation, list up deviations and propose conceptual solutions to fulfill customer need and requirements stated in the mission document.



Workshop 2

3. Site Inspection

-to get a more detailed overview of the As-Is situation on board the vessel or platform being upgraded



Workshop 3

Workshop testing



*The
visualization
aspect makes
me think!*



Workshop 1:

Collect Scope Documentation

One Technical Lead Engineer

*I like how the tool
forces us to
visualize how we
work rather than
describing
it with text.*



Workshop 2:

**Analyze Scope
Documentation**

One Technical Lead Engineer,
one Installation Manager and
one Senior Engineer

*I would rather
read this as a
new engineer
than text
documents*



Workshop 3:

Site Inspection

One Project Engineer

Workshop testing, Pre-survey



Pre-Survey

I see the value to creating OPA3s	3		2	
The OPA3 is easy to understand	3		2	
I am overall positive to create this OPA3	5			
Creating OPA3s is a time-consuming process	2		3	
You need to be creative-minded to make OPA3s	1	1	2	1

Strongly Disagree

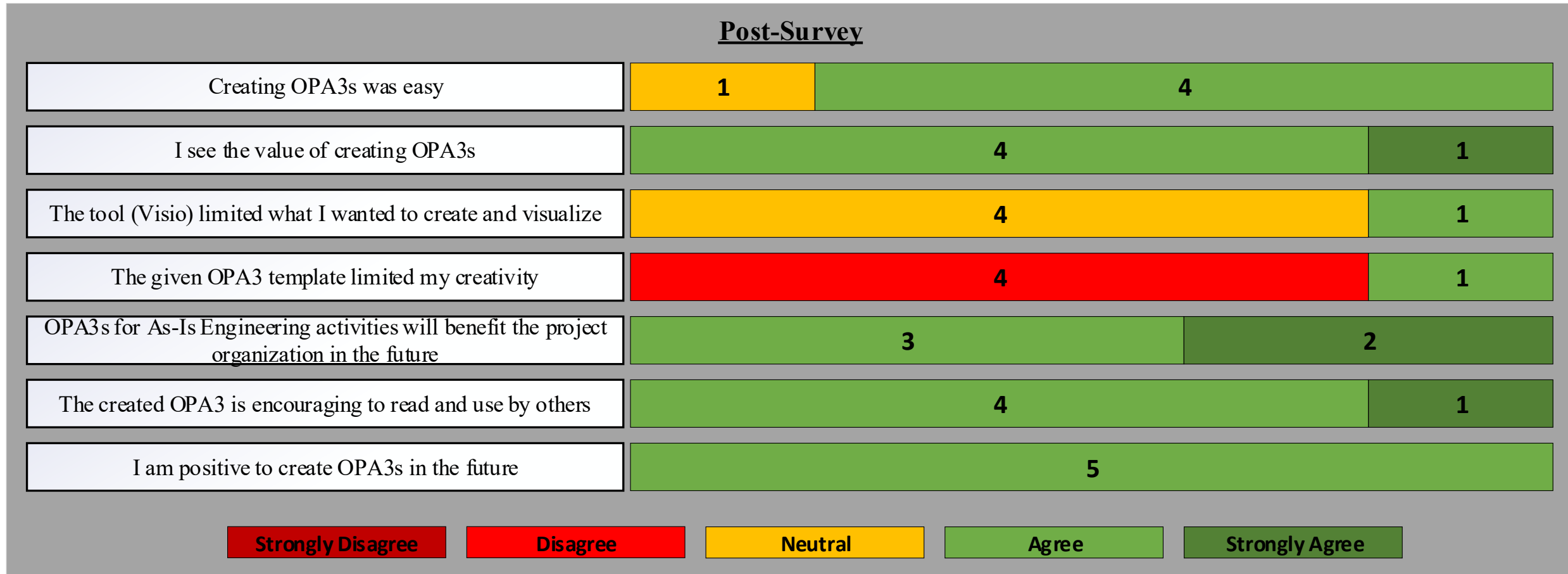
Disagree

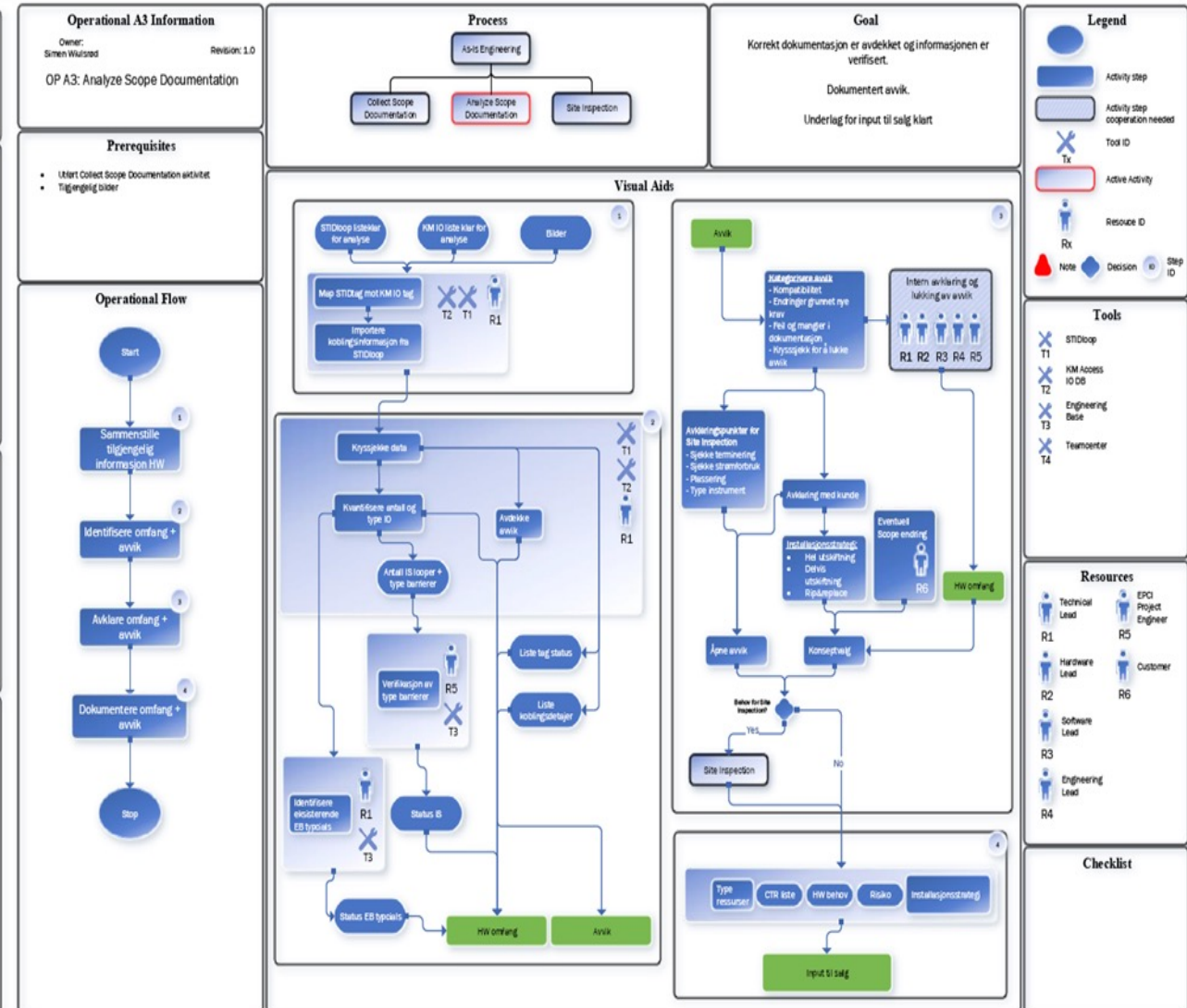
Neutral

Agree

Strongly Agree

Workshop testing, Post-survey





Evaluation – Semi structured interviews



Text documentation versus Operational A3

*“I think it is easier to get people to look at this rather than reading a long document. Here you have two A3 pages giving the full overview. This activity you are showing here would easily be 20 pages of guideline documentation in comparison.” - **Director Oil and Gas***



Performance attributes in future projects

*“I believe we could reduce the amount of engineering hours if such OPA3s are made for different engineering activities. We can secure conformity in the projects, which will end up in better quality in the end.” – **Project Manager***



The visual aspect of the Operational A3

*“We are developing towards a more graphical future with the newcomers use of social media, apps and others. I believe this could catch new engineers’ attention and be a platform for architecting process documentation for the new generation.” - **Line Manager***



Key-personnel dependency

*“It depends on the level of detail and how you are using your keyperson. If you are using your keyperson for a step-by-step process the OPA3 will reduce the keyperson dependency. If you are using the keyperson for detailed knowledge, the OPA3 will not help.” – **Quality Manager***

Evaluation – Feedback survey



Feedback Survey

1. The visual aspect of the Operational A3 makes it encouraging to read	4		12		8	
2. I would rather read Operational A3s than long text documents	1	10		13		
3. Operational A3s will benefit future projects in terms of increased efficiency	6		11		7	
4. Using Operational A3 will help standardizing the way people work in the future	4		13		7	
5. Operational A3s will contribute to increased quality in future projects	2	1	14		7	
6. The organization will be less key-personell dependent in the future with the use of this tool	1	3	9		6	5
7. I would use Operational A3s to document how I work in the future	1	7		12		4
8. I see the value of creating Operational A3s	1	1	11		11	

Comments

Good to describe the workflow from start to finish in project phases in this way

Operational A3 can become a bit overwhelming, and the simplifications can also not grasp fully the dynamics of the project. However, as a tool to help organize and give an overview of the project model is serves its purpose.

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

A group of approximately 12 skydivers are in freefall, arranged in a circular formation. They are wearing various colored jumpsuits (blue, red, yellow, white, black) and helmets. The background shows a vast landscape with green fields, a river, and a small town, all partially obscured by large, white, fluffy clouds. The sky is a pale blue with soft white clouds.

Can we trust the results?



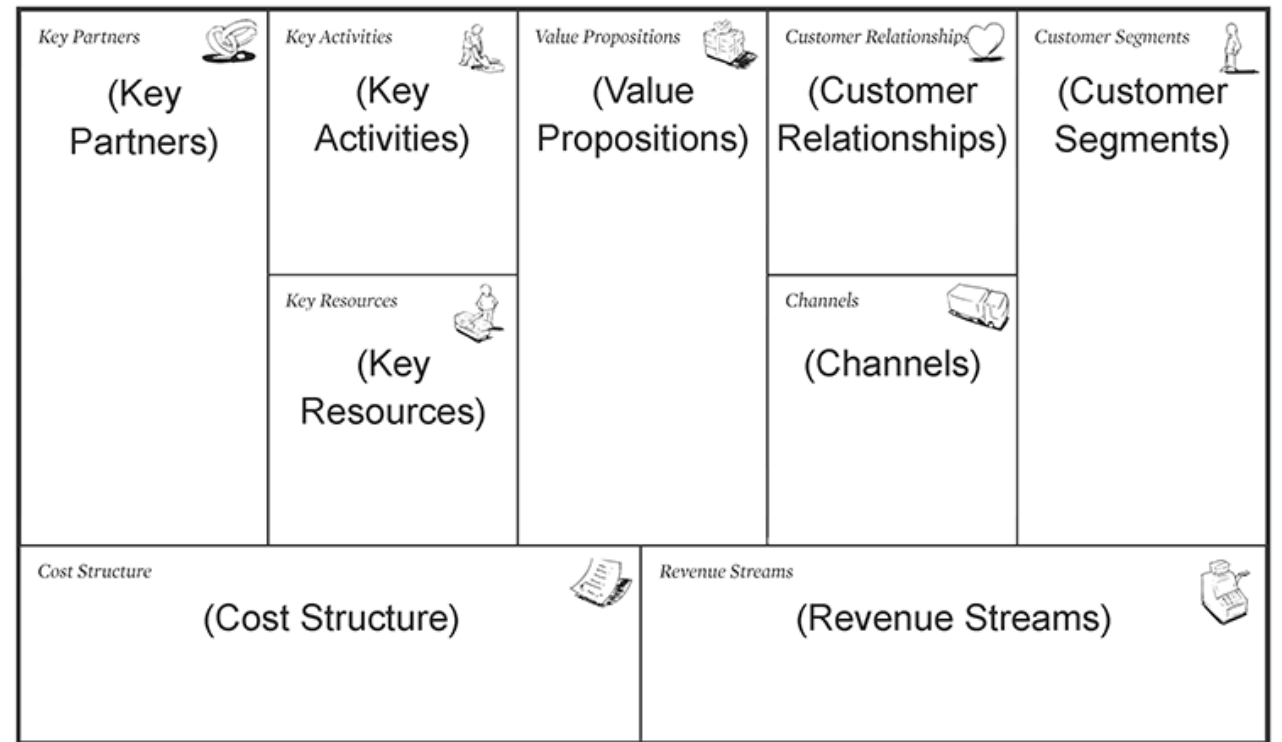
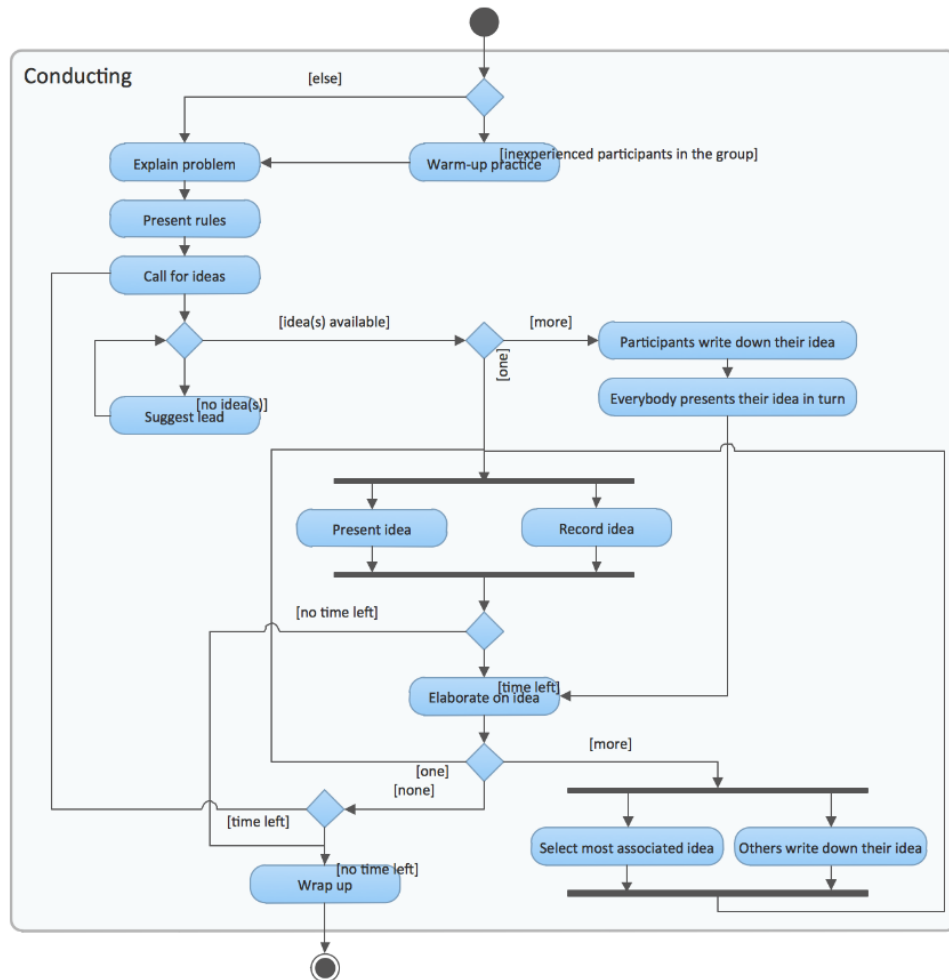
Conclusion

- This research applied the systems engineering method to develop a process architecting tool that facilitates As-Is Engineering processes for increased performance in future projects.
- The optimized version of the process architecting tool - OPA3 is validated and verified in terms of efficiency and quality in future projects in the case study.
- By adopting OPA3, we found 1) experienced engineers can visualize how they work and communicate this knowledge to less experienced engineers; 2) instead of replacement of a key-person in a project, the OPA3 should be a great addition to less experienced engineers for improved work performance through visual learnings.



Extra: Another SE method to solve the same problem?

- Business Process Modelling using UML
- Business model canvas





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www.incose.org/symp2022