



34th Annual **INCOSE**
international symposium

hybrid event

Dublin, Ireland
July 2 - 6, 2024



SE Capability Development using the “Green and Blue Track Approach”

Jonas Larsson, Kanika Garg, Tom Strandberg (CAG Syntell AB)

2-6 July 2024

www.incose.org/symp2024 #INCOSEIS

Agenda

- Existing work
- Approach
- Proven in use and value



Presentation of Tom and Jonas



Tom Strandberg (CSEP)

Over the last 25 years, Tom has successfully built the Systems Engineering business at Syntell and contributed to an active SE community in the Nordic countries. He is an active member of INCOSE since 1998 and has held different leading positions. He is the lead for the INCOSE Future of Systems Engineering (FuSE) stream on SE Application Extensions. As a CSEP and consultant, Tom has worked with many different international companies and authorities within aerospace and defense, automotive, healthcare/medtech, transportation, and the process industry. Tom is also a trainer in SE and the manager of Syntell Academy, which provides training courses including the yearly Scandinavian Summer School Week on SE.

Tom.strandberg@cag.se



Jonas Larsson (CSEP)

25 years experience in the Defence-, Aerospace-, public transportation- and telecommunication sector at various operational and management positions. Have worked with product development in different product lifecycle stages from concept to support. Has tailored Systems Engineering methods as well as coached organizations in implementing Systems Engineering, Systems Architecture and Product Line Engineering.

Teacher at Syntell Academy in Systems Engineering, Systems Architecture and at Syntell's Summer School for the course Systems Architecting Fundamentals.

Presenter at INCOSE International Symposium and Best Paper Award 2016.

Jonas.Larsson@cag.se

About us – CAG Syntell

Vision

A society where our resources are used in the best possible way to establish a sustainable and safe future.

Mission

Together we create sustainable and competitive businesses and systems using a lifecycle approach.

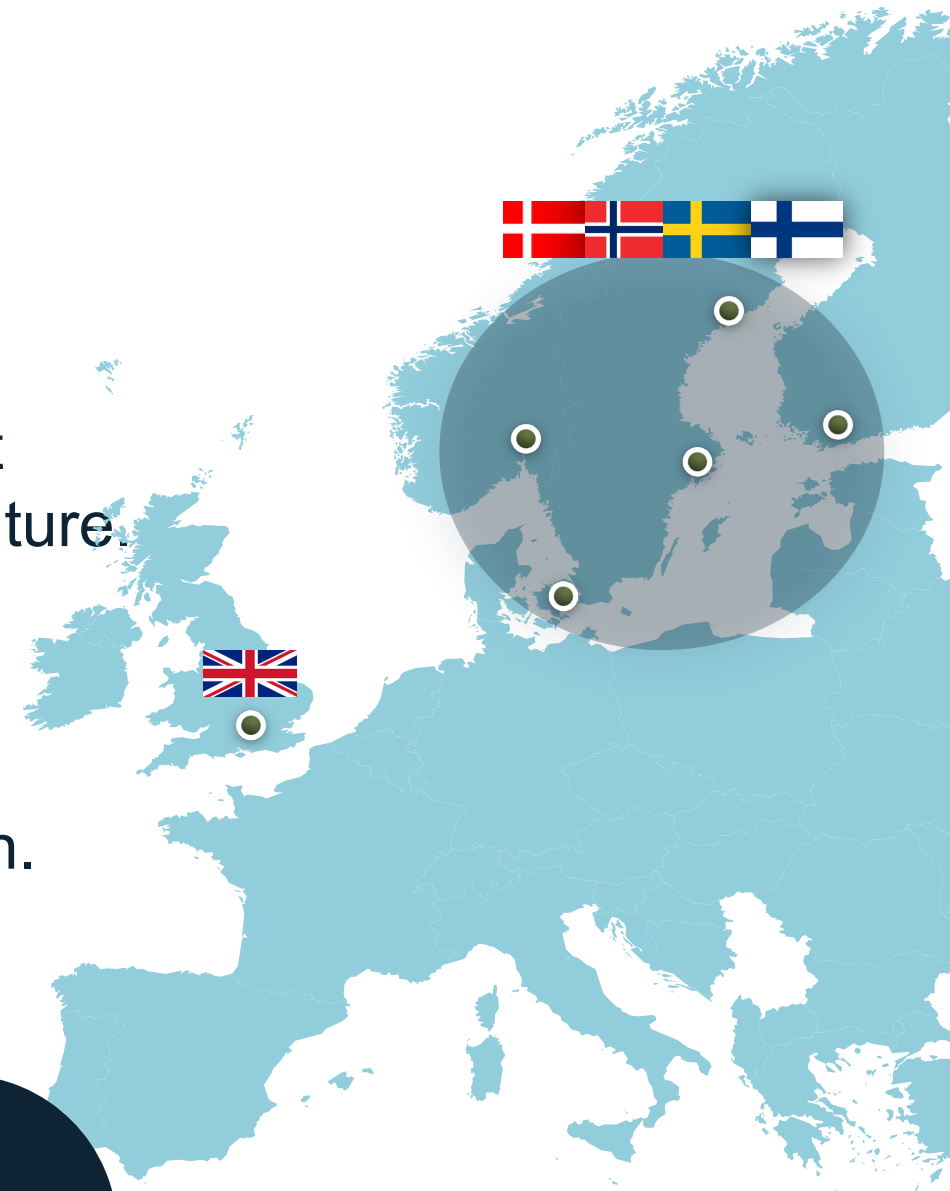
Est. 1994

80
employees

50
Partner

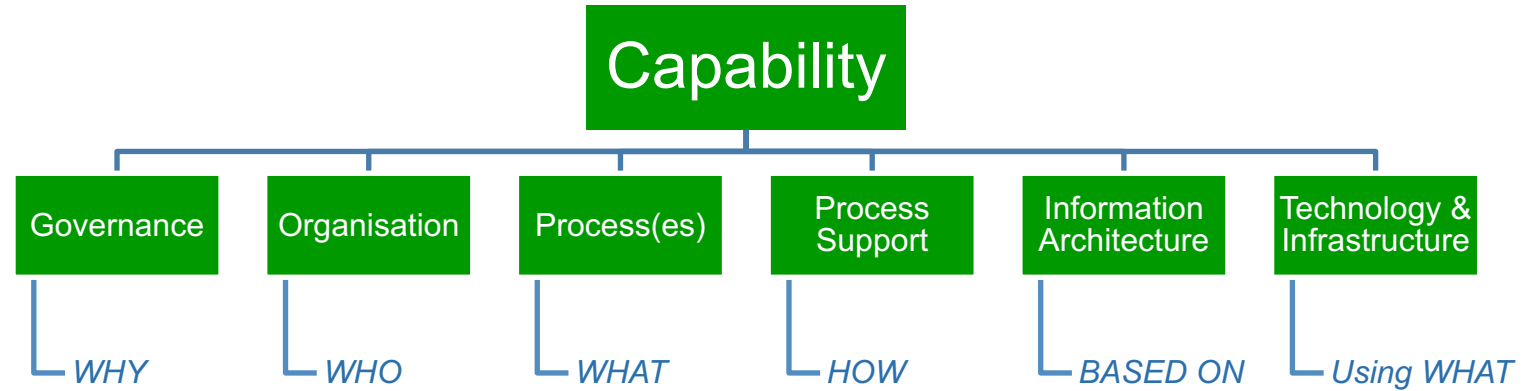
5
Business
units

150
MSEK
Turnover



Our offer

Proven concepts for enhancing our customers' capability to manage complex systems in complex environments over the lifetime of the systems



Capability Areas

Systems Lifecycle Mgmt

Business Development

Systems Engineering

Requirements Engineering

Configuration Management

Integrated Logistic Support

Offerings

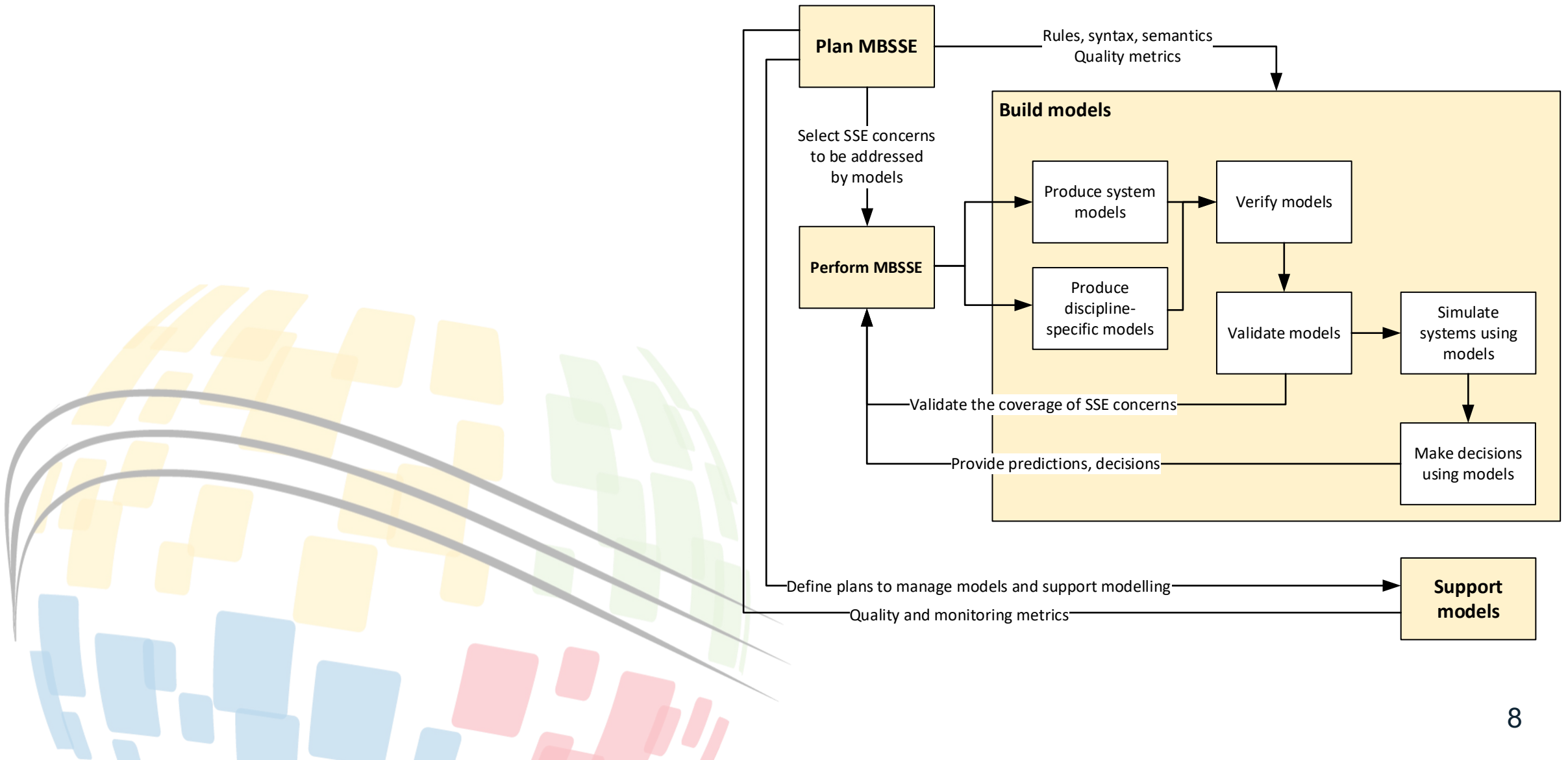
- Consulting
- Turn-key assignments
- Networking activities
- Standards development
- Innovation & research
- Training, Syntell academy

Implementing MBSE – An Enterprise Approach to an Enterprise Problem
Controlling Rapid Change through Systems Engineering the Organization
Implementing the MBSE Cultural Change: Organization, Coaching and Lessons Learned
Introducing MBSE by applying Systems Engineering principles when changing process
ISO 24641 – Methods and tools for MBSE

Existing work



ISO 24641 – Methods and tools for MBSE



INCOSE IS2016 paper Hallqvist-Larsson

Introducing MBSE by applying Systems Engineering principles when changing process

- Vision
 - Business case
 - Method development
 - Tool and language
- Stakeholder analysis
 - CM
 - System integration
 - QA
 - System Design
 - Management
 - Test & verification



Capability
Gap
Green and Blue track

The approach



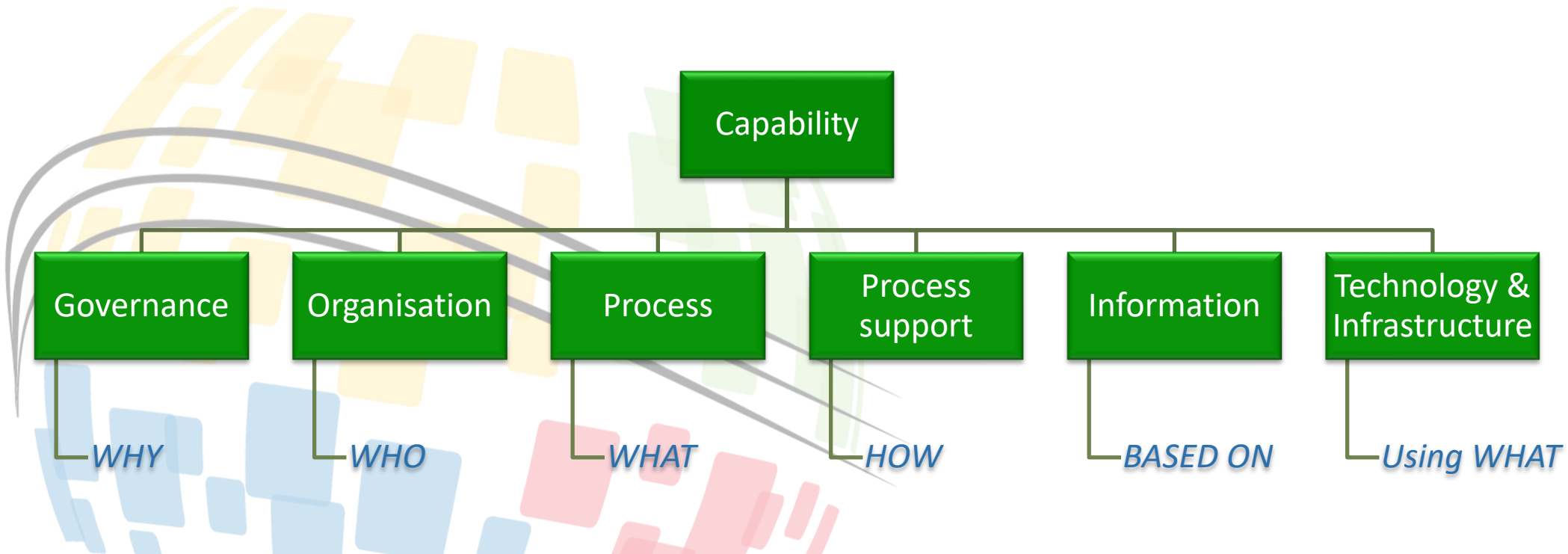
A fool with a tool – is still a fool...

Buying a tool isn't enough. A capability in a wider context is needed.

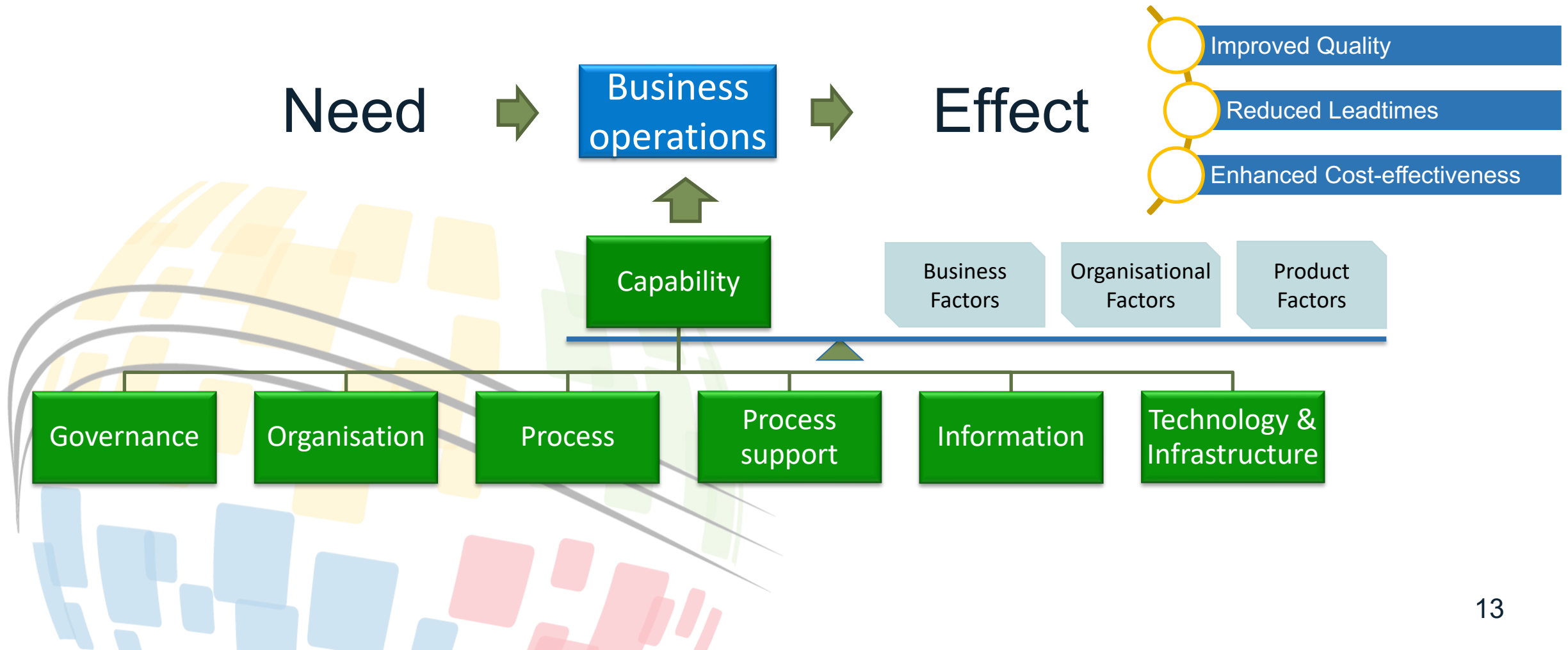


Capability

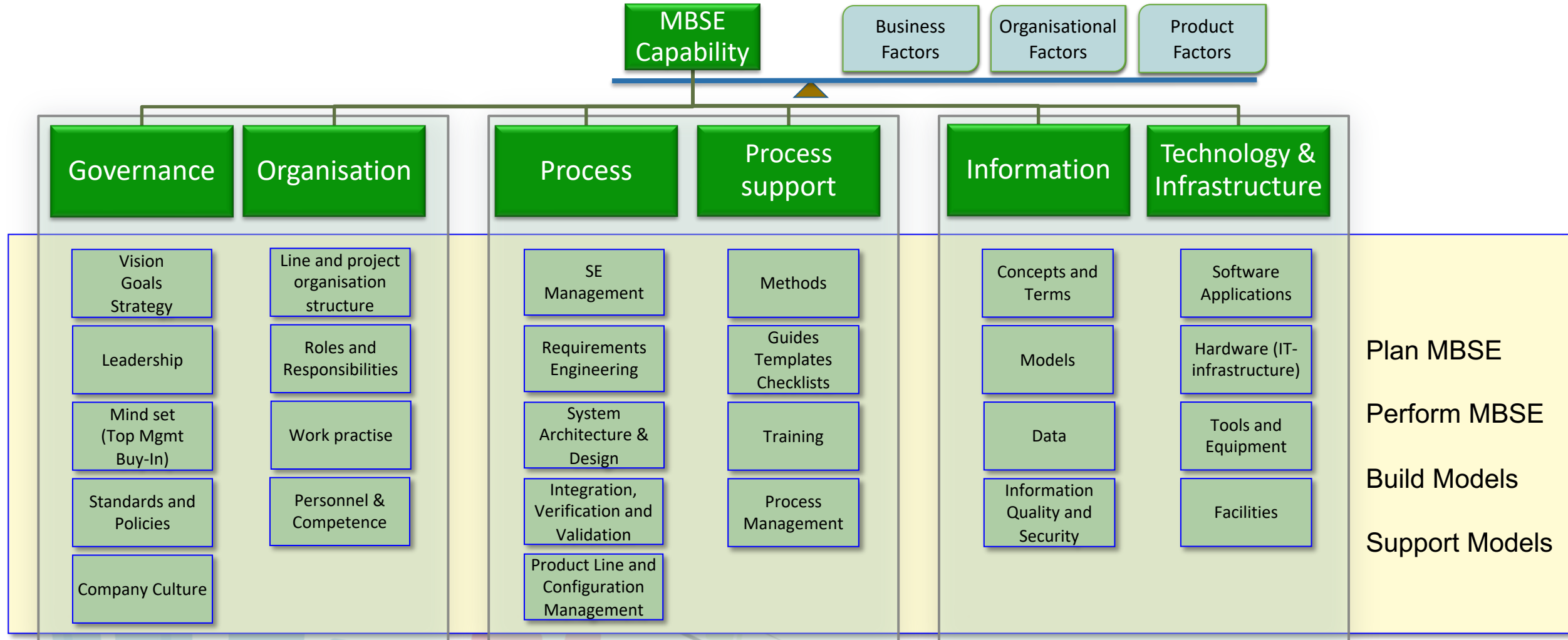
- Definition “Capability” (<http://www.businessdictionary.com>)
 - Measure of the ability of an entity (department, organization, person, system) to achieve its objectives, specially in relation to its overall mission.
- The Capability Model recognizes that we need to implement a combination of actions and assets to build a lasting capability



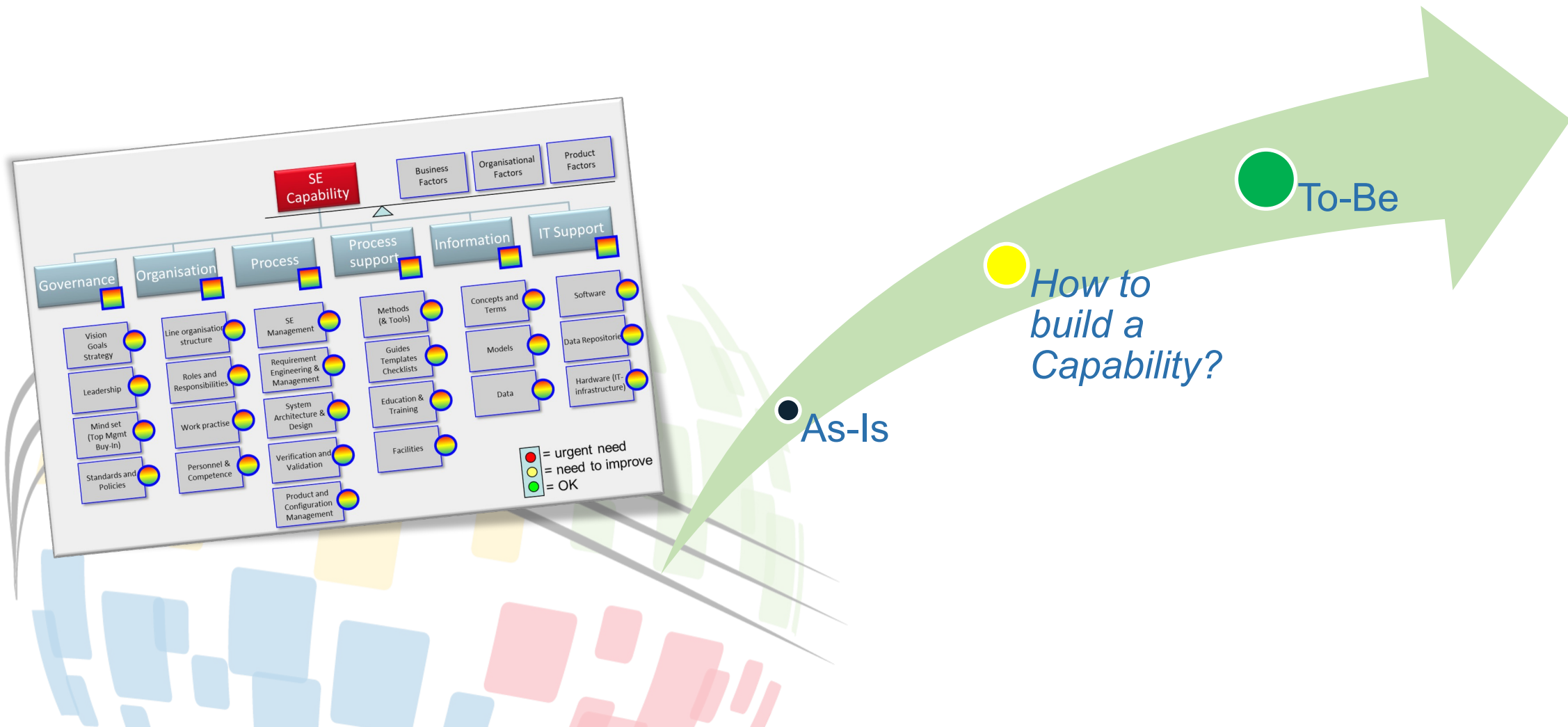
Capability and Effect



MBSE Capability Model (sample)

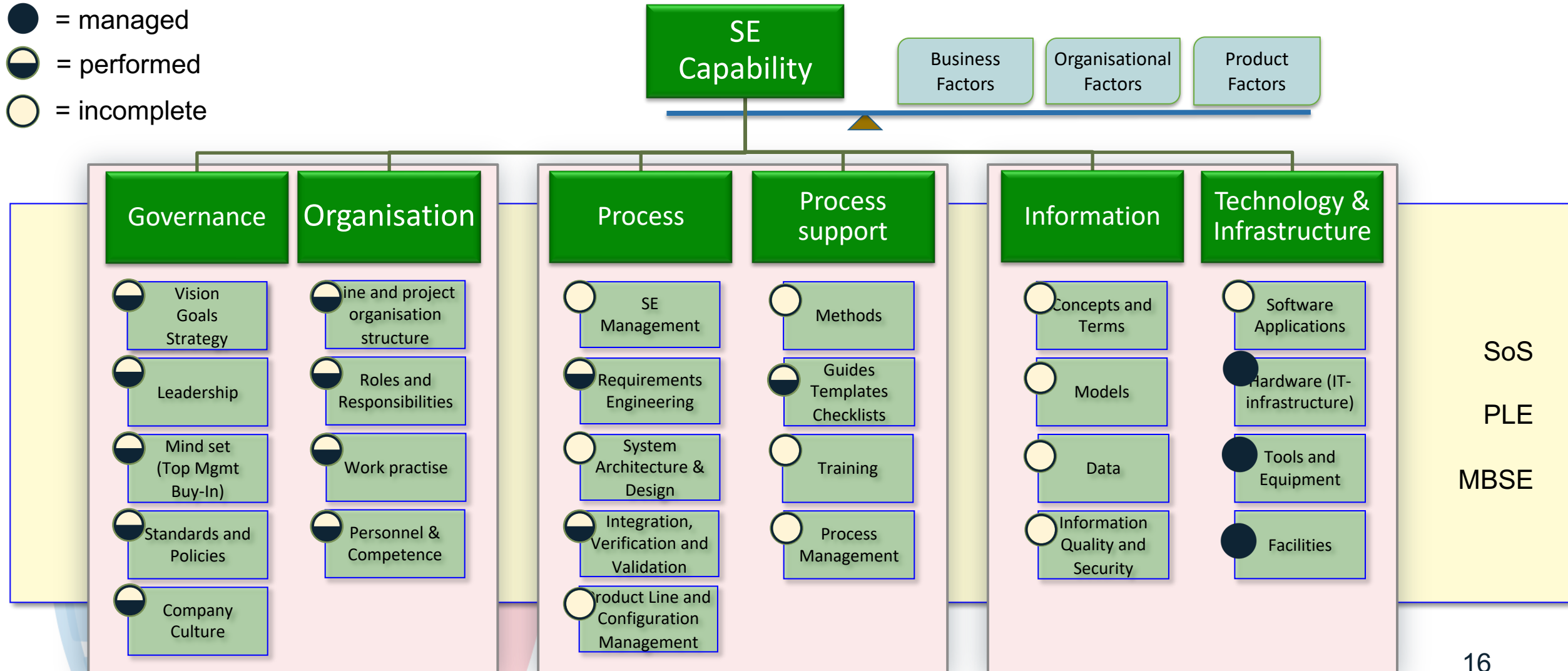


How to close the Capability Gap



Systems Engineering Capability Model

- = managed
- ◐ = performed
- = incomplete



Building a Capability



A journey that requires:

- A Vision and Goal(s)
- Long-term commitment
 - A Plan for organizational capability development
- Short-term "Proof of Value"
 - Real Projects that apply concepts and provide lessons learned

Un-practical process introductions



- Introducing processes needs attachment in reality
- Process-muppets are usually unsuccessful

The "Green and Blue Tracks" Approach

<Systems Engineering> Application projects

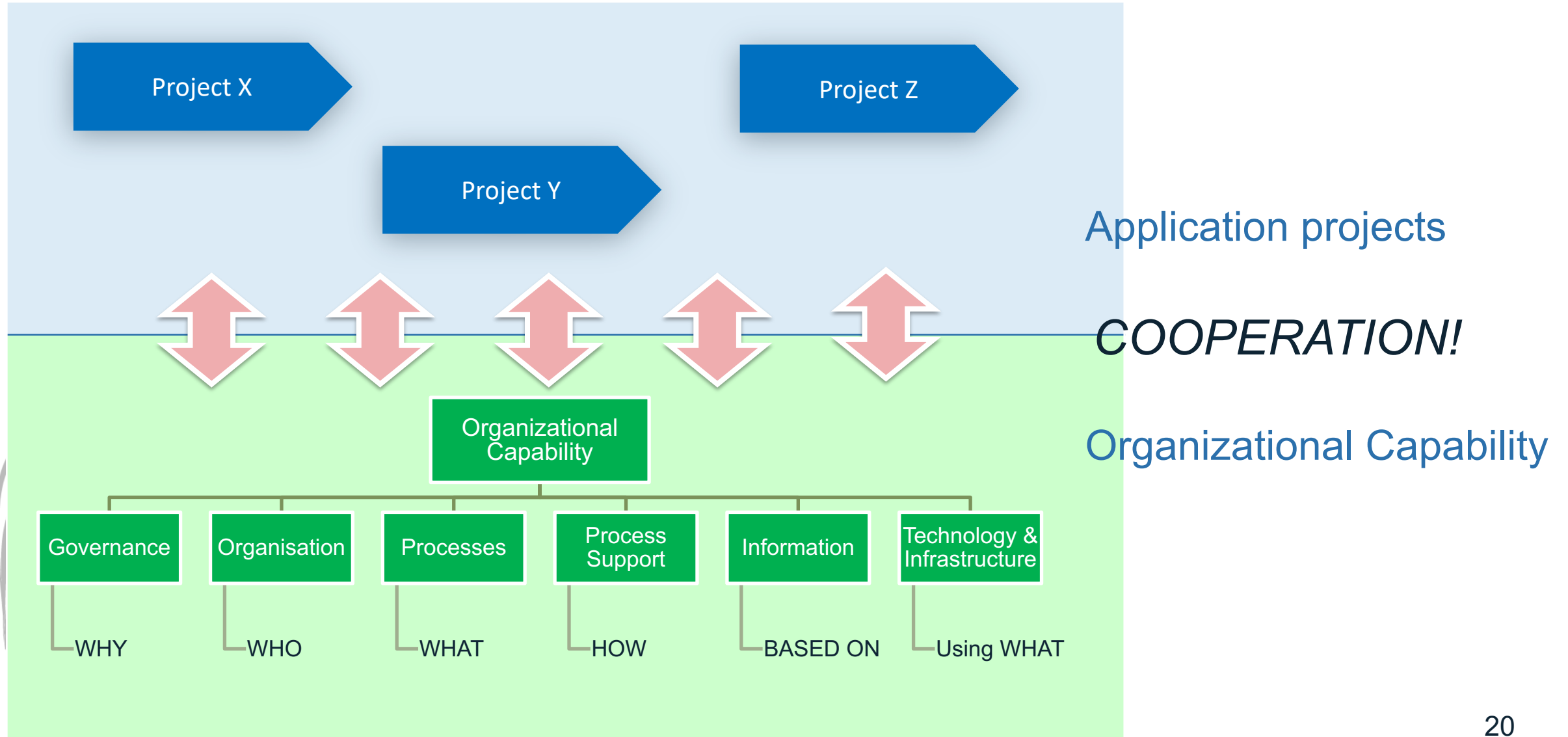
- Identifies the need for <SE>-related development actions
- Tailors the existing <SE> assets to the project needs
- When needed, develop new <SE> assets from scratch
- Apply <SE> assets and feedback experience to CapDev

<Systems Engineering> Organizational Capability Development

- Develop the organizational <SE>-elements and the necessary <SE> assets – and make them available through guides and portals
- Utilize the results from the internal <SE> application projects as well as external Best Practice to update the <SE> assets
- When needed, provide active support to the <SE> application projects

Note: <Systems Engineering> <SE> can be replaced with other capabilities

Generic description of Blue and Green Tracks

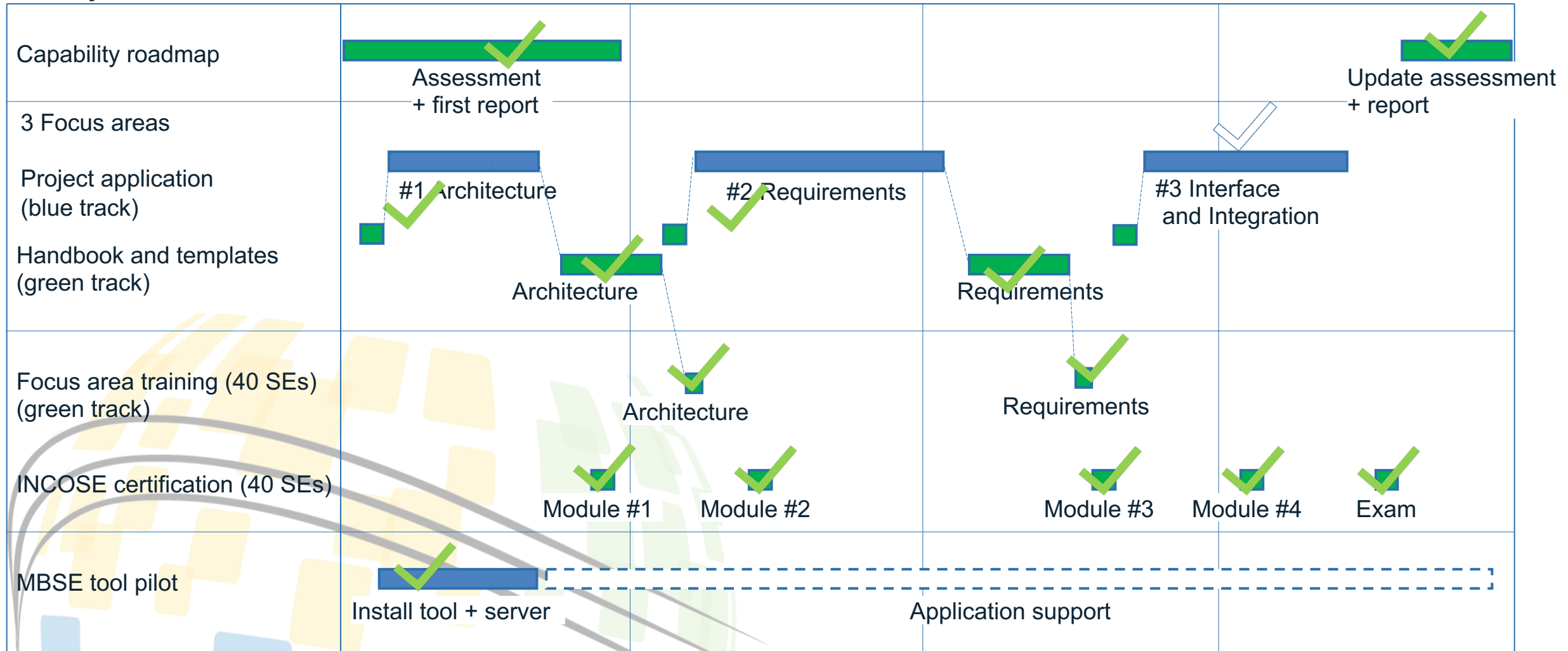




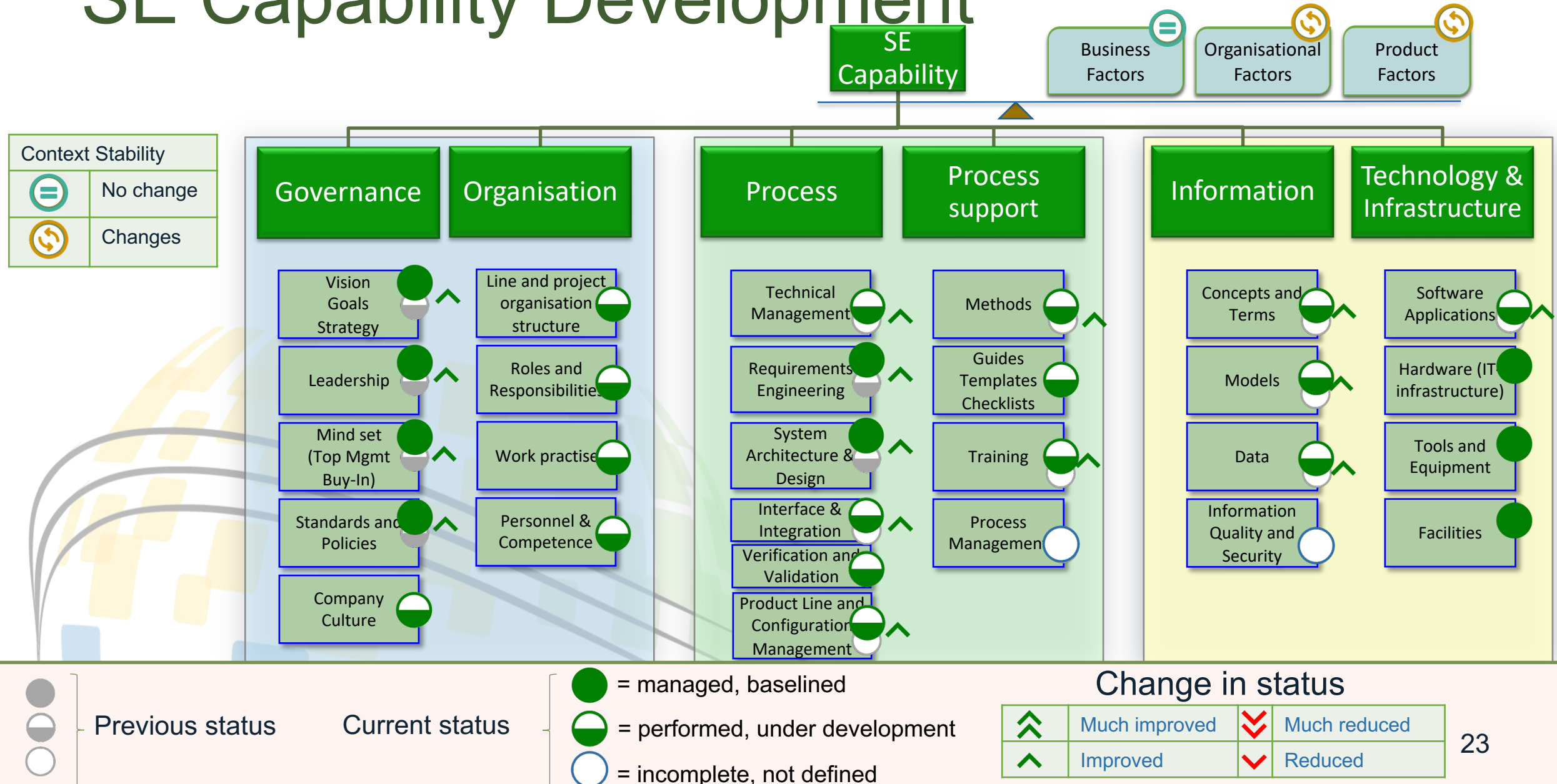
Based on collaboration work with Novo Nordisk

Value – Real case assessment

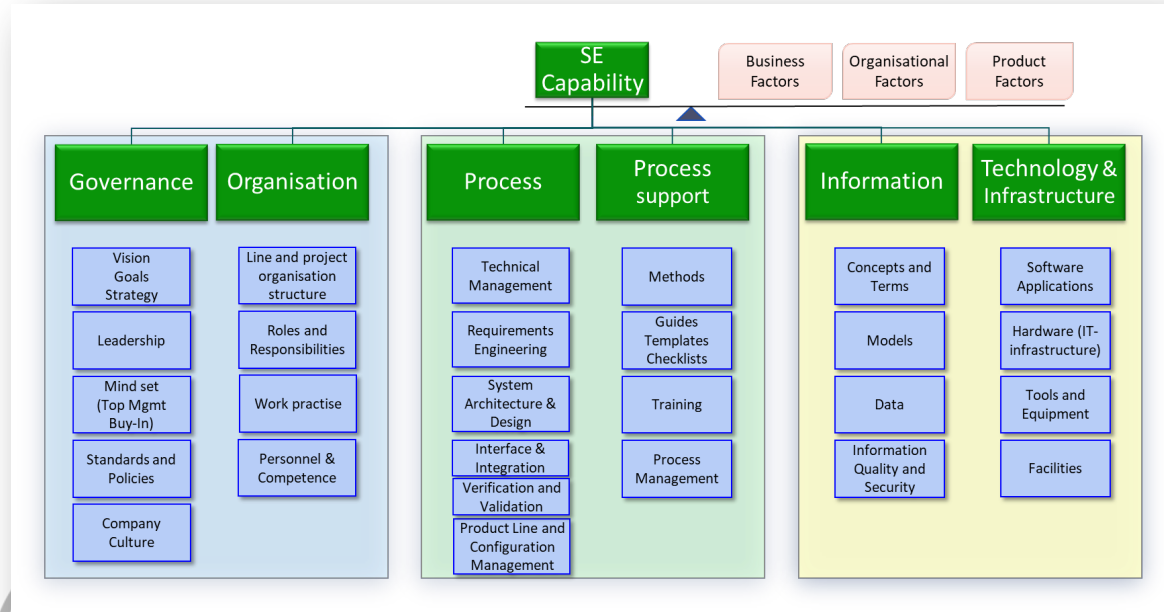
Activity



SE Capability Development



Lessons learned



- Ensure management and organisation support
- Focus on all 6 pillars
- Be patient - cultural changes do not happen over night
- Your stakeholders are engineers – work with them and support them
- Show the progress and results
- ...and other parts of the org wants to join

- Keep momentum
- Keep existing capability
- Increase capability
 - Roadmap
 - Use ISO15288 + capability

- Keep momentum
- Keep existing capability
- Increase capability
 - Roadmap
 - Use ISO15288 + capability model as input

Start small

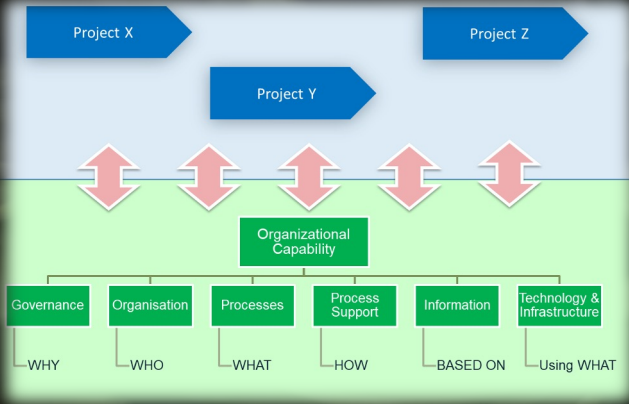
And EVOLVE



Recommendations

- Use the Green and Blue Track approach
- Balance the capability over the pillars
- Take ownership!
- Use "external" resources to:
 - Assist in assessment of where you are where you should be going
 - Provide external diverse knowledge and experience
 - Support capacity where and when needed
 - Independently moderate and catalyze the discussions

Questions / Comments





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