



**International Council on Systems Engineering**  
*A better world through a systems approach*

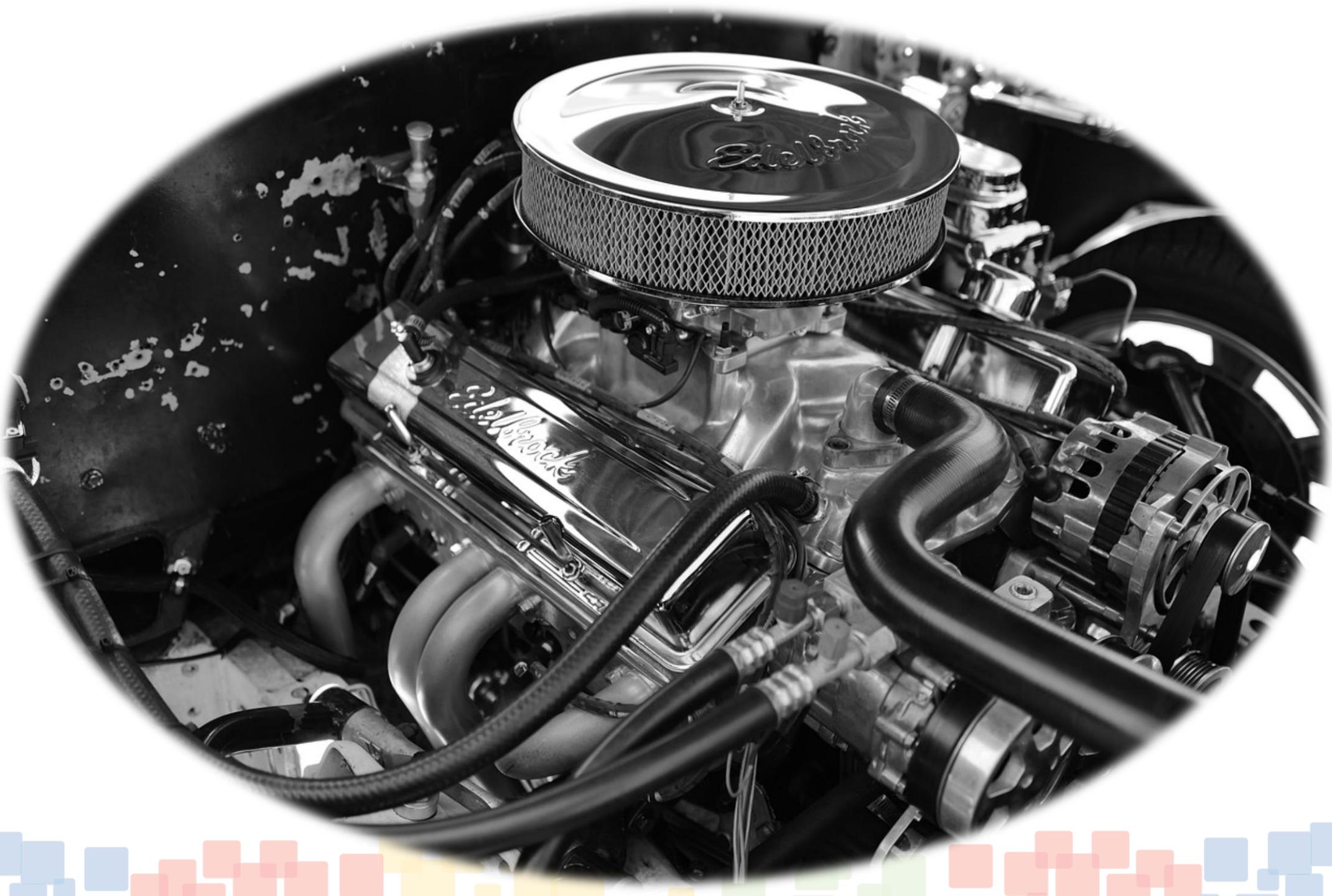
# From Systems Engineering to Engineering Systems: The Power of Framing

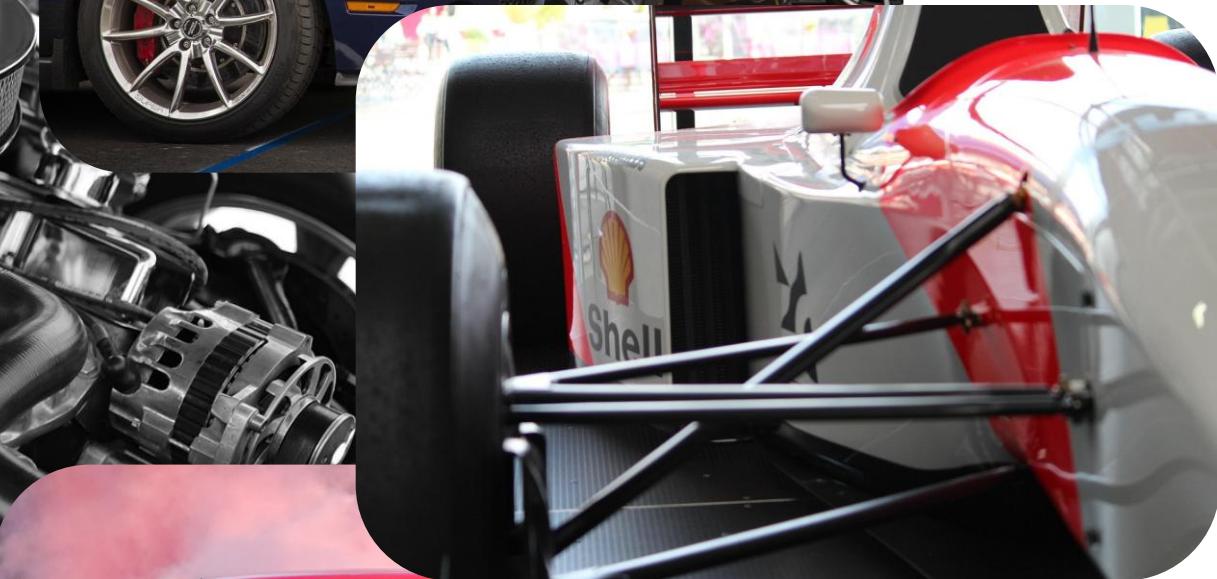
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INCOSE International Symposium 2025 | Ottawa, Canada









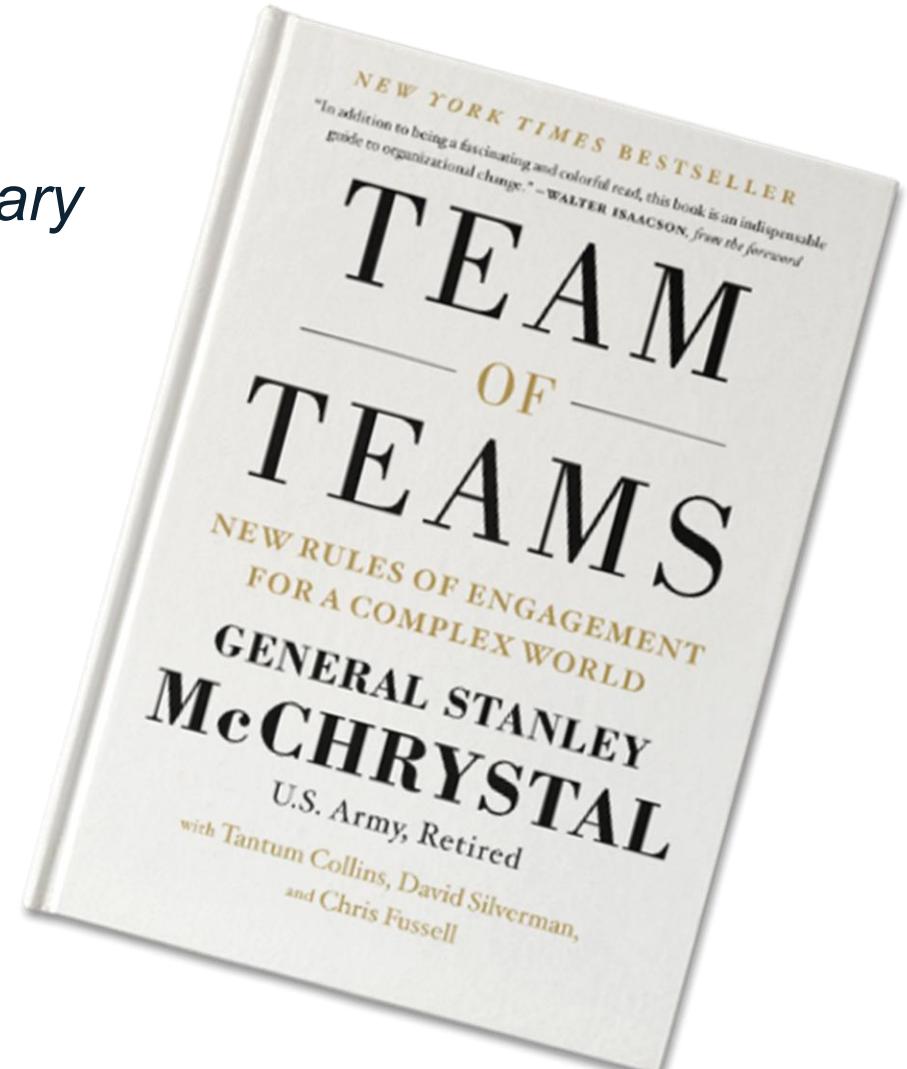
# CONTEXT MATTERS

# Appreciating the Importance of Context

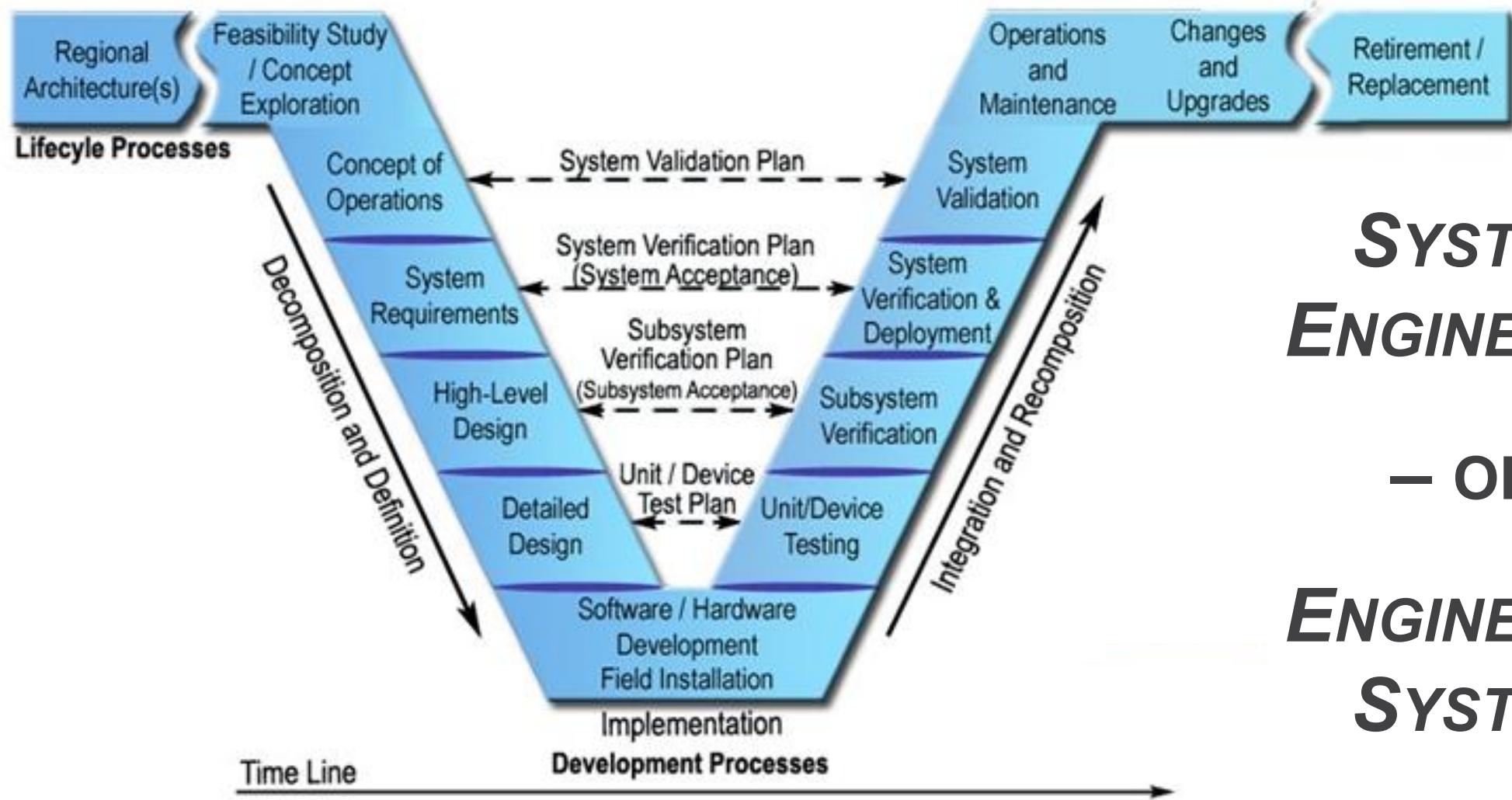
*One cannot understand a part of a system without at least a rudimentary understanding of the whole.*

*Functioning in an interdependent environment requires that every team possess a holistic understanding of the interaction between all the moving parts.*

*People can only be empowered if they have enough context to make good decisions.*

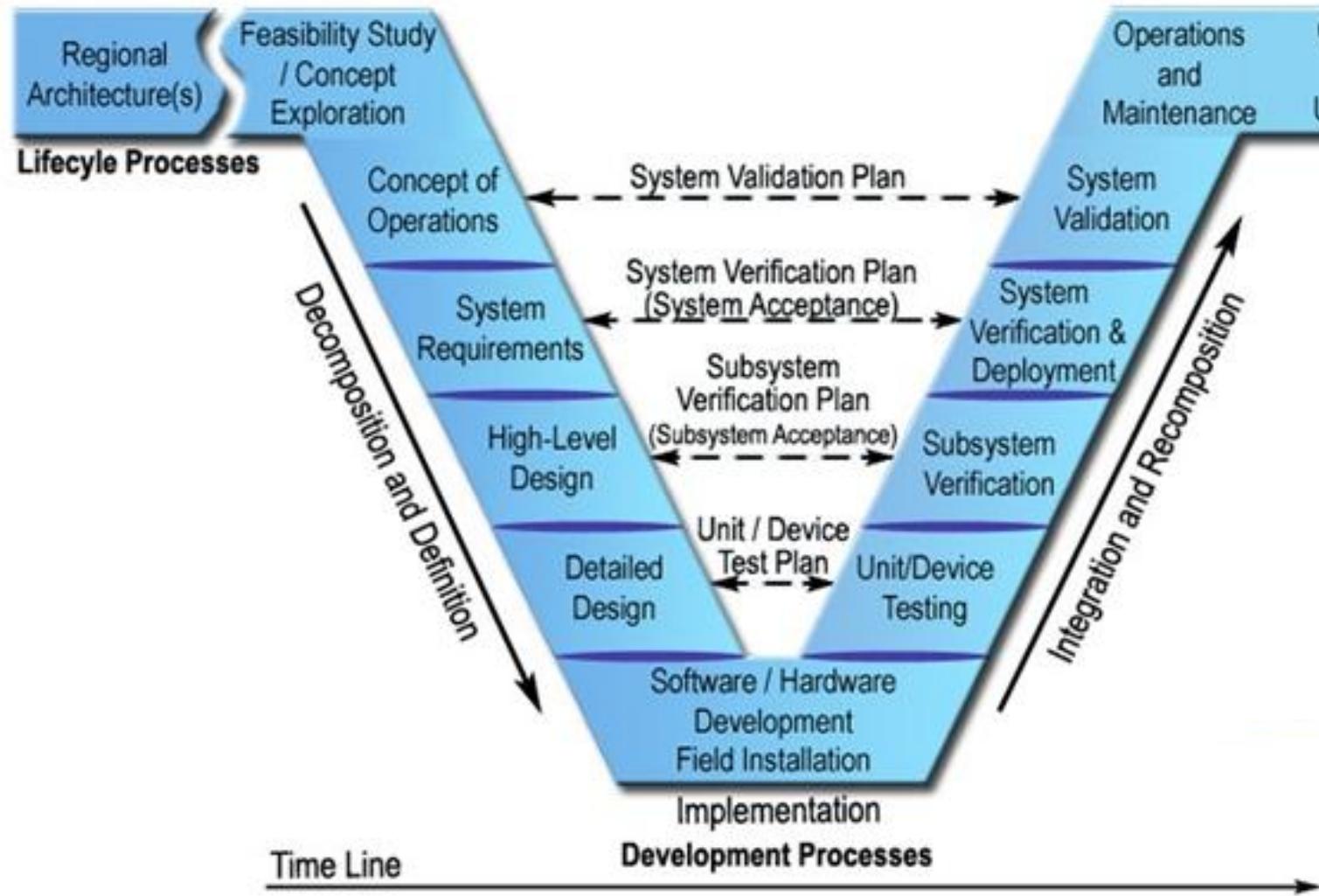


# Revisiting the “Beloved” Systems Vee



**SYSTEMS  
ENGINEERING**  
— OR —  
**ENGINEERING  
SYSTEMS**

# Revisiting the “Beloved” Systems Vee



**SYSTEMS  
ENGINEERING  
(OUR CONTRIBUTION)**  
— AND —  
**ENGINEERING  
SYSTEMS  
(THE GREATER LIFECYCLE)**

# Systems Engineering

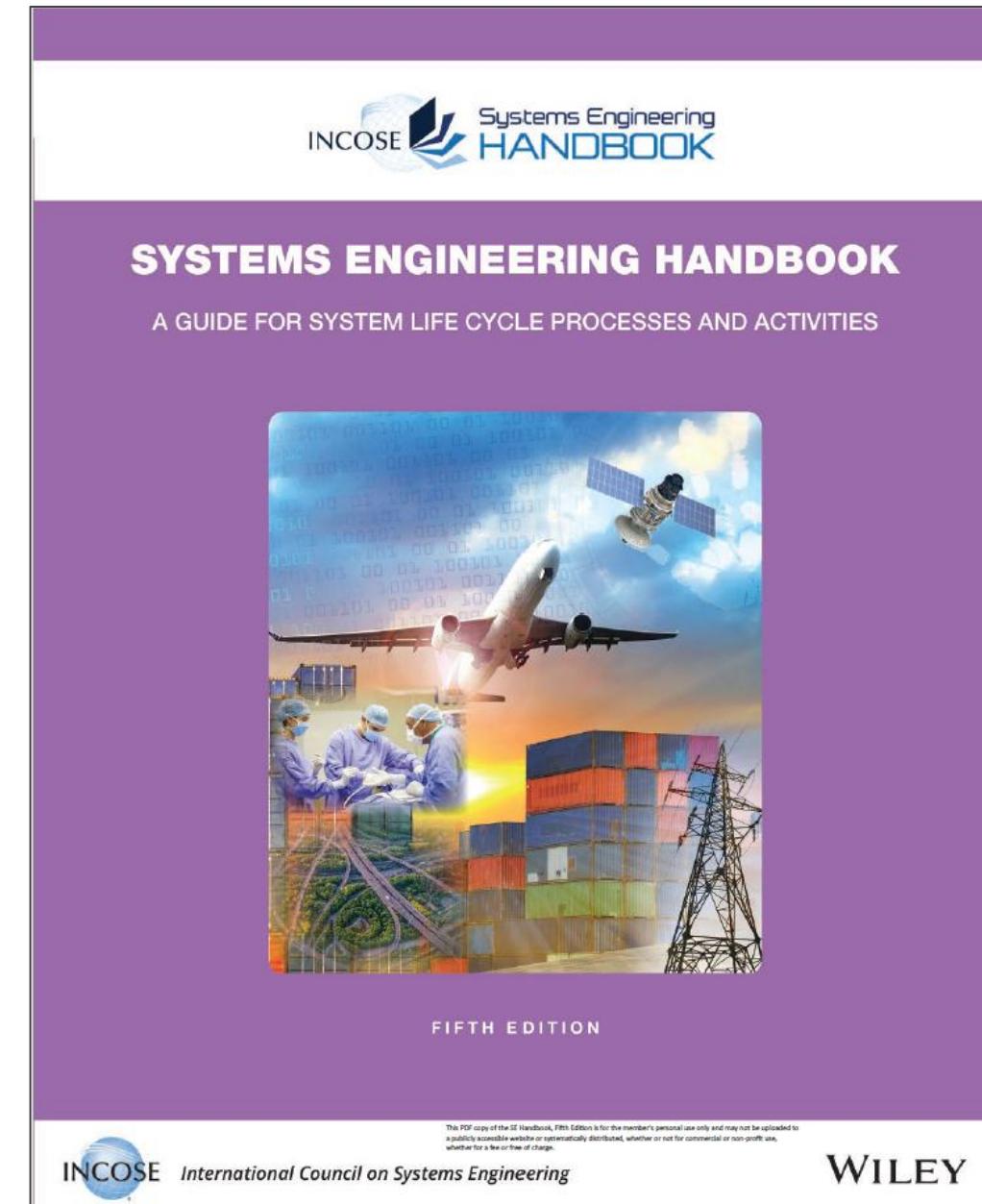
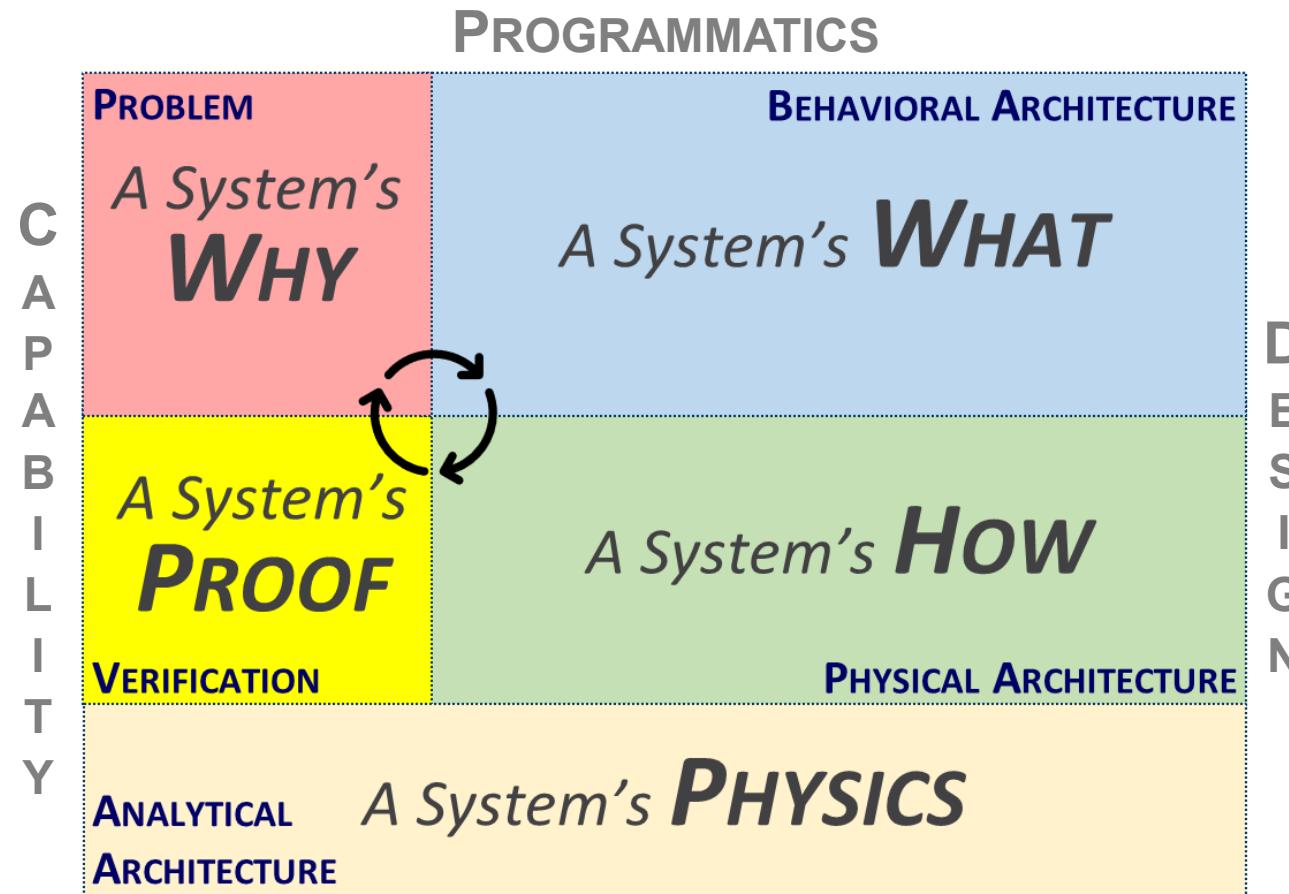


Systems Engineering is a transdisciplinary and integrative **discipline** ~~approach~~ to enable the successful realization, use, and retirement of engineered systems, using systems principles and concepts, and scientific, technological, and management methods.

INCOSE

# Looking Inward

## *Informing Our Processes, Methods, and Tools*



# Looking Inward

## Advancing Our Core and Technical Competencies

### CORE COMPETENCIES

Core competencies underpin engineering as well as systems engineering.

#### Systems Thinking (ST)

The application of the fundamental concepts of systems thinking to systems engineering;

#### Life Cycles (LC)

Selection of the appropriate life cycles in the realization of a system;

#### Capability Engineering (CP)

An appreciation of the role the system of interest plays in the system of which it is a part;

#### General Engineering (GE)

Foundational concepts in mathematics, science and engineering and their application;

#### Critical Thinking (CT)

The objective analysis and evaluation of a topic in order to form a judgement;

#### Systems Modeling and Analysis (SM)

Provision of rigorous data and information including the use of modeling to support technical understanding and decision making.

### TECHNICAL COMPETENCIES

The ability to perform tasks associated primarily with the suite of Technical Processes Identified in the INCOSE SE Handbook.

#### Requirements Definition (RD)

To analyze the stakeholder needs and expectations to establish the requirements for a system;

#### System Architecting (SA)

The definition of the system structure, interfaces and associated derived requirements to produce a solution that can be implemented;

#### Design for... (DF)

Ensuring that the requirements of all life cycle stages are addressed at the correct point in the system design;

#### Integration (IN)

The logical process for assembling a set of system elements and aggregates into the realized system, product or service;

#### Interfaces (IF)

The identification, definition and control of interactions across system or system element boundaries;

Systems Engineering Competency Framework (2nd Edition)



#### Verification (vE)

A formal process of obtaining objective evidence that a system fulfills its specified requirements and characteristics;

#### Validation (VA)

A formal process of obtaining objective evidence that the system achieves its intended use in its intended operational environment;

#### Transition (TR)

Integration of a verified system into its operational environment including the wider system of which it forms a part;

#### Utilization and Support (US)

When the system is used to deliver its capabilities and is sustained over its lifetime.

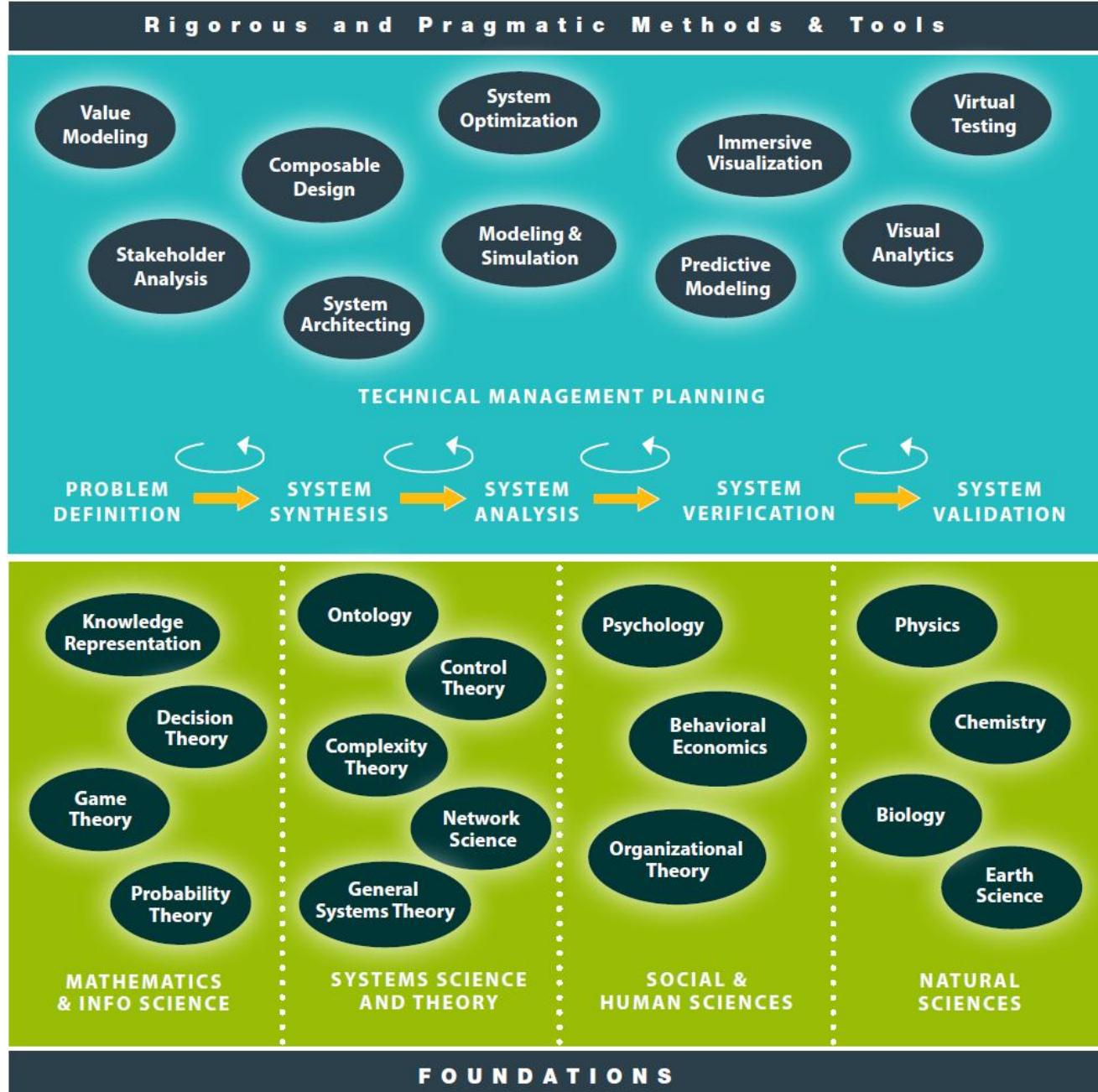
#### Retirement (RE)

The final stage of a system life cycle, where the existence of a system is ended for a specific use, through controlled activities.

# Looking Inward Solidifying the Foundation

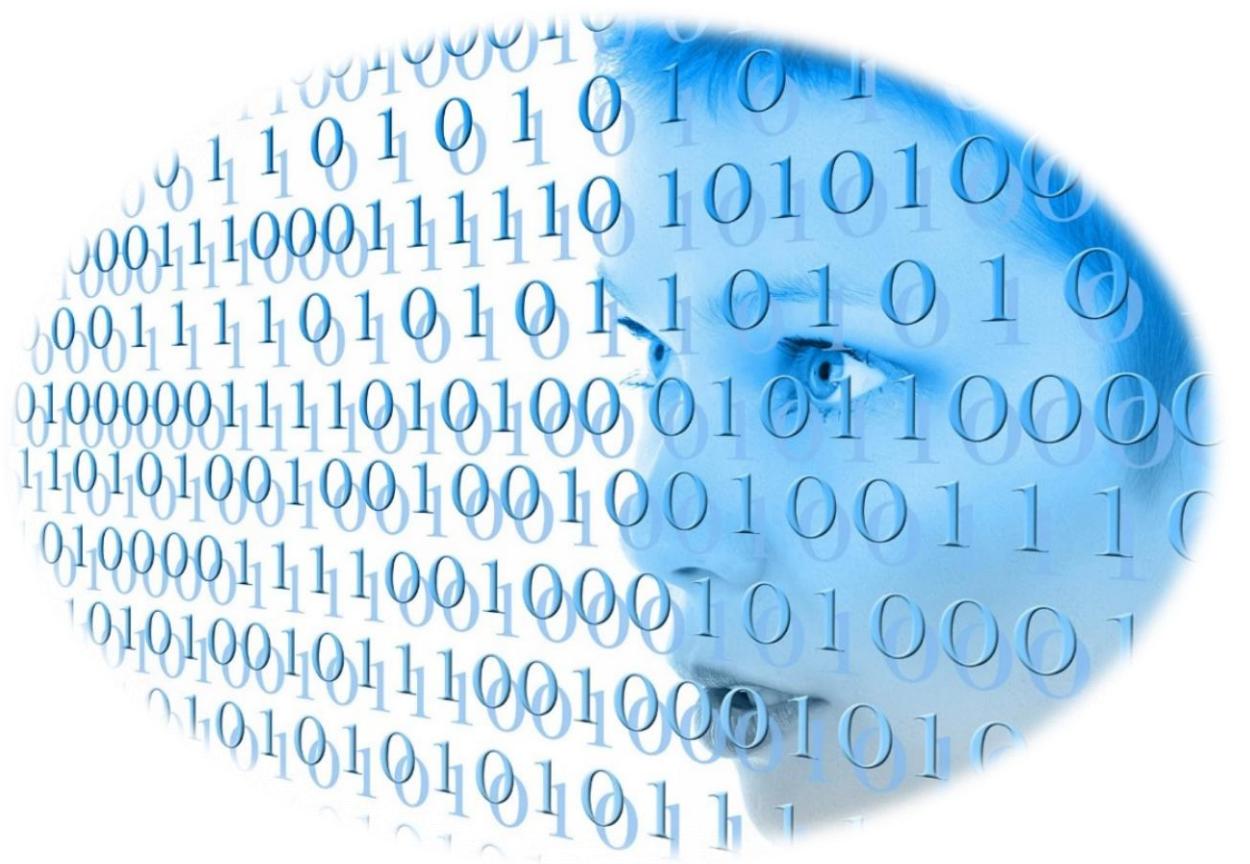
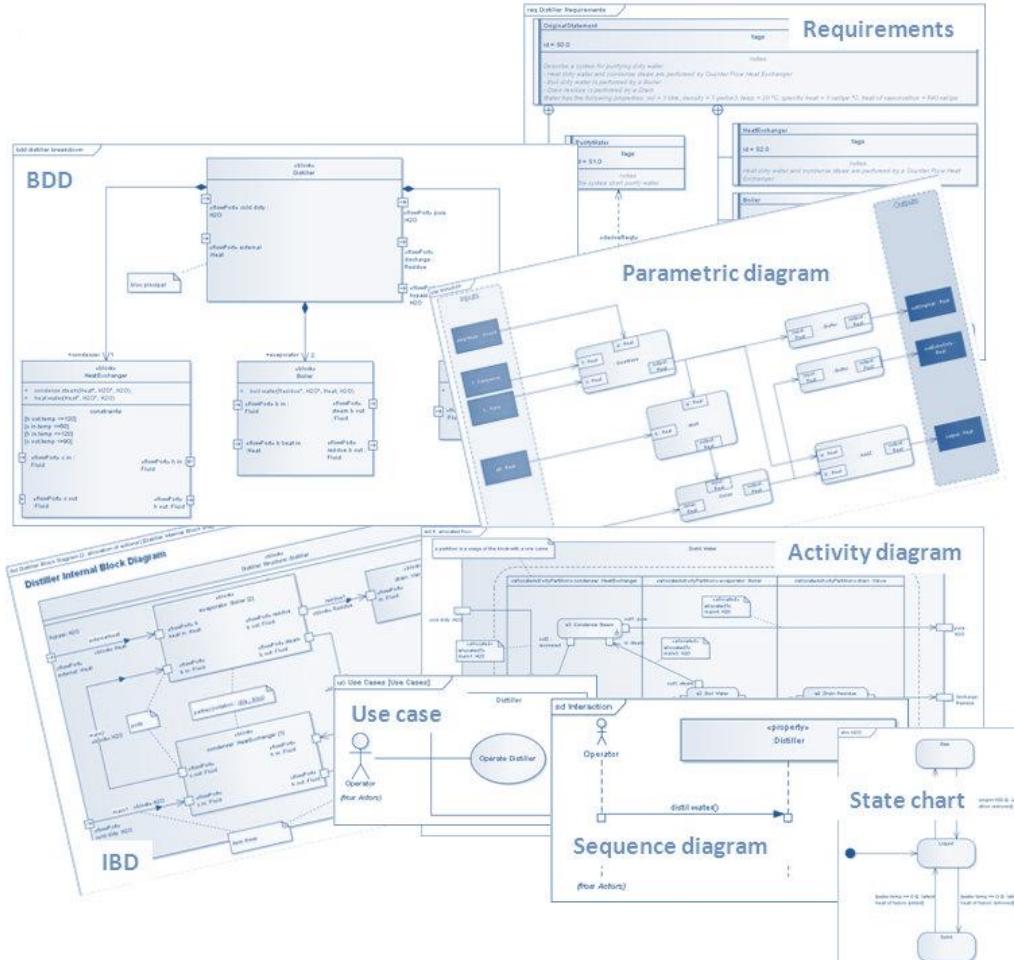


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# Looking Inward

## *Digitizing and Digitalizing Our Discipline*



# Systems Engineering



Systems Engineering is a **transdisciplinary** and integrative approach to enable the **successful realization**, use, and retirement of engineered systems, using systems principles and concepts, and scientific, technological, and management methods.

INCOSE

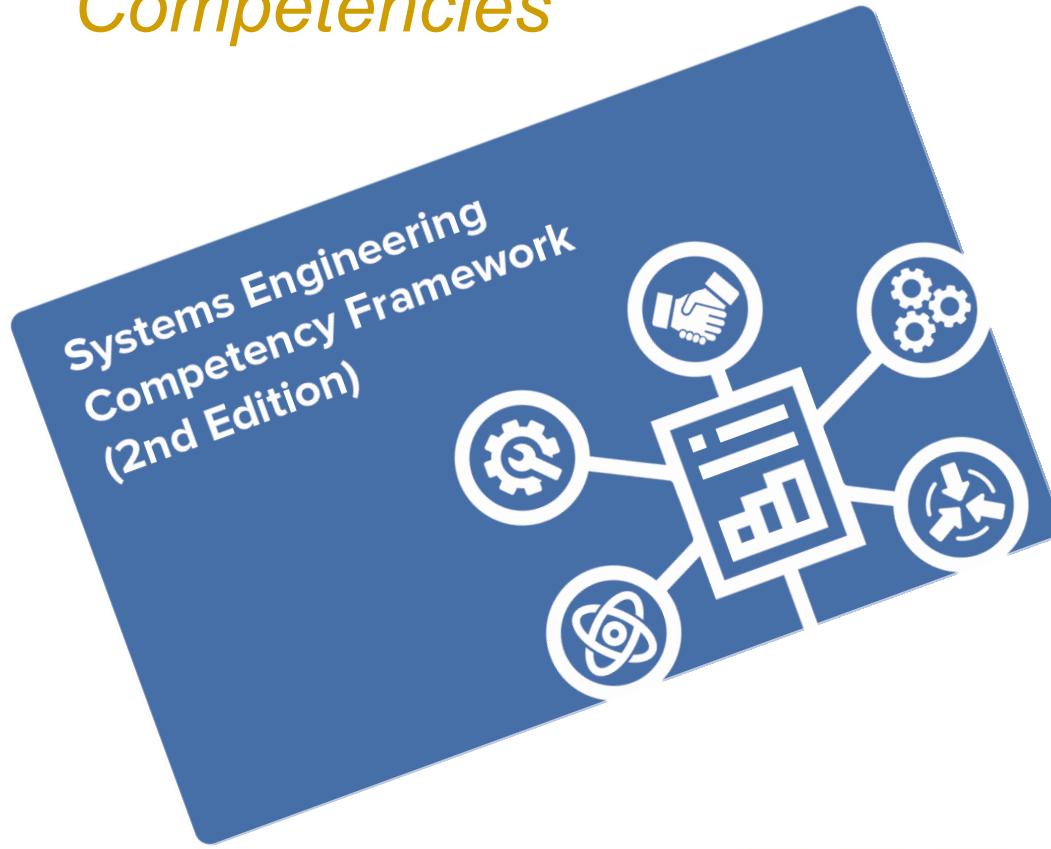
# Looking Outward and Upward

*Moving from Mono- to Multi- Lingual and Phase across the Lifecycle*



# Looking Outward and Upward

## Advancing Our Greater Competencies



### PROFESSIONAL COMPETENCIES

Behavioral competencies well-established within the Human Resources (HR) domain. To facilitate alignment with existing HR frameworks, where practicable, competency definitions have been taken from well-established, internationally recognized definitions rather than partial or complete re-invention by INCOSE.

#### Communications (CC)

The dynamic process of transmitting or exchanging information;

#### Ethics and Professionalism (EP)

The personal, organizational, and corporate standards of behavior expected of systems engineers;

#### Technical Leadership (TL)

The application of technical knowledge and experience in systems engineering together with appropriate professional competencies;

#### Negotiation (NE)

Dialogue between two or more parties intended to reach a beneficial outcome where difference exist between them;

#### Team Dynamics (TD)

The unconscious, psychological forces that influence the direction of a team's behavior and performance;

#### Facilitation (FA)

The act of helping others to deal with a process, solve a problem, or reach a goal without getting directly involved;

#### Emotional Intelligence (EI)

The ability to monitor one's own and others' feelings and use this information to guide thinking and action;

#### Coaching and Mentoring (ME)

Development approaches based on the use of one-to-one conversations to enhance an individual's skills, knowledge or work performance.

### MANAGEMENT COMPETENCIES

The ability to perform tasks associated with controlling and managing Systems Engineering activities. This includes tasks associated with the Management Processes Identified in the INCOSE SE Handbook.

#### Planning (PL)

Producing, coordinating and maintaining effective and workable plans across multiple disciplines;

#### Monitoring and Control (MC)

Assessment of an ongoing project to see if the current plans are aligned and feasible;

#### Decision Management (DM)

The structured, analytical framework for objectively identifying, characterizing and evaluating a set of alternatives;

#### Concurrent Engineering (CE)

A work methodology based on the parallelization of tasks;

#### Business and Enterprise Integration (BE)

The consideration of needs and requirements of other internal stakeholders as part of the system development;

#### Acquisition and Supply (AS)

Obtaining or providing a product or service in accordance with requirements;

#### Information Management (IM)

Addresses activities associated with all aspects of information, to provide designated stakeholders with appropriate levels of timeliness, accuracy and security;

#### Configuration Management (CM)

Ensuring the overall coherence of system functional, performance and physical characteristics throughout its life cycle;

#### Risk and Opportunity Management (RO)

The identification and reduction in the probability of uncertain events, or maximizing the potential of opportunities provided by them;

# Looking Outward and Upward

*Embracing the  
Paradoxical Mindset*



## Important Characteristics of Effective Systems Engineers

### 1. Paradoxical Mindset

- Big Picture Thinking and Attention to Detail
- Strategic and Tactical
- Analytic and Synthetic
- Courageous and Humble
- Methodical and Creative

### 2. Effective Communication

- Modes (oral and written; good speakers and listeners)
- Audience (bridge between problem domain and solution domain)
- Content (social, managerial, technical)
- Purpose (understanding needs, negotiation, information brokering, technical arbitration, driving consensus)

### 3. Flexible Comfort Zone

- Open Minded
- Rational Risk Taking
- Multidisciplinary
- Enjoys Challenges

### 4. Smart Leadership

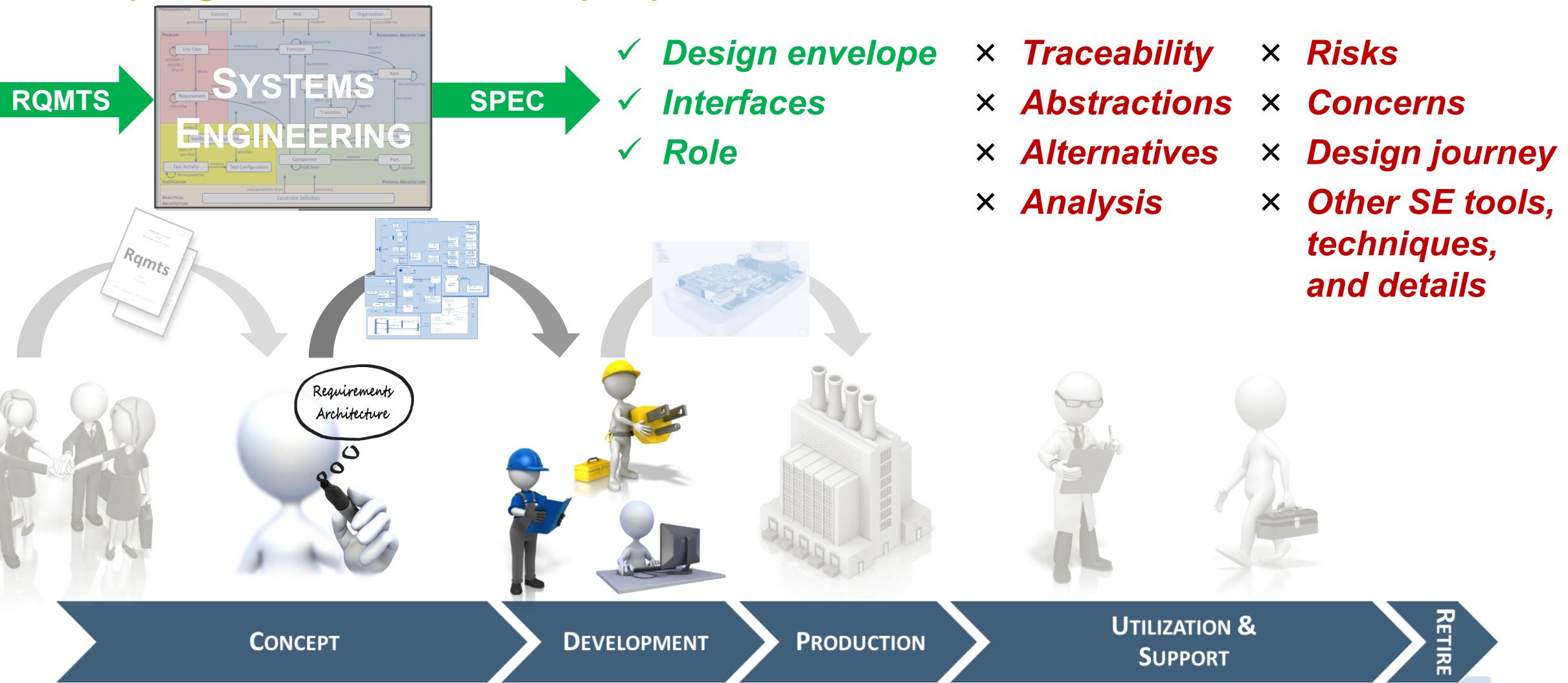
- Quick Learning and Abstraction
- Knowing when to stop
- Focused on 'Vision' for System
- Ability to Connect the Dots
- Patience

### 5. Self Starter

- Curiosity
- Passionate and Motivated
- Eager to Learn

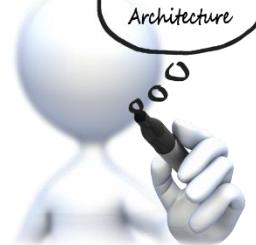
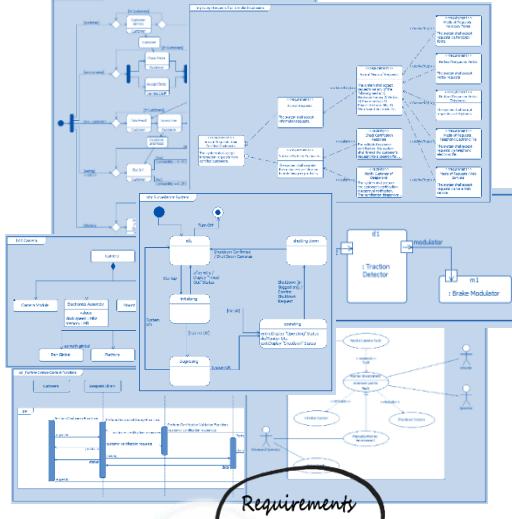
# Looking Outward and Upward

*Keeping the Black Box Opaque*



# Looking Outward and Upward

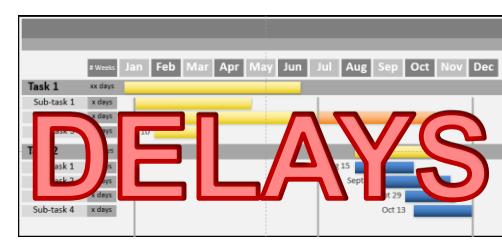
## *Avoiding the Trap of Silos of Excellence*



CONCEPT



DEVELOPMENT



PRODUCTION

# Looking Outward and Upward

## *Connecting the Engineering Lifecycle*

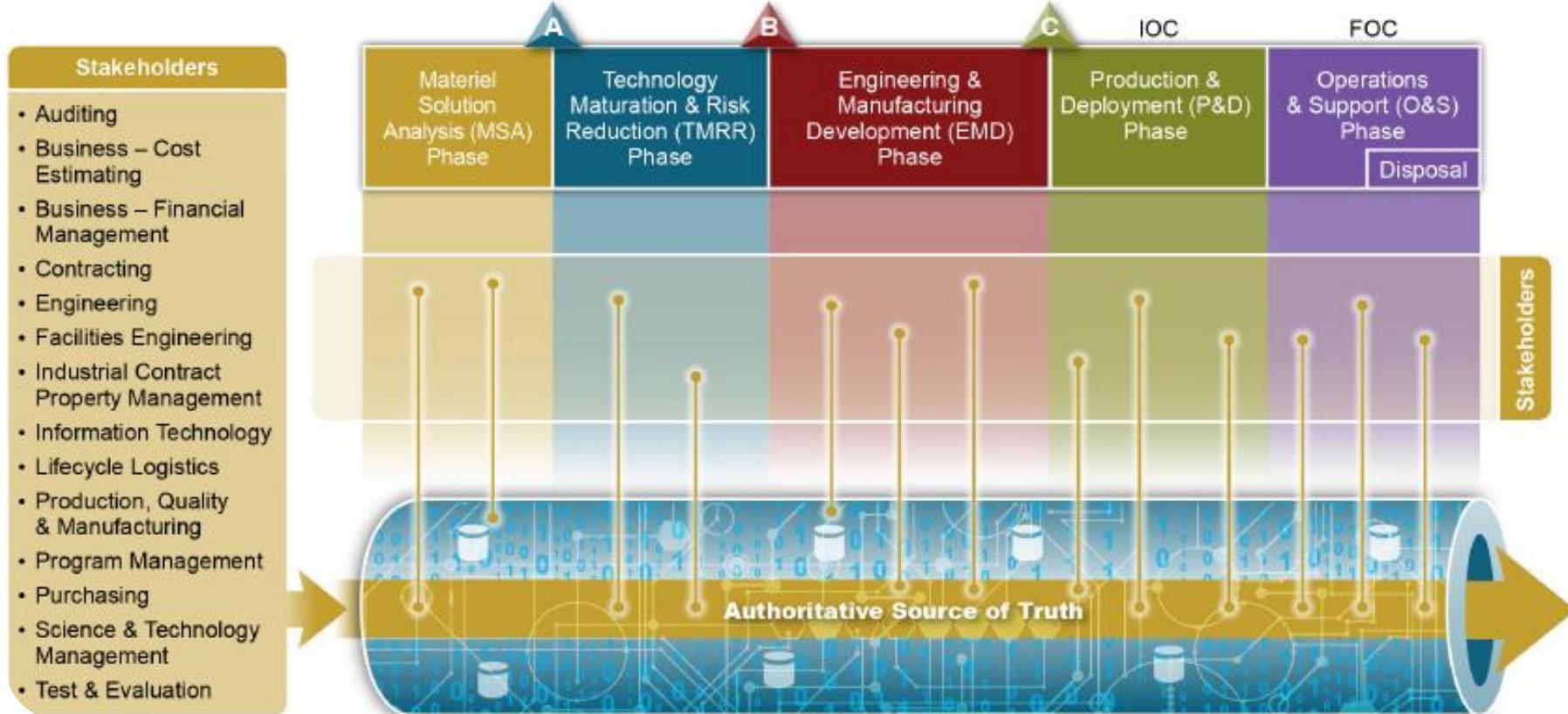


Image Credit: US Department of Defense, 2018

An integrated approach using authoritative data and models as a continuum across disciplines and across the lifecycle

Department of Defense  
Digital Engineering Strategy

# Looking Outward and Upward

*Transforming the Engineering Lifecycle through Digital Engineering*



**Digital Engineering** *a critical enabler for the modern engineering enterprise*



**MBSE**  
*connective tissue of the  
Digital Engineering environment*



**Systems Engineering**  
*technical connective tissue of  
the project team*



**Data**  
*oxygen fueling 21<sup>st</sup> century  
engineering and operations*

# Looking Outward and Upward

*Positioning not as the Watchmaker but as the Beekeeper*



**Be bright**

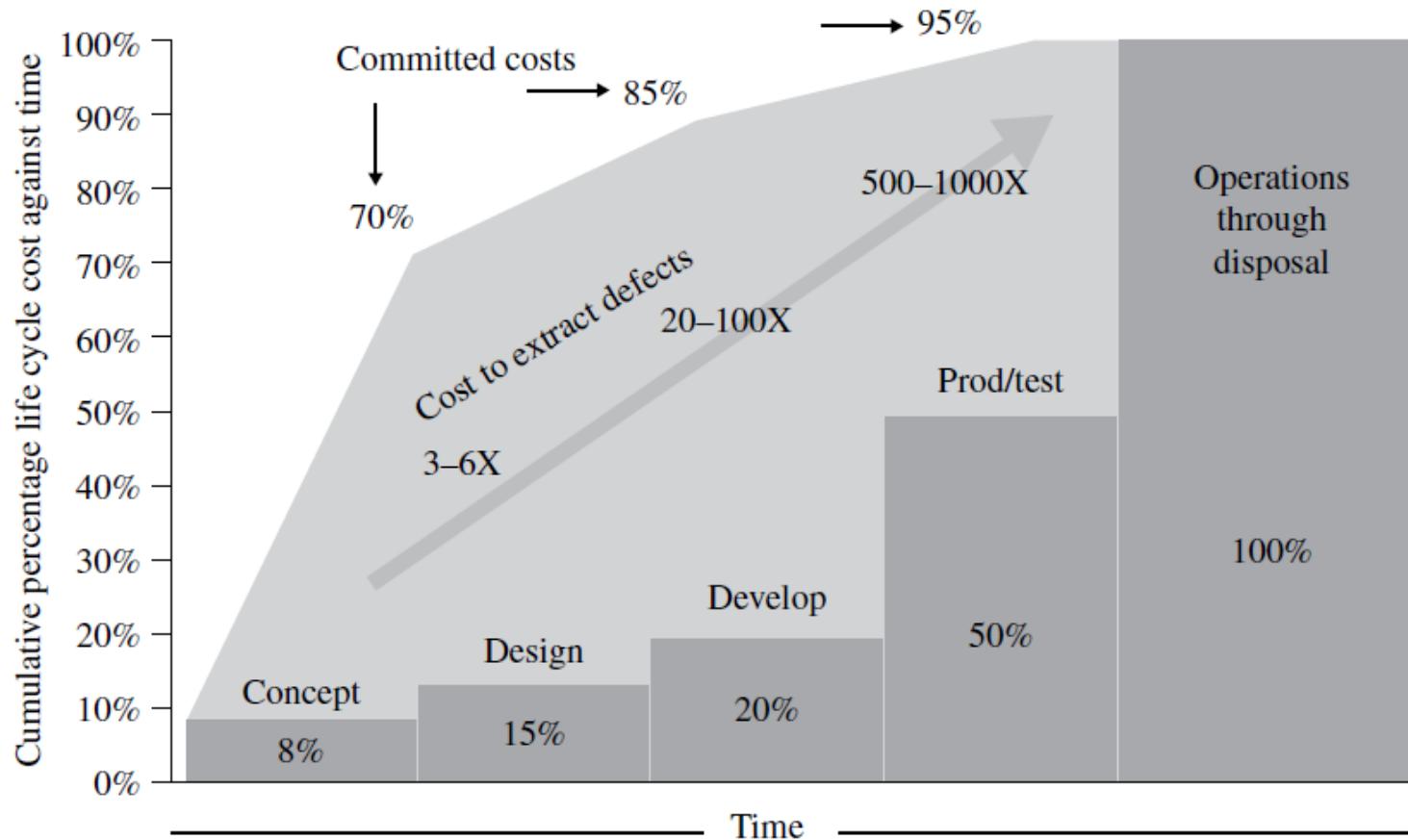
**Be brief**

**Be gone!**

3 Bs credit David Walden, Sysnovation

# Looking Outward and Upward

## *Focusing on the Business Value of Systems Engineering*

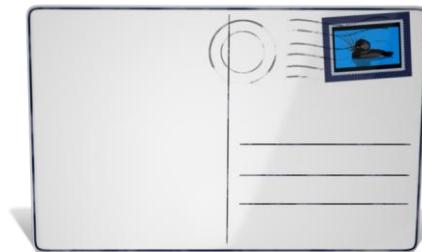


Credit: Defense Acquisition University

- ✓ *Understanding the problem*
- ✓ *Integrating the team*
- ✓ *Defining the seams*
- ✓ *Addressing the gaps*
- ✓ *Guarding the why*

# Looking Outward and Upward

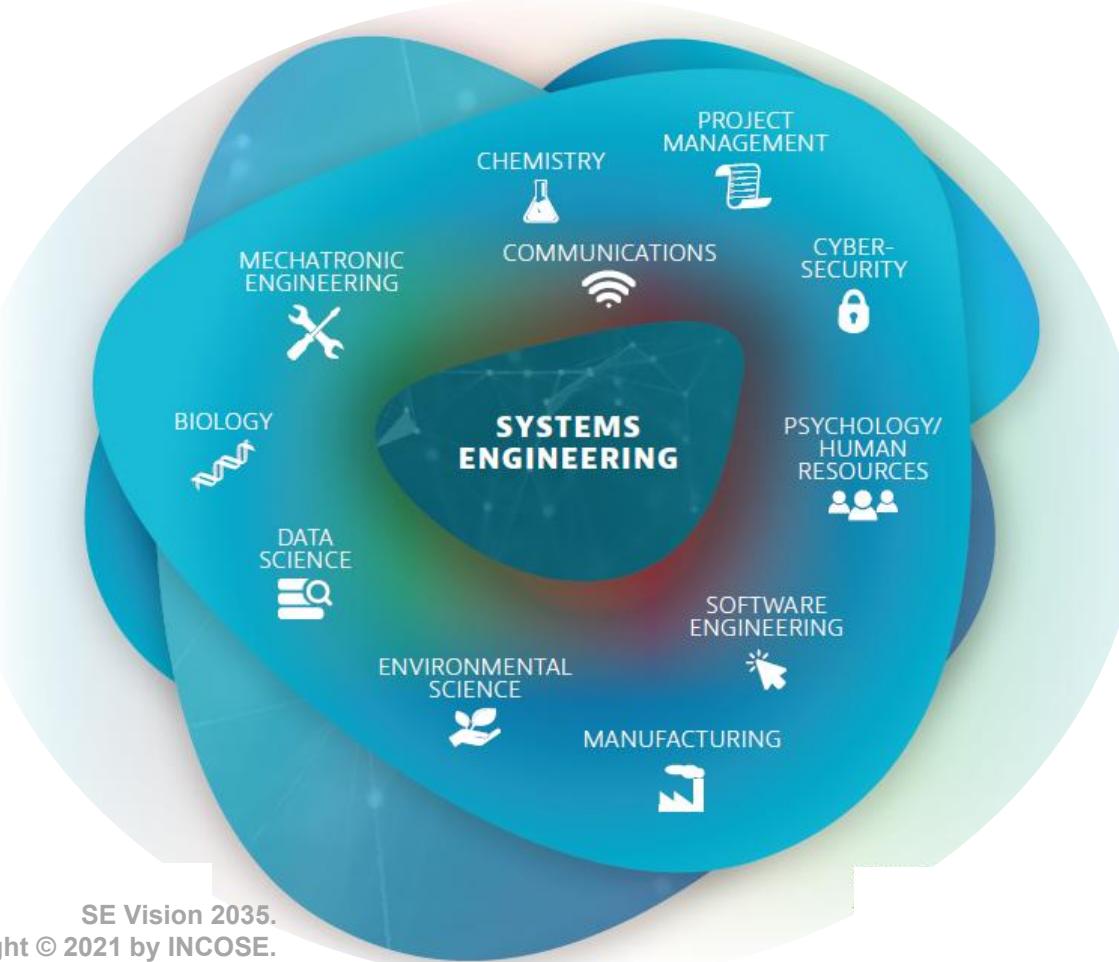
## *Informing and Influencing in Context*



- The product **seamlessly** integrates into the customer's workflow and systems, **reliably** meets all their needs, and **delights** the customer
- The key performance parameters ensure **robust** delivery of clear **market differentiation**
- Technical scope/program **work is clearly tied to market impact**
- Technical **risks** are **retired early and robustly**
- **Creative ideas** come from everyone, and designs are **optimized across organizational boundaries**
- Design **decisions** are clearly identified and closed in a timely fashion (and **stay closed**)
- Designs **integrate easily**
- Quality problems (when they exist) are **found and resolved early** and few design issues escape to the field
- Institutional **knowledge is available to everyone** when and how they need it

Adapted from Chris Unger, GE Healthcare, 2014

# Leveraging Our Frames, Embracing Our Responsibility



## Systems Engineering – AND – Engineering Systems

Embracing system, lifecycle,  
enterprise and society

*Optimizing systems engineering by  
suboptimizing systems engineering*

# Questions and Discussion



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Past President (2014/2015)  
Fellow

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